

Planning & Zoning Department

BOARD ACTION REPORT - APPEALABLE ITEM

Project Name:

Purlife Fitness Center

Project Location:

45-55 NE 2nd Avenue/Pineapple Grove Way

Request:

Architectural Elevation Change with Mural and Landscape Plan

associated with a Class III Site Plan Modification

Board:

Site Plan Review and Appearance Board

Meeting Date:

March 23, 2016

Board Action:

Approved the architectural elevation plan with mural by a vote of 4 to 1 with condition (Jim Knight dissenting, Andrew Youngross stepped down and Jose Aguila absent).

Approved the landscape plan by a vote of 4 to 1 (Jim Knight dissenting, Andrew Youngross stepped down and Jose Aguila absent).

Project Description

The project is located on the east side of Pineapple Grove Way, between East Atlantic Avenue and NE 1st Street within the Ocean City Lumber development. The property is zoned Central Business (CBD) District, Central Core Sub-District.

The architectural elevation plans were initially reviewed by SPRAB at its February 24, 2016 meeting in conjunction with a Class III Site Plan Modification for the internal expansion of the Purlife Fitness Center to occupy the entire 10,800 square foot building and conversion of a portion of the gym to a restaurant. While the Pineapple Grove Main Street Architectural Review Committee had previously reviewed and provided comments on the mural, the SPRAB Board tabled the mural in order to allow review by entire Pineapple Grove Main Street Board. Additionally, the Board required that a landscape plan be submitted concurrent with the mural. At its meeting of March 2, 2016, the Pineapple Grove Main Street Board unanimously recommended approval of the mural.

Staff recommended Board's discretion on the mural due to its scale and proportion.

Board comments:

The Board added the following comment:

• That the mural is painted directly over the brick.

Public Comments

There was no public input.

Associated Actions: All required actions were taken with the Board's approval.

Next Action: The SPRAB action is final unless appealed by the City Commission.

SITE PLAN REVIEW AND APPEARANCE BOARD CITY OF DELRAY BEACH ---STAFF REPORT---

MEETING DATE:

March 23, 2016

ITEM:

Purlife Fitness Center (45-55 NE 2nd Avenue) – Architectural Elevation Plan for a Mural and

attendant Landscape Plan

RECOMMENDATION:

Board's Discretion for the Mural and Approve the Landscape Plan

GENERAL DATA:

Owner...... Ocean City properties, Ltd.

Applicant..... Hammerfit, LLC

Location..... East side of Pineapple Grove

Way (NE 2nd Avenue), north

of East Atlantic Avenue

Property Size...... 2.49 acres

Future Land Use Map..... CC (Commercial Core)

Current Zoning...... CBD (Central Business

District)

Adjacent Zoning......North: CBD (Central Business

District)

East: CBD (Central Business

District)

South: CBD (Central Business

District)

West: CBD (Central Business

District) & OSR (Open Space

and Recreation)

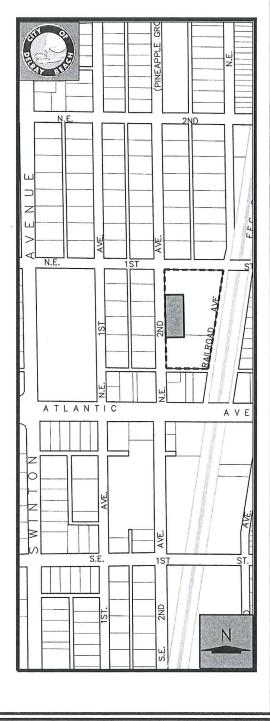
Existing Land Use..... Commercial

Proposed Land Use..... Expansion of exercise facility

with restaurant

Water Service..... Existing on site.

Sewer Service..... Existing on site.



ITEM BEFORE THE BOARD

The action before the Board is that of approval of a mural in conjunction with the architectural elevation and an attendant landscape plan in conjunction with a Class III site plan modification for Purlife Fitness Center (45-55 NE 2nd Avenue/Pineapple Grove Way) pursuant to LDR Section 2.4.5(G)(1)(c):

Architectural Elevation plan	(mural)
Landscape Plan	

The subject property is located on the east side of Pineapple Grove Way, between East Atlantic Avenue and NE 1st Street within the Ocean City Lumber development.

BACKGROUND

The overall Ocean City Lumber project consists of Lots 1-3, Onnen Subdivision, which is within the original Block 84, Town of Delray. The complex contains 2.5 acres and five buildings. The building involved with this request is located on the western portion of Lot 1, and lies to the north across the courtyard of the existing House of Siam restaurant. The subject property has an extensive land use history with the most recent action by Site Plan Review and Appearance Board on the Class III site plan modification as noted below.

