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JAN 20 2018

Exhibit "A"
Delray Beach CRA FY 2018-19
Goals and Outcomes Report

BY:	EP004...ACTIVITY # A : Museum Programming: Exhibits, Education Programs, Archives	Yearly Goal	Qtr 1 Ending 12/31/18	Qtr 2 Ending 3/31/19	Qtr 3 Ending 6/30/19	Qtr 4 Ending 9/30/19	TOTAL	% Annual Goal Achieved	On target	Below expected goal
	OUTPUTS									
	1. Exhibits									
	Total exhibit revenue - door receipts	\$6,500	\$1,470	\$0	\$0	\$0	\$1,470	23%	x	
	Exhibits on Loan	1	1	0	0	0	1	100%	x	
	Williams Cottage Exhibit and Ancillary	1	1	0	0	0	1	100%	x	
	Palm Beach County residents	2,400	980	0	0	0	980	41%	x	
	Out-of-area visitors	100	30	0	0	0	30	30%	x	
	Children visiting exhibits	215	75	0	0	0	75	35%	x	
	2. Educational Programs									
	Annual MLK breakfast with 2-4 speakers	200	0	0	0	0	0	0%		
	MLK Breakfast net income	\$6,000	\$0	\$0	\$0	\$0	\$0	0%		
	Delray Speaks Community Forum	10	5	0	0	0	5	50%	x	
	Delray Speaks Community Forum Attendance	150	95	0	0	0	95	63%	x	
	Delray Speaks Community Forum revenue	\$200	\$0	\$0	\$0	\$0	\$0	0%		x
	Juneteenth Celebration attendees	100	0	0	0	0	0	0%		
	Juneteenth Celebration income	\$1,600	\$0	\$0	\$0	\$0	\$0	0%		
	Ride & Remember Bus Tours	18	2	0	0	0	2	11%		x
	Ride & Remember Bus Tour attendees	330	29	0	0	0	29	9%		x
	Ride & Remember Bus Tour income	\$ 6,200	\$818	\$0	\$0	\$0	\$818	13%		x
	Youth Cultural Camp attendees	30	0	0	0	0	0	0%		
	Youth Cultural Camp income	\$ 250	\$0	\$0	\$0	\$0	\$0	0%		
	3. Archives									
	E-Newsletters	4	2	0	0	0	2	50%	x	
	Teacher Workshop	1	0	0	0	0	0	0%		
	OUTCOMES									
	1. Exhibits									
	Museum visitors that live outside Palm Beach County	20%	31%	0%	0%	0%	31%	155%	x	
	Museum visitors will indicate how they found out about the museum(i.e., newspaper, email, social media, word of mouth, etc)	40%	15%	0%	0%	0%	15%	38%	x	
	Museum visitors spend money in Delray Beach	50%	61%	0%	0%	0%	61%	122%	x	
	2. Educational Programs									
	MLK Breakfast attendees are PBC residents	60%	0%	0%	0%	0%	0%	0%		
	Attendees will indicate how they found out about the Breakfast(i.e., newspaper, email, social media, word of mouth, etc)	40%	0%	0%	0%	0%	0%	0%		
	Juneteenth attendees live outside of Palm Beach County	30%	0%	0%	0%	0%	0%	0%		

