





Background

The Class V site plan for Atlantic Crossing was approved in 2013 and consists of a mixed-use project that contains a large mix of retail, restaurant, office spaces, and residential units throughout multiple buildings within the development. The development is being constructed in two phases with the western block constructed as Phase 1, and the eastern block as Phase 2. The original Master Sign Program for Phase 1 was approved by the Board in 2021, with multiple amendments that have since been approved to accommodate new tenants.

The Master Sign Program was established for Phase One with the following signage:

Typical Tenants

Corner Tenants: One sign on each frontage.

Front & Rear Access: One sign on both frontages.

Internal Tenants: One flat wall sign or a projecting sign with window lettering. Projecting signs can measure up to 39" by 39", with a maximum projection of 42".

Wall signs and window lettering will be governed by the sign code in 4.6.7(E).

Unique Tenants

Bank of America has naming rights to Building I.

Wall Signs: One allowed on both the west and south elevations, maximum 40 SF; illuminated channel letters in the corporate red and blue colors.

Bank of America was later replaced by **Merrill Lynch**.

Le Colonial, Building I

(corner of East Atlantic Avenue and NE 6th Avenue)

Wall Signs: Two allowed on the west elevation at 8.58 SF each.

Awning Signs: One awning per each north and west elevation (internal to the site) and south elevation facing East Atlantic Avenue.

Bar Dorado (Not Built)

(outside bar area associated with Hampton Social, between Buildings I and III)

Wall Signs: South and west elevations, limited to 5 SF.

Chicos (Building I)

(facing East Atlantic Avenue)

Wall Signs: 16.92 SF

Projecting Signs: 7.54 SF.

Hampton Social (Building III)

(southwest corner of Building III)

Wall Signs: One allowed on west elevation at maximum of 48 SF, illuminated channel letters with day and night lighting.

Awning Signs: One Main Entrance awning maximum of 13 SF, non-illuminated lettering, white lettering on a blue background.

Projecting Signs: One sign on south elevation maximum of 14 SF, illuminated with day and night lighting.



**Parking Garage (Building VI)**

Projecting Sign: East elevation, 11.5 SF, double sided for a total of 23.1 SF.

Permits

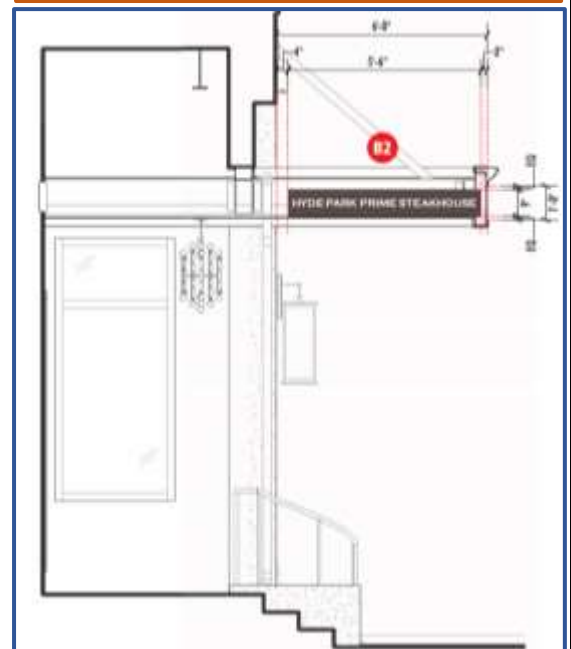
The east tenant for Building I, Hyde Park Prime Steakhouse, has submitted a permit (25-223052 and 25-223031) for two wall signs, one on the south façade facing East Atlantic and one on the east façade facing NE 7th Avenue. As this signage complies with the approved MSP, the permits were approved.

The east tenant for Building III, Gabriella's Modern Italian, has submitted a permit (24-222148) for one wall sign on the southeast corner facade of Building III. As this signage complies with the approved MSP, the permit was approved.

To date, Merrill Lynch, Le Colonial, Chico's, Lilly Pulitzer, Hampton Social, Gabriella's Modern Italian and the parking garage have approved, installed signage.

**Description of Proposal**

The request is for an amendment to the existing Master Sign Program to provide additional signage for the east corner tenants for Building I and III. The additional signage for Hyde Park Prime Steakhouse (Building I) consists of two signages on the aluminum canopy located on the east facade, and the additional signage for Gabriella's Modern Italian (Building III) consists of on blade sign along the internal pedestrian walkway between Building I and III.





Review & Analysis: Site Plan

LDR Section 4.6.7(F)(2)(b), Signs requiring permits: Master sign and blanket sign programs.

A Master Sign Program is to be used when the development of a project is of such a scale or character that the normal application of the design and/or aesthetic standards of Subsections (D) and (E), respectively, will not result in an effective sign program and signing more permissive than said standards is necessary. Approval of a Master Sign Program may include the automatic granting of waivers and/or adjustments to the provisions of Subsections (D) and (E) provided that the intent of the sign code is maintained, and the character of the community and neighborhood is not diminished. A Master Sign Program shall be approved by the Site Plan Review and Appearance Board or if the project is in a historic district or historically designated site, by the Historic Preservation Board. After approval of a Master Sign Program, individual signs consistent therewith shall be administratively approved.

LDR Section 4.6.7(F)(2)(c), Signs requiring permits: Master sign and blanket sign programs.

Nothing contained herein shall prevent diversity and creativity of individual signs in the Master Sign Program.

