

Opioid Settlement Funds Implementation Plan

Overview

This implementation plan outlines how the City of Deerfield Beach intends to allocate and utilize the opioid settlement funds in alignment with the requirements of Schedules A and B of the opioid settlement. This plan details the specific areas of focus, the amount of funds dedicated to each area, and any associated hiring, fixed capital outlay projects, and vehicle purchases.

Funding Allocation

Schedule A: Core Strategies

The following areas will be funded in alignment with Schedule A:

1. Prevention Programs

- **Amount:** \$0
- **Description:** Implement school-based prevention programs and community outreach initiatives aimed at reducing opioid misuse among youth.
- **Hiring:** N/A
- **Capital Outlay:** N/A
- **Vehicle Purchases:** One outreach vehicle

2. Treatment and Recovery Support

- **Amount:** \$0
- **Description:** Equip personnel with skills needed for staff to respond to medical situations for which someone overdosing on opioids may present, including naloxone administration and other first aid measures.
- **Hiring:** N/A
- **Capital Outlay:** N/A
- **Vehicle Purchases:** N/A

Schedule B: Approved Uses

The following areas will be funded under Schedule B:

1. Public Awareness Campaign

- **Amount:** \$67,868
- **Description:** Launch a public awareness campaign, including distribution and handout of purchased educational materials, and other marking measures, including media and print, to educate the community about the dangers of opioid misuse and available resources.
- **Hiring:** N/A
- **Capital Outlay:** N/A
- **Vehicle Purchases:** One high-visibility, wrapped Public Engagement Vehicle for use at municipal and law enforcement special events and local schools to draw attention to opioid misuse, abuse, and resources.

2. Life Safety Training for Personnel

- **Amount:** \$26,750
- **Description:** Equip personnel and staff with skills needed to respond to medical situations for which someone overdosing on opioids may present, including naloxone administration and other first aid measures, and to purchase naloxone kits for placement with our AED's.
- **Hiring:** N/A
- **Capital Outlay:** N/A
- **Vehicle Purchases:** N/A

Total Funding and Distribution

- **Total Settlement Funds:** \$94,618
- **Schedule A Allocation:** \$0
- **Schedule B Allocation:** \$0

Implementation Timeline

- **Q1 2024:** Gather prevention program and public awareness campaign information.
- **Q2 2024:** Contract with marketing to launch public awareness media campaign. Purchase high-visibility vehicle and marketing materials. Begin staff training.
- **Q3 2024:** Complete vehicle modifications and scheduling. Continue staff training.
- **Q4 2024:** Full implementation and evaluation of all funded programs.

Monitoring and Evaluation

Regular monitoring and evaluation will be conducted to ensure the effectiveness of funded programs. Reports will be submitted to the appropriate oversight committee detailing progress, outcomes, and any necessary adjustments to the implementation plan.

Conclusion

This implementation plan provides a comprehensive approach to utilizing the opioid settlement funds in a manner that aligns with the stipulations of Schedules A and B. Through strategic investment in prevention, treatment, recovery, public awareness, and law enforcement support, the City of Deerfield Beach aims to significantly reduce the impact of the opioid crisis in our community.