

# PROPOSED CRA GREENMARKET

## Key Improvement

- Expanding Concours to Front Lawn and requiring Entrant cars to be staged Friday and Saturday morning to enable Saturday afternoon Vintage Picnic results in this request to relocate greenmarket on Saturday April 18, 2026 to a frequently used city space.



**From CRA website:**

## **GREENMARKET CLOSURES 2024 – 2025 SEASON**

December 14, 2024– City of Delray Beach Holiday Parade

March 15, 2025 – City of Delray Beach St Patrick’s Day Parade

April 5, 2025 – Delray Affair

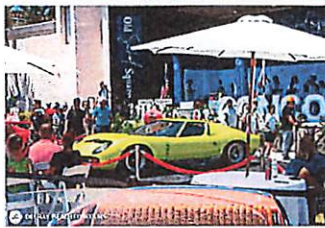


# LETTER OF SUPPORT FROM FORMER CRA DIRECTOR

## Diane Colonna

Former CRA Director 2000-2014  
Former Delray Beach Planning and  
Zoning Director

To: Max Zengage, Billy Himmelrich & Chris Nicotra  
President and Vice Presidents, Delray Concours Foundation  
July 10, 2025



To whom it may concern,

This letter is to show my support of the continued success of the annual International Delray Beach Concours d'Elegance event, now in its 5th year. With this festival being the only free for families concours event in the country, it is quite special Delray Beach has the privilege to host this globally attractive festival.

Giving back is at the core of this event's mission, donating 100 percent of the event proceeds to Delray Beach charities, with a clear focus on first responders, youth, and history. Over \$125,000 has been donated in its first four years and I see great potential to grow this grassroots fundraising mission that is produced by a group of local volunteers. The City of Delray Beach's event sponsorship and partnership goes a long way to ensuring its success.

I support the Delray Concours Foundation's mission to grow this event with the expansion of the Cornell Museum's front lawn and understand this results in the need to relocate that weekend's greenmarket, preferably to a frequently used alternative location of the Tennis Center Parking Lot. I also support the addition of the Tour d'Elegance and Vintage Picnic that will further align the Delray Beach Concours with world class renowned concours such as Pebble Beach, Amelia Island, and Moda Miami.

### 2026 Delray Beach Concours Event Growth I Support

1. Cornell Front Lawn Expansion for Friday, Saturday, Sunday
2. Grand Tour d'Elegance
3. Ticketed Vintage Picnic
4. City Event Sponsorship
5. 3 Parking Garage Event-managed Fundraising Operations

Collaborative efforts between the City and this community event strengthen our local economy, culture, and attractiveness. This International automotive-focused event attracts museum collectibles from around the country and world as well as welcoming thousands of residents and visitors of all ages without the burden of \$100+ admission. With an average value of one million dollars of each displayed historic car and a total showfield estimate of \$250 million and many entrants from the famed Pebble Beach Concours, this event also attracts industry leaders and national businesses that are potential large contributors to our local taxbase and economy.

It is important to support the continued success of this annual milestone that is of the highest quality events in Palm Beach County. I look forward to the 5th Annual International Delray Beach Concours d'Elegance on April 17-19, 2026.

Sincerely,

*Diane Colonna*  
Diane Colonna





# 2026 City Event Application

## DELRAY BEACH CONCOURS



### Delray Concours Foundation

Max Zengage, President  
Billy Himmelrich, Vice President  
Chris Nicotra, Vice President & Treasurer  
Stephen Greene, Secretary  
Marc Grimes, Director  
Robert Cantwell, Director  
Daphney Antoine, Director  
Kerry Filippone, Director  
Randy Cox, Director





# 5<sup>TH</sup> ANNUAL INTERNATIONAL DELRAY BEACH CONCOURS D'ELEGANCE

*Presented by Delray Concours Foundation*

June 25, 2025

## CITY EVENT APPLICATION

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Thank you to the City of Delray Beach's SETAC for their consideration of the 2026 event permit.



