

City Clerk Board Application

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JUN 23 2017

CITY CLERK

Application Element	Comments
Advisory Board Questionnaire	
How long have you lived in the city? (Where applicable)	Have owned home since 2011 and permanent resident since 2013.
How does your education or experience complement the powers and duties of the board/commission?	I have extensive leadership experience on the Corporate level. I have worked well with people at all levels within large corporations. I have a strong drive for creative solutions to issues and challenges.
Have you served on board(s) previously?. If so, what were your contribution(s) to the board(s)?	Green Implementation Board: Suggested City Orchard project. Enhanced Earth Day and King Tide activities. Provided input to new projects in city to be more Eco-Friendly in their building and parking practices. Parking Board: Worked to prepare Comprehensive Parking Plan for Commission. Helped craft Employee Parking solution. Suggested additional multi-model parking solutions (more bike racks, scooter parking, golf cart parking). Reviewed numerous projects for parking compliance and suggested improvements.
What direction would you like to see this board/commission go?. What suggestions do you have?	Various board interests, but generally want to see city address challenges in a manner that honors history, yet meets the needs of a growing more vibrant town.
Have you ever attended a meeting of this board/commission?	Yes. For 2 years. All meetings when I was in town.
Are you aware of the City's adopted vision and goals for the future?. If so, what is your opinion of the vision and goals?	Yes, although there is a major update due soon. I helped with the Master Plan update by attending most of the sessions for the public.
Why are you interested in this board?	Parking: Believe it is a significant challenge in our City at present. Want to help solve challenges. SPRAB: Design background in my career. Want to insure that development complements our city's charm. Historic Preservation: Avid student of historic cities and preservation. Want to insure that Delray continues to honor its history while preparing for future growth.
Board Member Application	
Are you a registered voter?. If so, where are you registered?	Yes. At the precinct for Rainberry Lake.
List any related professional certifications and licenses which you hold:	none applicable
What Board(s) are you interested in serving?. Please list in order of preference:	Parking Board SPRAB Historic Preservation Board
Give your present, or most recent employer and position: In addition, are you or your company a vendor with the City	Co-Owner, Freeburn Enterprises 2014-2017 CMO, Exhilaride Golf Cart Rentals 2014-2017 Previously: Director, QVC and VP of Marketing David's Bridal
List all City Boards on which you are currently serving or have previously served:(Please include dates)	Green Implementation and Advancement 2015-2017 Parking Board 2015-2017 (as GIAB representative)
Describe experiences, skills or knowledge which qualify you to serve on this board: (Please attach a brief resume)	Seasoned executive with National Enterprises. Delray Beach small business owner since 2014. Extensive background in Marketing, Public Relations, Social Media and Online Communities.

Educational qualifications:

Bachelor's of Music, Music Education
Graduate level Marketing Courses toward MBA

SIGNATURE

Cynthia L Freeburn

Personal Information

Last Name:

Freeburn

First Name:

Cynthia

M.I.

L

Date of Birth

Home Address:

je

City (Home Address)

Delray Beach

State (Home Address)

FL

Zip Code (Home Address)

33445

Legal Residence:

City (Legal Residence:)

State (Legal Residence:)

Zip Code (Legal Residence:)

Principal Business Address:

City (Principal Business Address)

Delray Beach

State (Principal Business Address)

FL

Zip Code (Principal Business Address)

33445

Home Phone:

Business Phone:

Fax:

Cell Phone:

E-Mail Address:

Resume

Resume

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JUN 23 2017

CINDI L. FREEBURN

CITY CLERK

Delray Beach, FL 33483

SUMMARY

Accomplished Multi-Channel Marketing and Communication Executive. Global expertise in both Business to Business (B2B) and Business to Consumer (B2C) Marketing and Communication. Extensive industry experience includes: Retail, eTail, Manufacturing, Education and the Arts. A consummate customer advocate. Strategically implements targeted marketing/communication plans that exceed sales and customer engagement goals. Recognized thought leader with creative mindset. Collaborative leadership style, adept at motivating teams. Exceptional communication skills across all mediums. Expertise includes:

- o Customer Engagement
- o Crisis Communication
- o Brand Development
- o Global Marketing Strategy
- o Social Media Programming
- o ROI/Budget Management

PROFESSIONAL EXPERIENCE

QVC, West Chester, PA

2010 – 2013

NASDAQ: LINTA.