LDR Section 2.1.6(E)(1), Board Action: The SPRAB has the authority to take action on the following items pursuant to the procedures and standards of the LDR, except where authority is granted to the Historic Preservation Board:

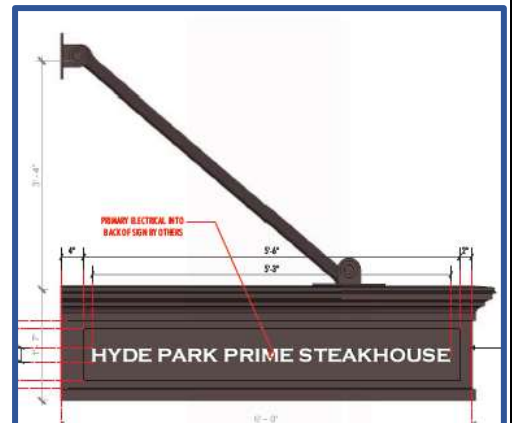
(b) Master Sign Programs and any sign that does not meet the minimum requirements of Section 4.6.7, Signs, and requires relief.

A sign program is required for a mixed development with multiple tenant spaces on a property and/or within a building. The two tenants are part of the Atlantic Crossing development and are requesting approval of additional signage not permitted in the original sign program. The Site Plan Review and Appearance Board (SPRAB) shall take final action on the application.

LDR Section 4.6.7(D)(2), Aesthetic qualifications: Basis, the aesthetic quality of a building, or of an entire neighborhood, is materially affected by achieving visual harmony of the sign on or about a structure as it relates to the architecture or the building or the adjacent surroundings. In addition to the limitations on signs imposed in Subsections (E) and (K), the following aesthetic considerations must be met.

- (a) *Garishness.* The overall effect of the lettering, configuration or color of a sign shall not be garish. "Garish" signs are those that are too bright or gaudy, showy, glaring, and/or cheaply brilliant or involving excessive ornamentation. Garish signs are not in harmony with and are not compatible with the building or adjacent surroundings.
- (b) *Scale, design, and location.*
 1. Signs shall be appropriate in size, scale, and design for the neighborhood or streetscape where it is to be located.
 2. Signs placed on structures shall be proportionate in size and scale to the building facade, designed consistently with the building architecture, and positioned harmoniously with building features; architectural features shall not be provided solely for the purpose of accommodating signage, but shall relate to building location, function, and use.
- (c) *Quality.* All signs shall have a professional appearance that enhances the visual aesthetics of the area.

The subject property is located within the downtown area on the corner of NE 7th Avenue and East Atlantic Avenue in the Central Core Sub-district of the CBD. Hyde Park Prime Steakhouse is proposing an additional two signs on either side of the approved aluminum canopy along NE 7th Avenue, outlined in blue, each sign 15 square feet (total 30 square feet on the canopy). Gabriella's Modern Italian is proposing an additional blade sign, double sided, along the internal pedestrian walkway, outlined in orange, with each side of the sign totaling to 7.5 square feet. The proposed signages are harmonious with the building features and are in good taste with the rest of Atlantic Crossing signage. While a Master Sign Program creates a uniform standard for signage including size, location and number of signs, the Delray Beach Shopability Analysis from 2018, discusses that Delray Beach downtown should have more unique and non-uniform signage, which Atlantic Crossing is achieving with each phase.



**Optional Board Motions****Building I Amendment (Hyde Park)**

- A. Move approval of the Amendment to the Master Sign Program (2025-148) for Atlantic Crossing, to accommodate the additional two canopy signages on the east façade of the east corner tenant in Building I, Hyde Park Prime Steakhouse, by finding that the request meets the criteria set forth in the Land Development Regulations.
- B. Move approval, as amended, of the Amendment to the Master Sign Program (2025-148) for Atlantic Crossing, to accommodate the additional two canopy signages on the east façade of the east corner tenant in Building I, Hyde Park Prime Steakhouse, by finding that the request meets the criteria set forth in the Land Development Regulations.
- C. Move denial of the Amendment to the Master Sign Program (2025-148) for Atlantic Crossing, to accommodate the additional two canopy signages on the east façade of the east corner tenant in Building I, Hyde Park Prime Steakhouse,, by finding that the request does not meet the criteria set forth in the Land Development Regulations.
- D. Move to continue with direction.

Building III Amendment (Gabiella's)

- A. Move approval of the Amendment to the Master Sign Program (2025-148) for Atlantic Crossing, to accommodate the additional one blade signage on the south façade of the east corner tenant in Building III, Gabiella's Modern Italian, finding that the request meets the criteria set forth in the Land Development Regulations.
- B. Move approval, as amended, of the Amendment to the Master Sign Program (2025-148) for Atlantic Crossing, to accommodate the additional one blade signage on the south façade of the east corner tenant in Building III, Gabiella's Modern Italian, by finding that the request meets the criteria set forth in the Land Development Regulations.
- C. Move denial of the Amendment to the Master Sign Program (2025-148) for Atlantic Crossing, to accommodate the additional one blade signage on the south façade of the east corner tenant in Building III, Gabiella's Modern Italian, by finding that the request does not meet the criteria set forth in the Land Development Regulations.
- D. Move to continue with direction.