**April 17-19, 2026 -- Festival Setup, VIP Events, and Free Celebration**

Old School Square, Delray Beach FL



# SUMMARY

2022-2025  
TOTAL  
DONATIONS  
TO DATE



4TH ANNUAL DELRAY BEACH CONCOURS

April 27, 2025

*Delray Beach Charities*

\$125,000.00

One Hundred Twenty Five Thousand and 00/100 Dollars

MEMO

Delray Beach	Stephen Greene	Maro Grimes	Robert Cantwell
Concours Foundation Board	Billy Himmelrich	Nicole Grimes	Randy Cox
Josh Abrams	Max Zengage	Chris Nicotra	Kerry Filippone
			Daphney Antoine





4th ANNUAL  
DELRAY BEACH CONCOURS

A Garden Party of Automotive Excellence

## GRAND CLASSICS

THANK YOU TO OUR 2025 SPONSORS!

DELRAY DRIVER (PREMIER PARTNER)








ELEGANT OLD SCHOOLER (GOLD)









CLASSIC CRUISER (SILVER)








FERRARI BREADVAN (ALUMINUM)









VINTAGE RACER (BRONZE)







FRIENDS OF DBC





# 2025 FESTIVAL SPECTATOR PHOTOS

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## SELECT AUTOMOBILES FROM 2025

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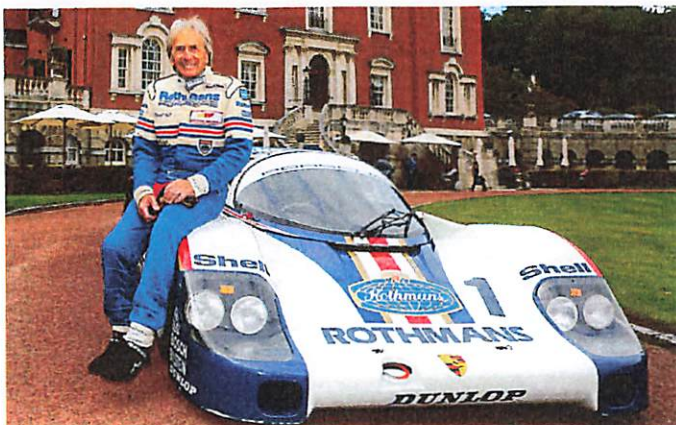


## 2025 FESTIVAL PHOTOS





# FAMOUS EVENT SPEAKERS



## 5X Le Mans Winner

### Derek Bell, MBE

Derek Bell MBE has enjoyed one of the most successful, diverse and wide-ranging racing careers of any International racing drivers which spans over 40 years.

Bell is best-known as the consummate endurance sports car driver who won the Le Mans 24 Hours five times, the Daytona 24 Hours three times and the World Sports Car Champion twice! He is considered to be the greatest British racing driver ever to compete in endurance racing.

His sports car racing career spans the Ferrari 512 and Porsche 917, the Gulf-Mirage era, Renault's turbo effort at Le Mans, the Porsche 936, Porsche 956 and 962, the Kremer Porsche K8, the Ferrari 333 SP, and the McLaren F1. The latter earned him yet another Le Mans podium alongside his son Justin Bell in 1995 - a very proud moment for the father and son.

<https://www.derekbell.com>

## Honorary Judge:

### Luigi Chinetti Jr.

(Legendary Legacy: Ferrari's Arrival to the USA in the 20th Century)

Ferrari has always been omnipresent in Luigi Chinetti, Jr.'s life. He boasts three participations in the 24 Hours of Le Mans with the Italian marque: in 1971 with Bob Grossman (fifth), in 1972 with 1965 winner with Ferrari Masten Gregory (retirement) and in 1973 with François Migault (13th). There is also the story of North American Racing Team (NART) created by his father, which develops the American market for Ferrari. Chinetti, Jr. shares a few lively (and sometimes mischievous) recollections.