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Delray Speaks Community Forum	The Delray Speaks Community Forum attendance was a combination of On the Table (Community Foundation), Addie Greene Book Signing, and the monthly Sankofa Study Group. There were no fees to attend these programs.
Delray Speaks Community Forum Attendance	The Addie Green book signing was well attended as are the monthly Sankofa Study Group.
Delray Speaks Community Forum revenue	As stated before these were free community programs.
Juneteen Celebration attendees	3rd qtr activity
Juneteen Celebration income	3rd qtr activity
Ride & Remember Trolley Tours	1st quarter is typically slow. It should increase during season and be reflected in 2nd and 3rd qtr.
Ride & Remember Trolley Tour attendees	1st quarter is typically slow. It should increase during season and be reflected in 2nd and 3rd qtr.
Ride & Remember Trolley Tour income	1st quarter is typically slow. It should increase during season and be reflected in 2nd and 3rd qtr.
Youth Cultural Camp attendees	4th qtr activity
Youth Cultural Camp income	4th qtr activity
3. Archives	
E-Newsletters	We are on track with our e-newsletters
Teacher Workshop	4th qtr activity
OUTCOMES	
1. Exhibits	
Museum visitors that live outside Palm Beach County	According to our 1st quarter Cultural Council survey data 31% of visitors were from outside the county. Harlem Renaissance was extremely popular.
Museum visitors will indicate how they found out about the museum (i.e., newspaper, email, social media, word of mouth, etc)	According to our 1st quarter Cultural Council survey data 15% indicated how they found out about the museum. Others left that question unanswered.
Museum visitors spend money in Delray Beach	According to our 1st quarter Cultural Council survey data 61% of the respondents indicated that they spend money in Delray Beach. Many go out to lunch on Atlantic Ave after the Ride and Remember Tour.
2. Educational Programs	
MLK Breakfast attendees are PBC residents	2nd qtr activity
Attendees will indicate how they found out about the Breakfast (i.e., newspaper, email, social media, word of mouth, etc)	2nd qtr activity
Juneteenth attendees live outside of Palm Beach County	3rd qtr activity
Ride and Remember Tour riders live outside of Delray Beach.	1st quarter is slow for the Ride and Remember Tour. This will increase during 2nd and 3rd quarters due to season and a Visit Florida marketing grant that we will use to contract with CTM Media Group.
Ride and Remember Tour riders will indicate how they found out about the Breakfast (i.e., newspaper, email, social media, word of mouth, etc)	1st quarter is slow for the Ride and Remember Tour. This will increase during 2nd and 3rd quarters due to season and a Visit Florida marketing grant that we will use to contract with CTM Media Group.
Ride and Remember Tour riders will spend additional money in Delray Beach on the day of their tour.	We are on target.
Ride and Remember Tour riders will visit (during their tour) at least one other historical venue in Delray Beach on the day of their tour.	The Ride and Remember Tour stops at 2 or more historical sites for riders to tour the facility (i.e. Delray Beach Historical Society, Old School Square, Sandoway House, etc.)

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	Ride and Remember Tour riders will be first time visitor to the Spady Museum	1st quarter is slow for the Ride and Remember Tour. This will increase during 2nd and 3rd quarters.
	Cultural Empowerment Camp youth will demonstrate a better understanding of the black history in Florida by scoring 60% or better on the post-test.	4th qtr activity
	3. Archives	
	Course Curriculum will be created based on archive materials	4th qtr activity

Charles J. Arrington
Signature of Executive Director

Yellow Highlights indicates the quarter in which the activity occurs

I attest that data included in document is true and accurate

	A	B	C	D	E	F	G	H	I	J
1	Exhibit "B"									
2	FY 2018-2019									
3	CRA Combined Quarterly Budget Report									
	ORGANIZATION NAME: Expanding and Preserving Our Cultural Heritage, Inc.				FY 2018-2019 Budget			Quarter: 1		
4										
5										
6	INCOME	FY 2018-19 Quarter 10/1/18 to 12/31/18	FY 2017-2018 Year-to-Date 10/1/18 to 9/30/19	FY Budget 2018-19	Variance Favorable (Unfavorable)	Percentage				
7	Fees, Tickets, Registration, etc.	1,471	1,471	6,500	(5,029)	23%				
8	Corporate Grants/Contributions	1,950	1,950	7,000	(5,050)	28%				
9	Individual Donations	5,489	5,489	12,000	(6,511)	46%				
10	Foundation Grants	60,129	60,129	70,000	(9,871)	86%				
11	Government - Federal	-	-	-	-	#DIV/0!				
12	Government- Local/County	-	-	28,500	(28,500)	0%				
13	Government- State	-	-	3,785	(3,785)	0%				
14	In-Kind				-					
15	Membership	2,495	2,495	8,000	(5,505)	31%				
16	CRA Actual or Requested	27,750	27,750	111,000	(83,250)	25%				
17	Other: City of Delray Beach	-	-	-	-	#DIV/0!				
18	Other: Education Programs	847	847	14,000	(13,153)	6%				
	Other: Florida African American Heritage									
19	Preservation Network (FAAHPN)	250	250	10,500	(10,250)	2%				
20	Other: Great Give Day and FL Classic Raffle	1,925	1,925	5,500	(3,575)	35%				
21	Total Income	102,306	102,306	276,785	(174,479)	37%				
22										
	Expense	FY 2018-19 Quarter 10/1/18 to 12/31/18	FY 2017-2018 Year-to-Date 10/1/18 to 9/30/19	FY Budget 2018-19	Variance Favorable (Unfavorable)	Percentage				
23										
24	Marketing/Advertising	13,653	13,653	44,700	(31,047)	31%				
25	Conferences/Meetings /Trainings/Travel	947	947	2,500	(1,553)	38%				
26	Dues & Subscriptions	149	149	3,000	(2,851)	5%				