Prepared for:

HYDE PARK PRIME STEAKHOUSE

601 E. Atlantic Ave #109
Delray Beach, FL 33483



JAMES WENDEHOST

 j.wendehost@firstandmain signs.com

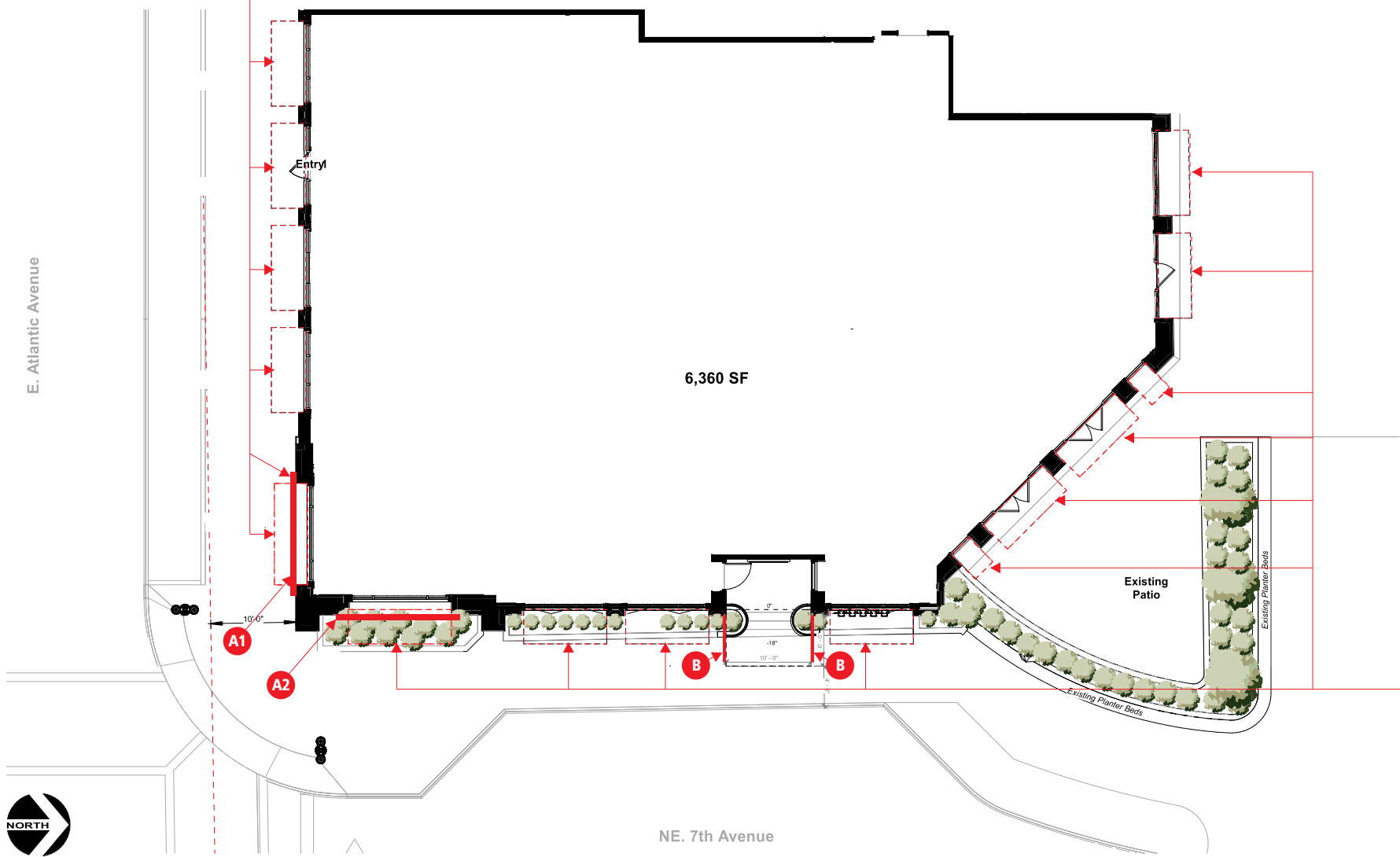
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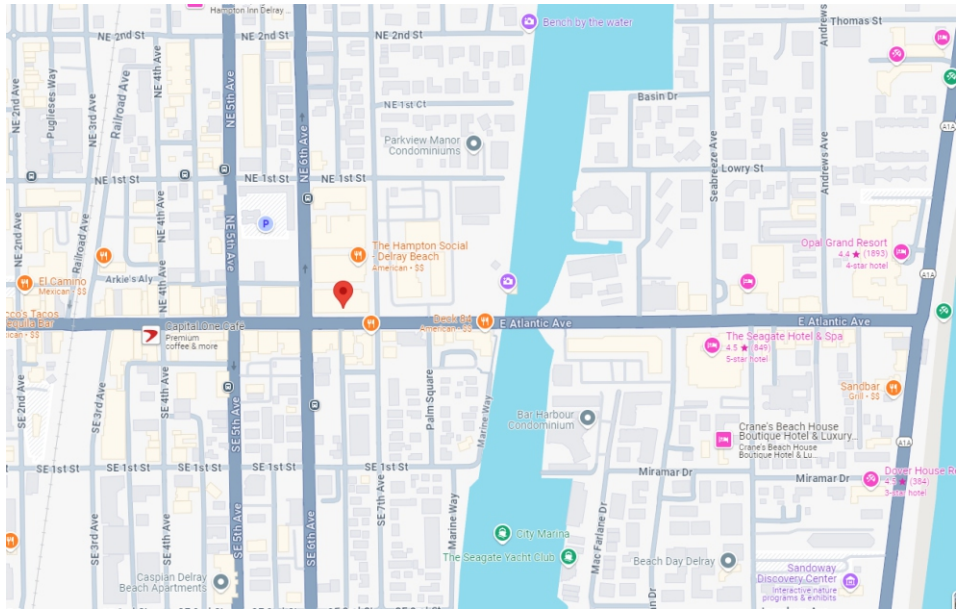
#24-3218-R09 (PERMIT)