<https://www.24h-lemans.com/en/news/ferrari-at-the-24-hours-of-le-mans-through-the-eyes-of-luigi-chinetti-jr-55291>



Kip Wasenko

## MEET THE GENERAL MOTORS & CADILLAC DESIGNER

Kip Wasenko began his long Design Career at General Motors in June 1968. During this time his career included the U.S., Europe and Australia. At GM Design, Wasenko was Chief Designer of Saturn, Chevrolet Studio, Oldsmobile Studio, Cadillac Studio and several Advance Studios, and was Director of Design of the GM Performance Division and Specialty Vehicles. In 1973 Wasenko received his first Design Patent on the Two-Rotor Mid-Engine Corvette Concept Car which is now on display at the Corvette Museum in Bowling Green, KY. Kip also designed many Indy 500 and Daytona 500 Pace Cars.



# LETTER OF SUPPORT FROM FORMER MAYOR

**Jeff Perlman**

**Former Delray Beach  
Mayor Carl DeSantis  
Foundation**

To: Max Zengage, Billy Himmelrich & Chris Nicotra  
President and Vice Presidents, Delray Concours Foundation  
July 10, 2025

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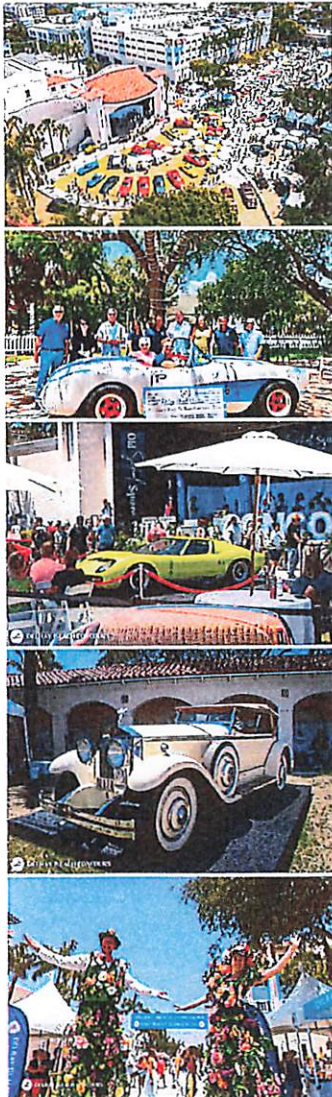
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Sincerely,

Jeff Perlman





# LETTER OF SUPPORT FROM KIMMEL FAMILY FOUNDATION

Harvey & Virginia  
Kimmel

Kimmel Family Foundation

To: Max Zengage, Billy Himmelrich & Chris Nicotra  
President and Vice Presidents, Delray Concours Foundation  
July 10, 2025

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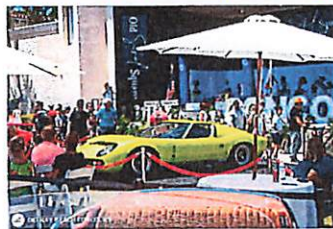
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Sincerely,

*Harvey & Virginia Kimmel*  
Harvey and Virginia Kimmel





# LETTER OF SUPPORT FROM DELRAY CITIZENS FOR DELRAY POLICE

**Chuck  
Halberg**

**Delray Citizens President**

To: Max Zengage, Billy Himmelrich & Chris Nicotra  
President and Vice Presidents, Delray Concours Foundation  
July 10, 2025

