



Cover Memorandum/Staff Report

File #: 20-454

Agenda Date: 7/7/2020

Item #: 6.1.1.

TO: Mayor and Commissioners
FROM: Katerri Johnson, City Clerk
THROUGH: Jennifer Alvarez, Interim City Manager
DATE: July 7, 2020

PROCLAMATION - NATIONAL CLEAN BEACHES WEEK - JULY 1 - 7, 2020

Recommended Action:

Motion to declare July 1-7, 2020 as National Clean Beaches Week.

Background:

Each year Americans make 2 billion visits to ocean, gulf, and inland beaches. During Clean Beaches Week, the public will be encouraged to reduce their carbon footprint through energy efficiency, conservation, carpooling, walking, and other green activities. Founded in 2003, Clean Beaches Week is the "Earth Day" for beaches. The week has drawn enormous public support: over 150 coastal governors, mayors, and county commissions have issued proclamations in support of the week. In 2007, both the US Senate and House of Representatives passed resolutions enacting the week by unanimous consent.