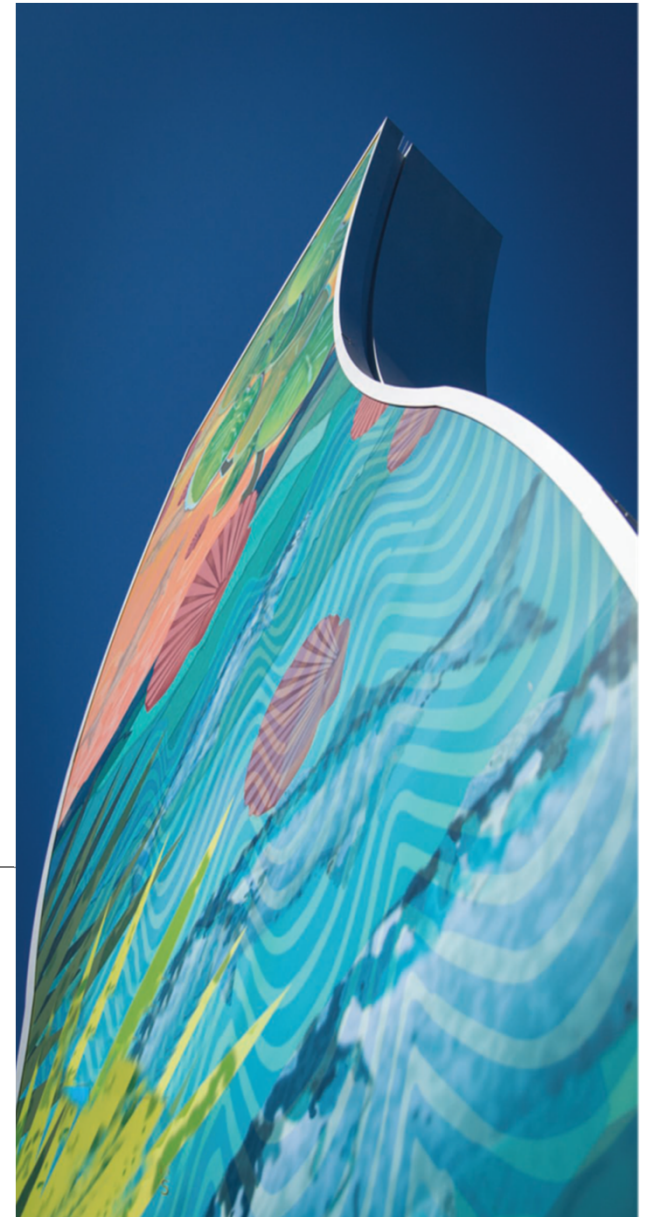


7-Year Business Grants Review

FY 2011 – FY 2017



DELRAY BEACH CRA
COMMUNITY REDEVELOPMENT AGENCY





CRA Business Grants

Rent Subsidy

\$6,000

Historic Façade

\$75,000

**Paint-Up &
Signage**

\$5,000

**Site Development
Assistance**

\$50,000



CRA Business Grants

BY THE NUMBERS: FY 2011 – FY 2017

- Total Funding Allocated: \$1.327 million
- Number of Awards: 130
- Clients Served: 102 businesses and property owners
- Average Funding Award: \$10,210
- Job Impact*: 582 jobs – 49% held by DB residents
- Capital Investment Generated: \$16.68 million
- Square Footage Impact*: 481,397
- CRA Return on Investment: \$1/\$12.58



Quick Overview Chart

Program Feature	Paint-Up & Signage	Site Development Assistance	Historic Façade Easement	Rent Subsidy
Eligible Costs	Exterior Only - Painting, Pressure Cleaning, Signage	Interior/Exterior Improvements	Exterior Façade Improvements; Bldg. Relocation	Monthly Rent Subsidy
Approval	Pre-Construction	Pre-Construction	Pre-Construction	Within 6 Months of Opening
Required Jobs	0	0	0	2 FTE min.
Lease/Own	Any	Any	Own	Min. 2-Year Lease
Calculation	50% of eligible costs	40% of eligible costs; in target areas 100% of eligible costs up to \$10,000 + 40% thereafter	Dollar-for-Dollar Reimbursement	⅓ Monthly Rent up to \$500/Month
Funding Max.	\$5,000	\$50,000	\$75,000	\$6,000 total
Payout	One-Time Payment Reimbursement to Grantee or Direct Payment to Vendors	Up to 3 reimbursement draws; at least 25% of award held until after project completion	Lump Sum Reimbursement	Monthly, up to 12 months



Other Funding Programs

Job Creation Bonus

\$75,000

**Land Value
Investment
(Land Lease)**

**Development
Infrastructure
Assistance**

\$250,000

**Community
Sponsorship**

\$1,500



Quick Overview: Other Programs

Program Feature	Job Creation Bonus	Land Value Investment	Development Infrastructure Assistance	Community Sponsorship
Eligible Costs	Wages of New Jobs, avg. payroll $\geq$ 115% of avg. county wage	Land Lease of CRA-Owned Property	Infrastructure Improvements in Public Right-of-Way	Eligible Program Costs
Approval	Before Jobs Created	During negotiation of development terms	Prior to final investment decision ("But-for" scenario)	Open-Ended
Required Jobs	Existing Companies: 5 New Companies: 10	N/A	Optional local hiring bonus for construction jobs	N/A
Lease/Own	Min. 3-Year Lease	$\geq$ 20% equity in project	Own; or long-term land lease	N/A
Calculation	Standard: \$1,000/job Premium: \$2,500/job + local hiring bonus	Starts at \$1/Year, increasing thereafter	50% eligible costs, up to 50% projected 5-year TIF;	New: $\leq$ 30% Program Budget Returning: $\leq$ 10% Program Budget
			Local Hiring Bonus: 5% Wages to Local Residents	
Funding Max.	\$75,000	Up to 40-Year Land Lease + 20-Year Renewal	\$250,000 + add. \$25,000 local hiring bonus	\$1,500
Payout	2 annual payments, after jobs created	Developer makes annual payments to CRA	5 Annual Payments	Lump Sum Reimbursement



Opportunities Moving Forward

➤ Create New Tools

- Site Development Technical Assistance – pool of local architect, landscape architect, general contractor services for start-ups and businesses relocating to CRA target areas and needing to obtain City development services and building permits.
- Rent Subsidy for “At-Risk” Legacy Businesses
- Review-Update Funding Levels (*to remain competitive*)

➤ Expand Community Sponsorship Program or Create New Economic Development Sponsorship Program (*Benefiting More than 1 Business at a Time*)

- Focus on growing economic development initiatives in CRA target areas – i.e. Co-Working, Code Fever, Soul of Delray

➤ Review, Renew and Create New Incentive Programs

- Job Creation Bonus – Expires in September 2018
- Development Infrastructure Assistance – Expires in September 2018
- Land Value Investment – No expiration but needs updates

Q&A and Board Direction

