

2015 - 2019

	<u>2015</u>	<u>2016</u>	<u>2017</u>	<u>2018</u>	<u>2019</u>
Direct Impact from Spectators:	\$ 4,332,359.37	5,012,539.79	6,345,875	6,599,710.00	6,190,527.98
Players:	\$ 23,147.41	26,781.55	33,905.44	35,261.66	33,075.43
Referees/Officials:	\$ 24,334.16	28,154.62	35,643.75	37,069.50	34,771.19
Corporate Sponsors:	\$ 37,456.71	43,337.41	54,865.16	57,059.77	53,522.06
Combined direct impact from staging event:	\$ 4,417,297.66	5,110,813.39	6,470,289.7	6,729,100.93	6,311,896.67
Indirect impact reported gains:	\$ 1,231,056.32	1,424,332.16	1,803,204.5	1,950,345.99	1,829,424.54
Induced impact gains	\$ 1,583,361.56	1,831,949.32	2,319,247.8	2,508,498.41	2,352,971.51
ECONOMIC IMPACT:	\$ 7,231,715.54	8,367,094.87	10,592,742	11,187,945.30	10,494,292.7

ATTENDANCE & ROOM NIGHT

	<u>2016 Delray Beach Open</u>	<u>2017 Delray Beach Open</u>	<u>2018 Delray Beach Open</u>	<u>2019 Delray Beach Open</u>
Attendance	50,015	63,348	65,882	61,751
Avg. amount of sessions persons attend	2.6	2.6	2.6	2.6
Individual persons attending event	19,236.54	24,364.62	25,339	23,750.38
% of visitors outside the south FL vicinity	26.8%	26.8%	26.8%	26.8%
Amt. from outside of south FL	5,155.52	6,529.72	6,790	6,365.10
Amt. from outside of south FL	5,156	6,530	6,790	6,365.10
% of visitors coming to So. FL b/c of the event	23.9%	23.9%	23.9%	23.9%
Visitors coming to S. FL attending the event	1,232	1,561	1,623	1,521
Visitors coming to S. FL attending the event	1,232	1,561	1,623	1,521.25
% of visitors staying in hotels	36.3%	36.3%	36.3%	36.3%
Visitors staying in hotels/motels	447	567	589	552
Visitors staying in hotels/motels	447	567	589	552
% of visitors staying in hotels in Palm Beach	83%	83%	83%	83%
Visitors staying in hotels - Palm Beach	371	471	488	458
Visitors staying in hotels - Palm Beach	371	471	488	458
Avg. amount of persons per room	2	2	2	2
Individual number of hotel rooms used	186	236	244	229
Individual number of hotel rooms used	186	236	244	229
Avg. length of stay in S. Florida for visitors	11.97	11.97	11.97	11.97
<i>Estimated total number of room nights booked</i>	<i>2,226</i>	<i>2,825</i>	<i>2,920</i>	<i>2,741</i>

2020 Delray Beach Open (Post-Event, Economic Impact ~ Palm Beach Sports Commission).

2020 attendance: 62,986; 0.02% increase from 2019.

	<u>2020</u>	<u>2021</u>	<u>2022</u>	<u>2023</u>	<u>2024</u>
Direct Impact from Spectators:	\$ 6,191,766.09				
Players:	\$ 33,082.05				
Referees/Officials:	\$ 34,778.14				
Corporate Sponsors:	\$ 53,532.76				
Combined direct impact from staging event:	\$ 6,313,159.05				
Indirect impact reported gains:	\$ 1,829,790.42				
Induced impact gains	\$ 2,353,442.10				
ECONOMIC IMPACT:	\$ 10,496,391.60				

