

MICHAEL BORNSTEIN

OBJECTIVE

Eager to lead the City of Delray Beach governmental organization through the next phases of its history by successfully fulfilling the vision as directed by the City Commission.

CAREER SUMMARY

23 years of City Management experience with increasing responsibility including managing a \$169 million City budget with over 340 full time employees. Built a reputation as a trusted and creative advisor, team builder, and collaborative leader.

PROFESSIONAL EXPERIENCE

2012 – June 6, 2021 City Manager – City of Lake Worth Beach, Florida

Facilitated the transformation of a dysfunctional City governmental entity with high staff turnover, minimal infrastructure investment, outdated Codes and Ordinances, numerous lawsuits, and a disjointed Vision into a stable, capable, and viable City for the City Commission, residents, businesses, and employees.

- **Park of Commerce** – Fulfilled a longstanding City goal to construct infrastructure improvements for the Park of Commerce including roads, drainage, water, sewer and electric utility improvements. Phase 1A has been completed with phases 1B & 2 underway at a cost of over \$11 million. Successfully awarded a Federal EDA grant for \$1.4 million, a State Legislative allocation of \$1.4 million, and a FDOT Local Agency Program grant of \$1.2 million.
- **Neighborhood Road Program** – Developed a successful ballot initiative resulting in \$40 million for much needed road replacement projects. Water, Sewer and Drainage projects were integrated into the program including the replacement of all 1950's era steel water lines and the installation of 157 missing fire hydrants to ensure all underground work was done before the new roads were constructed. Numerous meetings were held with the individual project neighborhoods to discuss the installation of traffic calming and streetscape enhancements where possible.
- **Comprehensive Plan and Land Development Regulations** – Updated and amended the Comprehensive Plan in 2017 (Evaluation, Appraisal and Report) and in 2018. The Land Development Regulations have been through six rounds of amendments and updates with a seventh underway. The result has helped foster infill development and redevelopment, creating Transit-Oriented Development zones, a Transfer of Development Rights program, all the while protecting the development patterns and character of the core neighborhoods.

- **Development Incentive Program** – Created a package of incentives to promote investment and development in key areas of the City. The incentives include water and electric rebates based on new customers and projected usage, infrastructure improvements prioritization, and density and height bonuses.
- **Public Safety** – Coordinated with Palm Beach Sheriff's Office (PBSO) for the installation of strategically placed and monitored Security Cameras and License Plate Readers. Implemented a joint effort with Code Compliance Division and Fire Inspector to focus on most difficult areas of City including the creation of a Code Officer position embedded in and paid for by PBSO. Added additional Deputies for improved presence downtown and at the public Beach and Parks. Created Ordinances that regulated single-serve alcohol sales at convenience stores, limited after hour loitering at public facilities, and implemented a soliciting on roadways ban.
- **Emergency Management** – Re-wrote and updated the Emergency Management Plan (EMP) to be consistent with County plan format and with updated City structure and resourcing. Each year prior to hurricane season, staff, PBSO and Palm Beach County Fire Rescue are put through a tabletop exercise as part of required training. The EMP has been activated several times during hurricane season and most recently during the COVID Pandemic.
- **Information Technology** - Worked with consultant to review the City's IT function and provide a plan of action regarding network security and potential exposure to hacking and attacks. The plan was funded and implemented using \$900,000 in Sales Tax revenue.
- **Energy Savings Performance Contract** – Through a contract with Siemens, the City replaced all of the aging and failing streetlights with high efficiency, dark sky compliant LED lights, reduced water consumption and electric use at facilities and parks, and built a 1.6 mw solar array on former landfill. Additionally, a new Advanced Metering Infrastructure (AMI) meter system for Electric and Water Utilities. The total cost of the program was \$22.5 million which was funded through the energy savings and efficiency resulting from these improvements.
- **Beach/Casino Project** – Completed construction of the \$11 million building renovation and park improvement which included a \$5 million County grant. The historic Casino building is home to four private businesses and a City run ballroom facility which has consistently been named a top wedding destination. The next phase planned for this summer includes seeking a potential Public Private Partnership to create a water feature/pool, additional parking, and other amenities and upgrades.
- **Compensation and Classification Study** – The results of the study helped move the City towards a market driven position in the recruitment and retention of employees and has been useful in Union negotiations. While the City is not a market leader, it has become more of an employer of choice in an extremely competitive region.

- **City Events** – Invested in and prioritized community events including July 4th, Veterans Day, Bonfires at the Beach, Festival of Trees, Nighttime Christmas Parade, and Mother/Son Daddy/Daughter Dance. Partnerships were also strengthened with outside organizations for such events as the World’s Largest Street Painting Festival, the Neighborhood Association Presidents Council Great American Raft Race, the Finnish Community’s Midnight Sun Festival, and the CRA Day of the Dead.
- **Successful Ballot Initiatives** – Assisted the Commission in developing and educating the voters on important ballot questions including: The Neighborhood Road Program \$40 million Bond, a City name change from Lake Worth to Lake Worth Beach, an increase in the height limit for the historic Gulfstream Hotel redevelopment, and an increase in City Commission terms from two to three years.
- **Sea Level Rise and Flooding** – Actively participating in the Southeast Florida Regional Climate Action Plan, a four county collaboration, as well as a smaller seven city consortium with Palm Beach County to create and share best practices, policies and planning efforts to address a potentially wetter environment. Investing in drainage improvements including the installation of flapper valves on Intercoastal Waterway drainage outlets and actively seeking assistance from the State Legislature for matching funds for drainage infrastructure improvements.