AWNINGS NOT PART OF MSP AMENDMENT



AWNINGS NOT PART OF MSP AMENDMENT

1 SITE PLAN
SCALE: NTS



2 VICINTIY MAP
SCALE: NTS

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2340 Shepler Church Ave SW
Canton, OH 44706
234.458.0990

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Location:
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PRIME STEAKHOUSE**
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Delray Beach, FL 33483

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- 1)10.11.24 BE: omit C, rev D
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 - 8)1.16.25 MG: Modified tagline to meet 1 1/2" stroke width min. for production
 - 9)1.17.25 BE: rev. to show low electrical penetrations req'd

- ☐ Approved
- ☐ Approved as Noted
- ☐ Revise & Resubmit

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Date: 09.12.2024 BE

Page No: 2.00

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AWNINGS AND WINDOW VINYL NOT PART OF MSP AMENDMENT

1 SOUTH ELEVATION
SCALE: 1/8" = 1' - 0"



AWNINGS AND WINDOW VINYL NOT PART OF MSP AMENDMENT

1 EAST ELEVATION
SCALE: 1/8" = 1' - 0"

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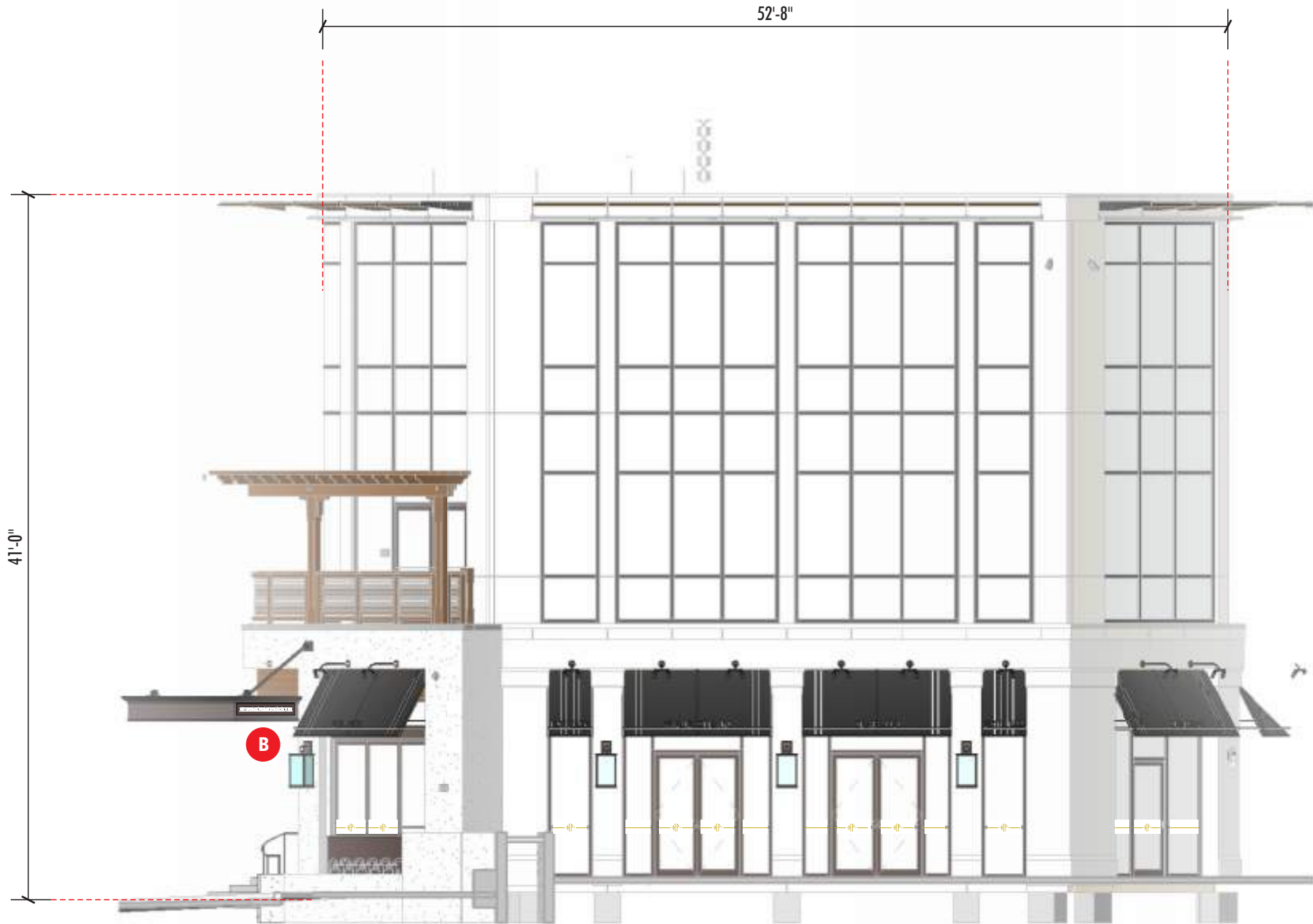
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AWNINGS AND WINDOW VINYL NOT PART OF MSP AMENDMENT

