



Cover Memorandum/Staff Report

File #: 25-195

Agenda Date: 3/11/2025

Item #: 6.C.

TO: Mayor and Commissioners
FROM: Allie Behrman, CPRP, Special Event Manager
THROUGH: Jeff Oris, CECD, Assistant City Manager
DATE: March 11, 2025

RESOLUTION 42-25: A RESOLUTION OF THE CITY COMMISSION OF THE CITY OF DELRAY BEACH, FLORIDA, APPROVING AN IMPACT EVENT KNOWN AS THE 4TH ANNUAL DELRAY BEACH CONCOURS D'ELEGANCE 2025 TO BE SET-UP APRIL 25 - 26, 2025 AND HELD APRIL 27, 2025 IN AND AROUND THE OLD SCHOOL SQUARE CAMPUS; AUTHORIZING THE SPECIAL EVENT MANAGER (SEM) TO TAKE ALL ACTIONS NECESSARY TO EFFECTUATE THE INTENT OF THIS RESOLUTION; PROVIDING FOR AN EFFECTIVE DATE, AND FOR OTHER PURPOSES.

Recommended Action:

Review and consider Resolution 42-25, approving an Impact Event known as the 4th Annual Delray Beach Concours d'Elegance to be set up on April 25-26, 2025 and held April 27, 2025 in and around the Old School Square Campus.

Background:

The Delray Beach Concours Foundation is seeking to host the 4th Annual Delray Beach Concours d'Elegance event in and around the Old School Square Campus. The event is designed exactly to the previous version set up on April 20, 2024 and held April 21, 2024. The event will feature both classic and luxury vehicles, vendors, and entertainment on the grounds of Old School Square and on NE 2nd Avenue and NE 1st Avenue. This event is deemed an "Impact Event" under the City's Special Event Policy as one of the conditions of this determination is an event in which more than 3,500 persons are anticipated to attend on any one day. Delray Concours Foundation indicated in their Special Event Application that they anticipate an attendance of 5,000 persons.

Delray Beach Concours submitted a Special Event Application on January 15, 2025. The Special Event Technical Advisory Committee (SETAC) met on January 23, 2025 and recommended approval of the event. Development Services Management Group (DSMG) met on February 13, 2025 and also made a recommendation for approval of the event.

An updated site plan for Set up days and event day, and the original Special Event Application are attached.

City Attorney Review:

The City Attorney has approved the resolution document as to form and sufficiency.

Funding Source/Financial Impact:

At this time, all costs of the event are to be borne by the Applicant. The Applicant has submitted a sponsorship request That will be considered on this agenda.

Timing of Request:

The event producer would like to have certainty of the approval in order to begin to market the event to potential participants, attendees, and sponsors as soon as possible.