



October 8, 2020

Re: CRA Funding Assistance Temporary Business Eligibility

Dear Business Owners,


At the September 29, 2020 CRA Board Workshop, CRA staff recommended modifications to the guidelines and received consensus from the board to make the proposed changes. In order to make the programs relevant to current needs, part of those changes include broadening the types of businesses eligible for funding, thus expanding the CRA's impact.


The purpose of this letter is to announce the temporary opening of eligibility to certain business types within CRA sub-areas #1 and #2.

- For the Site Development Assistance program, eligibility will be opened temporarily to include retail businesses
- For the Paint Up & Signage program, eligibility will be opened temporarily to include retail business
- For the Rent Subsidy program, eligibility will be opened temporarily to include any business type

Sincerely,

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