	A	B	C	D	E	F	G	H	I	J
27	Insurance		1,456		1,456		5,500		(4,044)	26%
28	Bank Fees		-		-		50		(50)	0%
29	Interest		145		145		1,750		(1,605)	8%
30	Licenses, Registration, Permits		-		-		600		(600)	0%
31	Office Supplies		400		400		3,000		(2,600)	13%
32	Paypal Charges/EventBrite		92		92		200		(108)	46%
33	Postage & Delivery		352		352		1,500		(1,148)	23%
34	Professional Svcs/Consulting									
35	Accounting		825		825		9,500		(8,675)	9%
36	Other (Consultant through CCPBC Grant)		-		-				-	#DIV/0!
37	Education Programs Expense		14,943		14,943		14,000		943	107%
38	Exhibit Rental, Fabrications, Installation		8,811		8,811		33,000		(24,189)	27%
39	Artists/Performers/Speakers		7,700		7,700		10,321		(2,621)	75%
40	Printing		352		352		500		(148)	70%
41	Repairs/Maintenance		1,436		1,436		5,500		(4,064)	26%
42	Salaries/Taxes/Benefits		32,145		32,145		125,164		(93,019)	26%
43	Storage		605		605		5,000		(4,395)	12%
44	Telecommunication		932		932		5,500		(4,568)	17%
45	Utilities		1,935		1,935		5,500		(3,565)	35%
46	Other:		400		400		-		400	#DIV/0!
47	Sub-Total Expenses		87,277		87,277		276,785		(189,507)	32%
48	Total Expense		87,277		87,277		276,785		(189,507)	32%
49										
50	NET INCOME		15,028		15,029		1			
51										
52	CRA Budget Narrative Form									
53	ORGANIZATION NAME: Expanding and Preserving Our Cultural Heritage, Inc.			FY 2018-2019 Budget			Quarter: 1			
54	Exceeding Projection x On Target			Below Projection						
55	INCOME: Explanation of Variances									
	Fees, Tickets, Registration, etc.	At the end of 1st quarter we are on target. This is due to increased marketing of our exhibition program, which now under the guidance of our contracted gallery manager also included planned group tours and educational components such as book clubs, gallery talks and artist talks.								
56										

	A	B	C	D	E	F	G	H	I	J
	Corporate Grants/Contributions									
57			We are on target with corporate contributions. We received a \$1,000 sponsorship from IBMSECU for our Make a Gift Holiday Village in Nov. The remaining \$950 is from smaller donations through our Year End Appeal.							
58	Individual Donations		We have exceeded our 1st quarter projection due to a successful Year End Appeal campaign.							
	Foundation Grants		We are almost at goal with our foundation grants due in large part from our auditor releasing funds from time and program related restrictions.							
59										
60	Government - Federal		We did not budget for federal funds this year; however, after the budget was approved, we had an opportunity to submit an application to the NEA.							
61	Government- Local/County		We are working on submitting our 1st quarter reimbursement from the Cultural Council, which should be reflected in our 2nd quarter report.							
62	Government- State		We are waiting for the State to release our 1st quarter reimbursement--the request was submitted in Sept. 2018							
	In-Kind		We plan to track in-kind through our partnership programs, which will start appearing in 2nd quarter report.							
63										
64	Membership		we are on target with membership due to our monthly membership mailings.							
65	CRA Actual or Requested		We have received our 1st quarter disbursement.							
66	Other: City of Delray Beach		We have received our 1st quarter disbursement.							
	Other: Education Programs		The majority of our educational programs are underwritten by foundations. For instance we received \$20,000 from the Jim Moran Foundation to support the Make a Gift Holiday Village in November 2018. The 2nd quarter report will show an increase due to our earned income programs such as MLK Breakfast, Ride and Remember Tour, etc.							
67										
68	Other: Florida African American Heritage Preservation Network (FAAHPN)		We submitted our 1st quarter reimbursement request, which will be reflected in 2nd quarter.							

