



### Delray Beach CRA The Set Transformation Plan

Public Outreach Meeting #1 Summary

#### **WORKSHOP INFORMATION**

**Dates:** Public Workshop #1: August 18 @ 5:30 PM – 7:30 PM

**Location:** Delray Beach Public Library Auditorium (100 W. Atlantic Ave., Delray Beach, FL 33444)

**Attendees:** +100 (See Appendix A)

#### **WORKSHOP INFORMATION**

The Delray Beach Community Redevelopment Agency (CRA) and Inspire Placemaking Collective, Inc. (Inspire) hosted the first public workshop for the update of the West Atlantic Master Plan (also known as the Set Transformation Plan or "The Plan") on August 19. Over 100 people attended. Guests signed in upon arrival (**Appendix A**) and received a handout with guiding principles, key definitions, and stickers for the interactive activities.

City of Delray Beach Commissioner Angela Burns opened the workshop with welcoming remarks and introduced Reggie Cox, who provided informative history of The Plan. Following, Kristin Carstarphen shared updates on current and ongoing initiatives in the Set. Chuck Ridley then helped set the stage for the interactive portion of the workshop.

Following these presentations, the Inspire team was introduced. Leslie Sharpe, Project Manager, and Emilee Aguerrebere, Planner, gave an overview of the workshop activities. A summary of the activities is included below. The results from the boards can be found in **Appendix B**.









#### **ENGAGEMENT ACTIVITIES**

Participants engaged in a series of interactive activities designed to help the consulting team evaluate The Plan. To provide context, four information boards outlined the background of The Plan. Twenty-one input boards were then set up with questions linked to The Plan's guiding principles. Using stickers and written comments, attendees (including residents, business owners, and developers) shared their perspectives and identified priorities for the future of The Set.













#### **ACTIVITY #1. EVALUATING PROGRESS, RELEVANCE, AND PRIORITIES**

In this activity, participants evaluated the progress, relevance, and priority of action strategies under the guiding principles of Civic Stewardship, Community Capacity, Community Health, Placemaking, and Strategic Investments. Each board listed the action strategies associated with one of these principles.

- **Progress:** Participants used **PURPLE** stickers to indicate how much progress they felt had been made on each strategy (ranging from "No Progress" to "Goal Achieved" or "Not Enough Information to Determine").
- **Relevance:** Participants then used **GREEN**, **YELLOW**, or **RED** stickers to show whether a strategy should be kept (green), modified (yellow), or removed (red).
- **Priorities:** Finally, residents marked their top priority with a HEART ♥ sticker, while non-residents marked theirs with a STAR ★ sticker.

This exercise helped reveal which strategies the community believes are still relevant, which may need adjustments, and where progress has or has not been made. Scans of the boards can be found in **Appendix B**.

#### **ACTIVITY #1. RESULTS**

#### 1. Civic Stewardship

#### **Progress (Purple)**

- The strongest sign of progress was noted for "Organize and develop events, such as annual community events, block parties, and community keeper awards."
- Action strategies, "Creating partnerships between PD + Block Captains" and "Locate interactive information kiosks at public gathering places" were viewed as having less progress overall.

#### Relevance (Green/Yellow/Red)

- The majority of strategies received green stickers, indicating broad agreement that they should remain in the Plan.
- Only one strategy, being "Located interactive information kiosks at public gathering places" received two red stickers, signaling at least two participants felt it should be removed.

#### Priorities (♥/★)

- The highest number of heart (residents' priorities) and star (nonresidents' priorities) stickers were placed on "Create community engagement opportunities, such as elder outreach programs and community services programs" and "Organize and develop events, such as annual community





events, block parties, and community keeper awards," showing as top concerns for local residents.

#### 2. Community Capacity Building

#### **Progress (Purple)**

- The strongest sign of progress was under "Consider expanding the role the Community Land Trust to include commercial property."
- Action strategies such as "Explore the utilization of a Neighborhood Improvement District (NID). There is an existing NID created by the City in 1988," "Create partnerships that provide opportunities for youth," and "The City and the CRA will identify the department that will take the leadership role for the various community building strategies identified in the Plan" were reported as achieving between 25% (some Progress) and 50% (Significant Progress).
- The action strategies "Consider expanding the role of the Community Land Trust to include commercial property" and "The City and the CRA will identify the department that will take the leadership role for the various community building strategies identified in the Plan" had a significant number of responses marked as "Not Enough Information to Determine."
- "Create partnerships that provide opportunities for youth" was viewed as showing less progress overall, with many responses indicating 0% (No Progress) to 25% (Some Progress).

#### Relevance (Green/Yellow/Red)

- The action strategies that received the largest number of green stickers, indicating they should remain applicable, were "Explore the utilization of a Neighborhood Improvement District (NID), noting that the City created one in 1988" and "Create partnerships that provide opportunities for youth."
- The action strategy identified for removal was "Consider expanding the role of the Community Land Trust to include commercial property." This strategy also received some yellow stickers, indicating it should be changed, making it the least favorable strategy for community capacity building.

#### Priorities (♥/★)

- The strategy "Create partnerships that provide opportunities for youth" received the highest number of stickers, both hearts (resident priorities) and stars (nonresident priorities)





#### 3. Community Wealth Building

#### **Progress (Purple)**

- The strongest sign of progress was seen in "CRA to acquire potentially historic homes to rehabilitate and sell to low-to-moderate income families. Community Land Trust to acquire vacant single-family lots, develop a Model Block project and rehabilitate small-scale multi-family."
- Several action strategies were marked at 25% (Some Progress) or 50% (Significant Progress).
- The action strategy with the greatest share of 0% (No Progress) to 25% (Some Progress) was "Develop single-family vacant lots with the condition of utilizing local residents and businesses." This strategy also received many stickers indicating Not Enough Information to Determine.
- Two other strategies that received a high number of purple stickers under Not Enough Information to Determine were "Creation of a food truck park on NW 5th Avenue" and "Create a Children's Savings Account (CSA) Program in partnership with an area financial institution or non-profit."

#### Relevance (Green/Yellow/Red)

- Several action strategies received 15 or more green stickers, indicating that they are still applicable.
- The two action strategies that received only two red stickers, indicating removal, were "Creation of an Impact Zone designation for West Atlantic and 5th Ave where unique economic development incentives and City code are applied" and "Creation of a food truck park on 5th Avenue."
- The action strategies with the most yellow stickers (indicating a need for change) were "Create a program for the children to learn about attending a college and tour colleges" and "Require that a portion of retail/commercial space be leased at a 25% discount to attract local residents or business to the project."

#### Priorities (♥/★)

- The strategies with the most heart/star stickers are "Create a database of business in the West Atlantic neighborhoods and explore different federal, state and county tax credit programs for businesses" and "Develop Intern-to-Work Program and match workers to local jobs as interns."

#### 4. Healthy Community

#### **Progress (Purple)**

- The strongest sign of progress was seen in "Create opportunities for residents to hold leadership positions on local initiatives/organizations."





- Several action strategies were marked between 25% and 50%. A significant number of stickers fell between 25% (Some progress) and 50% (Significant progress) for the action strategy "Facilitate/support partnering initiatives to lead an annual dialogue platform for community conversation regarding community health and wellness data and metrics, resources and resident needs'."
- Several action strategies were marked between 0% (No progress) and 25% (Some progress), with the highest share being in "Distribute information throughout neighborhoods about nutrition, health, and wellness for residents from prenatal to senior ages."
- One strategy that received a high number of purple stickers under Not Enough Information to Determine was "Advocate for a physical wellness center within the West Atlantic area and map existing resources to identify service gaps."

#### Relevance (Green/Yellow/Red)

- Several action strategies received only green stickers, including "Create opportunities for residents to hold leadership positions on local initiatives/organizations" and "Facilitate/support partnering initiatives to lead an annual dialogue platform for community conversation regarding community health and wellness data and metrics, resources and resident needs," indicating that participants believe they should remain applicable.
- The action strategy with the most yellow stickers was "Distribute information throughout neighborhoods about nutrition, health, and wellness for residents from prenatal to senior ages."
- Only one red sticker was placed under "Create a community health and wellness assessment."

#### Priorities (♥/★)

- The strategy with the most heart/star stickers is "Distribute information throughout neighborhoods about nutrition, health, and wellness for residents from prenatal to senior ages," indicating it is the highest priority under the Healthy Community guiding principle.

#### 5. Placemaking

#### **Progress (Purple)**

- The strongest signs of progress were seen in "Develop a Branding Implementation Guide" and "Encourage key West Atlantic Avenue Redevelopment sites," with progress rated between 50% (Significant Progress) and 75% (Almost There).
- Several action strategies were marked between 25% and 50%, with a significant number of stickers falling in this range for the action strategy "Encourage street art."
- Several action strategies were marked between 0% (No Progress) and 25% (Some Progress), with the highest share for "Explore feasibility of uses along Lake Ida and add iconic signage for Pompey Park at Lake Ida Road and W. Atlantic Avenue using area brand elements" and "Develop a Streetscape Master Plan for Main and Secondary streets."





- One strategy that received a high number of purple stickers under Not Enough Information to Determine was "Implement the project that provides a connection through Memorial Gardens on SW 7th St connecting to Auburn Ave" and "Amend the City's regulations to reduce the parking requirement by 10% for development within the TCEA District."

#### Relevance (Green/Yellow/Red)

- Several action strategies received only green stickers, signaling to be kept, include "Redesign the water retention site at Auburn Avenue as a multipurpose athletic field and retention area," "Explore feasibility of uses along Lake Ida and add iconic signage for Pompey Park at Lake Ida Road and W. Atlantic Avenue using area brand elements," and "Develop a Streetscape Master Plan for Main and Secondary streets."
- The action strategy with the most yellow stickers, indicating it should be changed, was "Consider creating a Pilot Project Ordinance to implement temporary streetscape, traffic and parking projects with community-led demonstrations."
- The action strategies with the most red stickers were "Implement a 'Do-it-Yourself' streetscape project for SW 12th Ave" and "Change the City Code to permit four-story development along W. Atlantic Avenue, between 10th Avenue and Swinton Avenue," indicating they should be changed or removed.

