

# Delray Beach CRA | Tenant Application Form

# INFORMATION | OVERVIEW

#### **IMPORTANT DATES**

- Issue Date | 06/03/2024
- Application Deadline | 07/15/2024

#### Funding Programs available to new and existing tenants in CRA owned properties:

- Project Consultancy & Design Services Program
- Site Development Assistance Program
- Paint Up & Signage

For more information on how to apply for the CRA's Funding Assistance Programs, please contact us at (561) 276-8640.

The CRA-owned commercial property at 135 NW 5th Avenue ("Subject Property") is located in the West Atlantic Avenue Corridor along Historic NW 5th Avenue within the Community Redevelopment Area known as "The Set", and within the West Settlers Historic District of the City of Delray Beach — an area that was once a vital hub of the community's bustling Black-owned businesses.

The Set Community brand was identified by the long-standing residential and business communities surrounding the West Atlantic Avenue corridor, from I-95 to Swinton Avenue.

The Set is predominately a single-family residential community with Delray Beach's historic main streets of Atlantic and Fifth Avenues traversing the east-west and north-south corridors of the western end of Downtown Delray Beach. The Subject Property is just minutes from I-95 and approximately thirty minutes from Fort Lauderdale International Airport and Palm Beach International Airport. Further, the Subject Property is within walking distance of shops and restaurants in Downtown Delray Beach and two miles from the beach.

In 1996, the City of Delray Beach created a fifth historic district called the West Settlers Historic District, located to the north of West Atlantic Avenue between NW 3rd Street and NW 5th Street. The West Settlers Historic district is the site of Delray's first churches—Mount Olive Missionary Baptist Church, St. Paul's AME Church (originally Mt. Tabor Church), and the House of God—as well as Delray's first pioneer family settlement. Many homes in the area date from the early 1900's.

The S.D. Spady Cultural Arts Museum, the former home of S.D. Spady who was one of Delray Beach's most prominent African American citizens, is located on NW 5th Street. The West Settlers District has become the center of African American cultural heritage in Delray Beach.

The Delray Beach CRA completed the renovation of the West Settlers Building at 135 NW 5th Avenue in December 2008. The building includes two ground floor commercial units measuring 875 SF each, and four (4) two-bedroom, one bathroom residential units.

The residential units were sold as affordable housing to income qualified buyers, that is, those buyers whose incomes fall at or below the "moderate" income range for Palm Beach County.

The two 875 SF commercial units are air-conditioned with acousticaltile ceilings. One handicap accessible

restroom is provided for each unit.

The CRA is actively seeking tenants with day, night, and weekend operations for one (1) ground floor commercial unit (north unit). Please note that the space is currently occupied by a tenant.



If you would prefer a printed, hard copy application, please call the CRA Office at 561-276-8640 or visit the Delray Beach CRA Office at 20 N. Swinton Avenue, Delray Beach, FL 33444.

Tours of the space available by appointment, upon request.

# **RETAIL BAYS/SPACE DETAILS**

Details about the commercial units:

- Approximately 875 square foot, first floor commercial unit
- Approximate monthly rental rate (not including utilities, internet, phone, security):
  - \$21 per square foot
- Bathroom
- Janitorial closet
- Access to public parking
- 24/7 access to bay by successful tenant
- Eligibility to apply for CRA Funding Assistance Programs for interior renovations (not to include any structural changes/ demolition)

No commercial kitchen buildout will be allowed.

# ELIGIBILITY

#### Applicant criteria:

- Business entity in operation for minimum of 2 years as of the date of submission of application
- Principals only
- Business entities can only submit one application

#### <u>Business type:</u>

The Notice of Intent to Lease the CRA-owned Property at 135 NW 5th Avenue is restricted to commercial retail businesses, personal service providers, and professional office users. Commercial uses shall be including but not limited to the following types of businesses:

- retail/specialty shop
- professional offices such as CPA, medical, legal services, insurance
- financial services including banks, personal banking, financial planning advisors
- artist retail gallery/workspace as permitted within the Central Business District (CBD) zoning district, more particularly described in the City of Delray Beach's Land Development Regulations.

Pursuant to the goals of the CRA and the City of Delray Beach Land Development Regulations, the following businesses/uses will be considered automatically <u>ineligible to apply</u>:

- Restaurant/cafe
- Religious institutions or organizations
- Non-profit organizations
- Adult entertainment establishments
- Adult gaming centers
- Alcohol/tobacco retailers
- Firearms and weapons; fireworks retailers
- CBD Oil Establishments, Medical marijuana treatment centers or dispensing facility
- Any business which is a non-conforming use as determined by the City of Delray Beach

# **APPLICATION PROCESS**

Applications will not be considered until all required documentation is submitted.

