



Cover Memorandum/Staff Report

File #: 18-0783 CRA

Agenda Date: 4/27/2021

Item #: 7G.

TO: CRA Board of Commissioners
FROM: Alexina Jeannite, Grant Manager
THROUGH: Renée A. Jadusingh, Esq., Executive Director
DATE: April 27, 2021

PAINT-UP & SIGNAGE FUNDING AGREEMENT - JOHN CHRISTOPHER VAN REICH AND PINEAPPLE GROVE MAIN STREET, INC. (217 NE 4TH AVENUE) IN AN AMOUNT NOT TO EXCEED \$4,912.50.

Recommended Action:

Approve a Paint-Up & Signage funding assistance agreement with co-applicants, John Christopher Van Reich and Pineapple Grove Main Street, Inc. for the proposed exterior painting improvements at 217 NE 4th Avenue, within CRA sub-area #2, in an amount not to exceed \$4,912.50.

Background:

The Paint-Up & Signage Program was originally established by the Delray Beach Community Redevelopment Agency (CRA) in 2007 to encourage existing building owners or tenants to improve the exterior of their buildings through a new coat of paint and was later expanded to include signage. The program helps to enhance the aesthetics of the Northwest and Southwest neighborhoods by facilitating minor cosmetic improvements such as exterior painting and signage projects, with a maximum possible grant award of \$5,000.

Co-applicants, John Christopher Van Reich (property owner) and Pineapple Grove Main Street, Inc., (mural owner) are requesting CRA funding assistance through the Paint-Up & Signage Program, which offers to pay 50% of eligible exterior painting, pressure cleaning, and signage costs, up to \$5,000. Applicant is requesting funding for the painting portion of a mural restoration and relocation project. The complete project consists of the relocation, restoration, and installation of nine (9) mural panels plus painting the mural on the walls of the property to create a seamless mural image. CRA funding would cover the portion of the project where the walls of the property will be painted. Two estimates for paint work are requested as part of the application process. Due to the unique nature of the project, one estimate was received and accepted by the original muralist, who will complete the painting project. Based on the estimate submitted by the applicant, the proposed painting improvements have an estimated cost of \$9,825 in eligible expenses. As such, the applicant is eligible to receive total funding assistance for an amount not to exceed \$4,912.50. The mural permit was approved by the City of Delray Beach Development Services Department. If the funding request is approved, the CRA will remit payment directly to the painting contractor after the improvements have been completed, subject to receiving verification that the applicant has paid for their portion of the project costs.

A Paint-Up & Signage Award would help further the CRA mission by assisting with the cost of exterior improvements, thereby eliminating blighted conditions in Sub-Area #2 of the CRA District.

Attachments: Exhibit A - Location Map; Exhibit B - Photos of Existing Conditions and Color Samples; Exhibit C - Funding Assistance Detail Sheet; Exhibit D - Co-Applicant Agreement; Exhibit E - Paint-Up & Signage Funding Program Guidelines.

CRA Attorney Review:

N/A

Finance Review:

N/A

Funding Source/Financial Impact:

\$4,912.50 allocated from General Ledger #7313 - CRA Grant Programs (Paint-Up & Signage)