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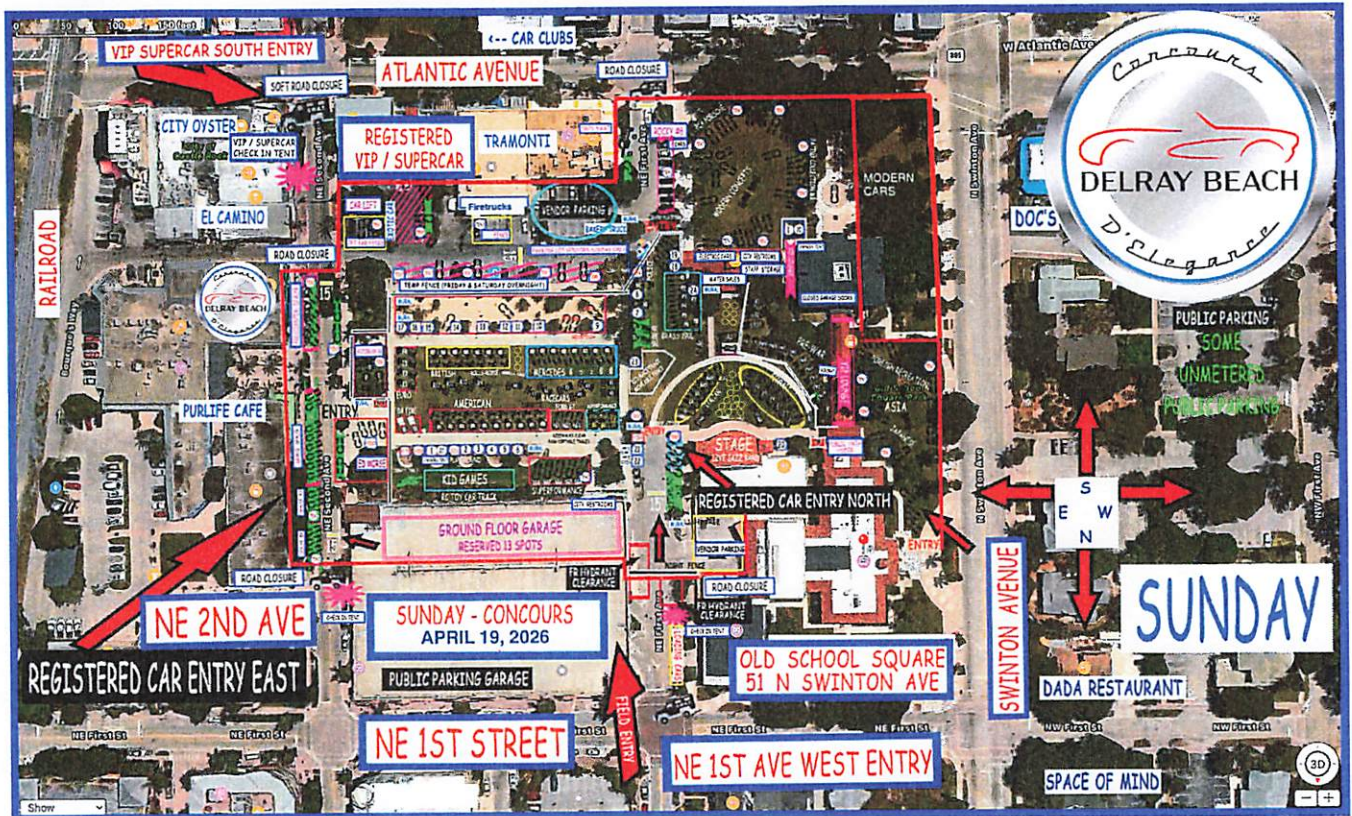
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Sincerely,  
*Charles J. Halberg*  
**Chuck Halberg**





