



# DELRAY BEACH CHAMBER OF COMMERCE

- 15 entrepreneurs
- 12 companies launched
- 21 business mentors engaged
- New co-working spaces in Delray
  - 135 E Atlantic Avenue



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## ACCELERATOR | DELRAY BEACH

### WHAT IS AN ACCELERATOR?

The 1909 Accelerator is a 6-month program designed to help founders develop their ideas into successful businesses.

### COURSE DETAILS | Held 4/22/19 - 6/17/19

- **COHORT** - 15 Local Founders, 12 companies (\$300 per Founder)
- **FREQUENCY** - 1 weeknight /week | 6:00pm - 9:00pm
- **VENUE** - Delray Beach Chamber of Commerce



### ADDITIONAL | Held 6/18/19 - 9/30/19

- **MENTORSHIP** - Mentorship from local business leaders.
- **WORKSHOPS** - Business Workshops with local experts.
- **PITCH EVENT** - Pitch event for all companies to present.



## ECONOMIC IMPACT

### WHAT IS OUR ECONOMIC IMPACT?

Our Cohort members are asked to respond to surveys tracking their company's progress, providing us with measurable Key Performance Indicators (KPI's)

### COMPANY METRICS | Aggregate

- **FULL TIME EMPLOYEES** - 11
- **PART TIME EMPLOYEES** - 15
- **TOTAL FTE's** - 18.5

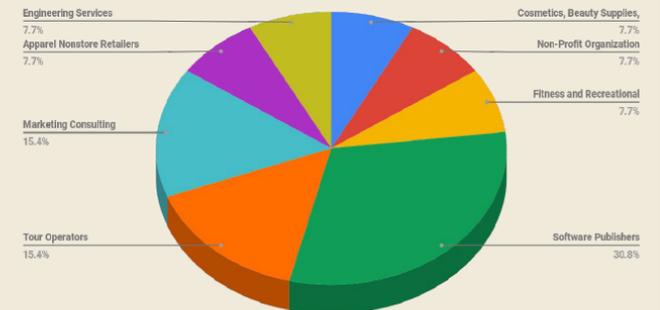
### FINANCIAL METRICS | Aggregate

- **TOTAL CUSTOMERS / USERS** - 5,180
- **REVENUE GENERATED** - \$371,100
- **MONEY RAISED** - \$200,000

\*Raw data available upon request

### INDUSTRY DEMOGRAPHICS

We utilize the North American Industry Classification System (NAICS) to note our founders' perceived industry focus.



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## COHORT ANONYMOUS FEEDBACK

**4.2 out of 5.0**

OVERALL COURSE SCORE

**4.8 out of 5.0**

FACILITATOR SCORE

**4.0 out of 5.0**

SPEAKER SCORE

“Realizing I need to restructure some things with my business but did it in a way that gave me more clarity in my business rather than overwhelm (like in the past). The program is helping to keep me on track and know what my day/week/month looks like while being able to make business decisions that align with it all.”

“The weekly meetings provided a marking point to drive productivity. Inadvertently the meetings in themselves provided motivation throughout the week to accomplish more for my business.”

“I learned that I’m not alone and there is an awesome community of people who are available to support entrepreneurs”

1. LDLU
2. All Nets Inc.
3. Joy
4. Ask For Belle
5. Undercut
6. Craft Food Tours
7. Koda Creatives
8. We All Need Inspiration
9. PowerCalc™
10. ROOMATERS
11. Ahhto Corp
12. Playbycourt

