



Junior  
Achievement<sup>TM</sup>  
of South Florida

# Bridge to Success

*Developing Today's Talent  
for the Workforce of Tomorrow*

Junior Achievement of South Florida  
1130 Coconut Creek Blvd.  
Coconut Creek, FL 33066

# OUR IMPACT

**1.4M** STUDENTS SERVED  
HISTORICALLY

## Preparing Today's Youth For The Real World



## Our History

Junior Achievement of South Florida (JA) has impacted more than 1.4 million students since its inception in 1959, when JA partnered with the Rotary Club of Fort Lauderdale to launch the organization under the umbrella of JA USA. In the first 50 years, JA served 500,000 students, an average of 10,000 a year in classrooms across Broward and south Palm Beach counties.

In 2009, JA World Huizenga Center at the Lillian S. Wells Pavilion, the largest single JA center, was opened on the north campus of Broward College. Through a partnership agreement that continues today, Broward County Public Schools committed that every 5th and 8th grader would participate in this experiential education both in the classroom and in simulations that mimic real life at JA World. Since the opening of JA World, JA has served another 900,000 5th and 8th grade students and thousands of high school students.

## Impact At A Glance

**11 Immersive Programs** -  
simulating real-world experiences

**80k Student Experiences** -  
fueled with enriched financial  
literacy, entrepreneurship  
and career exploration

**30-150 Instructional Hours** per  
student

**315 Paid Interns** -  
empowered with essential work  
experience

**83 Pre-Apprenticeship  
Graduates Employed**-  
sparking innovation,  
hope and confidence

**5,000 Volunteers/Mentors** -  
sparking innovation,  
hope and confidence

## The JA Difference

- Global Reach, Local Impact
- Workforce Education Is Our Core Mission
- Embedded in Education
- Proven Outcomes, Long -term Impact
- Career-Connected Learning
- World-Class Facility
- District-Wide Integration
- Unmatched Business Partnerships

Students participating in Junior Achievement's programs spend time throughout their school education learning financial literacy, work readiness and entrepreneurship. Below describes the students' journey through our programs.

# THE WORKFORCE EDUCATION JOURNEY

*K-12  
+beyond*

**5**  
GRADE

## WORKFORCE EDUCATION FOUNDATION (ELEMENTARY)

Every 5th grader in Broward County Public Schools gets to visit **JA BizTown**, a simulated city where they learn about economic concepts, workplace skills, and personal and business finances. Before visiting JA BizTown, students participate in classroom lessons to learn about jobs, voting, career opportunities, customer service, paychecks, savings and more.



**8**  
GRADE

## WORKFORCE EDUCATION DISCOVERY (MIDDLE)

Every 8th grader in Broward County Public Schools gets to visit **JA Career Discovery Park**. Here students earn a pretend salary, learn how to balance a budget, build a good credit score and invest wisely. Students discover a wide range of career options to help build a vision for their lives. They develop work readiness skills and discover entrepreneurship. During the year, eighth graders can also attend a virtual career fair, **JA Inspire**.



**H.S.**  
YEARS

## WORKFORCE EDUCATION LAUNCHPAD (HIGH SCHOOL)

In High School, students have access to a wide range of programs, all focused on preparing them for employment or entrepreneurship. These programs, including **JA Career Bound, JA Fellows, JA Stock Market Challenge, JA Girls Rule and 3DE Schools**, provide curriculum that is then applied in real-world experiential learning environments. These programs also boost student engagement and result in deep learning experiences, increased confidence and higher skillsets.



**H.S.**  
YEARS + BEYOND

## WORKFORCE EDUCATION EXPERIENCE (POST-HIGH SCHOOL / WORK-BASED LEARNING)

**JA's Youth Employment, Pre-Apprenticeship, and the YouthBuild Programs** connect students with real-world opportunities, offering **paid internships** and **summer or year-round jobs** across various industries. These programs provide **deep training and certifications**, including up to **five professional credentials**, preparing students for careers in both professional and trade fields.



# JA BizTown

**94%** OF STUDENTS SAID JA BIZTOWN HELPED THEM UNDERSTAND PAYCHECKS AND HOW TO MANAGE THE MONEY THEY EARN.

**95%** OF STUDENTS SAID JA BIZTOWN MADE THEM AWARE OF CAREER OPTIONS & HOW TO RUN A BUSINESS.



## Program Snapshot

JA BizTown combines in-class learning with a day-long visit to a simulated town. This popular learning experience allows 5<sup>th</sup> grade students to operate banks, manage businesses, write checks, and vote for mayor. Students are able to connect the dots between what they learn in school and the real world.

