

ARTS GARAGE

A-Guide Presentation for 2022 – 2023

September 1, 2022

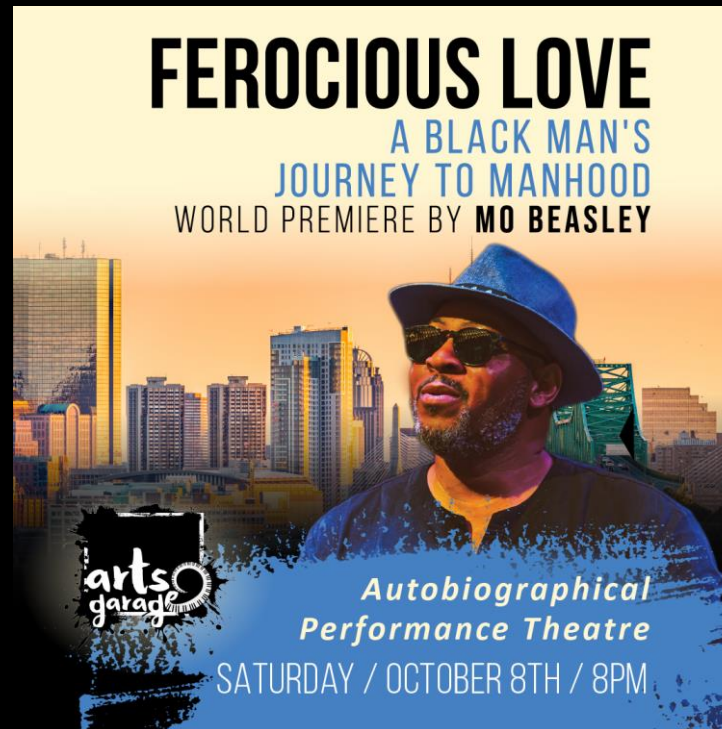


CRA FUNDS DEDICATED SOLELY TO PROGRAMMING EACH YEAR

Music



Theater



Comedy



CRA PROGRAM BASED REVENUES

- ✓ Arts Garage meets the CRA's mission of supporting Recreation & Cultural Facilities. AG also impacts the Economic Development in the CRA district.
- ✓ Drive consumers into our Downtown who spend money at local bars & restaurants & pay for parking
- ✓ Arts Garage increases the visibility of Delray Beach as an arts destination with 18,000+ subscribers to our e-newsletter, 31,000 followers on five social media platforms, 80,000+ Google searches in the last month and another 13,000 visits to our website in the last month
- ✓ 2021-2022: \$275,000 request was for 20% of budgeted revenues but actual grant dollars totaled only 14% of total revenues
- ✓ 2021 – 2023: \$275,000 request is for 18% of budgeted revenues
- ✓ Revenues in 21-22 and 22-23 used only for programming fees:
 - ✓ Artist Fees
 - ✓ Performer Lodging
 - ✓ Production Personnel (beyond staff)
 - ✓ Photography
 - ✓ Piano Tunings



**STANLEY JORDAN
PLAYS JIMI**

A TRIBUTE TO JIMI HENDRIX
SATURDAY
FEBRUARY 18TH, 6PM & 8:30PM



21-22 PROGRAM HIGHLIGHTS

- Launched a new Comedy series: The Art of Laughter!
 - Quarterly in 2022
 - **Monthly (First Fridays) in 2023**
 - **2023 powered by Comedy Zone comedians**
- Garage Queens – drag shows monthly in 2022
 - Quarterly in 2023
- Theatre is back!
 - 2021-2022: Two play readings: The Bridge Play (suicide/mental health), Naming True (trans/intergenerational)
 - 2022 - 2023: Mo Beasley's **Ferocious Love**, Danielle Trzcinski's **The Family Tree**, and ***The Spirit of Harriet Tubman***





21-22 PROGRAM HIGHLIGHTS

- Existing genres: Jazz, Blues, Soul, Latin, Latin Jazz, Motown, Country, Rock, Jewish Jazz and more constantly in rotation on calendar with new and returning performers.
- New genres of Gospel & Irish in 2022. We are working on Haitian American Jazz, Armenian Soul and more in 2023.
- New demographic: Indigenous peoples in 2022
- While not a part of the CRA A-Guide funding, Arts Education and our Marshall Family Foundation Art Gallery are in full swing.

#COMMUNITY DRIVEN

- IDEA Director of Outreach & Programming position added: City Elders, Pompey Senior Club, Spirit of Giving, Spady Museum, and more.
- City of Delray Beach: Fire Chiefs, Police Chiefs & City Manager's Association
- KOPMN, Roots & Wings, Edventure Charter School, DDA, Impact 100 Men
- Authors Speak:
 - Amazing partnership with the Spady and CRA with more to come in 22-23!

