

Delray Beach

SPORTS DESTINATION

A person in a purple bikini is holding a globe aloft in a stadium setting. The background shows bleachers and a blue tent with the text 'CITY OF DELRAY BEACH' visible. The overall scene is bright and celebratory.

Vision

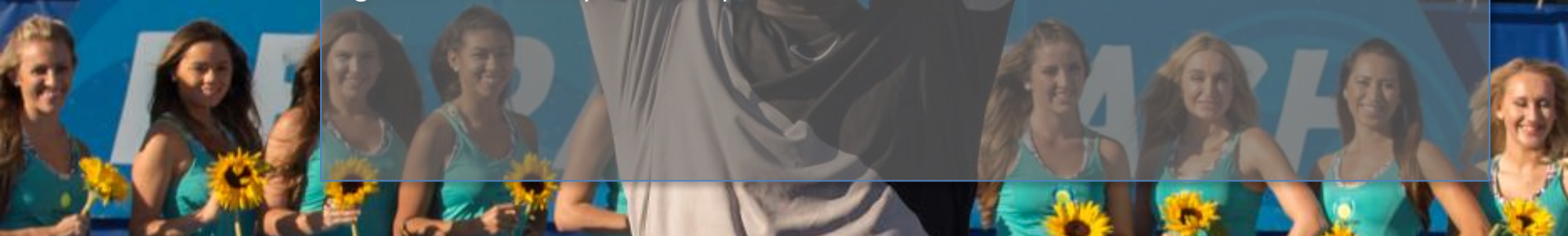
To enhance and promote Delray Beach as a prime destination for sports and athletics.

Mission

The Sports Destination Committee strives to improve the quality of life and increase economic opportunity in Delray Beach by fostering and supporting amateur and professional sports, and by coordinating with other municipalities, businesses and organizations to develop Delray Beach into a sports destination, while preserving and enhancing opportunities for local sports.

Meetings are held at 10:30am the first Monday of each month at the Community Center.

Since 2014, the Sports Destination Committee has grown to 20-25 active members representing all major sports in Delray Beach, hotels, City Staff, City Commission, City Agencies and County Leadership.



Delray Beach SPORTS DESTINATION

Delray Beach Sports Event Tracker for 2018

<u>Event</u>	<u>Dates</u>	<u>Location</u>	<u>Room Nights</u>	<u>Economic Impact</u>
XPE NFL Combine	Jan. 3-Apr. 7	Seacrest	1,412	\$988,400
Delray Beach Open Juniors	Jan. 20-22	DBTC	52	\$36,400
Palm Beach Men's Lacrosse	Feb.10-11	Seacrest	182	\$127,400
Delray Beach Open	Feb. 16-25	DBTC	1,015	\$710,500
AJGA Junior Golf	Apr. 13-15	Seagate	140	\$98,000
Delray Beach ITF	Apr. 28-May 5	DBTC	493	\$345,100
USTA PIM Open	May 5-7	DBTC	71	\$49,700
Delray Beach Riptide	May 12,	Seacrest	209	\$146,300
S. FL Collegiate Baseball	June2-July 31	Miller Field	2,690	\$1,883,000
Delray Beach Riptide	June 2-3	Seacrest	666	\$466,200
FL Lacrosse Cup	June 16-17	Seacrest	112	\$78,400
USTA Boy's 16&18	July 15-22	DBTC	2,579	\$1,805,300
USTA Summer Smash	Aug. 25-27	DBTC	446	\$312,200
USTA Sunshine State	Sept. 22-24	DBTC	111	\$77,700
USTA Columbus Day	Oct. 6-8	DBTC	490	\$343,000
Chris Evert Pro-Celebrity	Nov. 9-11	DBTC	102	\$71,400
Delray Beach Pickleball	Nov. 19-20	DBTC	463	\$324,100
College Swim Training	Dec. 15-Jan	Aquacrest	591	\$413,700

11,824

\$8,276,800

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The Economics of Sports Tourism for Delray Beach

2015-present

50,543 room nights

\$35,380,100 Economic Impact

Racquet sports, South Florida Collegiate Baseball and Lacrosse are the major economic generators

Delray Beach Tennis Center (DBTC), Miller Field and Seacrest are the major facilities

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Delray Beach Sports Facility Assets Recommendations for Allocation of Funds

- **Tennis Stadium**-needs renovations for multi-use, shade, corporate boxes, hospitality for players or entertainers, storage, etc.
Recommendation: Conduct an architectural/structural study of the tennis stadium
- **Hilltopper/Seacrest Soccer Complex**-needs field maintenance upgrade and Hilltopper needs new bathrooms and concession stand.
Recommendation: Upgrade field maintenance and fast track negotiations with the School Board for funding to make bathroom and concession upgrades to Hilltopper
- **Delray Beach Golf Club**-needs complete renovation
Recommendation: Renovate the Delray Beach Golf Club to the original Donald Ross design and promote the historical significance of playing on this course
- **Miller Field**-needs shade structures at Little Fenway
Recommendation: Build permanent shade structures at Little Fenway
- **Veteran's Park**- Pickleball renovation
Recommendation: Fast Track the final sound study and begin renovations

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Sports Destination Committee 2019 Goals

- Establish Delray Beach Sports, Inc., a 5013C, to raise funds through legacy gifts and grants
- Conduct an Architectural & Structural study of the tennis stadium
- Support expanding and enhancing all sports facilities to provide more opportunities for our youth, families and to attract more sports tourism
- Streamline the process for bringing tournaments to City facilities
- Encourage the development of a moderately priced hotel with function space
- Brand Delray Beach as a Racquet Sports Center highlighting tennis, pickleball and beach tennis as well as a place to achieve wellness, health and a variety of high quality sports opportunities
- Develop a partnership between Keiser University and ProWorld Tennis for practice and tournaments