## 3-Year Impact

	2022-2023	2023-2024	2024-2025
Students	17,364	17,949	18,017
Program Hours	312,000	399,800	428,211

### Outcomes

- Discuss the role of citizens, workers, and consumers in their community/economy.
- Build money management skills through a practical knowledge of economic concepts and banking practices.
- Develop an understanding of basic business practices and responsibilities.
- Display the soft skills necessary for successful participation in the world of work.

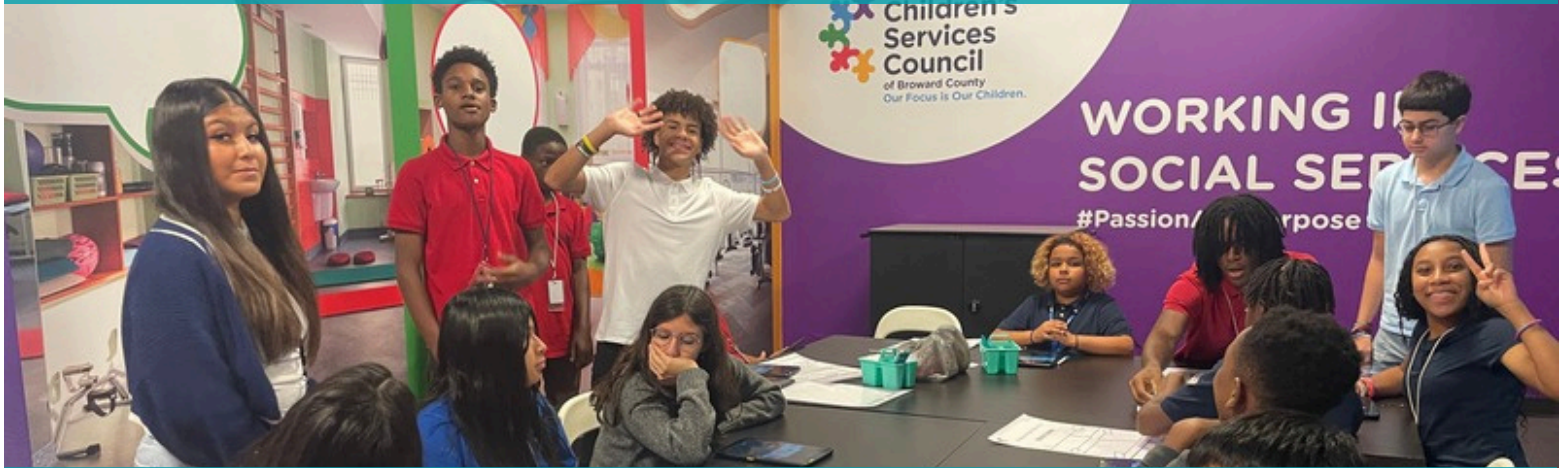
# JA Career Discovery Park

**95%**

OF STUDENTS AGREED JA CAREER DISCOVERY PARK HELPED INCREASE THEIR KNOWLEDGE OF FINANCIAL MANAGEMENT.

**84%**

OF STUDENTS FELT MORE AWARE OF AVAILABLE CAREERS AND THE SKILLS NEEDED FOR THOSE CAREERS.



## Program Snapshot

JA Career Discovery Park teaches 8th grade students about career paths and personal finance. Curriculum is taught in the classroom and culminates with a visit to JA World for career exploration via interactive activities including gamification, virtual reality, augmented reality and more.

## 3-Year Impact

	2022-2023	2023-2024	2024-2025
Students	16,773	16,682	16,265
Program Hours	301,800	300,276	303,659

### Outcomes

- Identify personal career interests
- Explain a wide variety of careers across diverse industries and the education pathway to them
- Understand education preparation, training, and personal qualities needed for a variety of careers.

# JA Fellows

100%

OF STUDENTS INCREASED AWARENESS OF STARTING A BUSINESS AND BUILT STRONG ENTREPRENEURIAL MINDSETS AND SKILLSETS.

100%

OF STUDENTS INCREASED THEIR CONFIDENCE.



## Program Snapshot

The JA Fellows program empowers high school students to create and manage a real business, gaining hands-on experience in ideation, capitalization, and operations over 9 months.

## 3-Year Impact

	2022-2023	2023-2024	2024-2025
Students	525	745	573
Program Hours	16,800	23,840	18,336

### Outcomes

- Set personal goals through the lens of an entrepreneurial mindset.
- Establish the elements of a successful business.
- Define different roles and responsibilities necessary to launch a pop-up.
- Understand the Four P's of Marketing (product, price, place, and promotion).

# JA Stock Market Challenge

98%

OF STUDENTS AGREED IT IS IMPORTANT TO HAVE A FINANCIAL MANAGEMENT PLAN.

83%

OF STUDENTS AGREED THE THINGS THEY LEARNED WILL HELP THEIR FUTURE.



