



Cover Memorandum/Staff Report

File #: 24-755

Agenda Date: 6/13/2024

Item #:

TO: Development Services Management Group
FROM: Allie Behrman, CPRP, Special Event Manager
THROUGH: Jeff Oris, CEcD, Assistant City Manager
DATE: June 13, 2024

APPROVAL OF THE NON-IMPACT EVENT KNOWN AS "BOSTON'S 4TH OF JULY CELEBRATION" TO BE HELD ON JULY 4, 2024 AT 40 S. OCEAN BLVD; AND TO AUTHORIZE THE SPECIAL EVENTS MANAGER TO TAKE ALL ACTIONS NECESSARY TO EFFECTUATE THE SPECIAL EVENT PERMIT.

Recommended Action:

Special Events Technical Advisory Committee (SETAC) recommends the Development Services Management Group (DSMG) make a motion to approve the special event known as Boston's 4th of July Celebration to be held on July 4, 2024; and authorize the Special Event Manager (SEM) to take all actions necessary to effectuate the Special Event Permit.

Background:

Boston's submitted a Special Event Application on April 6, 2024 for the annual 4th of July event. Boston's has been doing this event for over 30 years. The event takes place while A1A is closed for the City's 4th of July event, thus it is not considered an impact event as it takes advantage of the City's closure of the road, thus in and of itself, it does not require the road closure. Boston's puts up a fence to contain any alcohol within the footprint of their event. The event will take place from 5:00pm - 10:00pm. The event producer anticipates 125 people in attendance. The event was last held at last year's 4th of July event (July 4, 2023) without any issues.

Special Event Advisory Committee (SETAC):

SETAC recommends DSMG approve the event.
No special conditions are recommended by SETAC

Funding Source/Financial Impact:

Anticipated costs to the event producer are to be determined.

Timing of Request:

The event date is quickly approaching and event producer would like to start advertising.