



October 21, 2015

City of Delray Beach, Florida

RE: BURGER KING Restaurant at 1820 South Federal Highway

One of the goals of Burger King Corporation is to build its brand names, Logos, and Image, so that they are not only famous worldwide, but also synonymous with quality goods and services at the best price. The BURGER KING® name, Logos and related trademarks, such as HOME OF THE WHOPPER are the primary and iconic visual representations our customers recognize. They represent who we are as a Company. It is therefore important that the use of the Company's trademarks, Logos, and Brand Image are present and correct at all times so as to preserve our strength and identity, and to protect Burger King Corporation's exclusive right to use them. Therefore, it is critical that each BURGER KING® restaurant be held to these standards.

We are committed to your community and we desire to be a good corporate citizen. We respectfully request that, in accordance with our Brand Image and company history, the "HOME OF THE WHOPPER" sign and the Burger King round logo be approved for installation on this beautiful restaurant in Delray Beach.

Thank you,

A handwritten signature in cursive script that reads "Cory Payne-Drueke".

Cory Payne-Drueke  
Senior Designer, Construction and Design  
Burger King Corporation

**BURGER KING CORPORATION**

5505 Blue Lagoon Drive • Miami, Florida 33126 • Phone (305) 378-3250