A1

A2

HALO-ILLUMINATED LETTERS

SCALE: 1/2" = 1' - 0"

TWO (2) Sets Required

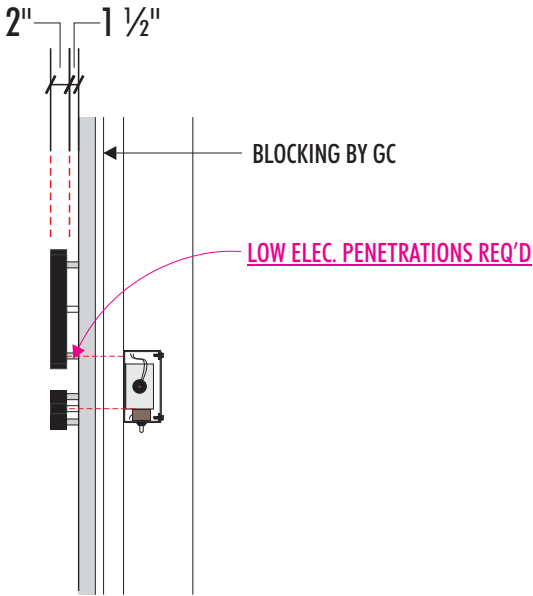
Sign Area = 20.63 sq. ft. ea.

LETTERS

- 2" thk. black PVC
 - Backs pocket-routed to house white 2700k LEDs
- Install to fascia with standoff 1 1/2" spacers and non-corrosive hardware per conditions
- LED power supply(s) to be remote located in UL approved enclosures
 - ACCESS REQUIRED FOR INSTALLATION AND SERVICE

NOTE:

- PRIMARY POWER BY OTHERS
- BLOCKING TO BE PROVIDED BY GC
- ALL EXPOSED MOUNTING HARDWARE & FASTENERS TO BE PAINTED TO MATCH ADJACENT SURFACES
 - TOUCH-UP PAINT TO BE PROVIDED BY FIRST AND MAIN



END VIEW



NIGHT VIEW

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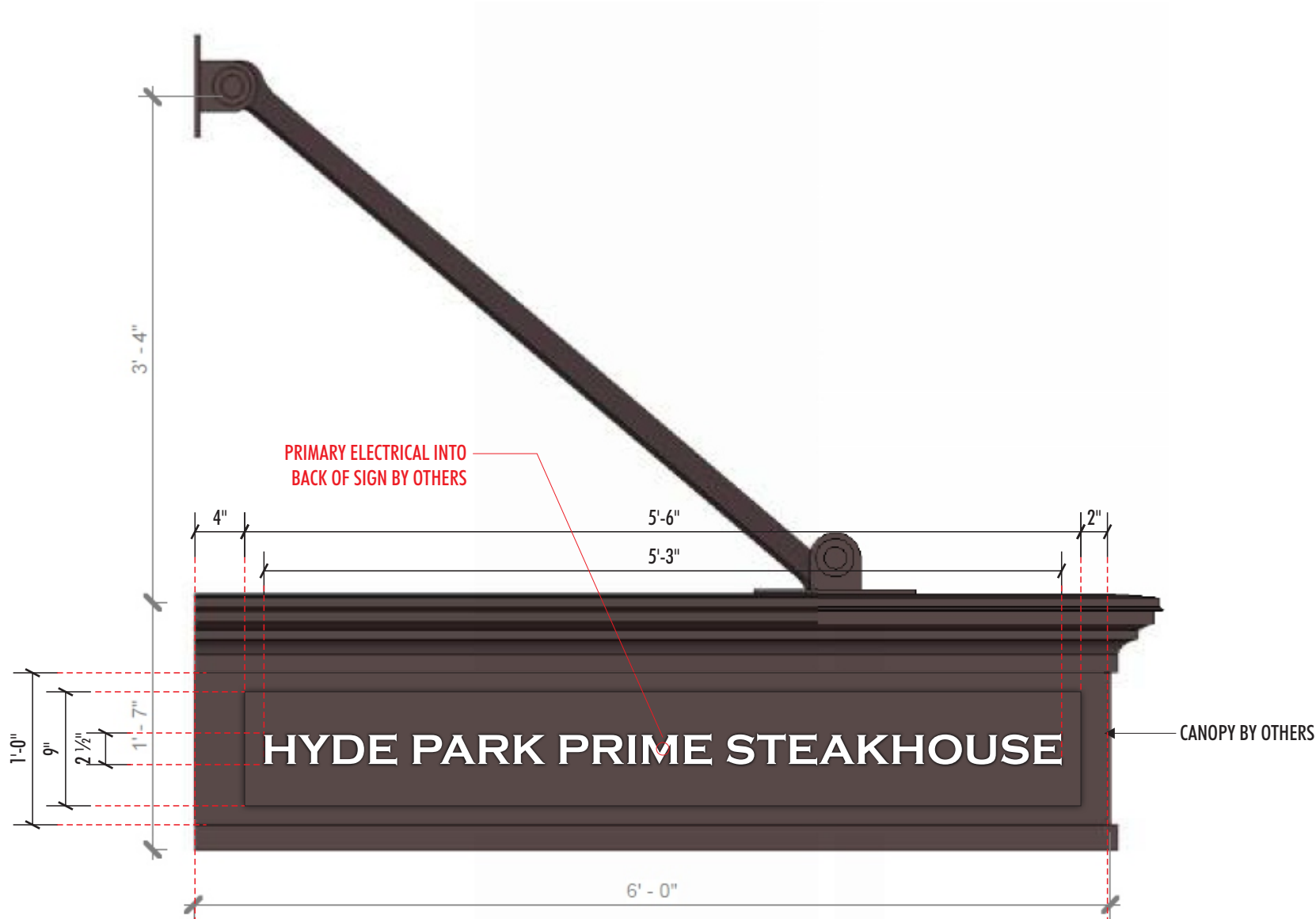
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B