Complete application packets must include the following documentation:

a. Completed online application submitted by the deadline. Late submissions will not be considered.

b. Complete Business Plan - define all details of the company as well as any plans for anticipated buildout of the space and launch timeline. Timeline should account for any site plan and permit approval.

c. Description of the legal organizational structure of the applicant entity including the title and names of the officers/partners/directors/members over the last two (2) years (if the applicant entity is affiliated with another entity, please provide a statement representing the nature of the affiliation along with the other entity's name, address, phone number, and a listing of the officers/partners/directors/members)

d. Three-year financial projections of business operations/maintenance

e. Budget for business operations, including startup costs.

f. Evidence of financial ability/capital to operate (may include approved loan, cash balance, line of credit, etc.)

g. IRS Income Tax Returns for the business (must match applicant name), most recent 2 years' worth (total gross receipts or sales cannot exceed \$1 Million) \*

h. Current Business Tax Receipt (provide a copy of the Business's Tax Receipt for current location of operation, if available at the time of submission. If not available, the Successful Proposer will need to provide one before an Agreement can be finalized)

i. Business License & Registration with Florida Department of Business and Professional Regulation (DBPR)

- j. Professional Licenses and Certifications, if applicable
- k. Photos/images of business, products, services to be provided
- I. Other pertinent information

\*The Delray Beach CRA reserves the sole and absolute right to select tenants that best serve the interests of the CRA District.

Any information submitted after the application deadline will not be considered.

# **REVIEW & SELECTION PROCESS**

All applications will be reviewed and scored by the Selection Committee. Final decisions will be made by the Selection Committee.

#### **Review Process:**

- Preliminary review of application submissions to ensure completion and eligibility.
- The responsibility for submitting a complete application on or before the stated time and date is solely and strictly that of the Applicant. Late and incomplete applications will not be accepted.
  - An Applicant may submit a modified Application to replace all or any portion of a previously submitted Application or withdraw an Application at any time prior to the Submission Due Date. All modifications or withdrawals shall be made in writing, via email. Oral/Verbal modifications are prohibited, and they will be disregarded. Written modifications will not be accepted after the Submission Due Date. The CRA will only consider the latest version of the Application.
- Selection Committee review and score eligible applications and related materials.
- Notify applicants
- Execute Lease Agreements

#### Selection Criteria:

Applicants will be scored on the following:

Section I: Organization Capacity & Qualifications (20%) Section II: Experience and track record operating similar business/program/project (25%) Section III: Strength of the Application/Proposal Narrative and Business Plan (20%) Section VI: Budget, Finances, Sustainability (25%) Section V: Overall Proposal (10%)

# **APPLICANT CONTACT INFO**

Officer Name Lisa McMiller Address 135 NW 5th Avenue, Unit C5 Delray Beach, Florida, 33444

Email

mcmillerlisa@yahoo.com

Phone Number

(561) 503-6623

# **BUSINESS INFORMATION & NARRATIVE**

Business Name	Upper Cuts Barbershop and Salon, Inc.				
Business FEIN #	82-2009397				
Year Established	6/26/2017				
Business Legal Structure	Corporation				
Is this business currently operating?	Yes				
Current Business Address	135 NW 5th Ave., Unit C5 Delray Beach, Florida, 33444				
Current Business Location Is	Leased				
Business Website	N/A				
Business Instagram	<u>https://www.instagram.com/uppercutz_barbershop_and_salo</u> n/reel/DCKRzuNxcs9/				
Business Facebook	https://www.facebook.com/UpperCutzB/				
Business Other   Social Media	Highly Rated Barber Shops in Delray Beach				

### Briefly describe your business

Upper Cutz Barber Shop and Salon, Inc. is a thriving establishment in downtown Delray Beach offering superior grooming services and holistic experiences. Since 2017, we've addressed the need for highquality personal care in a nurturing environment, catering to diverse clientele with a focus on the African-American community. Our approach combines personalized attention, a relaxing atmosphere, and services for all genders, ages, and hair types. Our skilled staff excels in technical expertise and empathetic communication. We use top-tier products and stay current with the latest grooming techniques

### **Business Background and History**

The management team includes owner Lashon Harris, a Master Barber with 30+ years experience, and Lisa McMiller, with 10 years of salon management expertise. They own the S-corporation equally. Located in Delray Beach's shopping district, Upper Cutz enjoys high visibility. Our central location, unique offerings, and community focus position us for continued growth in the personal care industry.

