



Cover Memorandum/Staff Report

File #: 25-1378

Agenda Date: 11/13/2025

Item #:

TO: Development Services Management Group
FROM: Allie Behrman, CPRP, Special Events Manager
THROUGH: Terrence R. Moore, ICMA-CM
DATE: November 13, 2025

APPROVAL OF THE NON-IMPACT EVENT KNOWN AS "THE CLUB DELRAY WINTER IGNITE GAMES" TO BE HELD ON JANUARY 25, 2026 , AT OLD SCHOOL SQUARE; AND TO AUTHORIZE THE SPECIAL EVENTS MANAGER TO TAKE ALL ACTIONS NECESSARY TO EFFECTUATE THE SPECIAL EVENT PERMIT

Recommended Action:

Special Events Technical Advisory Committee (SETAC) recommends the Development Services Management Group (DSMG) approve the special event known as The Club Delray Winter Ignite Games to be held on January 25, 2026; and authorize the Special Event Manager (SEM) to take all actions necessary to effectuate the Special Event Permit.

Background:

The Club Delray submitted a Special Event Application on October 2, 2025, for the Event The Club Delray Winter Ignite Games to take place at Old School Square on January 25, 2026. This is a health and wellness event that will have workouts (pilates and yoga), cold plunges, sauna tents, a DJ, competitions between gyms and health and wellness vendors. The sauna tents have been approved by Fire and Life Safety. The event may include an animal rescue group on site, which has been approved by the Parks and Recreation Director. There will be no food vendors. The event producers are expecting about 500-750 people. This is a free event for the community. This is the first time this event will be taking place. A similar event by the same producer was held in September 2025 without issue. The event will go from 10:00am - 1:00pm.

Special Event Technical Advisory Committee (SETAC):

SETAC recommends DSMG approve the event.

No special conditions are recommended by SETAC

Funding Source/Financial Impact:

There is no financial impact to the city. All costs will be billed to the event producer.

Timing of Request:

The event is approaching and the producer would like to begin advertising and securing vendors.