17K employees, \$9B+ Sales--Global Digital Shopping Network

Director, On-site Social Marketing & Communities

Conceived, developed and implemented marketing strategies to engage the QVC Customer in Online Social Communities. Managed both internal and vendor staff. Annual budget of \$1.5 M+.

- Increased customer on-site engagement by 40% in 2 years, during an economic downturn.
- Increased sales among socially engaged customers by 5X versus non-social customers
- Negotiated 40%+ savings with key (SaaS) vendor by consolidating global units under one contract.
- Created a Social Media crisis management process for C-Suite and other key executives, and deployed during several Company PR crises.
- Established a Global Social Media team to implement “best practices” across International sites. Personally mentored the Japan team to introduce Social Media reviews to their site.
- Increased sales and credibility of company’s products by infusing the voice of the customer (ratings/reviews, forums, social stories) throughout website and marketing materials.
- Devised and implemented a course on Social Media, resulting in increased employee understanding and use of Social tools within their business units.

DAVID'S BRIDAL, Conshohocken, PA
Largest Bridal and Occasion Retailer with 300+ stores in US, Canada & UK

2004 – 2009

Vice-President, Marketing

Led Public Relations and Special Events initiatives for company. Company spokesperson for all press opportunities. Managed both internal and vendor staff. Annual budget of \$3M+.

- Planned / Executed Grand Opening for Company's first Flagship Store in Manhattan, driving customer awareness/traffic as well as national press coverage, including Times Square Jumbotron.
- Achieved consistent 10X return on investment (ROI) for Public Relations initiatives.
- Built robust interactive Press-Room on Company website, which increased press impressions by 120%.
- Initiated innovative programs, including integrated user-generated content campaigns via social media, which reached and engaged target consumers with the brand.
- Developed staff to represent Company at 600+ *bridal events* nationwide, annually, driving appointments at local stores and increased awareness of brands/products. Included seasonal fashion shows at many locations.
- Created disaster response communications (i.e. Hurricane Katrina), corporate charitable initiatives, partnership programs (Brides Against Breast Cancer).

ALFRED ANGELO, Fort Washington, PA / Delray Beach, FL

1997 – 2004

Global Bridal/Special Occasion Manufacturer and Retailer
1000+ Independent Bridal Salon customers and 60+ Company owned stores worldwide.

Director, Marketing

Led company advertising, communications, retailer relations and sales training. Managed internal and vendor staff. Annual budget of \$1.5M+.

- Developed two new websites (B2C and B2B) resulting in significant increase in brand awareness, customer engagement/interactivity, and service.
- Increased ROI and reach by transitioning to digital media versus traditional media
- Drove increased sales/profit by conducting International market research, resulting in the addition of bridesmaids' collection to UK/Europe business
- Launched branding for several new product lines, including Christian Dior, Givenchy bridal leading to strong consumer awareness and sales.
- Initiated Customer Advisory Boards for US and International business, improving sales and customer advocacy.

Senior Manager, Product Development and Inside Sales

1987 – 1996

PRIOR EXPERIENCE

Music Educator, K-12

EDUCATION

Graduate Studies in Marketing

Gwynedd Mercy College, Gwynedd Valley, PA

Bachelors of Music, Music Education, *Cum Laude*

Ithaca College, Ithaca, NY



CITY OF DELRAY BEACH BOARD MEMBER APPLICATION

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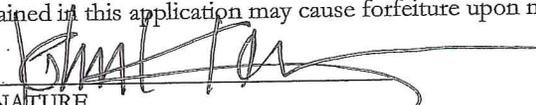
AUG 04 2015

CITY CLERK

An Application and corresponding Board Questionnaire must be submitted in order for application to be considered complete; and must be received no later than ten (10) business days prior to the first City Commission meeting where the nomination for appointment to the board will considered.