2020 Overall Economic Impact

Output Impact: \$ 10,496,391.60 x 1.5^A = **\$15,744,587**

Earnings Impact $\$10,496,391.60 \times .57 = \$5,982,943.21$

Employment Impact: $\$10,496,391.60 / 1,000,000 \times 22C = 230.92$

A = output multiplier; B = Earnings multiplier; C = Employment multiplier

ATTENDANCE & ROOM NIGHT

	<u>2020 Delray Beach Open</u>	<u>2021 Delray Beach Open</u>	<u>2022 Delray Beach Open</u>	<u>2023 Delray Beach Open</u>
Attendance	62,986			
Avg. amount of sessions persons attend	2.6			
Individual persons attending event	24,225.38			
% of visitors outside the south FL vicinity	26.8%			
Amt. from outside of south FL	6,492.40			
Amt. from outside of south FL	6,492			
% of visitors coming to So. FL b/c of the event	23.9%			
Visitors coming to S. FL attending the event	1,552			
Visitors coming to S. FL attending the event	1,552			
% of visitors staying in hotels	36.3%			
Visitors staying in hotels/motels	563			
Visitors staying in hotels/motels	563			
% of visitors staying in hotels in Palm Beach	83%			
Visitors staying in hotels - Palm Beach	467			
Visitors staying in hotels - Palm Beach	467			
Avg. amount of persons per room	2			
Individual number of hotel rooms used	234			
Individual number of hotel rooms used	234			
Avg. length of stay in S. Florida for visitors	11.97			
<i>Estimated total number of room nights booked</i>	<i>2,801</i>			

DELRAY BEACH OPEN CELEBRATES ITS 29TH ANNIVERSARY IN 2021

World-class Tennis, National & International Television, VIP Hospitality, Charity, Live Music, Amateur Tennis Events, Autograph Sessions, Dancing, Wine-Tasting, Delray Beach 'Games', Children's Clinics, Ladies Luncheons, Corporate Clinics, Passionate Fans & Community Engagement!



2020 CHAMPIONS. Palm Beach resident Reilly Opelka won his 2nd ATP Singles Title, while the Bryan Brothers won their 6th Delray Beach Doubles Title... Tommy Haas clinched the ATP Champions Tour title for Team EUROPE, defeating James Blake on final Sunday.



EMIRATES DAY. The Emirates Cabin Crew visited the tournament on Friday, giving away 500 hats and a Sunday Finals "Meet the Champion" package.

BRYAN BROTHERS CLINIC. Real Housewives star Jill Zarin and 11 other lucky amateurs had a special opportunity to compete with and learn from the Bryan Brothers.

AUTOGRAPH SESSION WITH FANS. Former professional tennis players James Blake and Marcos Baghdatis interacting with fans.

ATP DOUBLES PRO AM. ATP Doubles stars competing in a round-robin format event with a select few lucky amateurs.



MIXED DOUBLES MEGA-MIXER: Annual sold out event with amateurs enjoying tickets, wine & more.

JAMES BLAKE WALK OF FAME INDUCTION: The American star was inducted into the Delray Beach Open Walk of Fame, joining names like John McEnroe and the Bryan Brothers.

SIPSMITH DBO SMASH INTERVIEW. Event sponsor crating the Official Beverage on Live TV.

FULL STADIUM COURT



FUN, FRIENDS & WINE. Ladies Day Luncheon presented by Lilly Pulitzer was sold out with over 325 ladies over the two-day event.

VIP RECEPTION. It's all about the food at the VIP 'White' Party

BEST SEATS IN THE HOUSE: There's nothing like the experience of sitting on a few feet from a 130mph serve.



VIDEO BOARD IN MAIN COURTYARD. Fans from New York posing for a social media post.

USTA FLORIDA FAMILY & KIDZ DAY. Over 75 participants enjoyed games, on-court activities & ATP pro matches.

VIP CLUBHOUSE LOUNGE. Sponsored by Clive Daniel and Boynton Billiards. Sponsors & Series Holders enjoy a private getaway including daily drink specials.

BALLKIDS. 100+ ballkids celebrated their 10-day event with a pizza, cake and a guest appearance from ATP Pro Steve Johnson.



TENNIS LEGENDS. Former #4 world-ranked joined former top-ten world ranked Johan Kriek, Mikael Pernfors and Marcus Baghdatis in the Team Europe vs Team World event held Opening Weekend.

SUPER FANS. Tennis fans stopping by Exhibitors for complimentary goodies.