#### Priorities (♥/★)

 The strategy with the most heart/star stickers is "Encourage use and promote events at the community garden," indicating it is the top priority under the Healthy Community guiding principle.

#### 6. Strategic Investments

#### **Progress (Purple)**

- There was not a strong sign of progress for any of the action strategies. A few were rated between 25% (Some progress) and 50% (Significant progress), but none ranked between 50% (Significant progress) and 100% (Goal achieved). Most fell between 0% and 50% or were marked as Not Enough Information to Determine.
- The action strategy showing the most progress was "Create shade and seating at frontages of institutional uses for dining at food trucks and pop-up restaurants," with progress rated between 25% and 50%.
- Many action strategies were marked as Not Enough Information to Determine, with the highest number of stickers on "Amend the City's regulations to reduce the parking requirement by 10% for development within the TCEA District," "Conduct feasibility analysis of developing a food truck park on vacant parcels," and "Develop a funding strategy for planning, design, and implementation of the Village Center Community Campus project."





#### Relevance (Green/Yellow/Red)

- Several action strategies received only green stickers, signaling they should be kept. The highest number of green stickers was for "Change the City Code to permit Residential Office zoning within the West Settlers Historic District."
- The action strategies with only red stickers, indicating they should be removed, were "Change the City Code to permit four-story development along W. Atlantic Avenue, between 10th Avenue and Swinton Avenue" and "Allow commercial buildings on West Atlantic Avenue to exceed the current 150' 300' depth without conditional approval within selected blocks."
- One strategy received a significant number of yellow stickers, indicating it should be modified: "CRA to partner with music club operator to develop and R&B music venue."

#### Priorities (♥/★)

- The strategy with the most heart/star stickers is "Amend Land Development Regulations in the area: reduce the height on West Atlantic Avenue from 4 stories to 3 stories."





#### **ACTIVITY #2. GUIDING PRINCIPLES FEEDBACK AND NEXT STEPS**

This board helped identify both opportunities for improvement and additional community input. Another board invited participants to provide feedback on the guiding principles using sticky notes. 

YELLOW sticky notes indicated actions or changes needed to advance a guiding principle, while 
BLUE sticky notes allowed participants to add ideas or suggestions. The board was organized into the 
six guiding principles to clearly show where each note belonged. The goal of this activity is to highlight 
opportunities for improvement and gather additional community input. The tables below provide a clear 
record of the feedback captured on the yellow and blue sticky notes.







#### **ACTIVITY #2. RESULTS**

\*Please note we have put a ? where we were unable to decipher community member handwriting.\*

#### 1. Community Capacity Building

Yellow	Blue
Community Resource Center	Have a financial institute in the community voted for by The Set.
More Education/outreach about the pros + cons of community land trusts – case studies	Give financial resources to a community owned building within the Set. Ex: American or Community Legion
Need a community management team	Activate the West Atlantic Improvements District as a special taxing district

#### 2. Civic Stewardship

Yellow	Blue
Support local SOI3C	Health Service
	Establish homeowner/property maintenance awards public recognition program

#### 3. Community Wealth

Yellow	Blue
Rehab homes	Expand enrichment, tutoring + career readiness programs for students.
More concepts that lead to ownership!!	Provide direct support to Blackmer's Market for street vending. Provide peace umbrella as business incubator.
Give more CRA + City lots to CDC	More CRA lots go to Legacy housing





#### 4. Healthy Community

Yellow	Blue
Green spaces	Green space
Database of community led health and wellness projects, programs, and initiatives	Have black-owned pharmacy in the Set
Green spaces	Need more green space
Strengthen public health infrastructure	Establish neighborhood wellness hubs. Improve access to fresh affordable food (food co-ops) community gardens
Improve access to health	
Advance preventative Health and Wellness	

#### 5. Placemaking

Yellow	Blue
12 days of ?	Add lots of benches around town that are painted & aesthetic with shade.
28 days of Black History	Lots more art on the pavement, roads and in green spaces
Temporary activations in vacant space	Sponsor – provide a line item for civic engagement events. Let community vote on where funds go
Support roots cultural festival	Support events + performances that showcases the Set cultural traditions: 12 days of Christmas, Roots Cultural Festival, 28 days of Black History. Install heritage markers, murals, interpretative signage
Leasing of vacant lots for temp activation	
More art for existing alley ways	
Enhanced landscaping along Atlantic Ave	
Development w/community for residents	
Public art to share the Set story	





#### 6. Strategic Investments

Yellow	Blue
Public private partnerships	Public/private partnerships
Revitalize 5 <sup>th</sup> Avenue as The Set. Encourage popup market style events. Showcase emerging food/retail vendors	
Execute MOU's that clearly defines roles, responsibilities, community benefits agreements. Recruit + secure essential neighborhood, serving businesses ?/walkability	
Cancel noise ordinance downtown	
Expand entertainment district to include east of Swinton to 95	

#### 7. Other:

Yellow	Blue
Choose fewer priorities + set timeline	

The workshop generated a broad range of ideas and action items across the six guiding principles, reflecting both immediate needs and long-term opportunities for The Set. The **YELLOW** sticky notes identified concrete actions to advance each principle, such as creating a community resource center, expanding green spaces, rehabilitating homes, strengthening public health infrastructure, and supporting cultural events and festivals. Participants also called for stronger partnerships, clearer roles and responsibilities, and initiatives that foster ownership and wealth-building within the community. The **BLUE** sticky notes offered creative suggestions and additional input to complement these actions. Ideas included introducing a community-led financial institutions, adding public-private partnerships, integrating public art and benches, and expanding civic engagement through sponsored events and heritage markers. Participants also emphasized supporting local markets, incubators, and small businesses to drive economic vibrancy, while enhancing walkability and cultural identity through strategic investments and placemaking efforts.

In summary, the feedback highlights a desire for visible improvements, including green spaces, art, and cultural programming. It also points to the importance of deeper structural initiatives that strengthen community capacity, wealth, and health. Participants also noted the importance of narrowing the list of priorities and setting clear timelines to ensure meaningful and achievable progress.





### ACTIVITY #3. WEST ATLANTIC PRIORITY USES AND FUTURE DEVELOPMENT FEEDBACK

On this board, participants were asked to provide input on existing and potential uses for West Atlantic Avenue. The exercise was divided into two parts.

- Part A: For priority uses identified in the 2012 West Atlantic Area Needs Assessment, participants placed a BLACK sticker in the YES column if the use remained a priority or in the NO column if it was no longer a priority.
- **Part B:** For **additional potential uses**, participants indicated their interest by placing a black sticker in the **YES** column if they supported the use or in the **NO** column if they did not.

The purpose of this activity is to help gather community preferences to guide future development and investment along West Atlantic Avenue.

#### **ACTIVITY #3. RESULTS**

The boards showed overwhelming support for both the priority uses and many of the potential uses. In Part A, among the identified priority uses, two black stickers were placed in the **NO** column for "Pharmacy" and "Financial Institutions (deposits, loans, currency exchange)." All other uses received strong support, with more than 30 stickers placed in the **YES** column. In Part B, more **NO** votes appeared, particularly for "Hospitality Uses (hotels, extended stay, etc.)" and "Parking Garage(s)." However, all potential uses still received more than 15 stickers in support. Overall, the feedback reflects strong community support for the identified priorities uses and additional potential uses, while showing some hesitation toward larger-scale development types.





#### **KEY TAKEAWAYS**

The first public workshop for the Set Transformation Plan generated a wide range of ideas and feedback from residents, nonresidents, and other stakeholders, which reflected both immediate needs and long-term opportunities for The Set. Collectively, participants were engaged and provided clear input on which strategies remain relevant, need to be changed, or removed; where improvements are needed; and which priorities and uses should be emphasized moving forward.

#### 1. Civic Stewardship

Participants recognized progress on community events and engagement opportunities, including annual block parties and community keeper awards. There was broad agreement that most strategies under this principle should remain in the Plan, particularly those supporting elder outreach and community service programs. Residents and non-residents alike highlighted community engagement programs as top priorities. Some strategies, such as interactive information kiosks, received limited support, signaling a need to reassess or adjust these approaches.

#### 2. Community Capacity Building

Workshop attendees emphasized the importance of creating partnerships to provide youth opportunities. While some strategies showed strong progress, others such as developing leadership roles within the CRA or expanding the role of the Community Land Trust, had mixed responses or insufficient information. The top priority identified by residents and non-residents was fostering youth partnerships, highlighting a shared interest in building long-term community capacity.

#### 3. Community Wealth Building

Participants prioritized creating a database and supporting local businesses through programs such as Intern-to-Work or Children's Savings Accounts. Feedback indicated strong support for acquiring CRA and City lots for development but also highlighted areas where strategies needed adjustments, such as food truck parks or discounted retail leases. In general, strategies focused on wealth-building, local economic development, and educational initiatives were seen as highly relevant to community goals.

#### 4. Healthy Community

The community emphasized expanding access to health and wellness resources, including green spaces, neighborhood wellness hubs, and nutrition education programs. Leadership opportunities for residents in local initiatives were noted as showing good progress. Participants also highlighted the





need for preventative health initiatives, mapping service gaps, and potential wellness centers to strengthen the overarching health of the community.

#### 5. Placemaking

Feedback under this principle showed strong support for cultural programming, streetscape improvements, and public art initiatives. Strategies such as branding guides, redevelopment of key sites, and temporary activations received high marks for progress. Residents prioritized engagement with community gardens and cultural events, while other ideas included adding benches, murals, heritage markers, and enhanced landscaping along Atlantic Avenue to foster a stronger sense of place. Some strategies, such as DIY streetscape projects or regulatory changes for building heights, received mixed support, as suggestions for refinement.