# MASTER SITE PLAN TO-SCALE

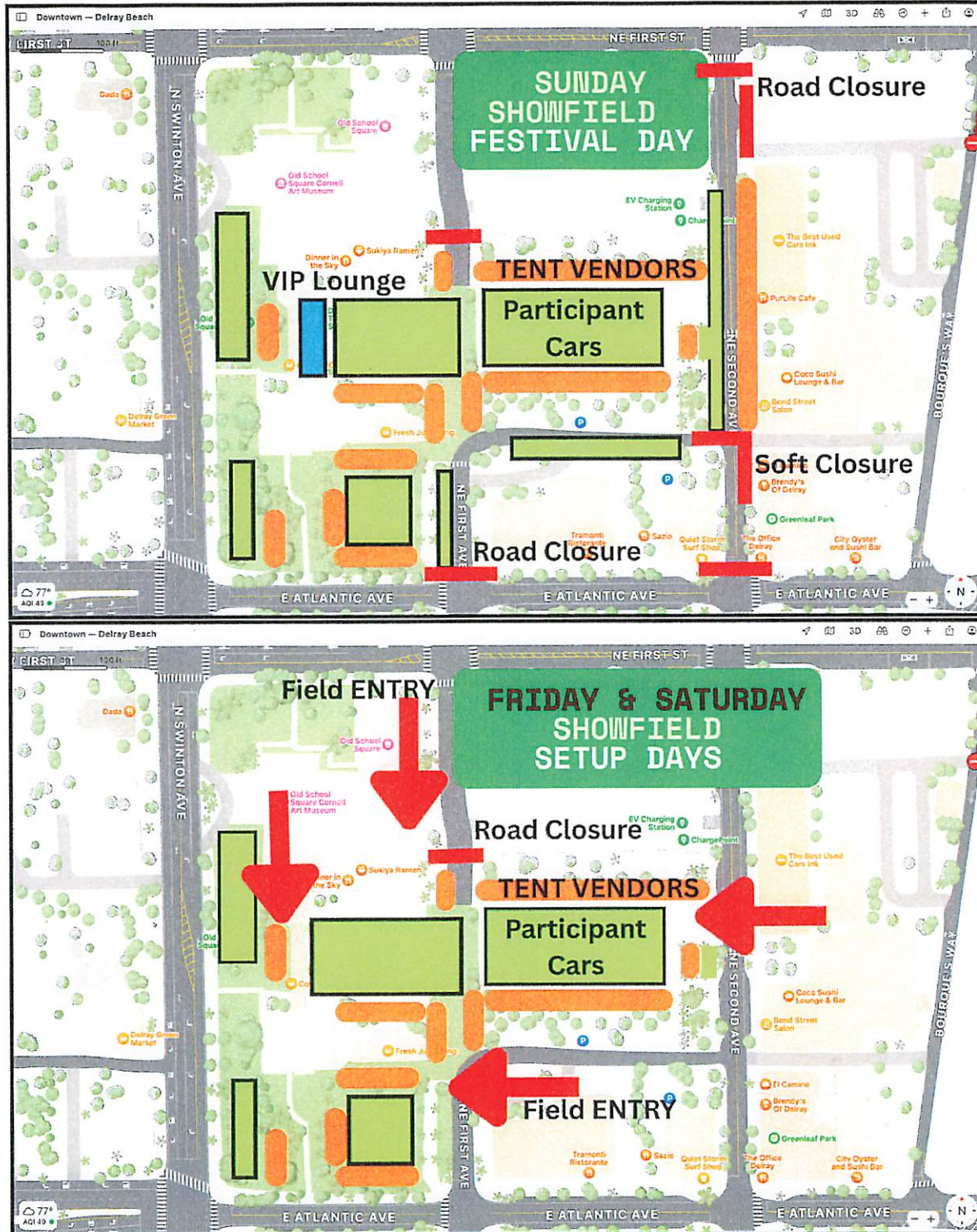




# SITE PLAN

## Key Improvement

- Cornell Front Lawn Expansion for Friday through Sunday





# SITE PERIMETER FENCE MAP

## Key Improvement

- Cornell Front Lawn Expansion
- Specifically designated locations for overnight police detail (5 cars/officers)
- Friday 8:00am through Sunday 6:00am
- Pickup by Smith Rental Company Monday 10:00am





## EVENT VENDORS

- High quality 9-piece live jazz band & sound system around entire field
- Required Grimes' commercial grade high peak tents
- Multi-million dollar international museum-owned automobiles on display
- Highest net worth individuals in the world spending time and money in our city
- Luxurious private VIP Lounge area
- Central Delray location on historic lawn
- Tremendous amount of local, regional, and national business support
- Participants from several states and countries

