

Exhibit C – Downtowner (Fixed Route)

Vehicle & Fees:

Vehicles	Three (3) - Ford Cutaway (or similar)
Fuel*	Gas/Propane (as stated in oral presentation on 2-22-19)
Passengers	14 seats including 2 ADA
Spare vehicle	N/A

Fees					
Annual	Month	Hourly Rate	2nd Year Fee	Estimated Ad Revenue	Extra vehicle
436,869.00	36,406.00	35.75	417,807.00	Split cost	N/A



Service Description:

- Downtowner will provide a mobile app for requesting rides compatible with Android and iPhone devices
- Riders view vehicles, stops and ETA's in real-time via the Rider App
- When requesting a pickup, riders will immediately be given an estimated wait time based on driver availability
- All vehicles will be ADA accessible
- Drivers will utilize a Driver App to enable real-time tracking and counting passengers
- Proposed staff: 4 Managers and drivers
- Advertising plan: Split of advertising revenues would be between Vector Media for filling the space and CRA.

Term:

Minimum contract term 2 years with the option to renew for up to additional three (3) one-year terms.

***RFP Required:** "The use of environmentally friendly vehicle is **required**, more specifically a vehicle that uses alternative fuels and produces less harmful impacts to the environment than comparable conventional vehicles running on gasoline or diesel. All vehicles must meet required ADA compliance standards, be air conditioned, and be equipped with bicycle racks. The vehicles used throughout the term of the contract must be consistent and identifiable with the appropriate program signage".