#### 6. Strategic Investments

Participants identified opportunities for public-private partnerships, pop-up markets, and neighborhood-serving businesses as key strategies. However, general progress was limited across most actions. Feedback emphasized the importance of clearly defining roles and responsibilities through MOUs and refining regulatory approaches, including parking and development height standards. Priorities highlighted by residents included reducing building heights on West Atlantic Avenue and expanding infrastructure to support small-scale commercial and community uses.

#### **Other Takeaways**

Across all six guiding principles, participants emphasized the need to focus on a smaller set of high-impact priorities and establish clear timelines for implementation. There was also strong interest in maintaining visible improvements and pairing these with deeper structural initiatives to enhance community capacity, wealth, health, and vibrancy. Feedback on West Atlantic Avenue uses reinforced support for identified priority uses and a range of additional potential uses.





#### **APPENDICES**

- A. Attendance List
- B. Board Results

#### **APPENDIX A. ATTENDANCE LIST**

#### Delray CRA Staff

- 1. Renee Jadusingh, Executive Director
- 2. Christine Tibbs, Assistant Director
- 3. Mackenzie Weber, Redevelopment Coordinator

#### Inspire Project Team Members

- 1. Leslie Sharpe, Project Manager
- 2. Nakeischea Loi Smith, Planner
- 3. Leslie Del Monte, Planner
- 4. Emilee Aguerrebere, Planner
- 5. Julia Clark, Planner

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Ashly Ridly			Set	DELRAY NON-RESIDENT	DEVELOPER
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Ernestine Holliday		(561)503-1122		DELRAY RESIDENT NON-RESIDENT DEVELOPER
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Donette Watton	1 <del>1 2 1</del> 2 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	(561) 908 il. com		DELRAY NON-RESIDENT DEVELOPER
Terra Couzers	Couzenst@mydel		City of Deliver	DELRAY NON-RESIDENT DEVELOPER
TRAVIS JINKS	TRAUSJINKS@ YAKOO		CITY OF DELRAY	DELRAY NON-RESIDENT DEVELOPER

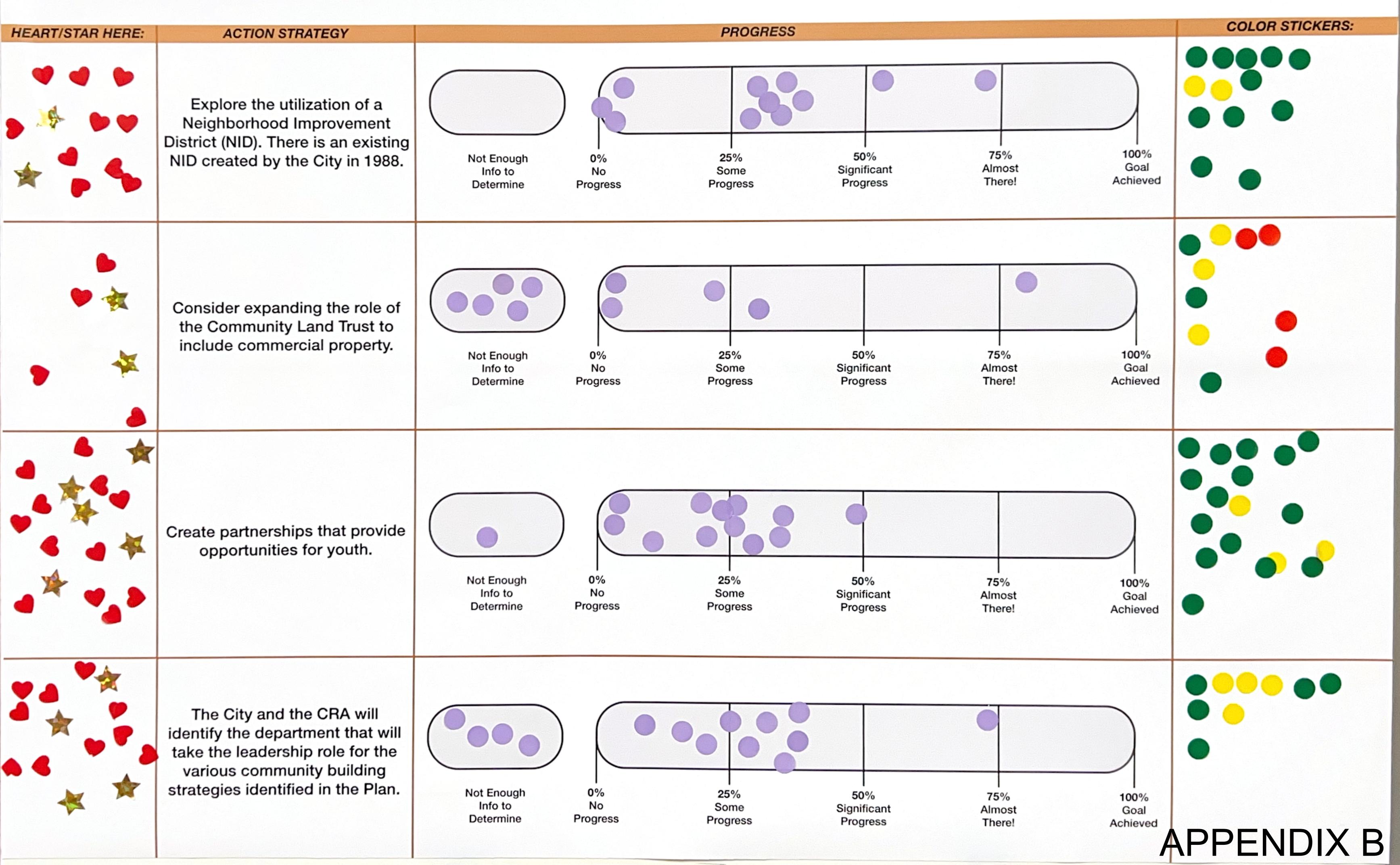
NAME	EMAIL	PHONE	Affiliation/ Organization	С	IRCLE ON	1E
There Kichny DANCE	RJAMES @ POPBCOM	50 S03 15 VA	Pap	DELRAY RESIDENT	NON-RESIDENT	DEVELOPER
		Degina: licon	( CLALC	DELRAY RESIDENT	NON-RESIDENT	DEVELOPER
Brian Resil	18 Sept Atrosp	305-758-84	NNA	DELRAY RESIDENT	NON-RESIDENT	DEVELOPER
Carolyn Young	Myoyng a bellowth,	n + 561-706-403	7/	DELRAY	NON-RESIDENT	DEVELOPER
Brian Young	Brian Youngs 1619W	My (561) 305/162		DELRAY	NON-RESIDENT	DEVELOPER
Angela Blum		pn		DELRAY	NON-RESIDENT	DEVELOPER
Tynthia Ridge		,		DELRAY RESIDENT	NON-RESIDENT	DEVELOPER
Greta Britt	united believes db	561-789-4948	0, 0, 0	DELRAY RESIDENT	MON-RESIDENT	DEVELOPER
Sara Setznick	San OSVand futu			DELRAY	NON-RESIDENT	DEVELOPER
Iman Hudson			710	DELRAY	NON-RESIDENT	DEVELOPER
Valev. egcott	maclebooker UD	561-836-255	1	DELRAY	NON-RESIDENT	DEVELOPER
Jounice D Hill	Jdhill6200gman	6 954544 9998	SET NEIGHbor	DELRAY	NON-RESIDENT	DEVELOPER
Janesa L. Edi	~	CVY		DELRAY RESIDENT	NON-RESIDENT	DEVELOPER
- Iday Byrd Mill	, 4 ladyinf 1933 482 4	2 yaho wan	set	DELRAY RESIDENT	NON-RESIDENT	DEVELOPER



# COMMUNITY CAPACITY BUILDING

- STEP 1: Place one *PURPLE* sticker to show how much progress you feel has been made on each action strategy.
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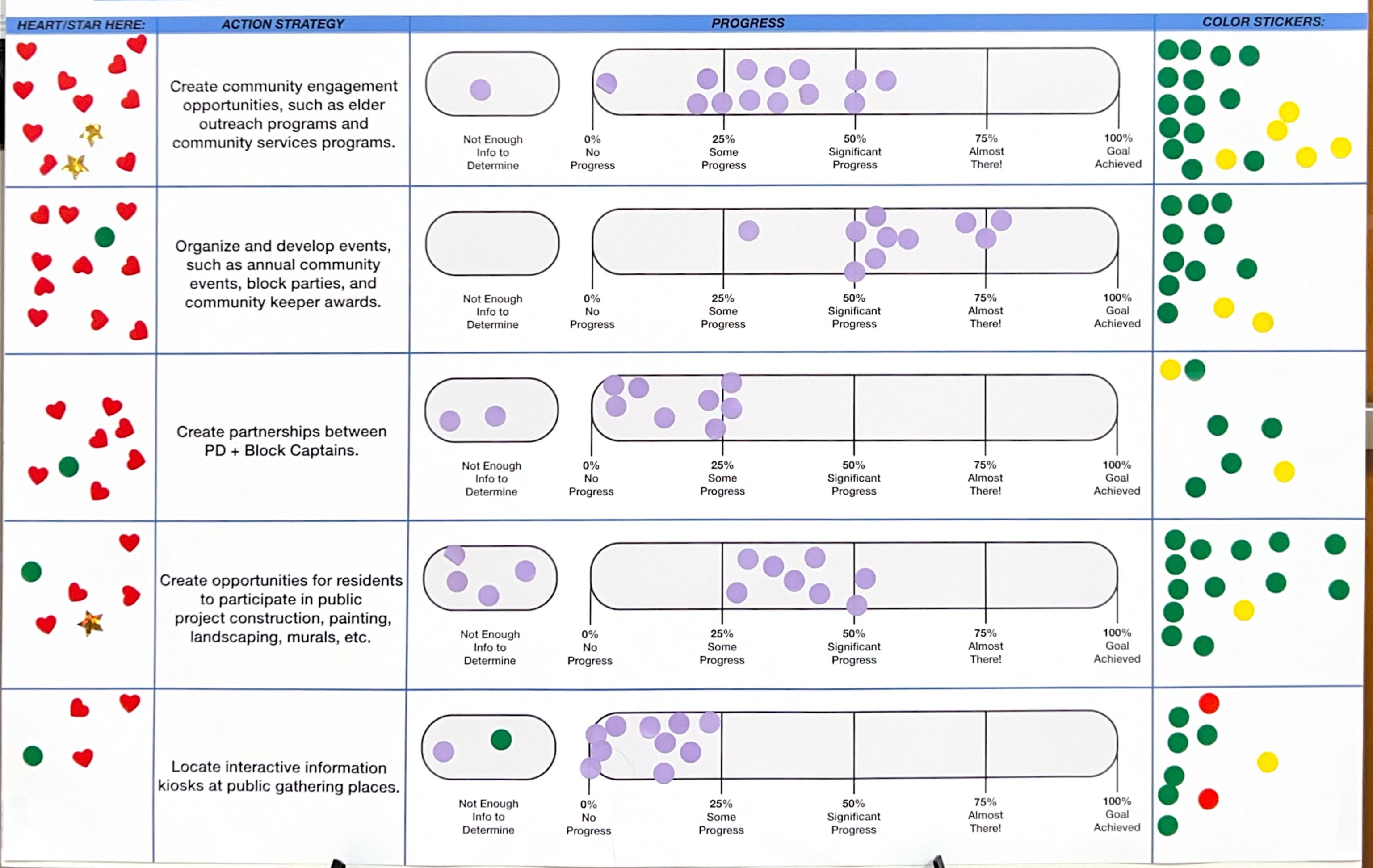
  Place one *STAR* sticker on your #1 priority if you are a non-resident.





