



Cover Memorandum/Staff Report

File #: 24-522

Agenda Date: 4/11/2024

Item #:

TO: Development Services Management Group
FROM: Allie Behrman, CPRP, Special Event Manager
THROUGH: Jeff Oris, CEcD, Assistant City Manager
DATE: April 11, 2024

APPROVAL OF THE NON-IMPACT EVENT KNOWN AS "GET YOUR GREEN ON MAIN EVENT" TO BE HELD ON MAY 31, 2024 AT OLD SCHOOL SQUARE AMPITHEATER; AND TO AUTHORIZE THE SPECIAL EVENTS MANAGER TO TAKE ALL ACTIONS NECESSARY TO EFFECTUATE THE SPECIAL EVENT PERMIT.

Recommended Action:

Special Events Technical Advisory Committee (SETAC) recommends the Development Services Management Group (DSMG) make a motion to approve the special event known as Get Your Green On Main Event to be held on May 31, 2024; and authorize the Special Event Manager (SEM) to take all actions necessary to effectuate the Special Event Permit.

Background:

Cape Universal submitted a Special Event Application on February 29, 2024 in partnership with Healthier Delray Beach for the Event Get Your Green On Main Event. This is a Multicultural Youth Awareness Arts Festival. This event will serve as the county-wide main event for the Get Your Green On Mental Health Awareness & Trauma Informed Care campaign with a direct focus on multicultural resiliency and community healing. The event will be inclusive of displays of youth artwork, performances, creative and entrepreneurial skills. There will be resource representation from all county-wide partner organizations, agencies, and individuals to provide interactive community engagement that leads to education, capacity building, and a healing environment. The expected attendance is 1,500 people. This is the inaugural event.

Special Event Advisory Committee (SETAC):

SETAC recommends DSMG approve the event.
No special conditions are recommended by SETAC

Funding Source/Financial Impact:

Anticipated city costs to the event producer are to be determined.

Timing of Request:

The event is approaching and event producer would like to start advertising.