## Program Snapshot

JA's Stock Market Challenge Curriculum is taught in the classroom and then teams of high school students come to JA World for an action-packed simulated stock market floor. They invest in fictitious companies and participate in live trading with volunteers.

## 3-Year Impact

	2022-2023	2023-2024	2024-2025
Students	771	1,039	1,033
Program Hours	1,542	2,078	2,066

### Outcomes

- Understand foundational concepts of stocks.
- Analyze today's stock market.
- Put market knowledge and skills into practice.
- Understand the benefits and challenges of investing in the stock market as part of a broader, long-term investment strategy.
- Examine the risks and rewards of trading.

# 3DE Schools

**86%**

OF STUDENTS IN 3DE SAW THE RELEVANCE OF SCHOOL, COMPARED TO 46% OF NON-3DE STUDENTS.

**85%**

OF STUDENTS IN 3DE FELT A SENSE OF BELONGING IN SCHOOL, COMPARED TO 61% OF NON-3DE STUDENTS.



## Program Snapshot

3DE is an innovative, experiential approach to high school education that re-engineers learning to better prepare students for the complexities of the real world and the global economy. In partnership with Flanagan and McArthur High Schools and the business community, 3DE prepares students for their future careers.

## 3-Year Impact

	2022-2023	2023-2024	2024-2025
Students	216	414	504
Program Hours	64,800	124,000	151,200

### Outcomes

- Decreased absenteeism
- Increased graduation rates
- Higher college enrollment
- Students feel engaged by their teachers and excited about their futures

# JA Career Bound & Youth Employment

**100%** OF STUDENTS DECLARED THEY WERE BETTER PREPARED FOR WORK.

**100%** OF STUDENTS ENGAGED WITH BUSINESS PROFESSIONALS THROUGH CASE CHALLENGES.



## Program Snapshot

JA Career Bound is a 10-month work readiness program for high school students, offering industry insights and fresh perspectives on business challenges.

### 3-Year Impact

	2022-2023	2023-2024	2024-2025
<b>Students</b>	<b>225</b>	<b>442</b>	<b>440</b>
<b>Program Hours</b>	<b>16,576</b>	<b>27,970</b>	<b>24,594</b>
<b>After Internship Placement</b>	<b>8</b>	<b>33</b>	<b>14</b>
<b>Students Placed in Paid Jobs</b>	<b>82</b>	<b>251</b>	<b>287</b>

#### Outcomes

- Develop resumes, cover letters, and personal branding strategies.
- Conduct job interviews and build workplace readiness skills.
- Develop adaptability, resilience, and growth-oriented thinking for professional challenges.
- Create financial goals and plans, analyze their impact on personal and shared responsibilities.
- Develop strategies for making sound ethical decisions in personal and professional contexts.

# JA Pre-Apprenticeship



## Program Snapshot

The program offers a free, 6-month work-based learning experience to fast track students' careers from Junior/Senior year of high school into adulthood.

## 3-Year Impact

	2022-2023	2023-2024	2024-2025
<b>Students</b>	<b>118</b>	<b>234</b>	<b>323</b>
<b>Program Hours</b>	<b>11,800</b>	<b>24,570</b>	<b>40,375</b>
<b>Industries</b>	<b>3</b>	<b>6</b>	<b>5</b>
<b>Students Graduated</b>	<b>109</b>	<b>128</b>	<b>183</b>
<b>Employment Placement</b>	<b>17</b>	<b>27</b>	<b>83</b>

### Career Tracks

- o Yacht Service Technician
- o Electrician
- o Roofer
- o Plumber
- o HVAC Technician
- o Water Operations Specialist
- o Wastewater Operations Specialist

### Industry-Recognized Certifications

- o OSHA 10 (Maritime, Construction, General)
- o CPR First Aid/CPR
- o Forklift and Extended Reach Lift
- o US Coast Guard Boating Safety Certification
- o Flagger Certification

# JA Volunteers



**97%** Overall Satisfaction

**70%** Year-Over-Year Return Rate

## Program Snapshot

JA volunteers provide guidance, inspiration and mentorship; they are a key aspect of every JA experience. Volunteers help show students how concepts learned in the classroom are applied in everyday life. The program includes recruitment, recognition and retention.