Please type or print the following information:

exp 8/4/17

1. Last Name: Klein		First Name John		M. I. H
2. Home Address:		City Delray Beach	State FL	Zip Code 33444
3. Legal Residence:		City Delray Beach	State FL	Zip Code 33444
4. Principal Business Address:		City Delray Beach	State FL	Zip Code 33444
5. Home Phone: NA	Business Phone: NA	E-Mail Address: ..	Cell Phone:	Fax: NA
6. Date of Birth	7. Are you a registered voter? Yes		If so, where are you registered? Delray Beach/Palm Beach Co./FL	
8. What Board(s) are you interested in serving? Please list in order of preference: Historic Preservation Board				
9. List all City Boards on which you are currently serving or have previously served: (Please include dates) NA				
10. Educational qualifications: Bachelor of Architecture, Auburn University- 1977				
Bachelor of Science in Environmental Design, Auburn University- 1977				
11. List any related professional certifications and licenses which you hold: Registered Architect- Florida, Alabama, Mississippi				
Leadership in Energy and the Environment Accredited Professional (Building Design + Construction)- LEED AP (BD+C)				
12. Give your present, or most recent employer, and position: In addition, are you or your company a vendor with the city Retired from HDR Engineering, Inc. as Project Principal- 2015 I am not a vendor with the City				
13. Describe experiences, skills or knowledge which qualify you to serve on this board: (Please attach a brief resume)				
I have been a registered architect for 32 years and have worked on numerous historic structures. I currently own and live in a contributing structure (circa 1930) to the Del-Ida Historic District. I also own, manage and maintain a 12,000 SF commercial building (circa 1889) which is a contributing structure to Historic Downtown Pensacola historic district. I think my recent, hands-on knowledge of the concepts of working with historic structures makes me a good choice for the HPB.				
I hereby certify that all the above statements are true, and I agree and understand that any misstatement of material facts contained in this application may cause forfeiture upon my part of any appointment I may receive.				
SIGNATURE 			DATE 4 Aug 2015	

Note: This application will remain on file in the City Clerk's Office for a period of 2 years from the date it was submitted. It will be the applicant's responsibility to ensure that a current application is on file.

ADVISORY BOARD QUESTIONNAIRE

(This document is required as part of the Board application submittal)

NAME: John Haydon Klein

1. How long have you lived in the city? (Where applicable)

2 years

2. Have you served on board(s) previously? If so, what were your contribution(s) to the board(s)?

NA

3. Have you ever attended a meeting of this board/commission?

No

4. Why are you interested in this board?

I own and live in a contributing structure (circa 1930) to the Del-Ida Historic District. I also own, manage and maintain a 12,000 SF contributing structure to the Historic Downtown Pensacola district. I have an interest in historic preservation, having worked with these type structures for many years.

5. How does your education or experience complement the powers and duties of the board/commission?

I have been a registered architect for 32 years and have presented to many boards in many jurisdictions. History of Architecture was a prerequisite for obtaining my architectural degree. I believe my experience in the design and construction of renovations to historic structures can be beneficial to the board.

6. What direction would you like to see this board/commission go? What suggestions do you have?

Being a relatively new resident of the City, I have not yet attended any board meetings. However, I have submitted COA applications to the Delray Beach HPB and have been treated fairly. I think the process in place for preserving our historic gems is outstanding.

7. Are you aware of the City's adopted vision and goals for the future? If so, what is your opinion of the vision and goals?

I think the vision and goals of the City is very progressive and notable. I am pleased with the City's goals for preserving our history and maintaining the "village" charm.