At its meeting of February 24, 2016, the Site Plan Review and Appearance Board considered a Class III site plan modification for the internal expansion of the Purlife Fitness Center to occupy the entire 10,800 square foot building and conversion of a portion of the gym to a restaurant. The Board took the following actions:

Class III Site Plan:

Approved on a 5 to 0 vote of the Class III site plan modification by adopting the findings of fact and law contained in the staff report, and finding that the request is consistent with the Comprehensive Plan and meets the criteria set forth in Section 2.4.5(G)(5) and Chapter Three of the Land Development Regulations, subject to the following condition:

1. That a landscape plan is submitted concurrent with the mural.

Architectural Elevation Plan:

Approved the architectural elevation plan on a 5 to 0 vote, by adopting the findings of fact and law contained in the staff report, and finding that the request is consistent with the Comprehensive Plan and meets the criteria set forth in LDR Section 4.6.18(E) subject to the following conditions:

- 1. That the small section of the culvert (piping) is incorporated on the west elevation.
- 2. That the mural returns to the Board for action.
- 3. That the mural on the east elevation remains.

On March 2, 2016, revised plans were submitted addressing the Board's conditions of approval. The current submittal includes a landscape plan reflecting proposed landscape changes along the west building elevation. The architectural elevation plan was modified to include the culvert piping on the west elevation and a note was added to the east elevation plan that there will be

Site Plan Review and Appe nce Board Staff Report: March 23, 2016
Purlife Fitness Center – Architectural Elevation Plan (Mural) and Landscape Plan Page 2

no changes to the existing elevation. The landscape plan and mural are now before the Board for action.

ARCHITECTURAL ELEVATIONS ANALYSIS

<u>LDR Section 4.6.18(E) - Criteria for Board Action:</u> The following criteria shall be considered, by the Site Plan Review and Appearance Board (SPRAB), in the review of plans for building permits. If the following criteria are not met, the application shall be disapproved:

- 1. The plan or the proposed structure is in conformity with good taste, good design, and in general contributes to the image of the City as a place of beauty, spaciousness, harmony, taste, fitness, broad vistas, and high quality.
- 2. The proposed structure, or project, is in its exterior design and appearance of quality such as not to cause the nature of the local environment or evolving environment to materially depreciate in appearance and value.
- 3. The proposed structure, or project, is in harmony with the proposed developments in the general area, with the Comprehensive Plan, and with the supplemental criteria which may be set forth for the Board from time to time.

The buildings within the Ocean City Lumber development utilize an eclectic collection of building materials and façade treatments. The mural will be placed between the storefront facades along the west elevation. The existing ivy plantings will be replaced with a mural depicting the upper torso of a person with outstretched arms. The mural will be painted on the existing brick walls. The mural is approximately 85 feet wide and extends almost to the top of the building. The mural contains graphics that depict various forms of exercising. The dominant color of yellow is inter-twined with shades of grey.

With respect to the mural, staff maintains that the scale and proportion needs to be addressed as the mural is overshadowing all of the other architectural features on the west elevation and recommends Board's discretion.

LANDSCAPE PLAN

To address the Board's conditions, the applicant has submitted a landscape plan to compliment the mural. The proposed landscape changes involves pruning the two existing 30" caliper Mahogany trees by a certified arborist and the removal of portions of the Ficus hedge and replacement of low horizontal ground cover that includes Cocoplum and Jasmine hedges, and two single trunk Queen Emma Crinum Lilies. These will be planted at the end of the new planter beds.

The City Senior Landscape Planner has reviewed the landscape plan submitted by the applicant and recommends approval. Based on the above analysis, the Landscape Plan complies with LDR Section 4.6.16.

REVIEW BY OTHERS

Pineapple Grove Main Street:

At its meeting of March 2, 2016, the Pineapple Grove Main Street (PGMS) unanimously recommended approval of the mural.

ALTERNATIVE ACTIONS

- A. Move **postponement** of the mural in conjunction with the architectural elevation plan and landscape plan for Purlife Fitness Center, by electing to continue with direction.
- B. Move approval of the mural in conjunction with the architectural elevation plan and the landscape plan for Purlife Fitness Center, by adopting the findings of fact and law contained in the staff report, and finding that the request is consistent with the Comprehensive Plan and meets the criteria set forth in Sections 4.6.18(E) and 4.6.16 of the Land Development Regulations.
- C. Move **denial** of the mural in conjunction with the architectural elevation plan and landscape plan for Purlife Fitness Center, by adopting the findings of fact and law contained in the staff report, and finding that the request is inconsistent with the Comprehensive Plan and does not meet the criteria set forth in Sections 4.6.18 (E) and 4.6.16 of the Land Development Regulations.

STAFF RECOMMENDATION

By Separate Motions:

Architectural Elevations:

Based on the scale and proportion of the mural staff recommends Board's discretion due to the proportionality of the mural to the wall area. If the Board decides to approve the mural the motion shall be stated as follows:

Move approval of the mural in conjunction with the architectural elevation plan for **Purlife Fitness Center**, by adopting the findings of fact and law contained in the staff report, and finding that the request is consistent with the Comprehensive Plan and meets the criteria set forth in Section 4.6.18(E) of the Land Development Regulations.

