

Delray Beach Community Redevelopment Agency
Workshop Meeting
July 16, 2018



A-GUIDElines
(Achieving Goals Using Impact Driven Evaluation)

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A-GUIDE Funding:



- In 2007, the City reduced funding to Nonprofit Partners, due to budget constraints created by property tax reform. The CRA agreed to provide additional funds to the Nonprofit Partners such as Spady Museum, Old School Square, the Public Library.
- In 2010, the CRA Board adopted the A-GUIDE funding program (Achieving Goals Using Impact Driven Evaluation) to more specifically define the CRA's goals and objectives with respect to providing significant funding to non-profit organizations.
- The A-GUIDE funding program was structured so that CRA support for Nonprofit Partners that have received funding in prior years will not be increased, and in fact may be decreased, according to availability of funds and the quality of their applications relative to these guidelines.
- The program was designed so that CRA support *does not* exceed 25% of the organizations budget.
- Since FY 2016-2017, the CRA has provided additional funding which would otherwise be provided by the City.

FY 2017-2018 Budget CRA's TIF Revenue allocated to: Delray Beach Non-Profit Organizations



	<u>City Annual Allocation</u>	<u>CRA</u>	<u>CRA Total Funding</u>
DBCLT		\$194,700	\$194,700
DBHS	\$50,000	\$75,000	\$125,000
DB Public Library	\$110,000	\$343,000	\$453,000
EPOCH (Spady Museum)	\$31,000	\$100,000	\$131,000
Old School Square	\$300,000	\$600,000	\$900,000
<u>Creative City Collaborative</u>		<u>\$275,000</u>	<u>\$275,000</u>
TOTAL	\$491,000	\$1,587,700	\$2,078,700

	1. Affordable Housing	2. Recreation & Cultural Facilities	3. Economic/Business Development
CRA funds these kinds of activities	<ul style="list-style-type: none"> Acquisition/operation of affordable rental properties Subsidies for income-qualified home buyers Land to nonprofits engaged in affordable housing activities Partnerships to implement affordable housing programs 	<ul style="list-style-type: none"> Arts incubator Performing/visual arts programs/ events Museum exhibits Library programs Education in arts, culture, heritage Children’s programs & events Recreational program & events Sporting events & programs 	<ul style="list-style-type: none"> Business incubator facilities/programs that focus on the CRA’s Preferred Targeted Industries, and have the potential to create 5 or more jobs, such as: <ul style="list-style-type: none"> Communication / Information Technology Life Science Business & Financial Services Clean Energy Emerging Technologies Corporate Headquarters
To achieve these (shorter term) outcomes	<ul style="list-style-type: none"> Increased supply of affordable housing in the CRA District More opportunities for home ownership Development of infill housing Upgraded housing conditions Increased private investment in residential areas and commercial areas surrounding residential neighborhoods 	<ul style="list-style-type: none"> More visitors to downtown Delray Beach and the CRA District Increased economic activity downtown More and higher quality cultural & educational opportunities Events and activities that appeal to a broader diversity of patrons Increased knowledge about local arts, cultural heritage 	<ul style="list-style-type: none"> Establishment and/or expansion of technology-based businesses, creative industries, and similar preferred targeted industries Creation of higher paying jobs located in Delray Higher occupancy in office buildings Increased economic activity downtown Diversified local economy
With these long-term impacts	<ul style="list-style-type: none"> Stabilization of neighborhoods Improved quality of life Higher tax base Increased economic development Improved safety; reduction of crime Increased property values relative to other areas of the City 	<ul style="list-style-type: none"> Delray Beach as a nationally recognized arts & culture destination Civic and social connectivity, inclusion, sense of pride and community Higher tax base Increased economic development More arts related businesses 	<ul style="list-style-type: none"> Construction of new Class A office buildings downtown National recognition of Delray Beach as a City where companies want to be Higher tax base Increased economic development
Demonstrated by these kinds of measures of success	<ul style="list-style-type: none"> Number of affordable housing units (new and renovated) Number of new homeowners Number of substandard units Level of support from other funders and affordable housing providers Dollars invested Reduced crime rates Increase in assessed value 	<ul style="list-style-type: none"> Number and types of arts, leisure, and educational programs, events, and businesses Revenue generated by tickets, food & drink, other purchases for partners and community Numbers/demographics of attendees, members, volunteers Level of private financial support Knowledge gained on related topics Level of customer satisfaction 	<ul style="list-style-type: none"> Number and types of new technology/creative based business start-ups Number of higher paying new jobs Number of new Class A office buildings Number of technology/creative based businesses relocating to or expanding in Delray Beach Dollars invested/capital raised Increases in assessed values Occupancy rates



Application Review Criteria

Criteria to be used by the CRA's Funding Evaluation Committee in reviewing applications for funding are grouped into six categories weighted as follows:

1. ORGANIZATION CAPACITY 20%

- Length of time established, overall growth/stability
- Stability/growth of organization funding
- Board composition, role, commitment to program/project
- Demonstrated experience/success with similar program/project
- Program/project leadership and staff qualifications
- Collaborative relationships/affiliations relative to program/project
- Prior CRA funding experience with similar program/project
- External oversight/accreditation/affiliation
- Long term/strategic planning process
- Current strategic plan and status



2. NEED FOR PROGRAM/PROJECT 20%

- Program/project need consistent with CRA Overall Need
- Program/project need consistent with organization mission
- Documentation of program/project need
- Uniqueness / lack of duplication, or affiliation with similar resources

3. PROJECT/PROGRAM DESCRIPTION 10%

- Innovative or proven approach and justification
- Target population(s) clearly defined and within guidelines
- Activities clearly described and consistent with logic model
- Staff and resources adequate to implement activities
- Activities likely to result in stated outputs/outcomes
- Realistic time frame to implement program/project



LOGIC MODEL / PROJECTED RESULTS 20%

- Stated program/project goal clear and relevant to CRA Overall Need
- Clear relationship between activities, outputs, and outcomes
- Activities appropriate to program/project goal
- Realistic outputs and outcomes relative to organization capacity
- Clear, measurable outputs
- Clear, measurable outcomes
- Program/project results likely to lead to stated Impacts

EVALUATION PLAN 10%

- All CRA-funded activities addressed
- Outputs presented with measurable indicators
- Outcomes presented with measurable indicators
- Evaluation processes clearly described (who, how/tools, when)
- Evaluation processes reasonable, appropriate
- Implementation responsibility/process clearly defined
- Application/usefulness of evaluation results

BUDGET & SUSTAINABILITY

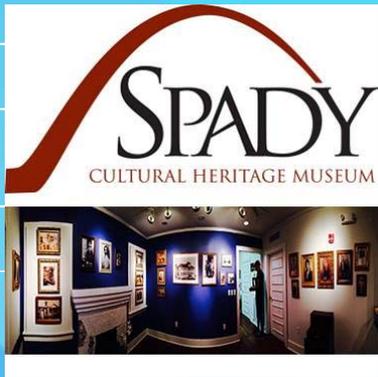
- Adequate, appropriate expense budget to implement program/project
- Line item costs explained/justified in narrative
- Use of CRA funds clearly identified, may be tracked
- Sufficient mix of funding secured to implement program/project
- Non-CRA funding solicited / pending
- Financial documents demonstrate responsible financial management
- Realistic plans to sustain program/project



A-GUIDE funding for FY 2016-2017 had the following economic impact in the City:



- 339,113 visitors to Delray Beach
- Overall Economic Impact- \$8,691,210 *Arts & Economic Prosperity Calculator



OLD SCHOOL
SQUARE

