



Cover Memorandum/Staff Report

File #: 18-0365 CRA

Agenda Date: 6/11/2019

Item #:

TO: CRA Board of Commissioners
FROM: Jeff Costello, CRA Executive Director
DATE: June 11, 2019

DISCUSSION - THE WEST ATLANTIC BRANDING INITIATIVE

Background:

Attached for review and discussion is a chronology of the activities and events that occurred surrounding The West Atlantic Branding Initiative that took place between May 2015 through November 2017.

Attachment(s): Exhibit A - The West Atlantic Branding Chronology 11-16-18