



DELRAY CONCOURS FOUNDATION

History, Summary, & Cost

DBC Events are on track with realistic projections to surpass \$100,000 raised by December 2024 for our core Benefiting Delray First Responder & Youth Nonprofits. Since the April 2024 Delray Beach Concours d'Elegance, we have raised and donated \$80,000. Upcoming events are the Bed Races & Delray In White.

June 2023 Last Year 2nd Annual Finances

Costs including in-kind: **\$109,000** (Found out months after it was actually \$140k)
 Cash Costs: **\$72,792** due to private in kind vendors informing us of their actual event donations.
 City Cost: **\$1,260**
 City Waiver: **\$8,897**
 Cash Revenue: **\$85,160**
 Charity Donations: **\$21,265**

April 2024 3rd Annual Event Finances

Costs including in-kind: **\$172,000**
 (Incl. City \$14,000 waiver/Grimes Rental /Restaurants/Hotels/Sound/Rental Equipment/Private Parking Meters)
 Cash Costs: **\$81,000**
 Cash Revenue: **\$126,000**
 Charity Donations: **\$45,000**

2024 City Costs Waived by Commission \$14,000

(Event Funds Directed from DBC to Charity Donations instead of City Cashier)
 Actual Paid after all city billing was finalized in June: \$225
 Police is the largest department cost estimated around 10,000. Fire estimated at \$1500.
 We pay DDA separately for venue rental.
 A special thank you to each Department for their support of this community event.

2024 Charity Donations \$45,000 (Double last year!)

(\$11,200 each)
 (+\$5,000 extra charity donations made as sponsorship marketing expenses throughout the year for a total of \$50,000 charitable contributions for the April 2024 event)
Delray Citizens for Delray Police – \$11,200
Delray Firefighters Benevolent – \$11,200
Achievement Center for Children and Families – \$11,200
Community Classroom Project & Kitchen – \$11,200

DBC Advisory Board

Legal

Max Zengage – Founder, City Public Art Advisory Board & Sister Cities of Delray Board

Billy Himmelrich - Old School Bakery, Owner of 111 E Atlantic Ave Building & Parking Lot

Marc Grimes - Grimes Event Rental

Josh Abrams - Artist Alley Developer

Kerry Filippone - Achievement Center Community Engagement Director

Chris Nicotra – Delray Ocean Real Estate, Apollo Investments & Pebble Beach Concours Club

Bob Cantwell – DDA & Community Volunteer & City Housing Authority Board

Stephen Greene - Community Volunteer, Police & Youth Charity Organizations Donor

Non-Legal

John Butler - Former Delray Beach Open Executive Director & Founding Member of Delray Beach Sports Destination Committee, Current President BTLR, LLC

Nicole Grimes – Grimes Event Rental

Bob Cantwell – DDA & Community Volunteer & City Housing Authority Board

Mordy Miltz - United Yacht Sales & The Palm Beach Series Events - Vintage Land Rovers

Drew Lieberman - Atlas Classic Ferrari / Italian Restoration

DBC Honorees, Committee Advisors, Volunteer Directors

Chuck Halberg - Stuart and Shelby Development & Board Member for Delray Citizens for Delray Police

Harvey Kimmel – Supporter of City programs and police community outreach programs

Grieco Automotive Group - Delray's largest economic industry.

Floyd Rag - Supercar Saturdays @ The Hardrock

Neil London - Supercar Week West Palm Waterfront

John Vaglica – Ferrari Club of America Event Director

Alan Rose – Boca Raton Police Foundation Chairman

Scott Schrader - Ferrari Club of America Palm Beach Chapter (US Largest Chapter) /

Founder of The Palm Event on Palm Beach Island

More Advisors & Volunteers Furnished Upon Request.

4th Annual Delray Beach Concours d'Elegance 2025

SCHEDULE

Friday April 25 - Field Setup & Vintage Gym VIP Reception

Saturday April 26 - Field Setup, VIP Field Lunch, DADA Public Block Party

Sunday April 27 - Dawn Patrol Setup, VIP Lunch, Free Family Festival

Site Plan Expansion Proposed from 2024 to 2025

ONLY Sunday Public Festival Day:

Front Cornell South Lawn (Only East Half)

+

West Lawn (Accessible from Swinton Avenue)

Site Plan Expansion Proposed for 2026 & 2027

(Not Requested at SETAC at this time in 2024.)

“Walk Around the World in 4 Downtown Blocks”

International Cultural Festival Curated by Cars, Food, Music, Kid-Friendly Games

2026 – Add NE 2nd Ave Pineapple Grove to NE 2nd St Bodega roundabout
(shorter distance/1 block less than annual Pineapple Grove Art & Jazz on Ave Event)

2027 – Add Swinton & Atlantic Avenues (Assign Floyd Rag (Exotics on Las Olas Director) & Ferrari Club of America & DBC Directors to manage their members/participants & responsible production)

2024 Brief Event Recap/Context

— Local Impact from Non-Local Visitors — 2024

- \$50,000 Donated to Delray Charities. \$80,000 to date. \$100,000 projected before 2025.
- Regional visitors to DDA & CRA Districts & surrounding area economic development to local Delray Beach restaurants, retailers, and hotels.
- International Participants (3 cars transported from 3 different continents (Europe, Asia, South America)
- National Participants (Cars transported from 11 different states & Canada)
- Regional/Across FL participants spending a full weekend in our City
- Delray real estate deals by DBC participants resulting in increased tax base for City made...due to direct connections made through DBC that Max is aware of (*these participants that Max connected are solely active in DBC and not other Delray events so investor tracing can actually be traced).