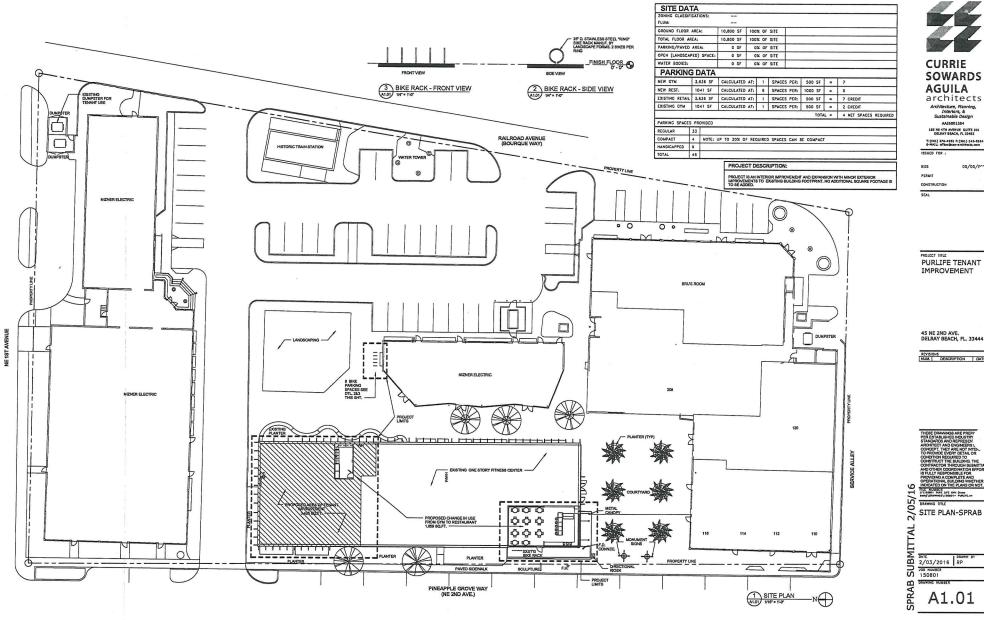
Landscape Plan

Move **approval** of the Landscape Plan for **Purlife Fitness Center**, by adopting the findings of fact and law contained in the staff report, and finding that the request is consistent with the Comprehensive Plan and meets the criteria set forth in LDR Section 4.6.16.

Staff Report Prepared by: Jasmin Allen, Senior Planner

Attachments:

- Site Plan
- Proposed Architectural Elevations
- Landscape Plan



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PURLIFE TENANT

REVISIONS
NUM. DESCRIPTION DATE

SITE PLAN-SPRAB

A1.01



Clint O.

3-2-16 1"= 10"

DESIGN THEME: REMOVE THE EXISTING IVY ON THE FACADE AND the WEAK FICUS HEDGE TO CREATE A CLEAN SLATE FOR the MURAL. CREATE A BOLD LANDSCAPING THAT COMPLEMENTS the MURAL BY PROVIDING A SIMPLE DESIGN UTILIZING LOW HORIZONTAL GROWING GROUND COVERS.

EXISTING LANDSCAPING ON NORTH SIDE of BUILDING TO REMAIN AS IS. IVY TO STAY, ON BUILDING. TO REMAIN

PROPOSED CRINUM LILLY, — QUEEN EMMA 4'by 4' SINGLE TRUNK AND MAIN-TAINED AS A SINGLE TRUNK.

150-HORIZONTAL COCOPLUM 3 ABOUT 14"-16" SPREAD PLANTED 2'O.C. UPRIGHT SHOOTS TRIMMED OFF SO 45 TO MAINTAIN THE HEDGE BETWEEN 12"-18" HT.

95- JASMINE VOLUBILE (SIMPLICIFOLIUM) #3 (18" SPREAD PLANTED 30" OC. MAINTAINED BETWEEN 24"-30" HEIGHT.

MININI WALLER TO THE PARTY OF T MINIMARIAN OLD FICUS HEDGE AND SHADED OUT SOD IS TO BE REMOVED TO

2-EXISTING MAHOCANIES ABOUT 30 CAL TO BE SLIGHTLY PRUNED WITH THE CUIDANCE OF A CERTIFIED ARBORIST.

SCALE 1" = 10

50-HORIZONTAL COCOPLUM #3 14"-16" SPREAD 2' O.C. 1- QUEEN EMMA CRINUM LILY *15

C PATIO >

4' by 4' SINGLE TRUNK

*35- JASMINE SIMPLICIFOLIUM *3 18" SPREAD 30" ON CENTER TO BE MAINTAINED BTWN- 24"-30" HT:

* EUCALYPTUS MULCH 3" THICK TO BE USED ON ALL NEW LANDSCAPING

PLANTING NOTES:

All landscape islands and other landscape areas that are adjacent to vehicular

The unpaved portion of the R.O.W. adjacent to the property line and to the edge of roadway shall be landscaped with sod and irrigated.

All landscape greas are to be irrigated to provide

