

DELRAY BEACH CRA

Dissemination of Information

February 2025 Report

SOCIAL MEDIA



Social media graphics

Curating & designing social media feed

Brand Voice & Art direction

Social Media Copywriting

Consulting

TOP POST & REEL




Instagram

Impressions | 19,357


Organic Engagement | 696

Published posts | 31


Followers | 4,538

 **delraybeachcra**
Tue 1/14/2025 11:26 a...


🌟 Meet Sarah Huang, one of the incredible resident artists at Arts Warehouse! I...



Total Engagements	161
Likes	132
Comments	16
Shares	9
Saves	4

 **delraybeachcra**
Mon 1/27/2025 2:20 p...

Join us for our first GreenMarket Vendor Spotlight featuring Pemba...



Total Engagements	129
Likes	73
Comments	12
Shares	41
Saves	3

 **delraybeachcra**
Fri 1/10/2025 3:56 pm ...

Start your Saturdays with us at the Winter GreenMarket! 🌟 Located at Old School...



Total Engagements	97
Likes	91
Comments	0
Saves	6

TOP POST & REEL



Facebook

Impressions | 12,565

Engagements | 1,125

Published posts | 18

Followers | 5,297

 **Delray Beach ...**
Thu 1/30/2025 10:05 a...

Update! Keep a lookout for some demo equipment next week at 700 W Atlantic Ave...



Total Engagements	1,796
Reactions	29
Comments	11
Shares	3
Post Link Clicks	—
Other Post Clicks	1,753

 **Delray Beach ...**
Fri 1/24/2025 4:39 pm ...

Looking for a creative way to spend your day? 🌟 The Arts Warehouse regularly...



Total Engagements	446
Reactions	30
Comments	0
Shares	2
Post Link Clicks	61
Other Post Clicks	353

 **Delray Beach ...**
Mon 1/6/2025 1:30 pm ...

📍 The Phoenix Boxing Gym, located on Delray Beach's historic NW 5th Avenue, ha...

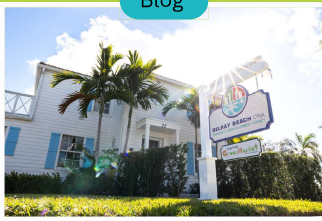


Total Engagements	291
Reactions	52
Comments	13
Shares	3
Post Link Clicks	2
Other Post Clicks	221

CREATIVE WRITING & BLOG POSTS



Blog



Celebrating 40 Years of CRA Impact in Delray Beach

As the [Delray Beach Community Redevelopment Agency \(CRA\)](#) celebrates 40 years of dedicated service to the Delray Beach community, it reflects on its significant journey since its establishment in 1985. Over the decades, the CRA has played a pivotal role in revitalizing the city's physical environment.....

[Read More](#)

Blog



CRA Property Spotlight: Arts Warehouse

Located in the Pineapple Grove Arts District is this month's property spotlight, [Arts Warehouse](#). The Arts Warehouse is an influential part of the art community in Delray Beach. Opened in late 2017, this 15,000 sq. ft. rehabilitated warehouse is a project funded by the CRA....

[Read More](#)

Blog



Who is the CRA

Since its establishment in 1985, the [Delray Beach Community Redevelopment Agency \(CRA\)](#) has played a pivotal role in revitalizing our city. As we enter 2025, we wanted to take the opportunity to reintroduce this initiative to those who are less familiar with the CRA....

[Read More](#)

EMAIL NEWSLETTER



JANUARY WRAP-UP



DELRAY BEACH CRA
COMMUNITY REDEVELOPMENT AGENCY

CELEBRATING 40TH ANNIVERSARY

A Look Back at Where We First Started

The Delray Beach Community Redevelopment Agency (CRA) is celebrating 40 years of revitalizing the city, improving quality of life, and supporting local businesses. Looking ahead, the CRA remains committed to completing key projects, including developments in the West Atlantic Area. Here's to 40 years of progress and a bright future for Delray Beach!



[CLICK HERE TO READ OUR BLOG](#)

PROPERTY FEATURE

Arts Warehouse Property Feature

Our first property spotlight focuses on the Arts Warehouse, a vital center for exhibitions, artist studios and workshops. This creative hub is a cornerstone of the local arts scene, offering a dynamic space where creativity continuously flourishes.

[CLICK HERE TO READ OUR BLOG](#)



COMMUNITY PROJECT UPDATE

Who Is The CRA

The Delray Beach Community Redevelopment Agency (CRA) has been a driving force in revitalizing our city since 1985, with a continued focus on creating a sustainable downtown, eliminating blight, and supporting economic growth. As we kick off the new year, the CRA reflects on its efforts and looks forward to continued transformation. Read more about our project updates and community work.

[CLICK HERE TO READ OUR BLOG](#)

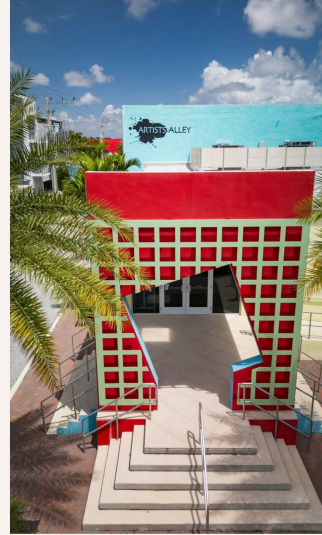




PHOTOGRAPHY & VIDEO

Photography

- 102 NW 5th Ave Roof
- 95 SW 5th Updates
- CRA Board Portraits



Video

- 102 NW 5th Ave Roof
- GreenMarket Vendor
- Spotlight: Pemba foods



February 2025 Posts to date

