



Cover Memorandum/Staff Report

File #: 26-0685

Agenda Date: 5/28/2026

Item #:

TO: Development Services Management Group
FROM: Allie Behrman, CPRP, Special Events Manager
THROUGH: Terrence R. Moore, ICMA-CM
DATE: May 28, 2026

APPROVAL OF THE NON-IMPACT EVENT KNOWN AS "PBC FIRE STRONG X WORLD CUP" TO BE HELD ON JUNE 25, 2026 AT THE PARKING LOT BETWEEN PUGLIESES WAY AND NE 3RD AVE; AND TO AUTHORIZE THE SPECIAL EVENTS MANAGER TO TAKE ALL ACTIONS NECESSARY TO EFFECTUATE THE SPECIAL EVENT PERMIT

Recommended Action:

Special Events Technical Advisory Committee (SETAC) recommends the Development Services Management Group (DSMG) make a motion to approve the special event known as PBC Fire Strong x World Cup to be held on June 25, 2026; and authorize the Special Event Manager (SEM) to take all actions necessary to effectuate the Special Event Permit.

Background:

PBC Fire Strong submitted a Special Event Application on March 26, 2026, for the event PBC Fire Strong x World Cup to be held on June 25, 2026 in the parking lot between Puglieses Way and NE 3rd Avenue. This is a first time event being held. It is a charity event for Palm Beach County firefighters and World Cup qualifiers. There will be a screen set up to watch the soccer match as well as cooking on site, alcohol and a DJ. The event will take place from 6pm - 12:30am. The event producer has been given permission to use the parking lot from both the condo association and the owner of the lot. Letters from each are in your back-up documentation. The producers are expecting about 100 people to be in attendance.

Special Event Technical Advisory Committee (SETAC):

SETAC recommends DSMG approve the event.
No special conditions are recommended by SETAC

Funding Source/Financial Impact:

There is no financial impact to the city as the producer will be billed for all costs.

Timing of Request:

The event date is quickly approaching and the producer needs to know if the event is approved.