



Cover Memorandum/Staff Report

File #: 18-0496 CRA

Agenda Date: 12/10/2019

Item #: 7B.

TO: CRA Board of Commissioners
FROM: Alexina Jeannite, Grant Manager
THROUGH: Renee A. Jadusingh, Executive Director
DATE: December 10, 2019

ARTS GARAGE 4TH QUARTER AND YEAR-END FY 2018-19 A-GUIDE REPORT

Recommended Action:

Receive and file.

Background:

The CRA awarded the Arts Garage (AG) (also known as Creative City Collaborative) a \$275,000 A-GUIDE grant for FY 2018-2019. This award represents 21% of AG's \$1,285,000 budget. As of the end of the year, the AG raised revenue of \$1,397,072 and had a net income of \$156,662.

The A-GUIDE grant was awarded to support two programs: A) Musical Programming and B) Discover Diversity Concert Series. Below are highlights and program snapshots along with year-end totals from the AG's fourth quarter FY 2018-2019 A-GUIDE report as of September 30, 2019.

Program Snapshot:

Program "A": Community Building through Music and Art/Equitable access to arts Program Information

Select Key Program Metrics	Annual Goals	4Q Totals	Year-End Totals
Shows	168	36	174
Attendees	18,200	2,452	18,256
Revenues from ticket sales	\$662,000	\$65,571	\$612,473
Performers	1,100	166	995

Budget Information

Awarded	\$265,000
Budget	\$1,224,500
Actual Revenue	\$1,315,252
Actual Expenses	\$1,203,006
Actual Net Income	\$112,249

Program "B": Discover Diversity Concert Series**Program Information**

Select Key Program Metrics	Annual Goals	4Q Totals	Year-End Totals
Diversity Shows (based on genre)	6-8	4	17
Attendees	1,000	566	1,811
Revenues from ticket sales	\$32,500	\$19,775	\$59,571
Performers	20	34	140
Out of area attendees	30%	15%	38%

Budget Information

Awarded	\$10,000
Budget	\$61,000
Actual Revenue	\$81,819
Actual Expenses	\$37,404
Actual Net Income	\$44,415

Attachments: Exhibit A: Goals & Outcomes Report Final; Exhibit B: FY 18-19 Budget; Exhibit C: PowerPoint Slides

CRA Attorney Review:

N/A

Finance Review:

Lori Hayward, Finance & Operations Director

Funding Source/Financial Impact:

Funding has been allocated from CRA G/L #: 7376 A-GUIDE Funding