

c/o LAW OFFICES DAVID A. BEALE, P.A.

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May 27, 2021

Renée A. Jadusingh, Esq., FRA-RA Executive Director Delray Beach Community Redevelopment Agency 20 North Swinton Avenue Delray Beach, Florida 33444

Re: Application for Extended Residency Exchange Program

Dear Ms. Jadasingh:

Pineapple Grove Main Street, Inc., a 501(c)(3) corporation, doing business as Pineapple Grove Arts District, and the Artist Dana Donaty, would like to apply for an Extended Residency Program.

Pineapple Grove Arts District [PGAD] is the arts district of Delray Beach, located just off Atlantic Avenue on NE 2nd Avenue. Dotted with murals and sculptures, Pineapple Grove is home to galleries, shops, restaurants and Artists Alley. You will also find the Arts Garage, the Chamber of Commerce, the Hyatt Place Hotel and coming soon The Ray Hotel in the Grove. If you want to know where the locals go, head to Pineapple Grove.

Pineapple Grove Arts District Vision Statement is to make Pineapple Grove a vibrant and unique international arts district where people can live, work and play.

Pineapple Grove Arts District Mission Statement is to promote the Pineapple Grove Arts District as a thriving arts destination by advocating for our Art District and collaborating with our city and county partners while fostering its evolving character and maintaining the District's historic charm.

One of our iconic pieces of art is The Observer Mural, or also known as the Delray Camera Mural since that is where was installed (186 NE 2nd Avenue, Delray Beach) and situated for approximately 13 years. When Chris Reich sold the building in 2020, he offered to have the mural reinstalled at his new location at 217 NE 4th Avenue. Since that time, PGAD has been working with Chris and the Artist Dana Donaty to develop a plan to refurbish the mural and install it at the new Delray Camera location. The mural consists of nine metal panels, each about four feet wide and nine feet high, and the continuation of the mural directly on the outside of the building, between the panels and extending past them on both sides.

We are working with Dana Donaty, the original artist, to reinstall the mural. This will entail first, restoring the nine panels to near original luster and possibly adding more wildlife native to Florida. This part needs to be done indoors. This will take 3-4 months. Once this is completed,



the panels will be installed at the new Delray Camera Building and the painting shall take place on the walls.

Pineapple Grove Arts District is requesting that Dana Donaty be granted an Extended Residency Exchange for up to four months, commencing on or about July 15, 2021 whereby she will have the use of an agreed 2nd floor studio space at the Arts Warehouse in exchange for which she will give In-Studio Interactions, Workshops, Mural Participation Activities, and video release programs. The details of the exchange program are set forth in a Memo attached to this letter which was drafted by Grace Gdaniec, Program Manager of the Arts Warehouse, and which has been agreed to by the Art Warehouse and the Artist, Dana Donaty.

We ask that this Application be put on the CRA June Agenda for consideration and approval.

Thank you for all your help and to the Commission for approval of our Paint Up Grant previously awarded for this Project to beautify the PGAD and attract residents, visitors and tourists to our fair City.

Sincerely, Dwid A. Beale

David A. Beale, President

Pineapple Grove Main Street, Inc.

cc: Dana Donaty
Cecelia Boone
Jeff Dash
Christina Morrison
Rona Tata
Fatima Grady
Grace Gdaniec

Alexina Jeannite





Extended Residency Exchange

Artist: Dana Donaty - 2021

Project: Restore 'Observations' mural panels, Delray Camera Shop

Extended Residency Exchange Overview:

Dana Donaty (artist) will be restoring nine (9) mural panels as part of the mural restoration project for the Delray Camera Shop. The project has been detailed in a proposal that is available as backup, titled 2020 OBSERVATIONS PROPOSAL.pdf.

Arts Warehouse is providing the studio space to complete the restoration, as part of an extended Residency Exchange. The artist will occupy a 2nd floor studio space at Arts Warehouse for the duration of the restoration project. Projected time is 4 months of work maximum from start date.

The artist will have 24-hr access to the studio space which includes water, wifi, and AC.

Exchange Terms:

The artist will provide programs or services in the following categories for Arts Warehouse, in exchange for use of the studio space at no charge. There will be 2-3 programs per month of the total Residency Exchange period, alternating between the following programs:

In-Studio Interactions

- <u>Drop-in Kid's Sketching</u>: opportunity for student and children's group to stop by the artist's studio and see the mural, hear details about the painting from the artist, and then they will sketch from the mural. Will send information to schedule to local organizations and centers with after school groups, etc.
 - Once per week
 - Limit to 12-15 students based on studio size.
- Open Studio Hours: advertised as specific times that the public is welcome to visit the artist, ask
 questions, sketch on their own, etc.
 - 4-hour time slots on specific days of the week that she is guaranteed to be there (Days TBD)
- <u>First Friday Art Walk Events*</u>: Artist will be in attendance and working in the studio during First Friday Art Walk events, every first Friday of the month 6-9pm. *Monthly



Workshops

- Exploring the artist's process: Attendees will have a working area set up similar to how the artist
 works in her own studio, creating random markings accidently, and then turning those markings
 into specific figures. Materials including paint, pens, and pencils.
 - o Once per month for 18+
 - o Once per month for kids
- TBD

Mural Participation Activities

- <u>Photo Campaign</u>: The public can submit their own photo of a native Florida bird or other wildlife
 to be rendered into the mural. Photo submissions will be accepted online through jotform, and
 selected photos will be noted in the process.
- Hands-on how to

Video Content

- Studio Demos/process video: To be released on all social channels for AW awareness and project awareness.
- TBD