### **Clients and Business Success**

Upper Cutz has expanded into wellness programs, hosting Teen Talk and Cutz and Conversation sessions for open dialogue on mental health, monitored by a licensed therapist. This commitment has solidified our position as an integral part of the community. Our marketing leverages social media and community engagement. We participate in local events and offer modern payment options to meet clients' needs.

### Services offered/products sold at the current business location

Our approach includes: Personalized Attention: Stylists tailor services to each client's preferences. Relaxing Atmosphere: A welcoming environment for enjoyable grooming. Diverse Service Menu: Wide range of services for all genders, ages, and hair types. Quality Products: We use top-tier hair care and grooming products. Upper Cutz nurtures guests' emotional well-being alongside appearance. Our staff is trained in technical skills and active listening, ensuring guests leave feeling and looking their best.

### Services to be offered/products to be sold at new location

To further support our community initiatives and wellness programs. Lisa will continue as Community Outreach Coordinator. This role will be crucial in organizing and promoting our Teen Talk and Cutz and Conversation sessions, as well as identifying new opportunities for community engagement.

Yes

Expand business in this location.

Business Plan\_Upper Cutz Barber Sho....pdf

### Proposed Operating Hours at new location

Monday - Saturday : 8:00 AM-10:00 PM Sunday 12-10PM

With this property, I plan to:

If approved, do you plan to apply for CRA Business Funding Assistance?

### UPI OADS

Item B. Complete Business Plan define all details of the company as well as any plans for anticipated buildout of the space and launch timeline. Timeline should account for any site plan and permit approval.

Item C. Description of the legal organizational structure of the applicant business including the title and names of the officers/partners/directors/members over the last two (2) years (if the applicant entity is affiliated with another entity, please provide a statement representing the nature of the affiliation along with the other entity's name, address, phone number. and a listing of the officers/partners/directors/members)

Item D. Two-year financial projections of business operations/maintenance

Item E. Budget for business operations, including startup costs.



Item G. IRS Income Tax Returns for the

Million



#### 2024 Tax Return\_UPPER CUTZ BARBE .... . pdf

Item H. Current Business Tax Receipt (provide a copy of the Business's Tax Receipt for current location of operation, if available at the time of submission. If not available, the Successful Proposer will need to provide one before an Agreement can be finalized).



Item I. Business License & Registration with Florida Department of Business and Professional Regulation (DBPR)



DBPR walletlicense6874797.pdf

Item K. Photos/images of business, products, services to be provided

Item J. Professional Licenses and

Certifications, if applicable

Photos of Upper Cutz in Action.docx

# Item L. Please attach any other pertinent information



By signing and submitting this form, the applicant affirms that the information provided as part of the application package including all required documentation is true and accurate to the best of their knowledge.

Agree

# Delray Beach CRA West Settlers Building

### Tenant Application Form 135 NW 5th Avenue

The Delray Beach Community Redevelopment Agency (CRA) intends to lease one (1) affordable commercial rental space at the property located at 135 NW 5th Avenue to a qualified individual or entity for commercial use with a mix of daytime, nighttime, and/or weekend operating hours.

The CRA is committed to curating a diverse and interesting mix of business offerings. Commercial uses shall be retail/specialty shop, professional offices, financial services including banks and/or artist retail gallery/workspace as permitted within the Central Business District (CBD) zoning district, more particularly described in the City of Delray Beach's Land Development Regulations. Non-profit organizations shall be excluded and will not be considered.

The Delray Beach CRA invites all interested parties to submit their proposals for consideration as tenants of this prime location on the historic NW 5th Avenue commercial corridor in the West Settlers Historic District in Delray Beach.

The Delray Beach CRA reserves the sole and absolute right to select tenants that best serve the interests of the CRA District.

Length of time at current location 9 Years

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# Full-Time Employees	# of Part-Time	# Contracted Employees						
Operating Hours at Cur	rent Location							
Monday -Saturday : 8:00A Sunday 12-10PM	M-10:00 PM							
2	1		6					
# Full-Time Employees	# of Part-Time	Employees	# Con	tracted	Employ	vees		
If approved, will you req build out the space to b operations?		No						
If yes, how long do you be needed for build out		n/a						
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### **CERTIFICATION & SIGNATURE**

Signature

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Print Name & Title

Lashon F. Harris, President