



Cover Memorandum/Staff Report

File #: 25-611

Agenda Date: 5/20/2025

Item #: 6.F.3.

TO: Mayor and Commissioners
FROM: Jeri Pryor, Neighborhood and Community Services Director
THROUGH: Terrence R. Moore, ICMA-CM, City Manager
DATE: May 20, 2025

PROCLAMATION: ROCK THE BLOCK

Recommended Action:

Motion to recognize the Rock The Block neighborhood improvement initiative through a tri-party partnership between Habitat for Humanity of Greater Palm Beach County, the Delray Beach Community Redevelopment Agency (CRA) and the City of Delray Beach.

Background:

Rock the Block (formerly known as Paint Up Delray) has been a City of Delray Beach tradition since 1989, evolving in 2018 into partnership with Habitat for Humanity of Greater Palm Beach County, the Delray Beach Community Redevelopment Agency (CRA) and City of Delray Beach, to embody the principles of collaboration, empowerment, sustainability. The Rock the Block event demonstrates a commitment to affordable homeownership, neighborhood revitalization and resident engagement and aligns with our community's goals of fostering inclusive, thriving neighborhoods where all residents can flourish.