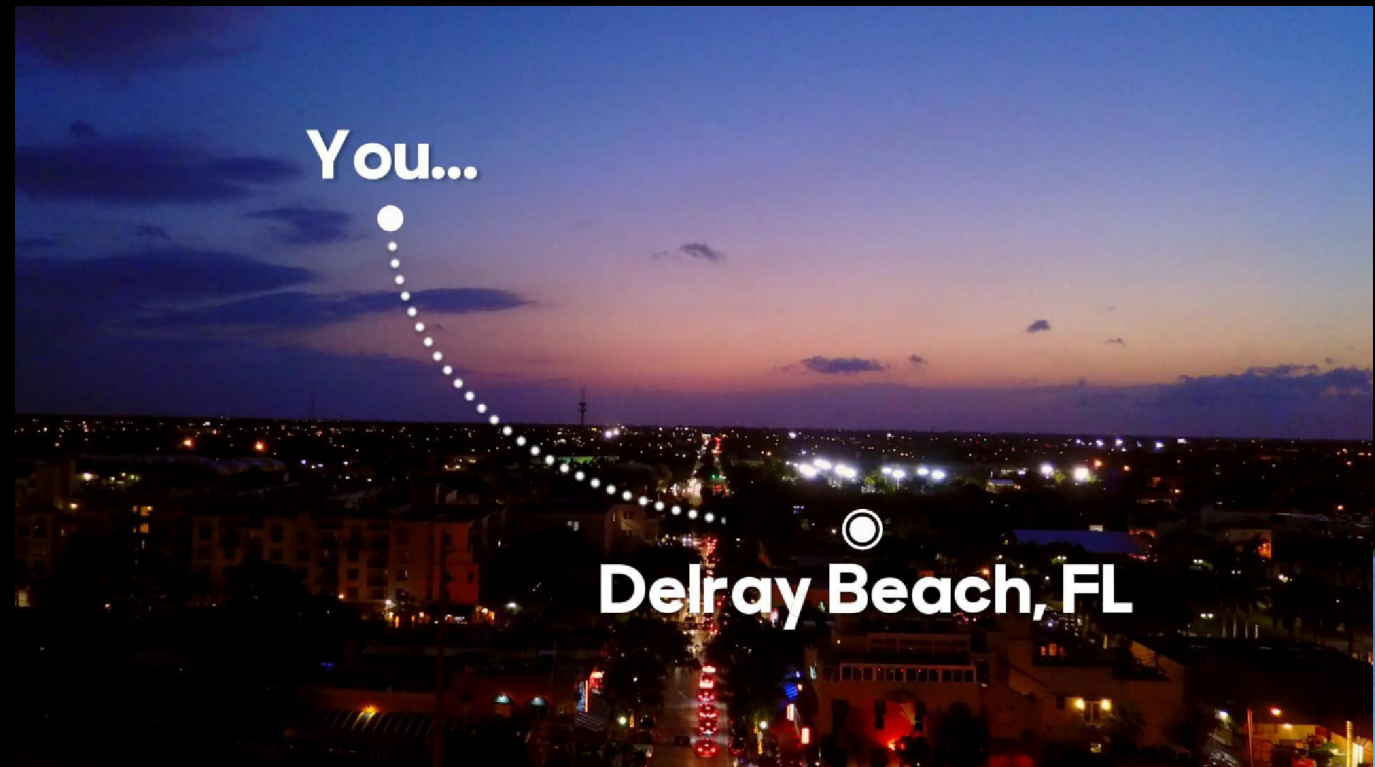


ARTS GARAGE

October 29, 2024

Accomplishments & Plans

A-Guide Grant 2024-2025



ARTS GARAGE & THE CRA'S A-GUIDE: COMMON GOALS

CRA's FUNDING PRIORTIES address the needs identified in the Community Redevelopment Plan which include

- **Economic Development and Recreation & Cultural Facilities**
- ARTS GARAGE
 - **OUR VISION** is to *Connect Our Community to the World Through the Arts*
 - **OUR MISSION** is to *deliver innovative, diverse, meaningful & accessible visual and performing arts experiences to Delray Beach and the South Florida community*
 - **OUR WORK** *impacts Economic Development in Delray Beach by driving revenue into the City and local businesses*

PROGRAMS, SERVICES & ACTIVITIES UPDATES

OCTOBER 1, 2023 – SEPTEMBER 30, 2024

- 319 Events: Performances, Gallery Receptions, Open Mics, Classes, Camps & Community Events
- 54% of shows sold out
- 28,900+ Attendees to Music, Theatre, Comedy performances & our gallery
- 775+ Professional Performers
- 780+ Local Emerging Performers – Comedy, All Arts & Poetry
- 200+ Arts Education students
- 1000+ Free tickets offered through our pARTner Program & Community Partners
- 10+ Community Partners – DDA, Chamber, Spady Museum, KOPMN, Cultural Council for Palm Beaches, City of Delray Beach & Pompey Park Recreation

BANG FOR YOUR BUCK

OCTOBER 1, 2023 – SEPTEMBER 30, 2024

• **\$4,106,426 in Economic Impact**

- \$420,000 (conservatively calculated at \$40 per person) spent in Delray Beach before & after our shows at our local businesses
 - 46% of patrons report frequenting restaurants, bars & shops before & after our events
- \$42,000+ annually for 200+ room nights with our partner, Hyatt Place Delray
- \$50,000+ in parking fees (conservatively - 50% of our visitors at \$5 each)
- \$130,000 value of 10,000 Volunteer Hours (at minimum wage)
- \$2,835,000 value of 63 FTE Jobs (Arts & Prosperity Calculator VI)
- \$629,426 - Local, State & Federal Government Revenue (Arts & Prosperity Calculator VI)

MORE BANG FOR THE SAME BUCKS

- ✓ 37,000+ followers on five social media platforms,
- ✓ Arts Garage increases the visibility of Delray Beach as an arts destination:
 - ✓ 19,890 subscribers to our e-newsletter,
 - ✓ 48,000+ Google searches annually
 - ✓ 184,000 visits to our website annually
- ✓ Immeasurable impact on emotional, social, physical health
- ✓ Increased civic participation
- ✓ Increased reading and math scores – as well as self-esteem
- ✓ 2023-2024
 - ✓ Requested 14% of budget, but YTD as of June 2024, A-Guide funds only represented 12% of our total revenues.
 - ✓ 100% of A-Guide funding supported programming expenses ONLY including Artist Performance & Lodging fees, Photography, Videography & Graphic Designer costs
- ✓ 2024-2025
 - ✓ Requested 14% of our total budget
 - ✓ 100% of A-Guide funding will support programming expenses ONLY including Artist Performance & Lodging fees, Photography, Videography & Sound Tech costs



24-25 PROGRAM UPDATES

- More World Class Performances including Nationally & Internationally Touring, Grammy Award Winning Music, Thought Provoking Theatre & Hysterical Stand-Up Comedy
- Continued Arts Education opportunities for Adults & Children including Acting for Adults, Jazz & Java for Adults, Improv for Adults & Youth, and Summer Camp for Children
- Continued exhibits in our Marshall Family Foundation Gallery showcasing emerging visual artists
- Ongoing collaborations with our Community Partners including the Spady Museum, KOPMN, and Pompey Park Seniors & After School Programs
- *Recently Launched! Black Box Gallery at Arts Garage*
- *Recently Launched! Family Series at Arts Garage*
- *Recently Launched! Artists in Residence Series at Arts Garage*