



DowntownDelrayBeach.com

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Monday, July 11, 2022

TO: **Anthea Gianniotis, Development Services, City of Delray Beach**
RE: **Parking & Curbside Management Study – DDA Response and Recommendations**

On behalf of the Downtown Development Authority Board of Directors, please find the formal recommendations of the solutions proposed in the Parking and Curbside Study for Downtown Delray. As you know, the DDA was formed 50 years ago to develop and implement parking options for customers and employees to ensure the viability and sustainability of downtown Delray Beach, which is why the board has invested so much time to review and provide this detailed memo to you.

The DDA board reviewed these solutions both in the public outreach meetings as well as collectively at the monthly board meeting. To better formalize the direction of the DDA, this matter was discussed at the DDA Board of Directors Meeting of July 11, 2022, to review each individual solution and provide a recommendation.

After much discussion, it was the DDA Board Consensus that signage indicating where and how many parking spots are available at each parking lot will improve greatly the current parking issue, leading patrons off congested areas onto available spots and avoiding extra traffic on Atlantic Avenue. This signage should be digital, and updated at all times.

Another point on consensus, was the urgency in improving lighting in the Public Library Parking lot. Patrons avoid this lot at dusk and night times because it is poorly lit making it unsafe. It is a reasonably big lot that can hold 162 surface parking spots.

ACTION – Motion to approve the Drafted Parking and Curbside Management Plan with the recommendations of prioritizing the following points:

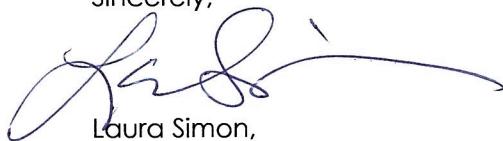
- **Downtown Employee Program**
- **Wayfinding 2.0**
- **Revisit rates and times limits for lots and garages, to raise or lower them according to seasonal and statistical times of daily use**
- **Periphery Parking**
- **Better Programming**
- **Upgrading of lighting on the Public Library Parking Lot**
- **Ensure all funds sourced from parking rates are reinvested on parking infrastructures and matters**

Motion: A. Costilo 2nd; Vera Woodson. **Motion carried 4-0.**

Downtown Delray Beach is a vital organization which drives the health and vitality of the city which is why parking, accessibility, navigation, and curb appeal are extremely important for this thriving Village by the Sea. Please know that the DDA board and team are extreme committed to its success.

The DDA appreciates the time and investment which has been put towards this study and truly hope that collectively we can agree on positive outcomes to drive economic prosperity for everyone.

Sincerely,



Laura Simon,
DDA Exec. Director

Mayor and City Commission, City Manager
DDA Board of Directors