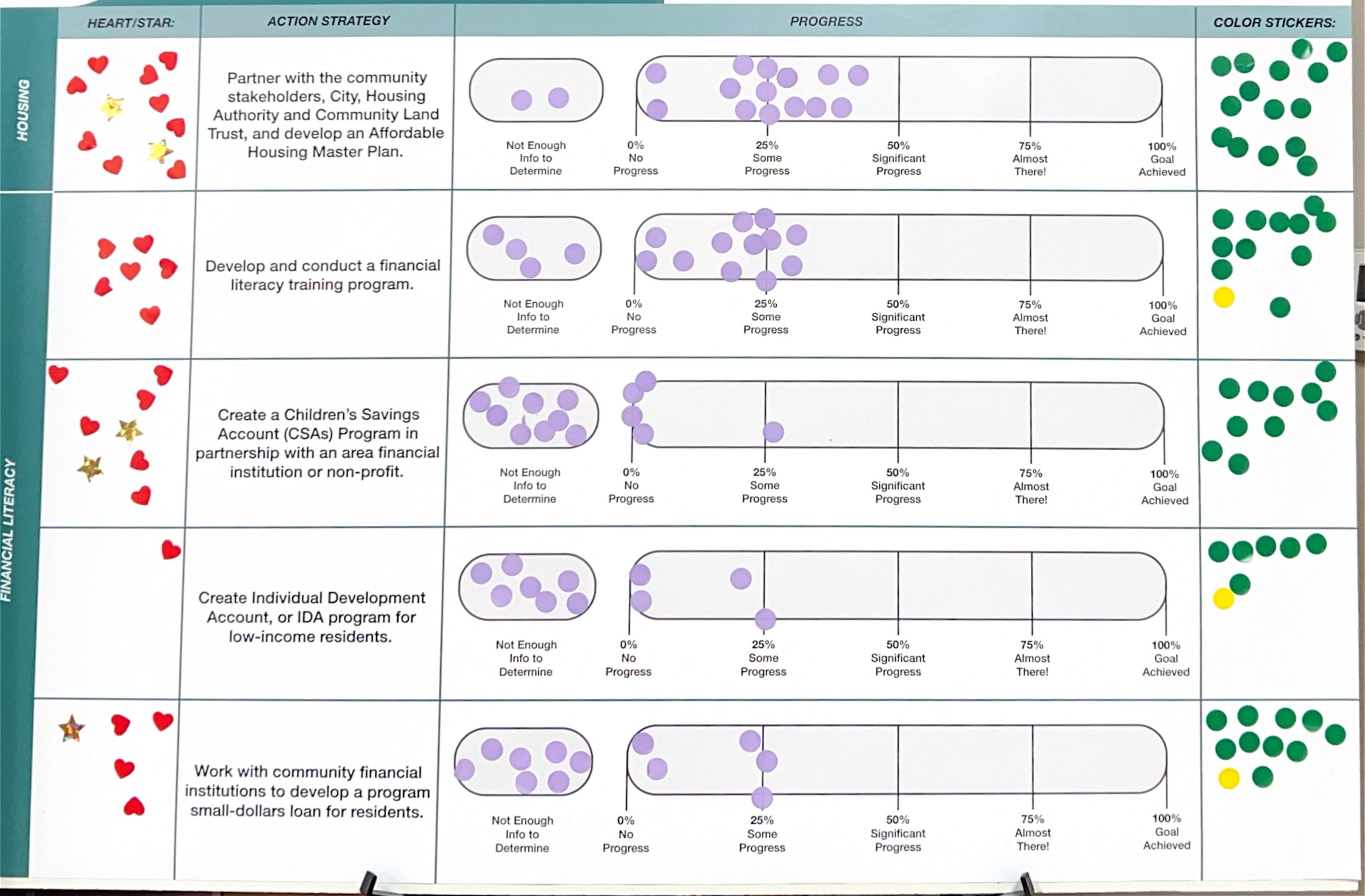
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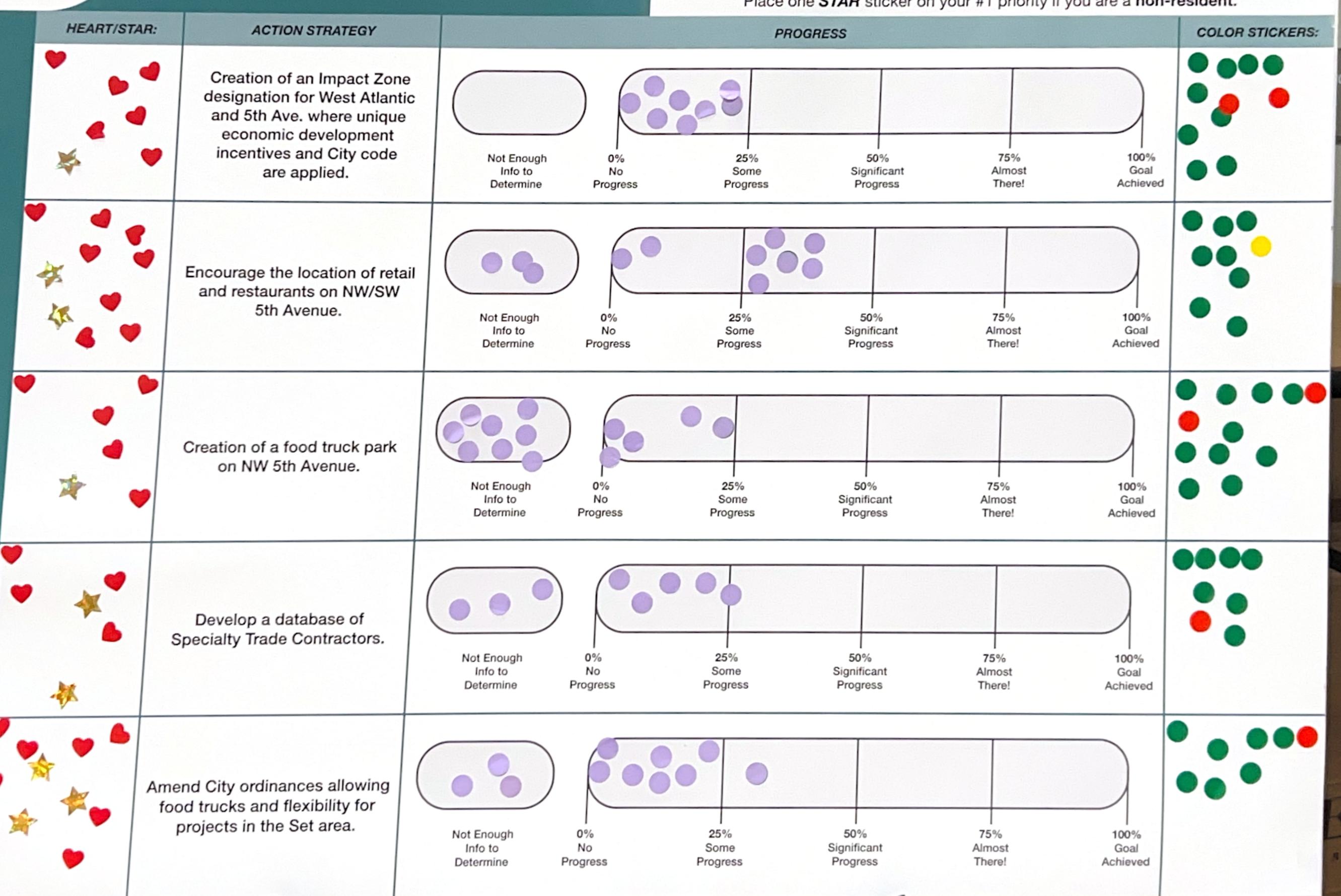




