



CITY OF DELRAY BEACH

100 NW 1st Avenue
Delray Beach, FL 33444

ADVISORY BOARD MINUTES PUBLIC ART ADVISORY BOARD WORKSHOP MEETING

Wednesday, March 3, 2021

6:00 p.m.

Virtual

1. CALL TO ORDER

The meeting was called to order at 6:00 p.m.

2. ROLL CALL

Present:

Peter Pereira, Chair

Joe Aronstein

Damian Fitzsimmons

Lark Keeler

Joyce Warner

Absent:

Maxwell Zengage

Staff present:

Jason King, Legislative Affairs Manager

William Bennett, Assistant City Attorney

3. PRIORITIZATION OF PUBLIC ART PROJECTS TO BE RECOMMENDED TO THE CITY COMMISSION

Ms. Warner explained she had reviewed the minutes back to 2017 and put together a spreadsheet of projects the PAAB had discussed, whether approved or not. She reviewed the list:

- Completed:
 - Tarps for garbage trucks
 - Fans (to promote the work of the PAAB)
 - Restored and repaired fountain at Veterans Park
- In Process:
 - I-95 Sound Wall Mural
 - Heritage Project (became sidewalk stamp project)
 - City-wide Inventory of Public Art (partially completed)
- Not Completed or Status Unknown:
 - Gladiola statues
 - Monolith Interactive Multimedia Installation Kiosk
 - Delray Beach Children's Garden Gateway
 - City Infrastructure Project (weathervanes on new lifeguard towers, artistic crosswalks or intersections)
- Denied:
 - Library Fountain

Ms. Keeler reviewed a visioning exercise she had prepared, divided into the categories of Restoration and Preservation, Community Connections, Honoring Historical Heritage, and Aesthetic Advancements. Discussion ensued on strategic planning, prioritizing, and goals.

Mr. King shared budget information and explained he would speak with the appropriate members of City staff and report back at the next meeting. He explained after the committed funds were paid to the artists, the balance of the fund would be \$28,856. Discussion continued regarding available funding, applicable City Code, and public art at the Fire Department.

The Board and staff discussed making the Board aware of upcoming City projects to allow the PAAB to participate in the process, to collaborate, and to plan for public art in conjunction. Mr. King sent the Board a copy of the City's Five-Year Capital Improvement Plan (CIP) via email and reviewed the standards which make projects exempt from having a public art element included.

Discussion continued regarding creating a cohesive plan for art in Delray Beach as well as creating a fact sheet about the Board and a report for each meeting to allow the Board to track available funding.

Mr. Fitzsimmons suggested asking the City to put out a Request for Proposals (RFP) to hire a consultant to create a strategic plan for public art in Delray Beach. Assistant City Attorney Bennett pointed out participation in an RFP process would not fit within the scope of the Board. Discussion continued on efforts to coordinate and the ongoing discussion regarding hiring a Project Manager and the potential impact on the budget.

The Board and staff discussed the scope of the Board and administrative function to support that scope. Assistant City Attorney Bennett further emphasized the role of the Board. He acknowledged the Board's frustrations regarding lack of cohesive vision and stated he thought the lack of a City department attached to the Board was a part of the issue the Board was experiencing.

Ms. Warner suggested a graduate student be tapped to create an inventory of the City's public arts installations.

Ms. Keeler asserted the utility box wrap project had been stalled for years because the Board was waiting for a list of boxes belonging to the City to be identified. She reviewed the visioning list and discussed previously identified priorities of the Board, including utilization of a retired trolley to create a mobile art exhibit, partnerships with schools and organizations, and development of art programs.

Mr. Fitzsimmons reiterated the need for a Project Manager to manage efforts such as utility box wrapping. He asserted the person would be a contractor assigned to a specific project rather than a full-time employee. He explained this was how it was handled in other cities. Discussion continued regarding management of past projects and the time necessary to manage future projects.

Mr. King stated he would share the proposal for a project manager to staff, and noted it was not his recommendation. He shared his reservations with the proposal and discussed his efforts to make the Board more effective.

Mr. King asked that the Board end the meeting with a list of prioritized art projects to bring forward. Ms. Warner argued the easiest to accomplish project on the list should be identified as the priority. The order of the priority list was discussed.

Mr. Fitzsimmons stated assessment of the existing art installations and a plan for preservation and restoration should be phase two (2) of the priorities.

Discussion ensued regarding the Downtown Development Authority (DDA) interest in partnering on the LOVE sculpture.

Mr. Aronstein asked if the inventory of public art could be taken on by the City, rather than being considered a project of the PAAB. Mr. King responded that he agreed and thought staff could take that on without bringing it before the City Commission.

Mr. Fitzsimmons recommend the City-wide inventory of public art be a section of a larger strategic master plan for public art. He stated he thought that should be assigned to the Board, despite not being within the PAAB scope.

Mr. King stated the poetry stamping was moving forward, and noted he hoped the contracts would be signed later in the week.

The Board reviewed the project list further and discussed priorities as follows:

- LOVE letter sculpture located at Tennis Center, mobile (plus project manager)
- Utility box wrapping (plus project manager)
- Projects to promote public art in Delray Beach (with collaboration of City staff and partners)
 - Strategic public art master plan (plus project manager)
 - Inventory of public art installations, with location and artist
 - Assessment of art condition
 - Restoration of art work
 - Physical or digital map/wayfinding

Chair Pereira asked for and received a consensus to approve the list.

Mr. King explained he would take the Board's prioritized list and work with Chair Pereira to create a memo based on the list. He stated the memo could be discussed at the regular meeting on March 30, then communicated to the City Commission.

4. ADJOURNMENT

The meeting was adjourned at 8:30 p.m.

Board Liaison

Date

Board Chair

Date