ILLUMINATED CABINET - ROUTE-OUT / PUSH-THRU

SCALE: 1" = 1' - 0"

TWO (2) Required

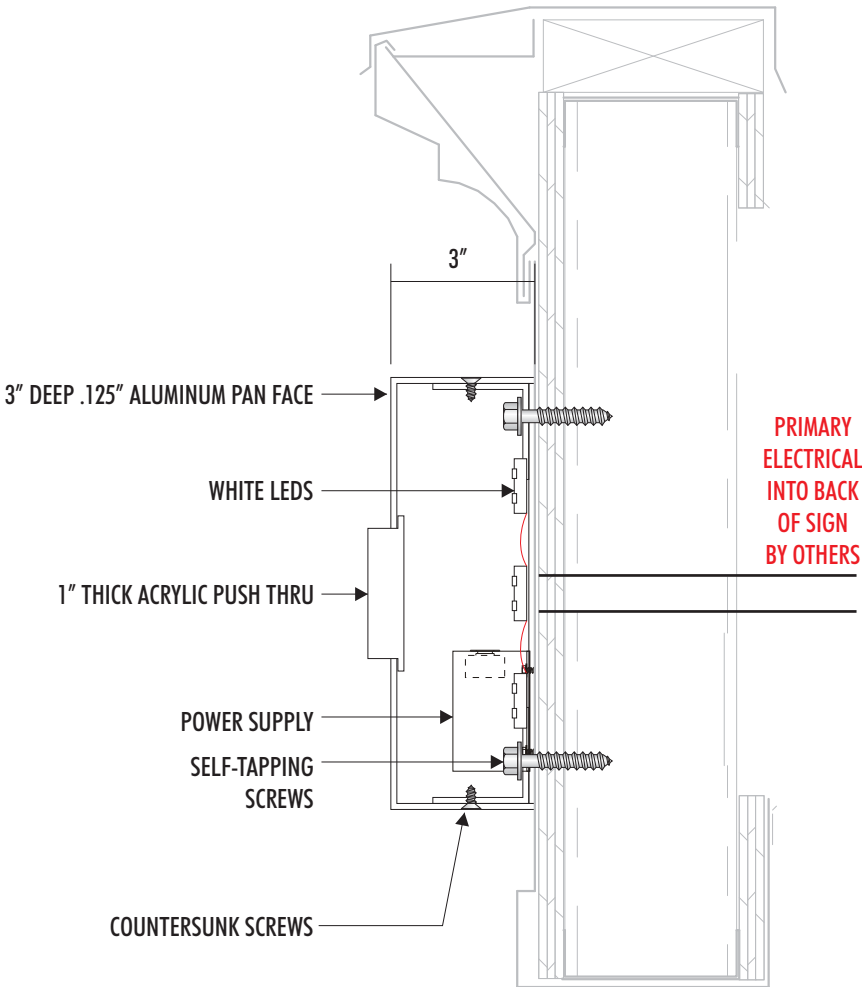
Sign Area = 15.0 sq. ft. ea.

SPECIFICATIONS

- 3" deep fabricated aluminum cabinet w/ route-out / push-thru copy
- 1" thk. white acrylic (#7328), 3/4" proud of face
- Internally illuminated with white 2700k LEDs
- Install flush to side of canopy
- Coordinate installation with canopy manufacturer
- Primary power by others. Coordinate electrical requirements with GC.

COLOR SCHEDULE:

PTM CANOPY
SW 7069
IRON ORE



1

SECTION DETAIL

SCALE: 3" = 1'-0"