ONMENT ENHANCEMENT

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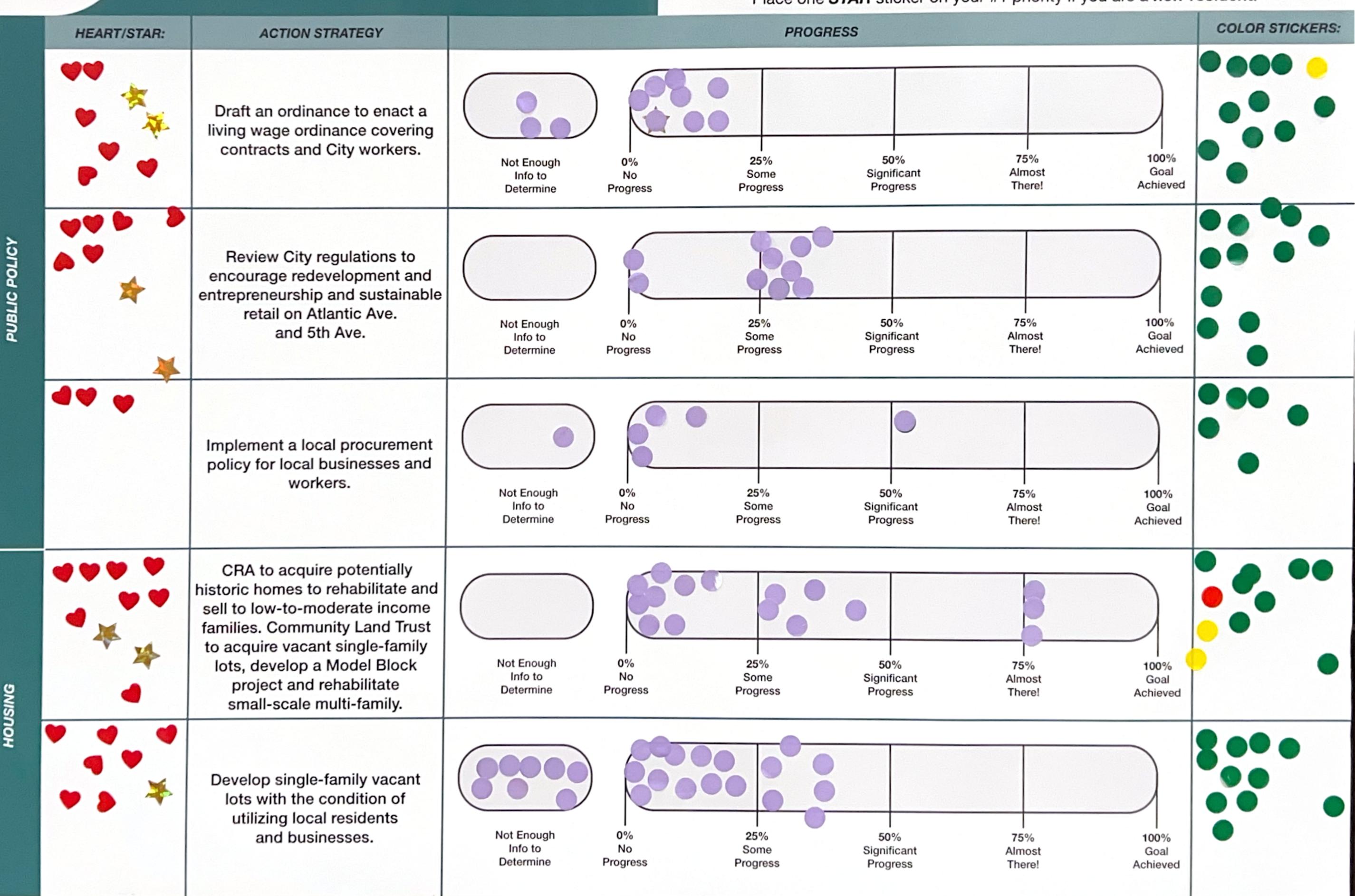
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EXISTING BUSINESSES - JOB CREATION

### COMMUNITY WEALTH BUILDING

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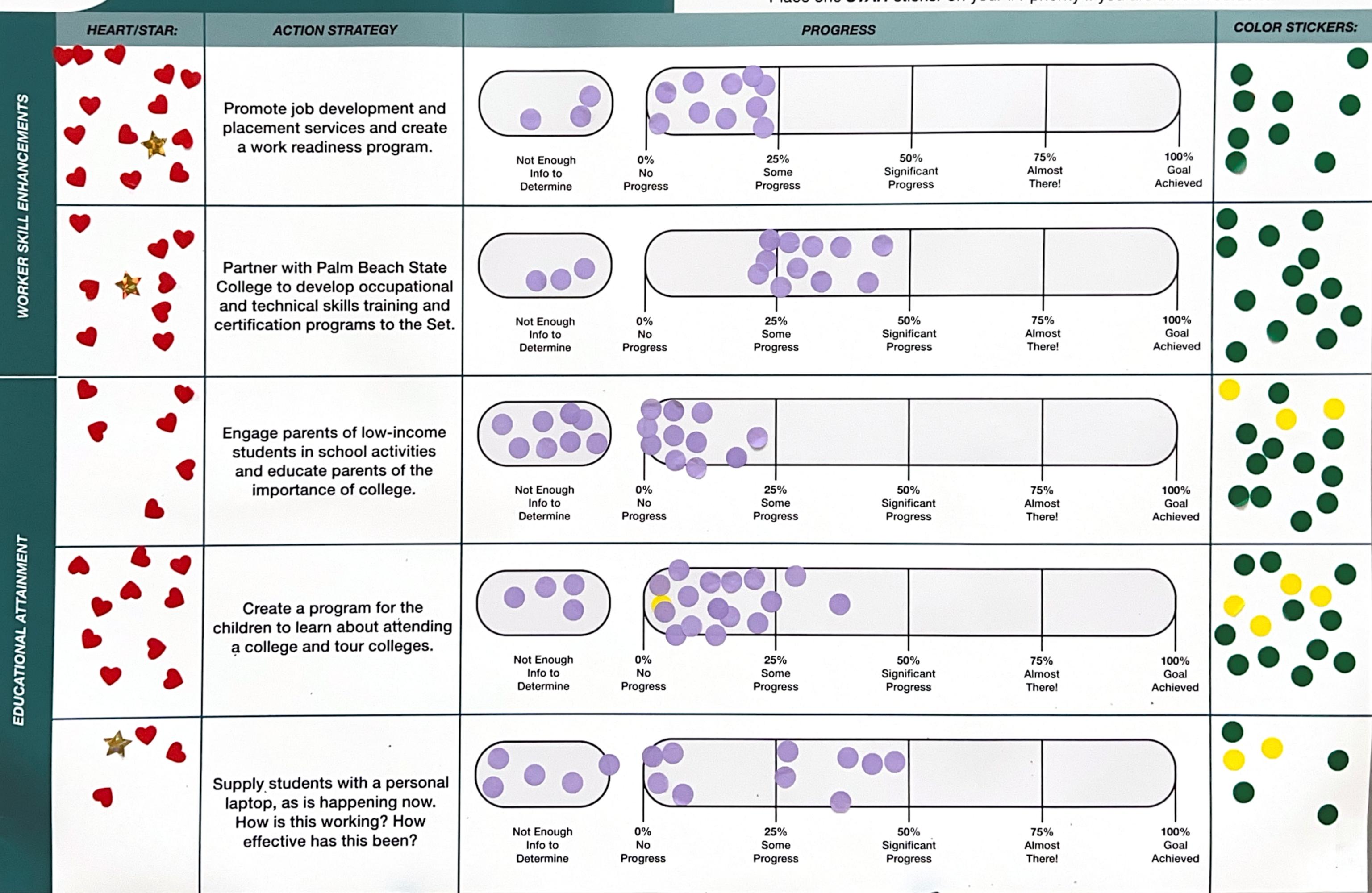
  Place one *STAR* sticker on your #1 priority if you are a **non-resident**.

HEART/STAR:	ACTION STRATEGY	PROGRESS	COLOR STICKERS:
	Create a database of businesses in the West Atlantic neighborhoods and explore different federal, state and county tax credit programs for businesses.	Not Enough Info to Determine Progress Progress Progress Progress Progress There!  Not Enough O% 25% 50% 75% 100% Almost Goal Achieved	
	Promote existing employment incentive programs to local businesses.	Not Enough Info to No Some Significant Almost Goal Determine Progress Progress Progress There! Achieved	
	Develop Intern-to-Work Program and match workers to local jobs as interns.	Not Enough linfo to No Some Significant Almost Goal Determine Progress Progress Progress There! Achieved	
	Encourage development/ repurposing of vacant parcel in the industrial area.	Not Enough Info to No Some Significant Almost Goal Determine Progress Progress Progress There! Achieved	