## 3-Year Service Overview

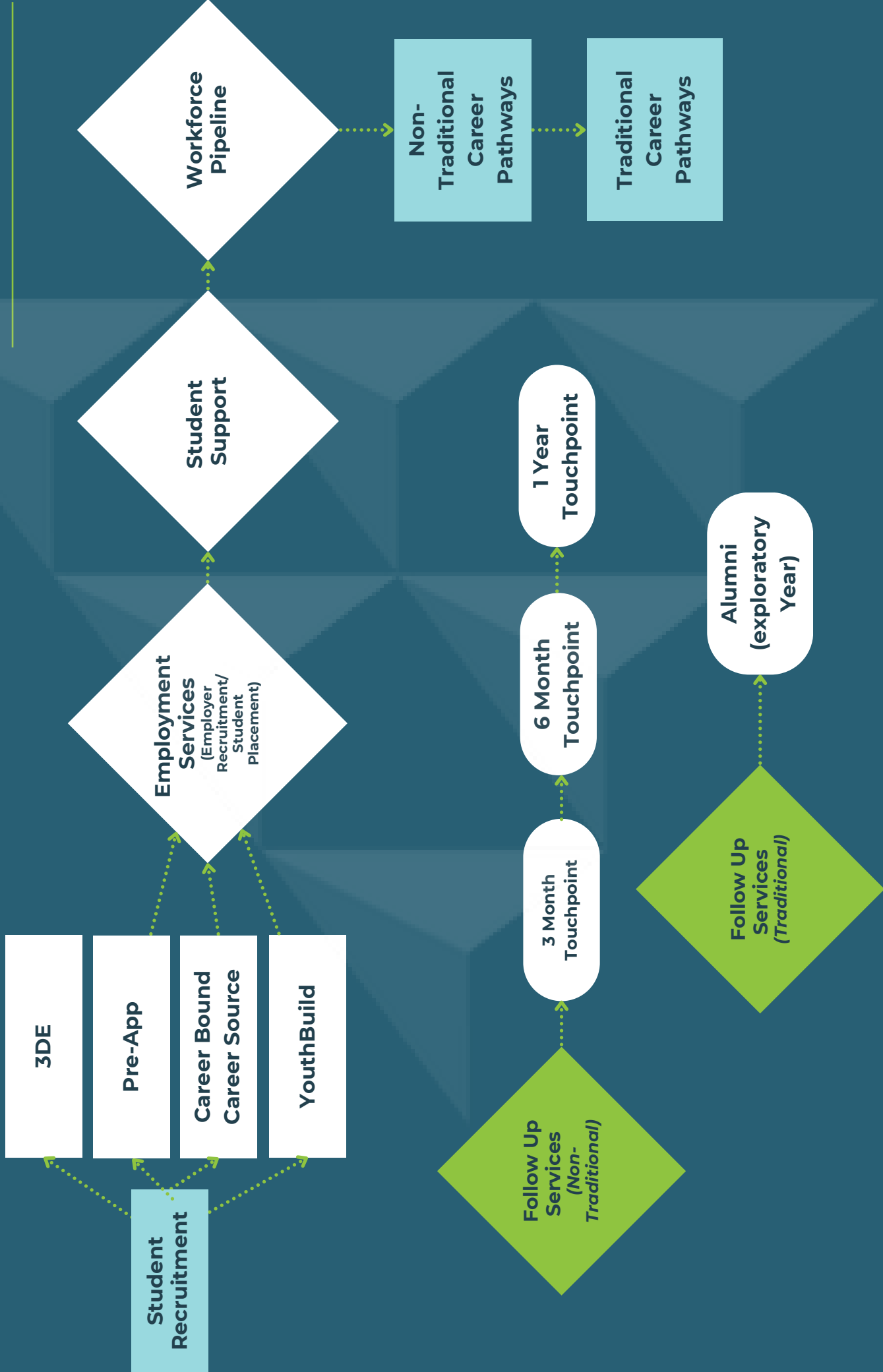
	2022-2023	2023-2024	2024-2025
<b>Individual Volunteers</b>	<b>4,485</b>	<b>5,043</b>	<b>5,166</b>
<b>Volunteer Opportunities</b>	<b>6,850</b>	<b>7,820</b>	<b>8,101</b>

### Volunteer Opportunities Filled

- JA Career Discovery Park: 52%
- JA BizTown: 82%
- 3DE: 94%
- Fellows: 100%
- JA Career Bound: 85%
- Pre-Apprenticeship: 77%
- Youth Employment: 100%

# JUNIOR ACHIEVEMENT WORKFORCE EDUCATION FLOWCHART

## TRAINING PROGRAMS



3DE

Pre-App

Career Bound  
Career Source

YouthBuild

Student  
Recruitment

Employment  
Services  
(Employer  
Recruitment/  
Student  
Placement)

Student  
Support

Workforce  
Pipeline

Non-  
Traditional  
Career  
Pathways

Traditional  
Career  
Pathways

Follow Up  
Services  
(Non-  
Traditional)

3 Month  
Touchpoint

6 Month  
Touchpoint

1 Year  
Touchpoint

Follow Up  
Services  
(Traditional)

Alumni  
(exploratory  
Year)