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JUL 05 2017

CITY CLERK

	Application Element	Comments
Advisory Board Questionnaire		
	How long have you lived in the city? (Where applicable)	One year. Before that I worked in Delray Beach but lived in Boynton Beach for five years.
	How does your education or experience complement the powers and duties of the board/commission?	I am currently working towards my MBA in Accounting, over all I believe that my studies in Business Administration would be helpful to any board.
	Have you served on board(s) previously?. If so, what were your contribution(s) to the board(s)?	I have not served on City Boards, I have served on non profit boards, my major contributions were the planning of fundraising events and educating others about how to become more involved in their community.
	What direction would you like to see this board/commission go?. What suggestions do you have?	I strongly believe in historic preservation and I am incredibly excited to learn more about planning and zoning. I believe that both boards play and exciting role in the future and positive growth of Delray Beach.
	Have you ever attended a meeting of this board/commission?	No I have not.
	Are you aware of the City's adopted vision and goals for the future?. If so, what is your opinion of the vision and goals?	I have read all that I can find online pertaining to the initiatives and plans for Delray Beach but I look forward learning more as I become more involved.
	Why are you interested in this board?	I am interested in the historic preservation board and the planning and zoning board because I believe that they will both encourage responsible growth and development while preserving the beauty and history of this wonderful city. I am also interested in the education board because I feel that education is incredibly important. I plan to be a life long student and have several teachers in my family.
Board Member Application		
	Are you a registered voter?. If so, where are you registered?	Palm Beach County
	List any related professional certifications and licenses which you hold:	None.
	What Board(s) are you interested in serving?. Please list in order of preference:	Planing and Zoning, Historic Preservation , Education
	Give your present, or most recent employer and position: In addition, are you or your company a vendor with the City	CEO - Alacrity Entertainment Inc. We are not a vendor for the city.
	List all City Boards on which you are currently serving or have previously serverd:(Please include dates)	None.
	Describe experiences, skills or knowledge which qualify you to serve on this board: (Please attach a brief resume)	I currently work and live in Delray Beach and would very much like to become more involved in the development and preservation of the city.
	Educational qualifications:	I have a Bachelors in Biology and I am currently working on my MBA in Accounting and my Doctorate in Physical Therapy.
	SIGNATURE	Alyse Lemstrom
Personal Information		
	Last Name:	Lemstrom

First Name:	Alyse
M.I.	C
Date of Birth	
Home Address:	
City (Home Address)	Delray Beach
State (Home Address)	FL
Zip Code (Home Address)	33445
Legal Residence:	
City (Legal Residence:)	
State (Legal Residence:)	
Zip Code (Legal Residence:)	
Principal Business Address:	
City (Principal Business Address)	
State (Principal Business Address)	
Zip Code (Principal Business Address)	
Home Phone:	
Business Phone:	
Fax:	
Cell Phone:	
E-Mail Address:	
Resume	
Resume	



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CITY CLERK

Alyse Lemstrom

Delray Beach FL 33445

Work Experience

January 2010- Present

Alacrity Entertainment Inc.

CEO and Operations Manager

- ▲ Contract Negotiations
- ▲ Payroll
- ▲ Staffing
- ▲ Entertainment Management for Restaurants and Hotels
- ▲ On Site Event Management

August 2008 – January 2010

Truluck's Restaurant

Host/ Office Assistant

- ▲ Customer Service – Helping Disgruntled Customers
- ▲ Bookkeeping, Inventory and Administrative tasks

August 2006- August 2008

The Addison Restaurant Group

Office Manager

- ▲ Employee Interview and Evaluation Processes
- ▲ Training, Scheduling, Setting Procedures
- ▲ Writing Manuals and Checklists
- ▲ Keeping/Updating Employee Files
- ▲ Daily Banking Procedures/ Reconciliation
- ▲ Marketing and Promotional Items
- ▲ Ordering
- ▲ Booking Entertainment
- ▲ Private Event Management

Education

- ▲ Bachelors in Biology 2006-2010
- ▲ Doctorate of Physical Therapy 2015- Present
- ▲ Masters of Business Administration in Accounting 2017 – Present

Volunteerism/Community Activism

Below I have only listed organizations that I spent a minimum of 200 hours volunteering with. I also participate in various walks and other fundraising opportunities within my community.