NIGHT VIEW

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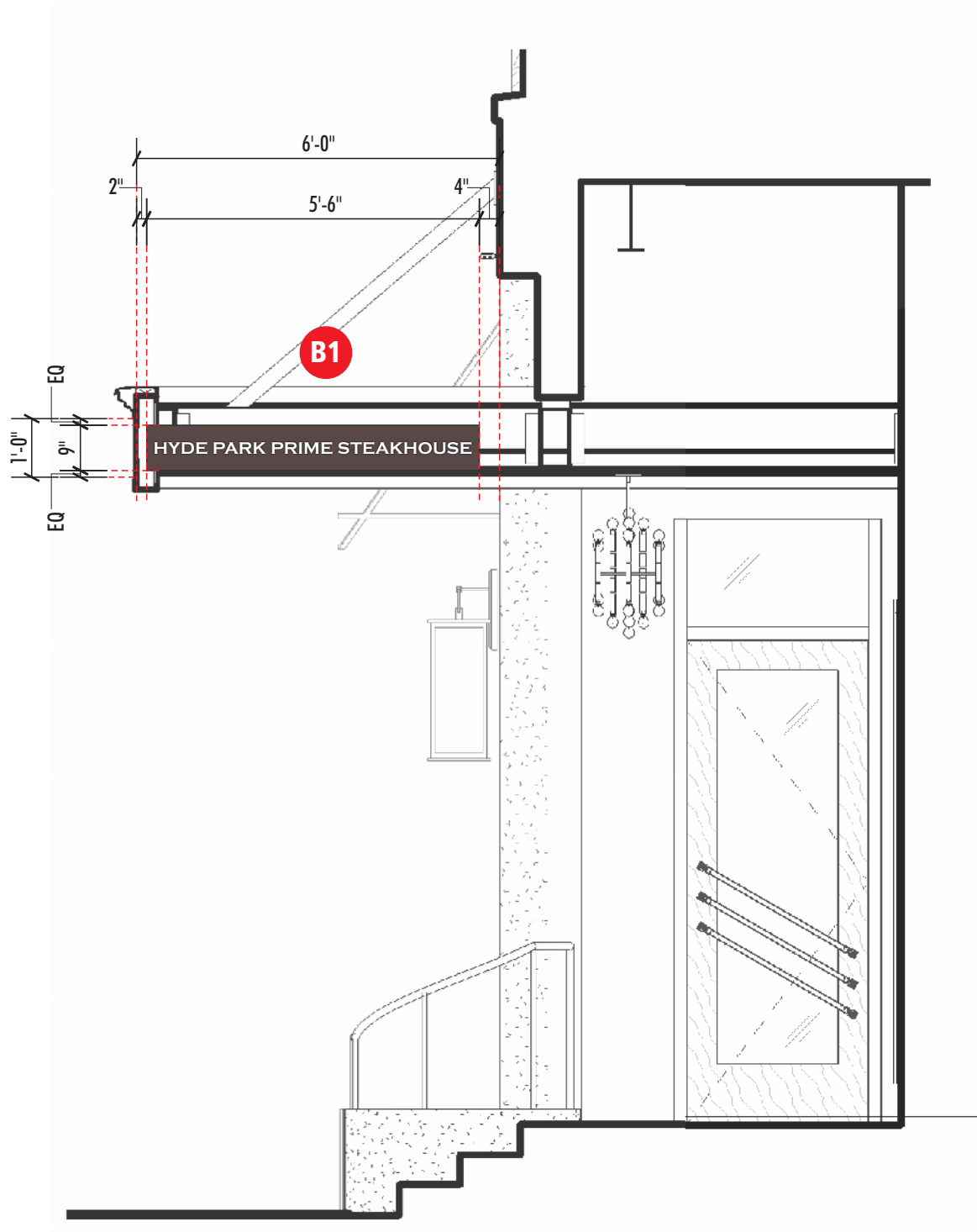
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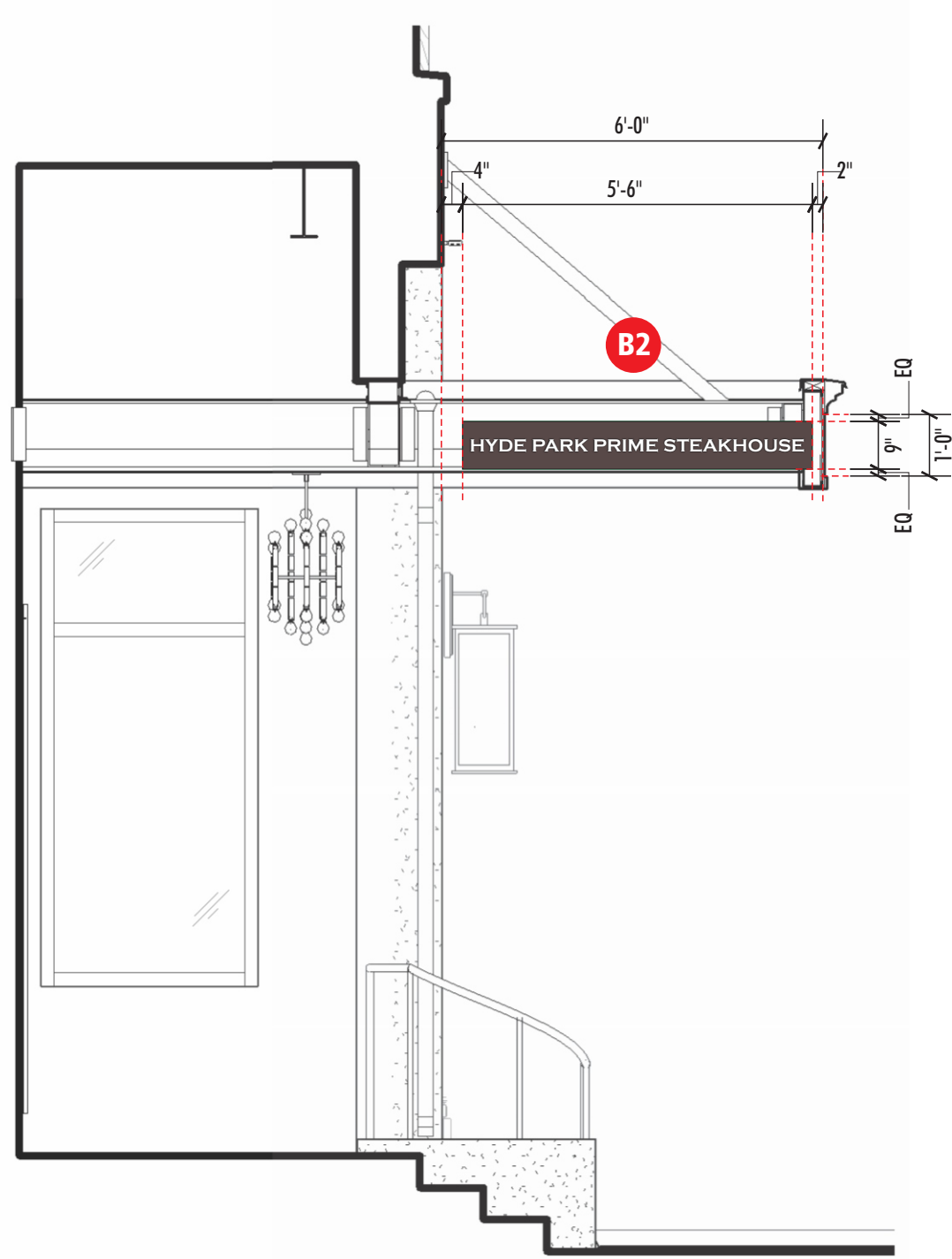
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1 CANOPY NORTH ELEVATION
SCALE: 3/8" = 1'-0"