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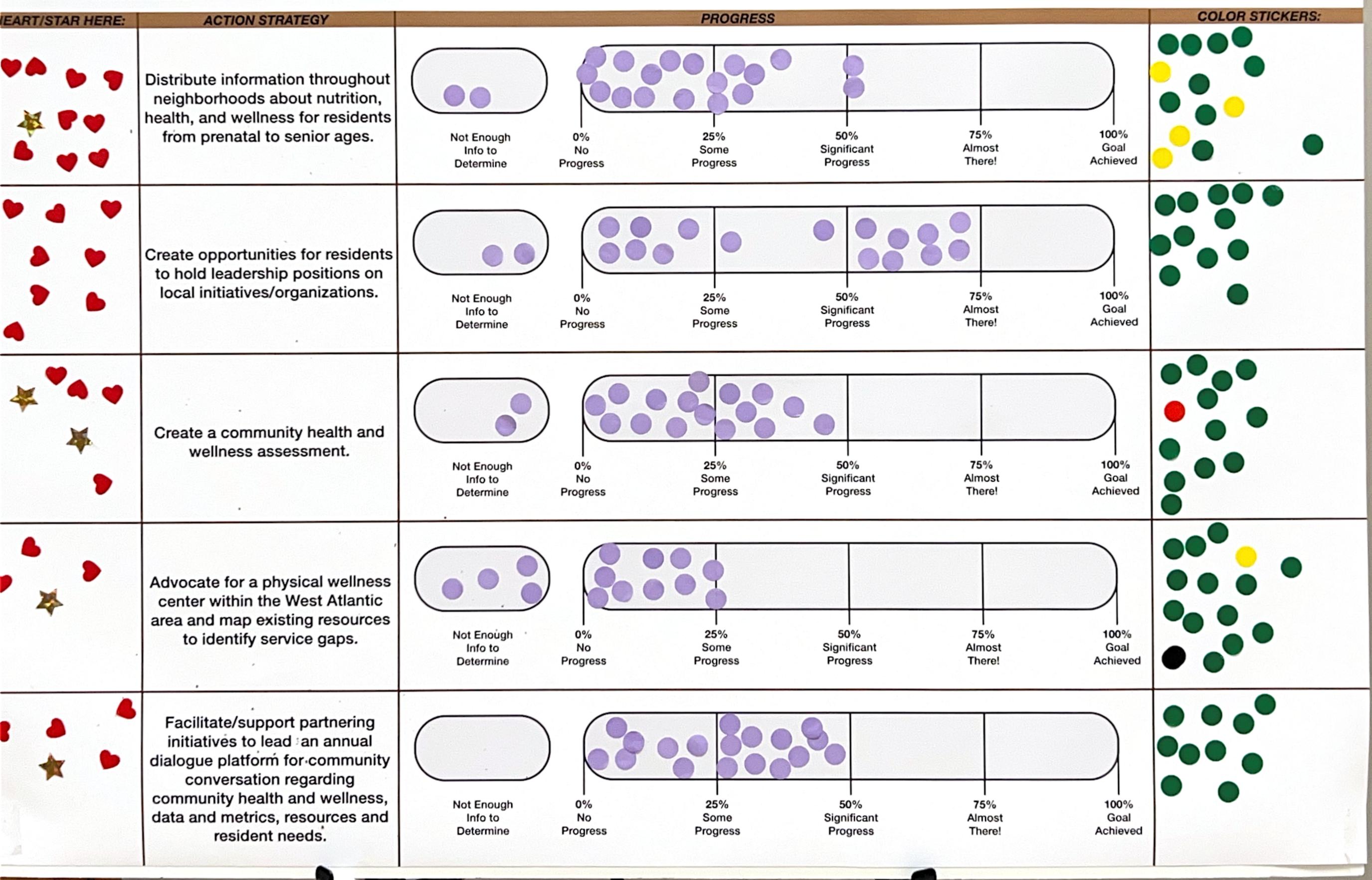
	HEART/STAR:	ACTION STRATEGY	PROGRESS	COLOR STICKERS:
		Incentivize green energy businesses to locate to the City with the condition of training and employing local residents.	Not Enough 10% 25% 50% 75% Info to No Some Significant Almost There!	100% Goal Achieved
FINHANCEMENT		Require that a portion of retail/commercial space be leased at a 25% discount to attract local residents or business to the project.	Not Enough 0% 25% 50% 75% Info to No Some Significant Almost Determine Progress Progress Progress There!	100% Goal Achieved
TREPRENEURIAL ENVIRONMENT		Training classes for residents and businesses.	Not Enough	100% Goal Achieved
ENTREPR				



# HEALTHY COMMUNITY

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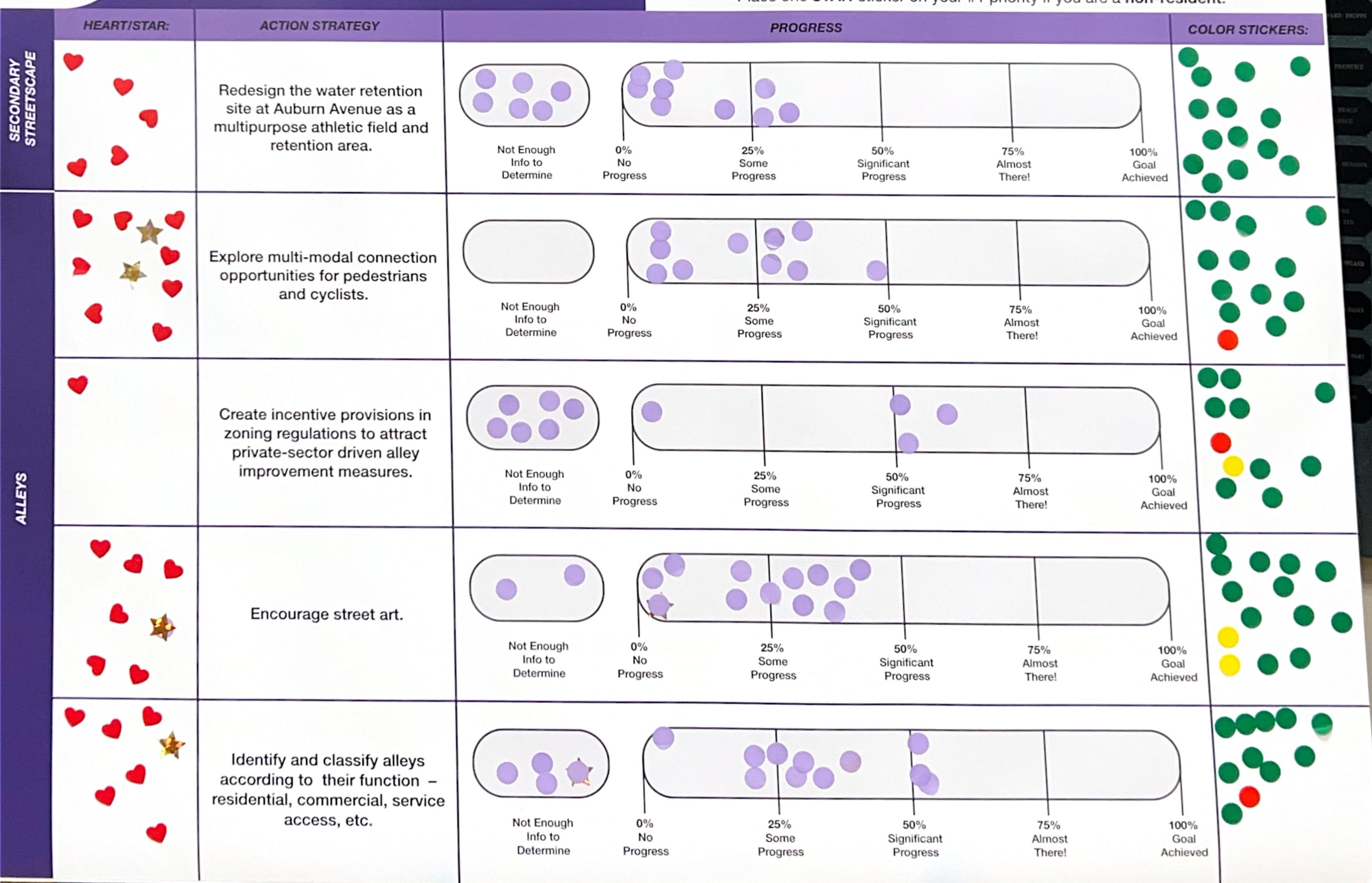
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  Place one *STAR* sticker on your #1 priority if you are a non-resident.

				Place one	STAR sticker on yo	our #1 priority if yo	ou are a <b>non-re</b>	sident.
	HEART/STAR:	ACTION STRATEGY		PROGR	RESS			COLOR STICKERS:
,		Develop a Branding Implementation Guide.	Not Enough 0% Info to No Determine Progress	25% Some Progress	50% Significant Progress	75% Almost There!	100% Goal Achieved	
		Consider creating a Pilot Project Ordinance to implement temporary streetscape, traffic and parking projects with community-led demonstrations.	Not Enough Info to Determine O% Progress	25% Some Progress	50% Significant Progress	75% Almost There!	100% Goal Achieved	
		Work with City to provide longer range permits pop-up stores and food trucks within the West Atlantic area's Impact Zone.	Not Enough Info to Determine O% Progress	25% Some Progress	50% Significant Progress	75% Almost There!	100% Goal Achieved	

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	HEART/STAR:	ACTION STRATEGY	PROGRESS	COLOR STICKERS:
		Utilize area branding elements within intersections and street furniture.	Not Enough 10% 25% 50% 75% 100% Info to No Some Significant Almost Goal Determine Progress Progress Progress There! Achieved	
NW/SW 4TH, 8TH, AND 10TH AVENUES		Explore feasibility of uses along Lake Ida and add iconic signage for Pompey Park at Lake Ida Road and W. Atlantic Avenue using area brand elements.	Not Enough 0% 25% 50% 75% 100% Info to No Some Significant Almost Goal Determine Progress Progress Progress There! Achieved	
		Private or public projects to include public improvement features, such as parking lots, railings, landscaping and buffer treatments, sidewalk paving, benches, outdoor seating, sculptures, and other street furniture.	Not Enough	
STREETSCAPE		Develop a Streetscape Master Plan for Main and Secondary streets.	Not Enough 0% 25% 50% 75% 100% Info to No Some Significant Almost Goal Determine Progress Progress Progress There! Achieved	
SECONDARY		Implement a 'Do-it-Yourself' streetscape project for SW 12th Ave.	Not Enough Info to Determine Progress P	