	A	B	C	D	E	F	G	H	I	J
	Other: Great Give Day									
69										
70										
71										
72	Lower than Projection	x	On Target				Exceeding	Projection		
73	EXPENSES:	Explanation of Variances								
	Marketing/Advertising									
74										
	Conferences/Meetings /Trainings/Travel									
75										
76	Dues & Subscriptions									
	Insurance									
77										
78	Bank Fees									
79	Interest									
80	Licenses, Registration, Permits									
81	Office Supplies									
82	Paypal Charges/EventBrite									
83	Postage & Delivery									
84	Professional Svcs/Consulting									
85	Accounting									
86	Other (Consultant)									

	A	B	C	D	E	F	G	H	I	J
	Programs Expense		Education expense is over budget due to Make a Gift Village, which was underwritten by Jim Moran Foundation and sponsored by IBMSECU. No budgeted monies were used for this program.							
87										
88	Exhibit Rental, Fabrications, Installation		W are on track.							
89	Artists/Performers/Speakers		We are close to our project goal due Make a Gift Village, which was underwritten by Jim Moran Foundation and sponsored by IBMSECU. No budgeted monies were used for this program.							
90	Printing		We've done more off site printing this year to enhance our marketing materials.							
91	Repairs/Maintenance		We are on track.							
92	Salaries/Taxes/Benefits		We are on track.							
93	Storage		We reduced our storage units from 3 to 1, which has lowered our costs.							
94	Telecommunication		We are on track.							
95	Utilities		We are a little over on utilities due to increase in water bill for our sprinkler system							
96	Other		board of directors withdrawal							

	A	B	C	D	E	F	G	H	I	J	K
1											
2	Exhibit "B"										
	Quarterly Budget Report "Program A"										
3	ORGANIZATION NAME: Expanding and Preserving Our Cultural Heritage, Inc.										
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	A	B	C	D	E	F	G	H	I	J	K
30	Telecommunication		932		932		5,500		(4,568)		17%
31	Utilities		1,935		1,935		5,500		(3,565)		35%
32	Sub-Total Expenses		84,720		84,720		185,185		(100,465)		46%
33	Total Expense		84,720		84,720		185,185		(100,465)		46%
34											
35	NET INCOME		15,411		15,411		-		15,411		
36											
37											
38	CRA Budget Narrative Report "A"										
	ORGANIZATION NAME: Expanding and Preserving Our Cultural Heritage, Inc.			FY 2018-2019 Budget			Quarter: __1				
39											
40	x Exceeding Projection			On Target			Below Projection				
41	INCOME:			Explanation of Variances:							
	Fees, Tickets, Registration, etc.			At the end of 1st quarter we are almost halfway to our projection. This is due to increased marketing of our exhibition program, which now under the guidance of our contracted gallery manager also included planned group tours and educational components such as book clubs, gallery talks and artist talks.							
42											
43	Corporate Grants/Contributions			We have exceed our projection.							
44	Foundation Grants			We have exceed our projection.							
	Government- Local/County			We are working on submitting our 1st quarter reimbursement from the Cultural Council, which should be reflected in our 2nd quarter report.							
45	Membership			We are almost at projection.							
46											
47	CRA Actual or Requested			We have received our 1st quarter disbursement.							
48	Other: City of Delray Beach			We have received our 1st quarter disbursement.							
	Other: Education Programs			The majority of our educational programs are underwritten by foundations. For instance we received \$20,000 from the Jim Moran Foundation to support the Make a Gift Holiday Village in November 2018. The 2nd quarter report will show an increase due to our earned income programs such as MLK Breakfast, Ride and Remember Tour, etc.							
49											
50											
51											
52	Lower than Projection	x	On Target	Exceeding Projection							