2006-2007 Gumbo Limbo State Park 250+ Service Hours

2008-2010 Pre-Dental Society 300+ Service Hours

2009-2012 Habitat for Humanity 650+ Service Hours

2013- Present – Donating Entertainment Services and Audio Equipment to charitable organizations.

This year my company has helped host benefits for YMCA, American Cancer Society and Loggerhead Marine Life Center. Next year we plan to also raise money for scholarships that will go to high school students that want to obtain degrees in teaching and host a gala to raise money for abused animals.

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JAN 06 2018

CITY CLERK

	Application Element	Comments
Advisory Board Questionnaire		
	How long have you lived in the city? (Where applicable)	6 years, family 40+ years
	How does your education or experience complement the powers and duties of the board/commission?	Business degree, Sales and Marketing
	Have you served on board(s) previously?. If so, what were your contribution(s) to the board(s)?	I have served on commercial boards of company in IT space
	What direction would you like to see this board/commission go?. What suggestions do you have?	Smart growth preserving our culture as a "village" and avoiding the mistakes made in Miami and Fort Lauderdale
	Have you ever attended a meeting of this board/commission?	No I have not
	Are you aware of the City's adopted vision and goals for the future?. If so, what is your opinion of the vision and goals?	I am not
	Why are you interested in this board?	I am now retired due to my wife's illness and I am looking to utilize my skills and knowledge to better our city.
Board Member Application		
	Are you a registered voter?. If so, where are you registered?	Yes. Delray Beach.
	List any related professional certifications and licenses which you hold:	Various IT and Leadership
	What Board(s) are you interested in serving?. Please list in order of preference:	Down Town Development Authority, Community Redevelopment Agency, Historic Preservation Board , Planning and Zoning, Site Plan Review and Appearance Board
	Give your present, or most recent employer and position: In addition, are you or your company a vendor with the City	Owner, Mori Enterprises LLC. IT services, Sales and Marketing consulting
	List all City Boards on which you are currently serving or have previously served:(Please include dates)	CoSentry
	Describe experiences, skills or knowledge which qualify you to serve on this board: (Please attach a brief resume)	Strong leadership experience in C suite positions withing the IT and telecom industries for 35+ years. Marketing, Operations, Sales, Product dev, Bus dev
	Educational qualifications:	BSBA University of Missouri
	SIGNATURE	James Mori
Personal Information		
	Last Name:	Mori
	First Name:	James
	M.I.	D
	Date of Birth	
	Home Address:	
	City (Home Address)	Delray Beach
	State (Home Address)	FL

Zip Code (Home Address)	33444
Legal Residence:	
City (Legal Residence:)	
State (Legal Residence:)	
Zip Code (Legal Residence:)	
Principal Business Address:	
City (Principal Business Address)	Delray Beach
State (Principal Business Address)	FL
Zip Code (Principal Business Address)	33444
Home Phone:	
Business Phone:	
Fax:	
Cell Phone:	
E-Mail Address:	
Resume	
Resume	

JAMES D. MORI

• Delray Beach, Florida 33444

**Seasoned Board of Directors Member Experienced in the IT Infrastructure Sector including
Cloud and Managed Services**

**Built and Lead World Class Sales, Marketing, Product, and Operations Organizations in IT
Infrastructure Sector**

**Successfully Lead Multiple Integration Teams in Support of Acquisition Strategies
Member of IPO Launch Team and Lead Funding Activities**

Board of Directors Experience

Cosentry

Dec 2012 to February 2016

Specializing in Cloud, Managed Services, Data Center Hosting, IaaS, and Security services, Cosentry is a leader in IT infrastructure and has been recognized by Inc. Magazine as one of the 5,000 fastest growing companies 8 years in a row. From acquisition in 2012 until sold in 2016 revenues grew from \$33M to \$54M, EBIDA from \$9M to \$21M, and data centers from 5 to 9. Independent Member of the Board of Directors for Cosentry.