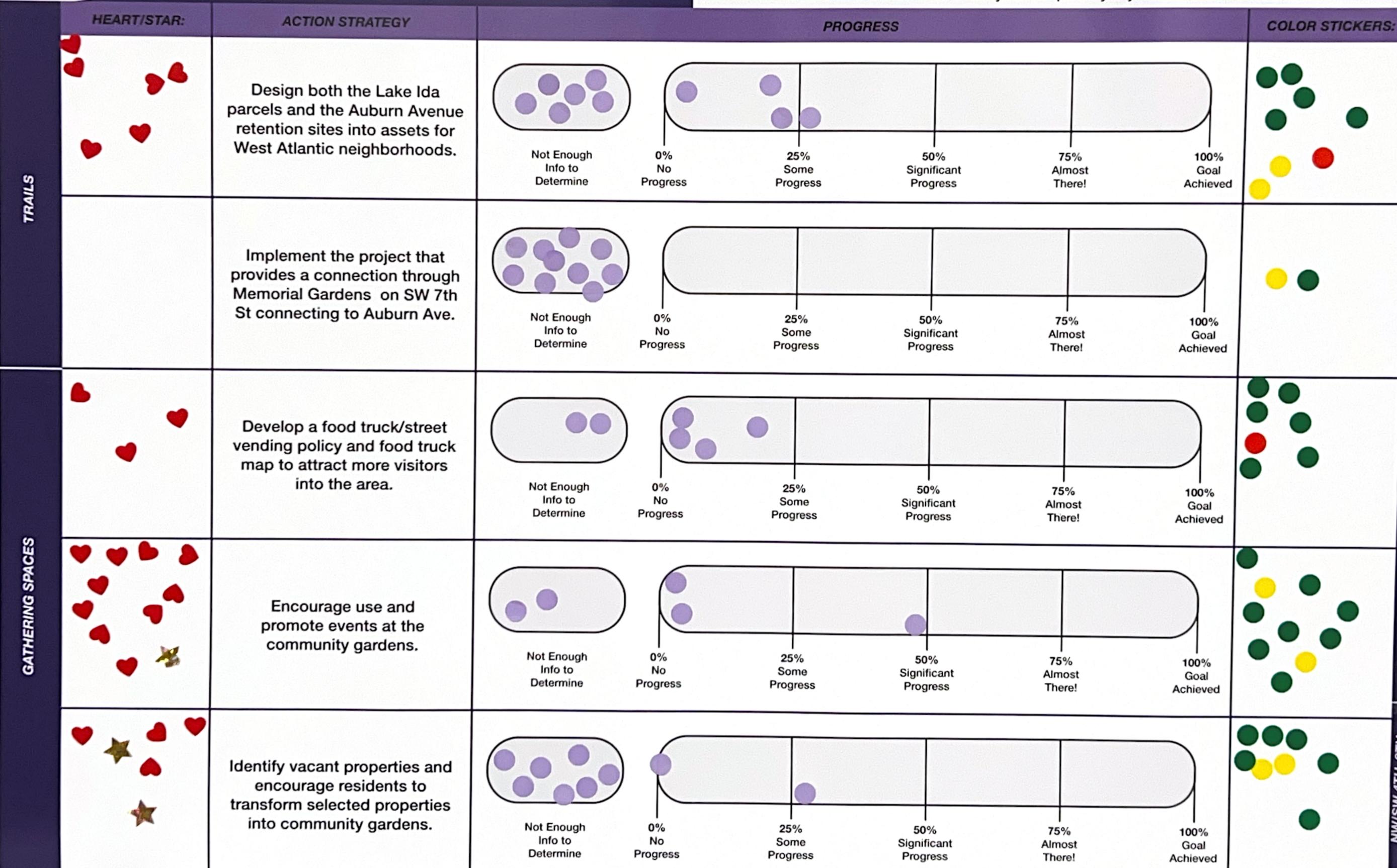
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			Place one STAH sticker on your #1 priority if you are a non-	lesident.
	HEART/STAR:	ACTION STRATEGY	PROGRESS	COLOR STICKERS:
		Encourage key West Atlantic Avenue Redevelopment sites.	Not Enough 0% 25% 50% 75% 100% Info to No Some Significant Almost Goal Determine Progress Progress Progress There! Achieved	
ANTIC AVE.		Encourage development of mixed-use buildings at the W. Atlantic frontage of the Tennis Center, Courthouse, Police Station.	Not Enough 0% 25% 50% 75% 100% Info to No Some Significant Almost Goal Determine Progress Progress Progress There! Achieved	
WESTATL		Explore pilot tactical urbanism projects: road diet and streetscape design.	Not Enough Info to No Some Significant Almost Goal Determine Progress Progress Progress There! Achieved	
		Update regulations/codes that will allow pop-up vendors on government owned properties along W. Atlantic to activate these pedestrian dead zones.	Not Enough 0% 25% 50% 75% 100% Info to No Some Significant Almost Goal Determine Progress Progress Progress There! Achieved	
NW/SW 4TH, 8TH, AND 10TH AVENUES		Develop a Streetscape Master Plan for Main and Secondary streets.	Not Enough 0% 25% 50% 75% 100% Info to No Some Significant Almost Achieved  Progress Progress Progress There Achieved	

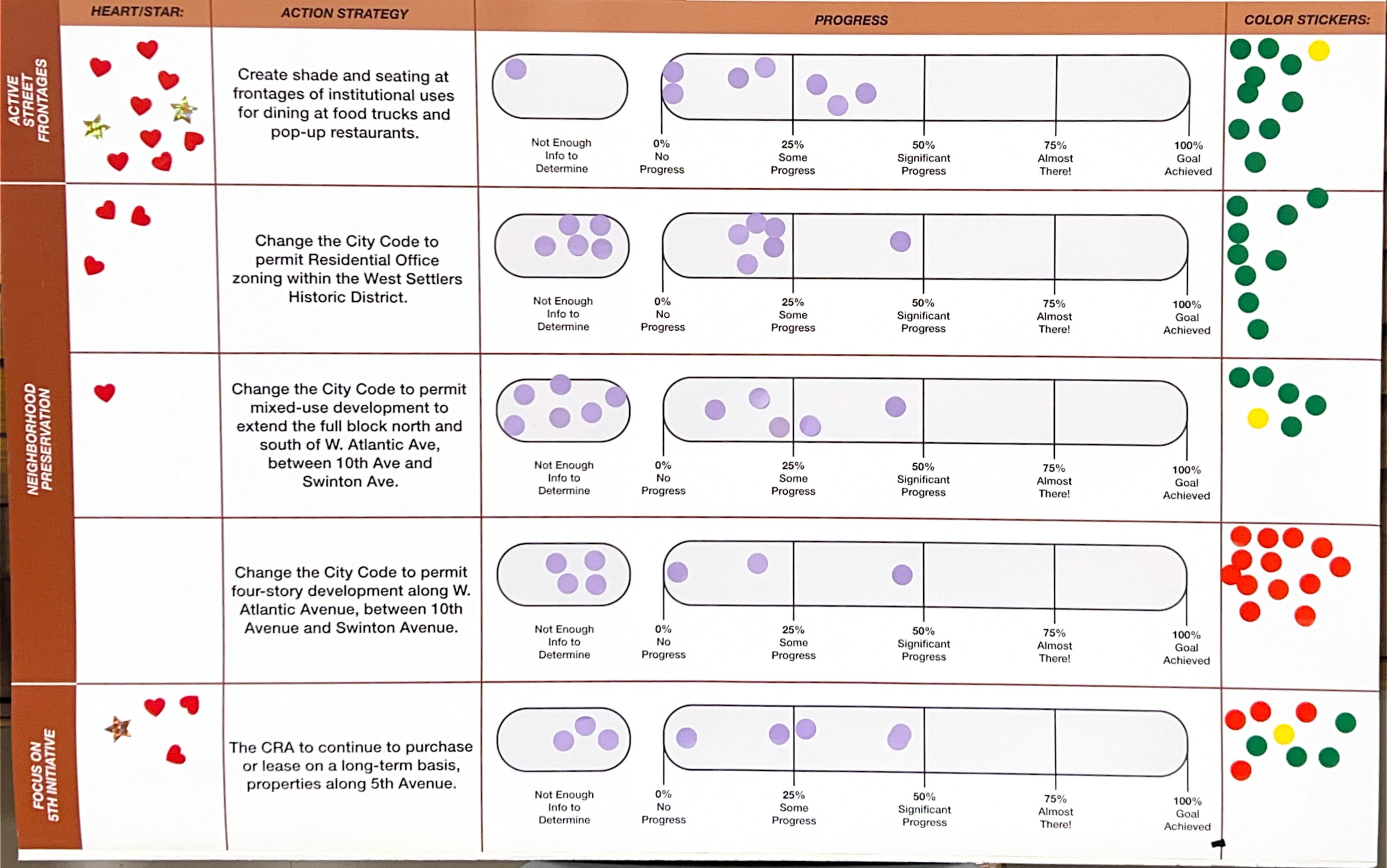
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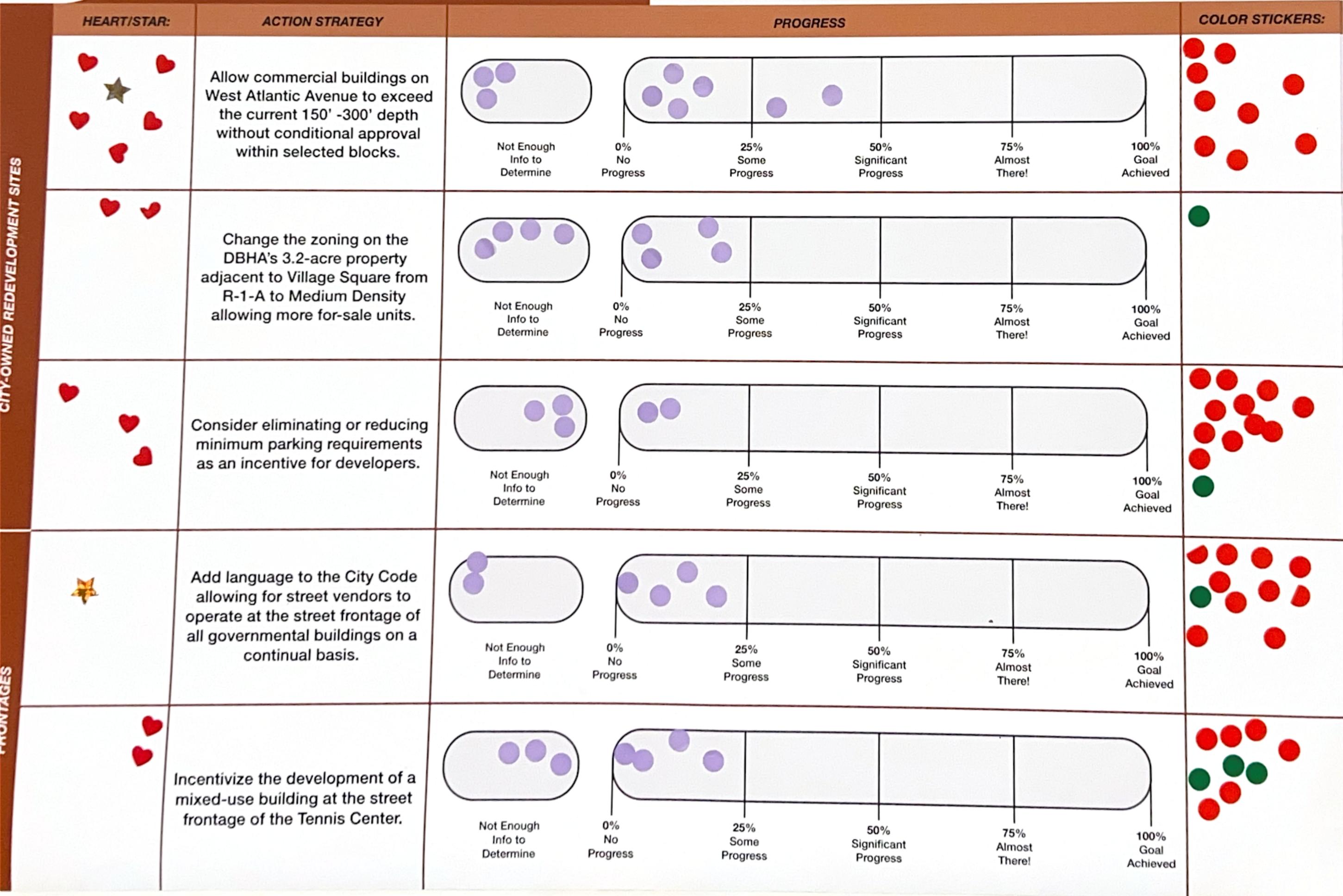
	HEART/STAR:	ACTION STRATEGY	PROGRESS	COLOR STICKERS:
		Amend the City's regulations to reduce the parking requirement by 10% for development within the TCEA District.	Not Enough 0% 25% 50% 75% 100% Info to No Some Significant Almost Goal Determine Progress Progress Progress There! Achieved	
		Consider adopting a Transit Mobility Fee within the future Transit Oriented Development.	Not Enough 0% 25% 50% 75% 100% Info to No Some Significant Almost Goal Progress Progress Progress There! Achieved	
MOBILITY		Change development regulations to allow on-street parking spaces to count towards parking requirements.	Not Enough 10% 25% 50% 75% 100% Info to No Some Significant Almost Goal Progress Progress Progress Progress Achieved	
		Encourage local entrepreneurship investment in shared mobility models.	Not Enough Info to Determine Progress Progress Progress Progress Progress Progress Almost Achieved	

