



**COLLECTIVE**  
**WWW.GALERACOLLECTIVE.COM**



# WHO ARE WE

Galera Collective was founded in 2016 by South Florida creative designers. 15+ years of industry experience revealed that many creatives, as freelancing solopreneurs focused on their art, were missing opportunities essential to profitably selling their work and scaling their businesses.

Our focus is twofold: supporting creatives in getting their work advantageously displayed and sold by marketing them across multiple platforms; and offering businesses and brands access to a stable of creatives across multiple disciplines including, but not limited to, artists, photographers, videographers, and graphic designers for services and special events.

Please feel free to visit Galera's websites: [www.galeracollective.com](http://www.galeracollective.com) and [www.thegalera.com](http://www.thegalera.com) for more information, and we would be happy to help you, or your company, to realize it's creative vision!



# OUR CREATIONS

Our creative team thrives on challenges, and offer a wide variety of styles and specialties, for both interior and exterior spaces. From smaller hand-painted signage and custom commission projects, to large scale creative pieces, and even commercial murals, we pride ourselves on our elasticity. Professionalism and punctuality are well balanced with our passion for creating.

Our artists use only the highest grade paints, so that your mural will stand the test of time, as well as weather conditions. We do love the jobs that allow creative freedom, but are happy to help install a mural based on a client's specific vision. And of course we always ensure safety, artists wear respirators on all jobs.

Check our websites or Instagram page for updates on our recent works, and reach out to us with your idea today!



## Artist: Hiero Veiga



"I am obsessed with the practice of my craft." - Hiero Veiga, or Hiero, grew up in the small boxing town of Brockton, MA and has been spray painting since he was 12 years old. With over 21 years of experience, Hiero has evolved from writing graffiti to curating hyper-realistic pieces ranging from portraits, natural scenery, and psychedelic art.

Hiero's unique perspective and experience of light and color is reflected in his distinctive compositions. His current personal work style involves abstract backgrounds and kaleidoscopic designs with Groucho glasses, chattering teeth, and rubber ducks.

Hiero has participated in countless mural festivals and collaborated with numerous artists in his community. His most prominent works were done in participation with Pow Wow! Mural Festivals, including a mural displayed in the Bishop Museum in Honolulu, Hawaii.

Hiero is based in Florida, but you can find his work in the streets, businesses, and galleries across the United States, Jamaica, and Canada.



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