Skilled at strategic guidance and board oversight regarding sales and commercial strategy, and attendant risk oversight. Skilled at building and maintaining excellent relationships at both the Board level and with management. High EQ.

Other Professional Experience

Mori Enterprises LLC

Oct 2012 to Present

President and CEO

Performed various advisory roles for companies in IT services space.

- Built Hexagrid's sales and marketing strategy, and helped launch their managed cloud platform
- Brokered 2 large data center projects for Ascent in Minneapolis and St. Louis leveraging senior network contacts at CenturyLink
- Developed and helped launch sales, marketing and product strategies as well as sourced CEO and SVP of Operations

**SAVVIS, Inc
St. Louis, MO**

Oct 1999 to Oct 2012

SVP Americas Sales

Tier 1 executive focused on go to market sales strategy and responsible for the sales, sales support, and sales operations teams in the Americas.

- Transformed organization from a centralized telephone based commodity selling model to a field based solution selling model raising productivity by 1,200%.
- Improved average deal size by 2,500%.
- Met bookings and revenue objectives in 9 out of 10 years inclusive of time as EVP and Managing Director of the Americas driving overall revenues from \$100M to \$1B.

SVP of Client Services

Tier 1 executive responsible for managing the full customer experience, ranging from pre-sales support to provisioning/fulfillment to post-sales support including the implementation of OSS tools to drive automation and effectiveness.

- Launched Net Promoter® program to benchmark customer loyalty and develop client experience improvement strategies, and developed and implemented programs which resulted in a material improvement to customer NPS within 1 year and doubling over 3 years.
- Deployed TQM and ITIL to drive permanent fixes to root cause issues preventing an exceptional customer experience.
- Managed corporate escalation team responsible for resolving complex customer issues
- Revamped work flows to reduce service delivery intervals by as much as 75% through parallel processing improvement strategies.
- Right-sized staff to drive optimal performance through tools, automation, and proper role alignment

Executive Vice President, Managing Director of the Americas

Tier 1 executive hired pre-IPO to build business plan and teams to take the company up-market from a small business IP reseller focus to an enterprise hosting focus.

- Participated in IPO investor meetings and roadshows, conferences and public awareness campaigns to communicate our value proposition to secure investors.
- Built sales, marketing, product, and operations teams including strategy, initial deployment and success based expansion plans.
- Developed strategies for multi-channel, global sales and service organization.
- Developed all aspects of business metrics including goal attainment reporting, productivity and product P&L tracking to drive corporate objectives.
- Responsible for creating corporate marketing campaigns and messaging and product marketing.
- Awarded the 2000 "Product of the Year" for the successful launch of Intelligent IP.

Previous Experience

Sprint, St. Louis, MO

1986 to 1999

Fast-tracked through management ranks, entering as an Account Manager and ending as VP of Sales for Western Area. Earned multiple President's Club winner, including Rookie- of-the-Year and various awards at the management level.

AT&T

1979 to 1986

7 years of sales leadership experience. Multiple President's Club winner (top 10% of all account executives).

Professional Development

Various leadership programs including courses held at Harvard and MIT.

EDUCATION

Bachelor of Science in Business Administration, Minor in Economics, University of Missouri, Columbia, Missouri