—2024 Entrants —

Together, we welcomed thousands of families, residents and visitors of all ages, historic cars and managers of national museums from multiple states and across the state of Florida, executives of motorsport, car manufacturers and our 50 local, regional and national sponsor companies and corporations, collectors who have several (a few 50+ cars) concours-quality cars each expressing their praise with decades of concours participation under their belt, truly the very best of the best historic works of global engineering and design all made accessible to all walks of life and ages through a Family Focused Festival in the heart of Downtown Delray Beach, FL! While raising funds for Delray First Responder & Youth Charities!

- \$94M worth in 150 Museum-quality historically significant cars from 1899 to 2024 with a focus on classic pre-1970 + multi-million dollar limited production hypercar concepts from around the world showcasing the very best and latest international automotive & transportation technological innovations – All Accessible and Free to all ages & socio-economic backgrounds.
- Participants & Technology Displayed from 3 continents of the world. 3 cars arrived by air and sea in time for event. Several national museums entered vehicles.
- Directly inspiring the next generation of youth / engineers by making these world-class beautiful pieces of machinery, technology, history available to all ages and socio-economic families in a kid-friendly family focused free festival----
- About 400 cars/applicants rejected from participating in 2024 due to not meeting application criteria or not following the city & producer rules at past events.
- 450 VIPs on Sunday VIP Guest List — total net worth estimated in the multi-billions — including one billionaire who asked not to be named..had collection manager bring a car and spent the day in the Park & Downtown with his family, choosing to experience our Vibrant City and Economic Hub. Most of our participants have car collections valued more than the most expensive Delray mansions...this means we are directly bringing capable investors/donors (who already passed the personal threshold of choosing to participant in this free public event in our city (the only free concours event in the country)... allocating their time to enjoy and spend time in Delray Beach. They are also brought directly into contact through a positive experiential invitation to our DDA District, Local Merchants, and Locally Impacting Nonprofits. This is thinking big picture as the goal is to connect these people with Delray charities and share their prized pieces of history with local youth. DBC helps establish and cultivate relationships to benefit our First Responder & Youth charities while prioritizing promotion to direct sources of our city's tax base.

- We truly believe in Year 3 this is the highest quality, multi-element free family-friendly festival to ever be produced in our City, in partnership with our City, and attract residents and visitors from across the country. This annual event has also hosted the measurably wealthiest individuals and largest collective net worth of participants and attendees alongside kids and families of all socio-economic backgrounds, invited together in the heart of Downtown Delray Beach in hopes of positively impacting our City's tax base through business, real estate, and charitable contributions.
- We love the potential and are working on maximizing efforts to direct these donors to our local Delray charities via our event proceeds and individually post-event! And not just that but the invitation and hosting of potential investors for our local economy, businesses, properties, industries.
- We are already aware of some Delray real estate and business deals moving forward from their introductions at DBC 2024, not to mention the ones already made from last year's event.
- And there is so much more potential to evolve to as a team! Big sponsors, including national corporations from other Concours across the state and country that are our sponsors too are sharing with us this was their favorite and most fun event that they've been a part of this year as well as sharing their gratitude for designing it to be family friendly. They also appreciate the fact that 100% of event proceeds are donated to local charities.
- We already have legendary internationally famous historic automobiles (some coming on an airplane from Europe and Asia) as well as our local backyard signing up for next year's 4th Annual, before registration has even opened! Museums from across the country are calling our team. We are hearing words of praise and entrant excitement from notable figures across the country who attended with or without a car in 2024 and look forward to welcoming them to our amazing city and supporting local economic development!

Exploration of Inspiration

Other famous concours events that serve as inspiration for Delray Concours with one major difference: we are Free & Family Focused!

<https://www.modamiami.com>

<https://www.cavallino.com>

<https://londonconcours.co.uk>

<https://www.ameliaconcours.com>

<https://www.motorcarchalcade.com>

<https://pebblebeachconcours.net>

<https://concursofelegance.co.uk/event/>

<https://www.greenwichconcours.com>

<https://www.miamiconcours.com>

Delray Concours Foundation Annual Events

Projected Timeline 2024-2050

Oct 2024 – 17th Annual Pineapple Grove Bed Race
Dec 2024 – 1st Annual Delray In White Under the 100 FT Tree
April 2025 – 4th Annual Delray Beach Concours
July 2025 – 1st Annual Artist Alley Street Painting Fest

Oct 2025 - 18th Annual Pineapple Grove Bed Race
Dec 2025 - 2nd Annual Delray In White Under the 100 FT Tree
April 2026 - 5th Annual Delray Beach Concours
July 2026 - 2nd Annual Artist Alley Street Painting Fest

Oct 2050 - 44th Annual Pineapple Grove Bed Race
Dec 2050 - 26th Annual Delray In White Under the 100 FT Tree
April 2051 - 30th Annual Delray Beach Concours
July 2051 - 26th Annual Artist Alley Street Painting Fest

Our team is excited for the next 50 years of producing high quality community events in partnership with the City of Delray Beach and local business owners while raising funds and awareness for Delray Beach and Delray's First Responder and Youth Charities.

Thank you for your consideration,
Max Zengage & DBC Board