2000 – 2012 Town Manager – Town of Lantana, Florida

Performed all duties and requirements as outlined in the Town Charter including presenting a budget, reporting to the Mayor and Commission, managing staff, and acting as an official representative of the City.

- **Neighborhood Revitalization** – Created and initiated the Comprehensive Neighborhood Enhancement Program (CNEP) to address neighborhood concerns and foster communication with Town Hall. \$3.5 million was invested into road and swale projects, targeted Code Enforcement efforts, street closures, traffic calming and security cameras .
- **Town Vision** – Working with consultants, the Town created Master Plans for the Public Beach, Bicentennial and Sportsman’s Parks, the Pine Ridge Neighborhood Industrial Area, and the Downtown.
- **AG Holley State Site** – Facilitated planning efforts with Urban Land Institute (ULI) on a redevelopment plan of the State-owned and operated 1950’s era Tuberculosis Hospital site. Working with the Governor, the State Legislature, and the Department of Health, a large portion of the site was privatized for infill development putting it on the tax rolls. Additionally, new Town park facilities and a Police Operations Center were created as part of the negotiations.
- **Emergency Operations** – Managed the Town’s response through the relentless 2005-06 Hurricane Seasons (Hurricanes Wilma, Charley, Frances, Ivan, and Jeanne).
- **Fire Rescue Service** – Directed consultants in a study on reestablishing the Town Fire Rescue Department and leaving the Palm Beach County Fire Rescue service agreement. The plan was considered with the Council deciding to continue County service.

- **4 MGD Water Plant** – Coordinated with the Town Engineer and staff on the design, financing and construction of the anion exchange treatment plant required to meet new Federal standards. Directed efforts over a three-year period to successfully obtain a 20-year Consumptive Use Permit for SFWMD for the Town wellfield.
- **Police Department** – Negotiated police service contract with the Town of Hypoluxo and a dispatch service contract with the Town of South Palm Beach in order to create better efficiency of scale for budget and coverage. Conducted a Police Pension study to edify the Council on how the pension compared to other agencies. Recruited a well-respected and experienced Chief who mentored the current Chief.
- **Beach Seawall Project** – Coordinated with the Town Engineer on the design, state permitting, and construction of the \$2.6 million seawall over two phases, including an emergency declaration phase to save three Town structures that were in danger of collapsing due to damaging waves.
- **Public Park Land** – Negotiated a purchase of waterfront land in the downtown for future water access, public park space, and parking. The purchase price was 20% below appraised value. Oversaw the construction and opening of the Lantana Nature Preserve.
- **Lake Worth Lagoon** – Partnered with the County for the installation of mangroves, artificial reefs and oyster shell reefs to improve water quality and fish habitat.

1998 – 2000 Development Services Director, Town of Lantana

Managed the staff and budget for the Building Department, Code Enforcement Division, Planning, Economic Development and Town Capital Projects.

- **Code Revisions** – Drafted and coordinated with the Town Attorney a new Sign, Landscaping and Tree Preservation Codes.
- **Downtown Beautification** – Oversaw the completion of the downtown streetscape improvements funded through the Federal ISTEA Grant including custom lighting, landscaping, sidewalks and curbing.
- **Economic Development** – Encouraged and negotiated with developers and business owners to locate and invest in the Town.

1997 – 1998 Legislative Affairs Coordinator, Palm Beach County

Established the work program for the newly created position, coordinating with the County Administration and the County Commission.

- **Legislative Agenda** – Interfaced with the private sector lobbyist to create the County Legislative issue program for the Legislative Session and assisted in its implementation in Tallahassee.
- **Article 5 Referendum** – Ran a successful ballot initiative to ensure the State paid for its share of costs to operate the court system.
- **Channel 20 TV** – Hosted interviews of political leaders on the County's public television station.

1995 – 1997 Assistant to the CEO, Clear Shield, Inc., Riviera Beach

Responsible for product approval testing with engineer and test lab for polycarbonate hurricane panel product approval certifications, coordinated with patent attorney on research and patent applications, and provided operational troubleshooting among the various subsidiaries.

1989 – 1995 County Commissioner Administrative Assistant, District III, Palm Beach County

Working directly for the County Commissioner providing assistance with research, vetting of agendas, and coordination with County Administration. Assisted constituents, represented the Commissioner with district cities and community groups.

EDUCATION

Florida State University, Bachelor of Science, Political Science
President of the Student Body

PROFESSIONAL AFFILIATION

Palm Beach County City Managers Association
Florida City County Managers Association
International City Managers Association

PERSONAL

Wife, Debra Duran-Bornstein, Vice President of Court Reporting, Legal Graphicworks
Daughter, Haley E. Bornstein, Owner, Born Travel
Son, Robert Parks, Captain Boca Raton Fire Rescue

Hobbies: playing guitar, writing music, fishing, boating, motorcycling, cooking and history.