References Available Upon Request

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JAN 23 2017

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Application Element	Comments
What Board(s) are you interested in serving?. Please list in order of preference:	1. Community Redevelopment Agency 2. Historic Preservation Board 3. Education
Give your present, or most recent employer and position: In addition, are you or your company a vendor with the City	Broker Associate, Nestler Poletto Sotheby's International Realty. Offices located in both Delray Beach (East Atlantic Avenue) and in East Boca Raton.
List all City Boards on which you are currently serving or have previously served:(Please include dates)	I have not currently served on a board yet.
Describe experiences, skills or knowledge which qualify you to serve on this board: (Please attach a brief resume)	I am extremely involved in the Delray Beach community, and as a Residential Real Estate Broker, I am interested and invested in the both the redevelopment and preservation of our amazingcity. I have served in numerous leadership positions described and would love to bring my knowledge, expertise and passion to the table to help benefit Delray in any way that I can. I am also a mother of a 5 year daughter attending a Choice gifted program, and feel very strongly about educating our youth, providing access to solid education and partnering with the city and other organizations to ensure our schools and programs are top notch.
Educational qualifications:	Graduate of Dartmouth College BA 1998. Graduate of Pratt Institute MFA 2001. Graduate of Leadership Delray 2015 and the Realtors Association of the Palm Beaches Leadership Academy 2016. Numerous designations, certifications and leadership roles described.
SIGNATURE	Jessica Rosato
Personal Information	
Last Name:	Rosato
First Name:	Jessica
M.I.	M
Date of Birth	
Home Address:	
City (Home Address)	Delray Beach
State (Home Address)	FL
Zip Code (Home Address)	33484
Legal Residence:	
City (Legal Residence:)	
State (Legal Residence:)	
Zip Code (Legal Residence:)	
Principal Business Address:	900 East Atlantic Avenue Suite 18
City (Principal Business Address)	Delray Beach
State (Principal Business Address)	FL
Application Element	
Zip Code (Principal Business Address)	33483
Home Phone:	
Business Phone:	
Fax:	
Cell Phone:	
E-Mail Address:	
Resume	
Resume	

City Clerk Board Application

Application Element	Comments
Advisory Board Questionnaire	
How long have you lived in the city? (Where applicable)	14 years
How does your education or experience complement the powers and duties of the board/commission?	My profession as a realtor keeps me directly involved in the development of Delray Beach from new projects to new businesses coming to the area, etc. I am always current on what is happening in Delray Beach and its surrounding neighbors, and my sincere interest and involvement in our city fuels my passion and will hopefully benefit a board I'm chosen to serve on.
Have you served on board(s) previously?. If so, what were your contribution(s) to the board(s)?	No, I have not currently served on a board. I have served in other community and leadership positions, but not on a Delray Beach board.
What direction would you like to see this board/commission go?. What suggestions do you have?	I honestly don't know enough to make strong suggestions, but I do hope to learn as much as I can as I serve to help move Delray in a positive direction.
Have you ever attended a meeting of this board/commission?	Yes, I have had the pleasure of attending meetings.
Are you aware of the City's adopted vision and goals for the future?. If so, what is your opinion of the vision and goals?	With recent implemented changes, I am a little unclear as to the precise direction Delray plans to take. I see a lot of new development, new construction, new projects (Ipic, Atlantic Crossing, West Delray west of Swinton, All Aboard, etc) and it excites me. I also see changes being made with past festivals and events (Seafood Festival, Garlic Fest) and I'm interested in learning more about the pros and cons. I love Delray and wouldn't live anywhere else. My family lives here as well. To be more directly involved in our future would be an honor.
Why are you interested in this board?	I am extremely involved in the Delray Beach community, and as a Residential Real Estate Broker, I am interested and invested in the both the redevelopment and preservation of our amazing city. I have served in numerous leadership positions described and would love to bring my knowledge, expertise and passion to the table to help benefit Delray in any way that I can. I am also a mother of a 5 year daughter attending a Choice gifted program, and feel very strongly about educating our youth, providing access to solid education and partnering with the city and other organizations to ensure our schools and programs are top notch.
Board Member Application	
Are you a registered voter?. If so, where are you registered?	Yes, Delray Beach
List any related professional certifications and licenses which you hold:	Real Estate Sales Specialist, Performance Management Network Designation, Blue Diamond Circle Elite, Blue Diamond Circle Platinum, Certified Luxury Home Marketing Specialist (CLHMS), Million Dollar Guild, Chair of Delray Business Partners, Delray Beach Chamber Ambassador, 2016 Women's Council of Realtors



CITY OF DELRAY BEACH BOARD MEMBER APPLICATION

RECEIVED

JUN 27 2016

CITY CLERK

An Application and corresponding Board Questionnaire must be submitted in order for application to be considered complete; and must be received no later than ten (10) business days prior to the first City Commission meeting where the nomination for appointment to the board will be considered.

