



The Keyes Company has merged with Illustrated Properties branded operations, effectively doubling these individual businesses accessibility towards prospective new hires. Integrating our agents into one brand will increase our gross revenues by 10% through 2018. This will happen through efficiencies, collaboration & market presence between the two brands.

We are going through a full interior renovation that brings new and improved electric, plumbing, and heating throughout the building. We vested in the interior aesthetics of the space to ensure a lasting value on the property. These improvements should thereby increase the taxable value of the property. We are opening up the interior space to accommodate more natural lighting, a warmer welcoming presence and an open work space that will increase employee collaborations. The new layout provides the ability to bring in new agents with more effective work stations ultimately increasing the value in the community.

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The new and improved company's workspace will also allow for The Keyes Company/Illustrated Properties Real Estate commercial division to make a presence in Delray Beach. The Keyes Company/Illustrated Properties Real Estate commercial division brings more than \$500M in transactions to the South Florida communities. Having a presence in downtown Delray Beach on Atlantic Avenue will increase future business and development through the exposure of the location that the properties will reside at. Not only will this increase exposure for Illustrated Properties Real Estate, it will also increase the amount of investor exposure for those who are looking to purchase properties in Delray Beach through the exposed storefront. This will ultimately bring more capital to the community through taxes and potential new construction opportunities.