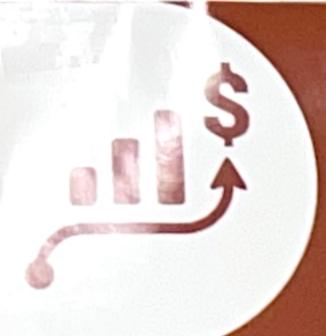


# STRATEGIC INVESTMENTS

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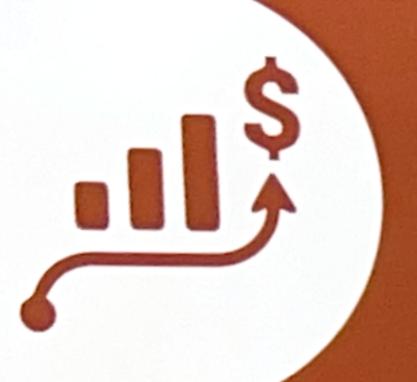
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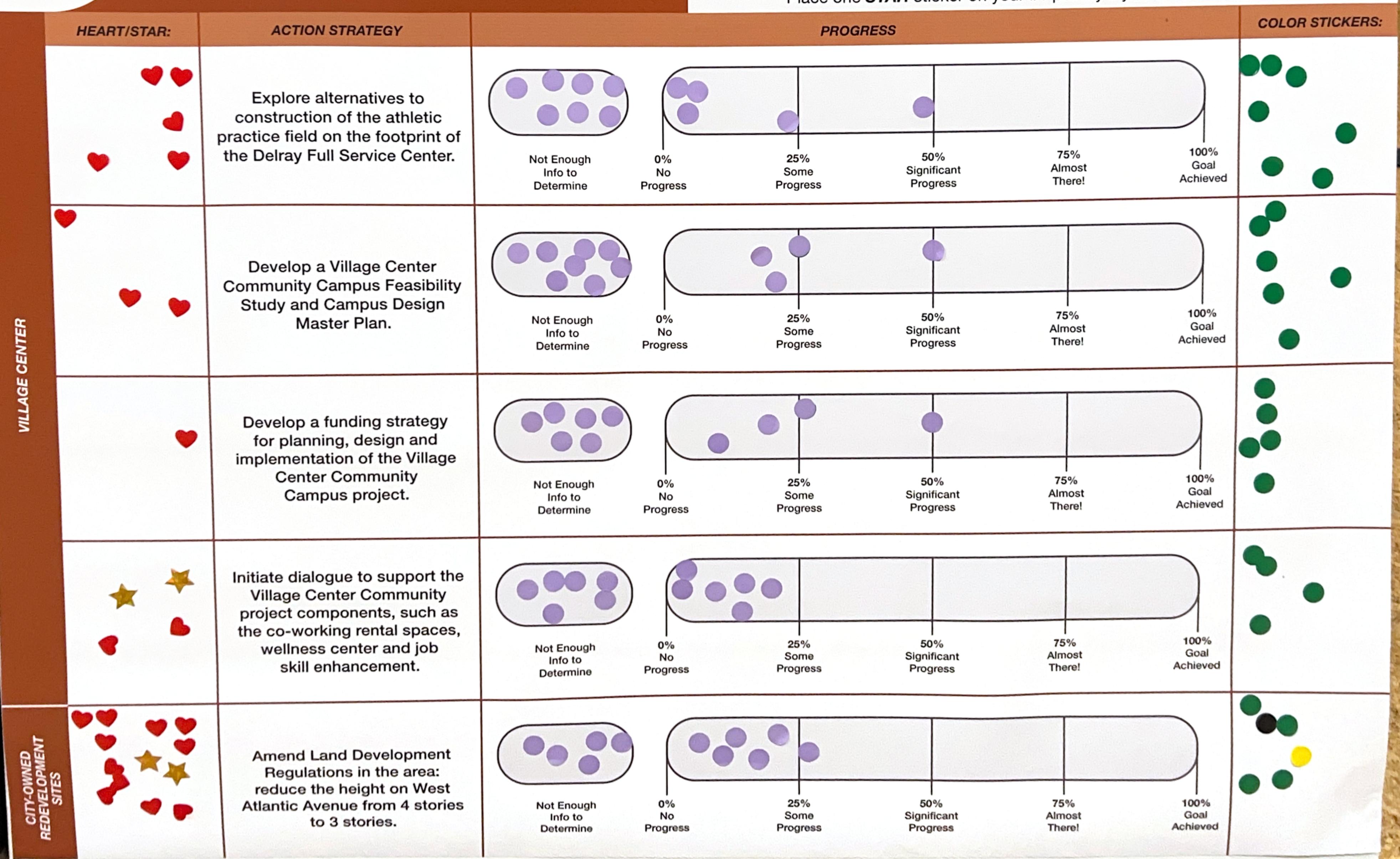
	HEART/STAR:	ACTION STRATEGY	PROGRESS	COLOR STICKERS:
US ON UTIATIVE		Conduct feasibility analysis of developing a food truck park on vacant parcels.	Not Enough Info to No Some Significant Almost Goal Determine Progress Progress Progress There! Achieved	
FOCI 5TH INI		CRA to partner with music club operator to develop an R & B music venue.	Not Enough 10% 25% 50% 75% 100% Info to No Some Significant Almost Goal Determine Progress Progress Progress There! Achieved	
		Amend the City's regulations to increase allowable retail space from 10% to 50% within the Industrial and Light Industrial zoning.	Not Enough 0% 25% 50% 75% 100% Info to No Some Significant Almost Goal Determine Progress Progress Progress There! Achieved	
INDUSTRIAL AREA REVITALIZATION		Encourage development of vacant parcel into co-working space through incentives.	Not Enough 0% 25% 50% 75% 100% Info to No Some Significant Almost Goal Determine Progress Progress Progress There! Achieved	
		Conversion from low-activity, low-employment properties into active maker, artist spaces, breweries, etc.	Not Enough 0% 25% 50% 75% 100% Info to No Some Significant Almost Goal Determine Progress Progress Progress There! Achieve	



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# PLEASE PROVIDE US WITH FEEDBACK ON A FEW ADDITIONAL ITEMS THAT WILL HELP SHAPE FUTURE DEVELOPMENT ON WEST ATLANTIC AVENUE.

For each item, please place one BLACK sticker in the YES column if you are interested or in the NO column if you are not interested.

The following items in the "USE" boxes below were identified in the West Atlantic Redevelopment Coalition's 2012 West Atlantic Area Needs Assessment as priority uses in The Set area.

USE	YES	NO
Full-service grocery store (20,000+ sq ft regional grocery chain with fresh foods, bakery, toiletries, etc.)		
Health & wellness facilities (urgent care, clinic, fitness center)		
Pharmacy		
Financial institutions (deposits, loans, currency exchange)		
Family/social entertainment (sports bar, jazz club/lounge, amusement venues)		

For each item, please place one BLACK sticker in the YES column if you are interested or in the NO column if you are not interested.

The following items are additional potential uses that could be developed on West Atlantic Avenue.

USE	YES	NO
Affordable commercial modular development on Atlantic Avenue		
Office, retail, and service uses		
Housing (affordable, mixed-income, senior, or workforce housing)		
Hospitality Uses (hotels, extended stay, etc.)		
Parking Garage(s)		
Event Space		



Please use a YELLOW sticky note to tell us what would need to be done to move a guiding principle forward. Please use a BLUE sticky note to tell us anything you would like to add to a guiding principle.