



Cover Memorandum/Staff Report

File #: 25-144 CRA

Agenda Date: 8/28/2025

Item #: 7E.

TO: CRA Board of Commissioners
FROM: Gina Clayton, Finance & Operations Director
THROUGH: Renée A. Jadusingh, Esq., Executive Director
DATE: August 28, 2025

PAINT-UP & SIGNAGE FUNDING ASSISTANCE AGREEMENT - CASA MANNABLISS, LLC - 2410 N. FEDERAL HWY, CRA SUB AREA #5, IN AN AMOUNT NOT TO EXCEED \$1,867.00

Recommended Action:

Approve a Paint-Up & Signage Funding Assistance Agreement with Casa Mannabliss, LLC for the proposed signage improvements at 2410 N. Federal Highway, within CRA Sub Area #5, for an amount not to exceed \$1,867.00, with the approved design changes from the landlord and permitting from the City of Delray Beach.

Background:

The Paint-Up & Signage Program was originally established by the Delray Beach Community Redevelopment Agency (CRA) in 2007 to encourage existing building owners or tenants to improve the exterior of their buildings through a new coat of paint and was later expanded to include signage. The program helps to enhance the aesthetics of neighborhoods in the CRA district by facilitating minor cosmetic improvements such as exterior painting and signage projects, with a maximum possible grant award of \$5,000.

Casa Mannabliss, LLC leases the property located at 2410 N. Federal Highway, the property consists of a yoga studio. The property owner, 2410 Federal LLC, has provided written approval of the proposed sign and installation.

The Applicant, Casa Mannabliss, LLC, are requesting funding assistance through the Paint-Up & Signage Program, to pay 50% of eligible exterior signage improvement costs, up to \$5,000. The two estimates submitted by the Applicant have an estimated cost of \$3,734.00 and \$4,440.00 to rework an existing two-sided freestanding sign. As such, the Applicant is eligible to receive total funding assistance for \$1,867.00, representing 50% of the lowest bid amount (\$3,734.00 X 50%).

A Paint-Up & Signage Award would help further the CRA mission by assisting with the cost of exterior signage improvements, thereby improving blighted conditions in Sub Area #5 of the CRA District.

Attachments: Exhibit A - Location Map; Exhibit B - Existing Exterior Conditions; Exhibit C - Funding Detail Sheet; Exhibit D - Paint-Up & Signage Funding Program Guidelines; Exhibit E - Paint-Up & Signage Funding Assistance Agreement; Exhibit F - Proposed Signage Rendering

CRA Attorney Review:

N/A

Funding Source/Financial Impact:

Funding has been allocated from CRA Grant Program GL #7313.

Overall need within the Community Redevelopment Area from Delray Beach CRA

Redevelopment Plan:

Removal of Slum and Blight

Land Use

Economic Development

Affordable Housing

Downtown Housing

Infrastructure

Recreation and Cultural Facilities