



Cover Memorandum/Staff Report

File #: 24-1502

Agenda Date: 11/14/2024

Item #:

TO: Development Services Management Group
FROM: Allie Behrman, CPRP, Special Event Manager
THROUGH: Jeff Oris, CEcD, Assistant City Manager
DATE: November 14, 2024

APPROVAL OF THE NON-IMPACT EVENT KNOWN AS "TRX WORKOUT & TRX YOGA" TO BE HELD ON VARIOUS DATES FROM DECEMBER THROUGH APRIL, AT THE OLD SCHOOL SQUARE PAVILION; AND TO AUTHORIZE THE SPECIAL EVENTS MANAGER TO TAKE ALL ACTIONS NECESSARY TO EFFECTUATE THE SPECIAL EVENT PERMIT

Recommended Action:

Special Events Technical Advisory Committee (SETAC) recommends the Development Services Management Group (DSMG) approve the special event known as TRX Workout & TRX Yoga to be held on various dates December through April; and authorize the Special Event Manager (SEM) to take all actions necessary to effectuate the Special Event Permit.

Background:

TRX Training Center submitted a Special Event Application on September 10, 2024 for the event TRX Workout and TRX Yoga to be held on various dates from December through April at the Old School Square Pavilion. These are free workout and yoga classes for the community. The workout will be 45 minutes in length and will use TRX equipment. The classes will be offered on all different days and times so people are able to attend at their leisure. TRX is expecting about 20 people per class.

Special Event Technical Advisory Committee (SETAC):

SETAC recommends DSMG approve the event.
No special conditions are recommended by SETAC

Funding Source/Financial Impact:

There is no financial impact to the city. The producer will be billed directly any costs.

Timing of Request:

TRX would like to begin in early December and would like to begin promoting.