## EVENT COMMUNITY PARTNERS

1. **Economic Impact** – We raised over \$125,000 for Delray-based 501(c)3s. 450 high net worth VIPs spend the weekend in Downtown as well as our ~10,000+ attendees.
2. **Local Nonprofits** – We donate 100% of event proceeds to Delray-based 501(c)3s who demonstrate measurable impacts! They are some of the most established organizations in our City. They each have long standing relationships and large community outreach in Delray. We are proud to partner and benefit them.
4. **Previous Support** – Thank you to your board and team for financially assisting in past years as well. We are grateful for all your compliments over the years.
5. **Proven Event** – This 4th Annual event has evolved to be supported by 50 businesses, both local taxpayers in the DDA district & national corporations like Hagerty and Shelby America.
6. **Free Event** – This event is established as the 44th “concours” in the country, but the only free family-friendly & kid friendly automotive concours festival. The rest are expensive & highly exclusive. Especially the 73rd Annual Pebble Beach Concours d'Elegance, the most prestigious in the world, for which we hosted some award winners last year. We have earned the same museum quality of technology and art curation for the public, behind rope, in the heart of Downtown.
7. **Internationally Attractive** – We welcomed cars from 11 states, Canada, Japan, Germany, Italy, and Cuba. 3 automobiles were transported overseas in preparation for this event.
8. **International Celebrity** – Luigi Chinetti Jr. the creator of Ferrari's American Consumer Market and North American Racing Team as well as Legendary Le Mans and Formula One Racecar Driver Derek Bell, a World Sportscar Champion, gave a speech on stage and interacted with the public. One of his former racecars, a 1986 Miami Grand Prix winner, was on our Showfield. His son Justin Bell is the Pebble Beach MC who we are speaking to for 2025.



9. **Promotion of Downtown to Potential Investors** – We believe, through personal knowledge of the collective net worth of our 450 VIPs, car owners, sponsors, and notable attendees, that our event is directly responsible for attracting the highest net worth of any Delray event to spend a day and weekend in Downtown Delray and possible invest in the future. Several individuals worth many hundreds of millions shared with us this was their first event in Delray and they loved our City. We are aware of some multi-million dollar real estate deals that occurred in Delray via direct introduction by our team at our event. We are ready to tap into this potential for our community's benefit.
10. **Quality Standards Established** – We are grateful for everyone who has supported this journey and share in the excitement for our 30th Annual in 2051.
11. **Emphasizing International Culture** -- Added Country & State Flags Around Field. Emphasized Public Interaction Opportunities To Educate Kids And Families Of Worldwide Culture.





# DISCOVER THE PALM BEACHES

## Key Improvement

- Our goal is to formally Partner with the county tourism resources for 2026 in a similar capacity as Delray Affair

## ECONOMIC IMPACT ANALYSIS FOR DESTINATION EVENT

Calculated by the Arts and Economic Prosperity 6 (AEP6) by Americans for the Arts.org

- Amount Spent In Delray Beach Before and After Weekend Festival | \$180,000
- Hotels 200+ room nights (Partnering with Aloft, Hampton Inn, Seagate, The Ray, Colony, Opal) | \$42,000
- Parking Fees (City, Hotels, Street Parking, Private Lots) | \$25,000
- Value of 2,340 Volunteer Hours at Minimum Wage | \$16,965
- Value of 20 full time equivalent (FTE) jobs | \$261,000
- Local, state, and federal government revenue | \$70,552

• **TOTAL INDUSTRY IMPACT: \$595,517**



[National Findings](#) [Local & Regional Findings](#) [National Calculator](#) [Tools & Resources](#)

### Definitions:

#### Total Expenditures:

The total dollars spent by your nonprofit arts and cultural organization and its audiences; event-related spending by cultural audiences is estimated using the average dollars spent per person, per event by cultural attendees in similarly populated communities.

#### Jobs (Employment):

Employment data in IMPLAN is an annual average headcount of full time, part time, and seasonal employment. Note that a person can hold more than one job, so the job count is not necessarily the same as the count of employed persons. While IMPLAN employment adjusts for seasonality, it does not indicate the number of hours worked per day. It is not, therefore, equal to full time equivalents. This is the same definition used by the U.S. Bureau of Economic Analysis Regional Economic Accounts and the U.S. Bureau of Labor Statistics Census of Employment and Wages.

#### Household Income:

The total dollars paid to community residents as a result of the expenditures made by your arts and cultural organization and/or its audiences. Household income includes salaries, wages, and entrepreneurial income paid to residents. It is the money residents earn and use to pay for food, shelter, utilities, and other living expenses.

#### Government Revenue:

The total dollars received by local, state and federal governments as a result of the expenditures made by your arts and cultural organization and/or its audiences. Government revenue includes revenue from local and state taxes (e.g., income, sales, lodging, real estate, personal property) as well as funds from license fees, utility fees, filing fees, and other similar sources. Local government revenue includes funds to governmental units such as city, county, township, and school districts, and other special districts.