

2024 Delray Beach Open (Post-Event, Economic Impact ~ Palm Beach Sports Commission)

	2020	2021	2022	2023	2024
Direct Impact from Spectators:	\$ 6,191,766.09	\$ 1,960,299.00	\$ 5,875,986.02	\$ 6,199,165.25	6,409,936.87
Players:	33,082.05	33,082.05	33,082.05	33,082.05	33,082.05
Referees/Officials:	34,778.14	28,217.00	33,004.45	25,000.00	25,000.00
Corporate Sponsors:	\$ 53,532.76	53,532.76	53,532.76	53,532.76	53,532.76
Combined direct impact from staging event:	\$ 6,313,159.05	\$ 2,075,130.70	\$ 5,995,605.28	\$ 6,310,780.06	\$ 6,521,551.68
Indirect impact reported gains:	\$ 1,829,790.42	411,702.84	1,736,471.11	1,831,977.02	\$ 1,894,264.24
Induced impact gains	\$ 2,353,442.10	529,524.47	2,233,416.55	2,356,254.46	\$ 2,437,114.69
ECONOMIC IMPACT:	\$ 10,496,391.60	\$ 3,016, 357.90	\$ 9,965,492.94	\$ 10,499,011.50	\$ 10,852,930.60

2024 Overall Economic Impact (ie attendance, excludes national / international Television): Output Impact: \$ 10,852,930.60 x 1.5 = \$ 16,279,395.90

Earnings Impact \$ 10,852,930.60 x .57 = \$ 6,186,170.44 Employment Impact: \$ 10,852,930.60 / 1,000,000 x 22 = 238.76

A = output multiplier; B = Earnings multiplier; C = Employment multiplier

ATTENDANCE & ROOM NIGHT

	2020 Event	2021 Event	2022 Event	2023 Event	2024 Event
Attendance	62,986	14,159	59,774	63,072 (5.5% increase)	65,135
Avg. amount of sessions persons attend	2.6	2.6	2.6	2.6	2.6
Individual persons attending event	24,225.38	5,445	22,990	24,258	25,052
% of visitors outside the south FL vicinity	26.8%	26.8%	26.8%	26.8%	26.8%
Amt. from outside of south FL	6,492	1,415	6,161	6,501	6,714
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% of visitors coming to So. FL b/c of the event	23.9%	23.9%	23.9%	23.9%	23.9%
Visitors coming to S. FL attending the event	1,552	338	1,472	1,554	1,605
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% of visitors staying in hotels	36.3%	36.3%	36.3%	36.3%	36.3%
Visitors staying in hotels/motels	563	123	534	564	583
Visitors staying in hotels/motels	563	123	534	564	583
% of visitors staying in hotels in Palm Beach	83%	83%	83%	83%	83%
Visitors staying in hotels - Palm Beach	467	102	443	468	484
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Avg. amount of persons per room	2	2	2	2	2
Individual number of hotel rooms used	234	51	222	234	242
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Avg. length of stay in S. Florida for visitors	11.97	11.97	11.97	11.97	11.97
Estimated total number of room nights booked	2,801	610	2,657	2,801	2,897

2024 PICTURE GALLERY – MAGICAL EVENT

Record Crowds, Sold Out Hospitality, New Amenities & More!

New Player Benches, New LED Boards, 20,000 additional food/seating, New LED Lights, New Player Gym, New Expanded Grandstand Court & more!

2024 Videos: [Event Wrap Up Sizzle Reel](#)

- [Delray Beach Open Ride Along](#): Adrian Mannarino
- [Taylor Fritz - Waterdrop](#). Why hydration is SO important to Taylor Fritz, <https://www.youtube.com/watch?v=S002Eddeh1s>
- [TOMMY PAUL ELEMENT OF SURPRISE](#) + <https://youtu.be/h4xvsswbMj0?si=l0FQH9y1f3m2ke1A>
- [Burgers, Bourbon & Brew](#) + <https://youtu.be/-3mGNNWd19A>
- [Tennis Talk w/ Tommy](#), https://youtu.be/Lm_qvN1CfJM