Please type or print the following information:

6/27/18

1. Last Name: Veillard, Dudley; First Name: Dudley; M.I.: A; 2. Home Address: Delray Bch; State: FL; Zip Code: 33445; 3. Legal Residence: U.S.; City: Delray Bch; State: FL; Zip Code: 33445; 4. Principal Business Address: City: Delray Bch; State: FL; Zip Code: 33445

5. Home Phone: Business Phone: E-Mail Address: Cell Phone: Fax:

6. Date of Birth: 7. Are you a registered voter? yes; If so, where are you registered? Palm Bch county

8. What Board(s) are you interested in serving? Police and Fire Fighters Retirement System Board of trustees, Community Redevelopment Agency, historic preservation Board, Board of Adjustments, Affordable housing advisory committee, Civil Service

9. List all City Boards on which you are currently serving or have previously served: (Please include dates)

None / but eager to serve my city and the citizen it encompasses

10. Educational qualifications: honors high school Diploma, AAS Degree, Certified Nursing Assistant, Bachelors of supervision and management -> seeking

11. List any related professional certifications and licenses which you hold: D-licensed Security Certified, Certified Nursing Assistant, culinary A1st, certified home health care

12. Give your present, or most recent employer, and position: In addition, are you or your company a vendor with the city Florida First home health care,

13. Describe experiences, skills or knowledge which qualify you to serve on this board: Excel, powerpoint, Access, courteous, bilinguual, Business Student, minor in health, great thinker, Ability to multi-task operate under pressure, quick, the Ability to Adapt.

I hereby certify that all the above statements are true, and I agree and understand that any misstatement of material facts contained in this application may cause forfeiture upon my part of any appointment I may receive.

SIGNATURE: [Signature] DATE: 07/27/2016

Note: This application will remain on file in the City Clerk's Office for a period of 2 years from the date it was submitted. It will be the applicant's responsibility to ensure that a current application is on file.

ADVISORY BOARD QUESTIONNAIRE

(This document is required as part of the Board application submittal)

NAME:

Dudley A. Veillard

1. How long have you lived in the city? (Where applicable)

7 years

2. Have you served on board(s) previously? If so, what were your contribution(s) to the board(s)?

NO, but I will serve in the interest of my people and reflect there concern until it's fix, the people of Delray Beach deserve better and I will put in that understanding in every decision made.

3. Have you ever attended a meeting of this board/commission?

NO, but I look forward to it, and hope to learn from each and every member.

4. Why are you interested in this board?

Change, change, change! the idea that I can improve my city and help the many in need is satisfying to me. the board is a platform towards a greater Delray Beach and I choose to be a part of it to help and benefit my citizens.

5. How does your education or experience complement the powers and duties of the board/commission?

it allows me to be diligent and careful in the decisions I make, education can only bring out my gift to be honest education fail to do that, self education in the other hand propel that understanding and brought me toward the light. I believe my understanding compliment that.

6. What direction would you like to see this board/commission go? What suggestions do you have?

I can't suggest a direction unless an understanding is form know that, the board should reflect good character and adequate thorough business with it's citizen, the board shall be a model to other cities, it should be a place where people who attend trust and I believe those changes will differ the city of Delray Beach from the rest and teach the different to be like us.

7. Are you aware of the City's adopted vision and goals for the future? If so, what is your opinion of the vision and goals?

to be candid my awareness of the city's goal is ephemeral for it changes over time, due to the fact that a good vision should be made in behalf of the citizen that lives within the city's vision should and mirrored the perspective of many who dealt with those rules. change is not what we need an understanding is what we seek.