	A	B	C	D	E	F	G	H	I	J	K
53	EXPENSES:	Explanation of Variances									
54	Marketing/Advertising										
55	Insurance										
56	Office Supplies										
57	Postage & Delivery										
58	Programs Expense										
59	Exhibit Rental, Fabrications, Installation										
60	Artists/Performers/Speakers										
61	Printing										
62	Repairs/Maintenance										
63	Salaries/Taxes/Benefits										
64	Storage										
65	Telecommunication										
66	Utilities										

We are over in 1st quarter marketing expenses. We initiated several marketing campaigns that are underwritten by Visit FL and Cultural Council, which will be reflected in the income as soon as the reimbursements are disbursed.

we are on track.

We are under projection with office supplies

we are on track.

Education expense is over budget due to Make a Gift Village, which was underwritten by Jim Moran Foundation and sponsored by IBMSECU. No budgeted monies were used for this program.

We are 1/3 to goal with exhibition expenses; however, our next two installations will come in at a lower cost.

We are close to our project goal due Make a Gift Village, which was underwritten by Jim Moran Foundation and sponsored by IBMSECU. No budgeted monies were used for this program.

We've done more off site printing this year to enhance our marketing materials.

we are on track.

we are on track.

We reduced our storage units from 3 to 1, which has lowered our costs.

we are on track

we are on track

2:20 PM

01/23/19

Accrual Basis

Expanding and Preserving Our Cultural Heritage, Inc.
Balance Sheet
As of December 31, 2018

	<u>Dec 31, 18</u>
ASSETS	
Current Assets	
Checking/Savings	
1006 · TD Bank Operating 0744	31,401.99
1007 · TD Bank Discretionary 5681	1,538.97
1010 · Petty Cash	200.00
Total Checking/Savings	<u>33,140.96</u>
Other Current Assets	
1265 · Prepaid Expenses	57.00
1230 · Inventory - Gift Shop Merch.	625.00
1273 · Prepaid Insurance - Liability	1,399.00
1274 · Prepaid Insurance - Officers	55.07
1300 · Grants Receivable	5,000.00
1499 · Undeposited Funds	-100.00
Total Other Current Assets	<u>7,036.07</u>
Total Current Assets	<u>40,177.03</u>
Fixed Assets	
1500 · Equipment	39,859.97
1510 · Furniture & Fixtures	9,709.45
1400 · Munnings Cottage	218,349.29
1625 · Land Improvements	1,930.00
1560 · Education Video Series	25,815.00
1570 · Leasehold Improvements-Spady	72,000.00
1600 · Accum. Depreciation	-186,201.05
Total Fixed Assets	<u>181,462.66</u>
Other Assets	
1520 · Museum Artifacts	126,311.15
1800 · Deposits	757.00
Total Other Assets	<u>127,068.15</u>
TOTAL ASSETS	<u><u>348,707.84</u></u>
LIABILITIES & EQUITY	
Liabilities	
Current Liabilities	
Other Current Liabilities	
2010 · Salaries Payable	4,265.79
2350 · Federal W/H Tax Payable	3,056.67
2360 · Social Security Tax Payable	3,675.15
2370 · Medicare Tax Payable	864.62
2400 · Payroll Tax Deposits	-7,423.99
Total Other Current Liabilities	<u>4,438.24</u>
Total Current Liabilities	<u>4,438.24</u>
Long Term Liabilities	
2450 · Due To Board of Directors	4,000.00
2525 · Loan Payable - Wachovia/TD Bank	9,069.33
Total Long Term Liabilities	<u>13,069.33</u>
Total Liabilities	<u>17,507.57</u>
Equity	
Temporarily Restr Net Assets	16,872.68
3010 · Beg. Fund Balance	299,299.16
Net Income	15,028.43
Total Equity	<u>331,200.27</u>
TOTAL LIABILITIES & EQUITY	<u><u>348,707.84</u></u>