

Parking Management Plan

Location: Seacrest SportsComplex

Event Name: Palm Beach Showcase 7on7

Event Date: 3/29/2025

Overview:

To ensure smooth parking operations during the event and prevent unauthorized parking in restricted areas, we have designated two parking lots exclusively for attendees. Each Lot will be manned by two-three parking attendants who will oversee operations, provide guidance, and enforce parking regulation.

Lot Management Details:

1. Parking Lot A:

- **Capacity:** 80 slots
- **Attendants:** Two attendants stationed at the entrance and actively monitoring the lot throughout the event.
- **Responsibilities**
 - Direct vehicles to available spaces to maximize lot capacity.
 - Ensure vehicles are parked in marked spaces only.
 - Monitor the lot for unauthorized parking or blockages
 - Maintain traffic flow and assist attendees with questions.

2. Parking Lot B:

- **Capacity:** 80 slots
- **Attendants:** Two attendants stationed at the entrance and actively monitoring the lot throughout the event.
- **Responsibilities**
 - Same as parking lot A.

Additional Measures:

- **Signage:** Clear signage will be placed around the event site directing attendees to the designated parking lot. Signs will also highlight restricted areas where parking is not permitted.
- **Traffic Flow:** Attendants will ensure traffic flows smoothly in and out of the parking lots to prevent congestion.

Security and Monitoring:

- Attendants will monitor for unauthorized parking in restricted areas and notify event staff or city officials if towing is necessary.
- Each attendant will have a communication device (walkie-talkie or phone) to stay in contact with event management for prompt resolution of any issues.

Contingency Plan for Emergencies:

In case of an emergency requiring lot access (e.g., fire truck, ambulance), attendants will be trained to immediately clear pathways and guide emergency vehicles to the appropriate area.