



A Little Wyld

Business Summary

A Little Wyld is not just a shop but a place for the community to come together. We will sell a carefully curated assortment of items for kids, gifts, women and home. We will have customizable options so people can buy something unique and special. We are putting an emphasis on products that are ethically made, created in small batches and companies that are local, women or minority owned businesses.

We will have a give back component regularly and we will have events in the shop that we donate a portion of sales to local organizations. Since there currently is not a kids store in downtown Delray, we hope to capture that audience and keep that money in Delray.

3 Year operations & maintenance projections (Estimated)

Operations	Year 1 - 3
Rent	\$66,768/yr
Staff	\$120,000/yr
Insurance	\$1,000/yr
Trash	\$420/yr
Internet	\$1800/yr
Electric	\$2400/yr
Cleaning	\$1500/yr
Window cleaner	\$400/yr
AC maintenance	\$1500/yr
POS system	\$1000/yr
City License	\$130/yr
County License	\$30/yr
State License	\$130/yr
Miscellaneous costs- marketing, advertising, donations to non-profits, events	