



## Cover Memorandum/Staff Report

**File #:** 26-0010

**Agenda Date:** 1/20/2026

**Item #:** 7.B.

**TO:** Mayor and Commissioners  
**FROM:** Samuel Metott, Director, Parks and Recreation  
**THROUGH:** Terrence R. Moore, ICMA-CM  
**DATE:** January 20, 2026

APPROVAL OF RESOLUTION NO. 24-26 TO AWARD AN AGREEMENT WITH AFFINITI GOLF PARTNERS LLC DBA BOBBY JONES LINKS. FOR MANAGEMENT SERVICES FOR THE DELRAY BEACH MUNICIPAL GOLF COURSE AND LAKEVIEW GOLF CLUB PURSUANT TO REQUEST FOR PROPOSAL 2025-032, 10 YEAR AGREEMENT IN AN ESTIMATED AMOUNT OF \$1,500,000

**Recommended Action:**

Motion to approve Resolution No. 24-26 to award an Agreement with Affiniti Golf Partners LLC, dba Bobby Jones Links, for golf course management services for Delray Beach Municipal Golf Course and Lakeview Golf Club pursuant to Request for Proposal (RFP) 2025-032, 10 year agreement in an estimated amount of \$1,500,000.

**Background:**

The City of Delray Beach seeks to retain a qualified professional management firm to provide comprehensive, turnkey management services for both City owned golf courses and associated operations in accordance with the scope of services outlined in RFP 2025-032.

On August 18, 2025, the City issued RFP No. 2025-032 for Golf Course Management Services. On October 1, 2025, the City received seven (7) submittals in response to RFP; one vendor subsequently withdrew their proposal.

On November 21, 2025, the Selection Committee completed its review of the six (6) remaining proposals and ranked the firms as follows:

Firm	Score	Rank
Affiniti Golf Partners LLC dba Bobby Jones Links	253	1
Hampton Golf Inc	231	2
Morningstar Golf and Hospitality, LLC dba BJCE, Inc	224	3
Kemper Sports Management LLC	213	4
American Golf Corporation of California, Inc	208	5
Troon Golf LLC	199	6

Upon completion of the evaluation process, the Selection Committee made a motion to accept the final scores and authorize the issuance of the Intent to Award to the top ranked firm, Affiniti Golf Partners LLC dba Bobby Jones Links.

The term of this Agreement is for an initial term of five (5) years, with an option to renew for one additional five (5) year term. The total cumulative agreement value is provided below:

<b>Contract term RFP 2025-032</b>		
<b>DB Municipal Golf Club Initial Term five (5) years</b>	March 11, 2026-March 10, 2031	\$ 375,000.00
DB Municipal Golf Club one five (5) year renewal	March 11, 2031-March 10, 2036	\$ 375,000.00
<b>Lakeview Golf Club Initial Term five (5) years</b>	March 11, 2026-March 10, 2031	\$ 375,000.00
Lakeview Golf Club one five (5) year Renewal	March 11, 2031-March 10, 2036	\$ 375,000.00
	<b>TOTAL</b>	<b>\$1,500,000.00</b>

This motion is in accordance with the City Code of Ordinances Section 36, Commission Approval Required; and Purchasing Policies and Procedures

**Attachments:**

1. Legal Review Checklist
2. RFP2025-032 Agreement
3. Exhibit A
4. Res No 24-26
5. Original Solicitation RFP2025-032
6. Submittal for RFP 2025-032

**City Attorney Review:**

Approved as to form and legal sufficiency.

**Funding Source/Financial Impact:**

445-75-760-575.34-90; Delray Beach Municipal Golf Course

446-75-760-575.34-90; Lakeview Golf Course

**Timing of Request:**

Timely approval is requested to ensure uninterrupted management of golf course operations.