2 CANOPY SOUTH ELEVATION
SCALE: 3/8" = 1'-0"

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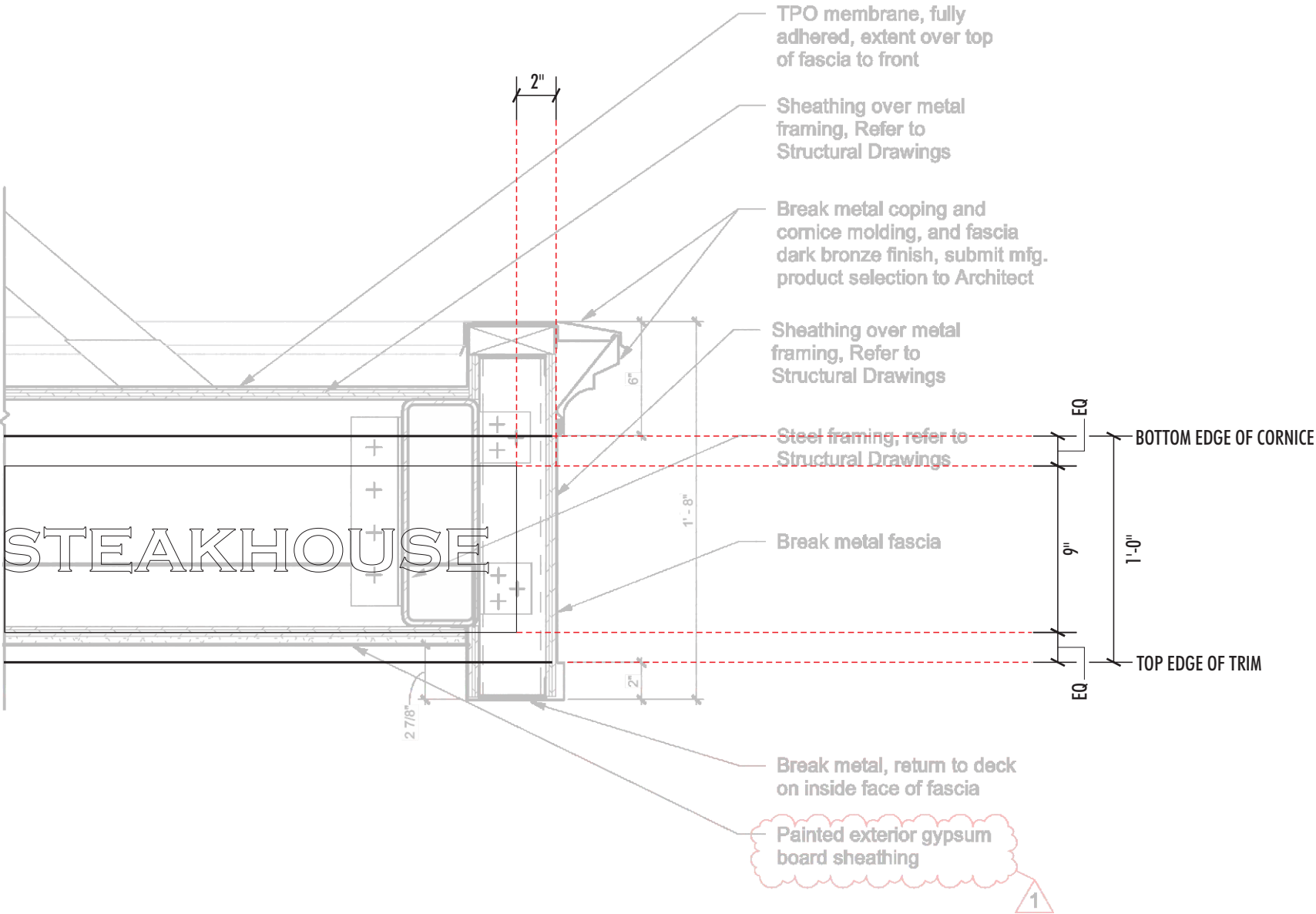
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1 SIGN OVERLAY ON CANOPY DETAIL
SCALE: 1 1/2" = 1'-0"

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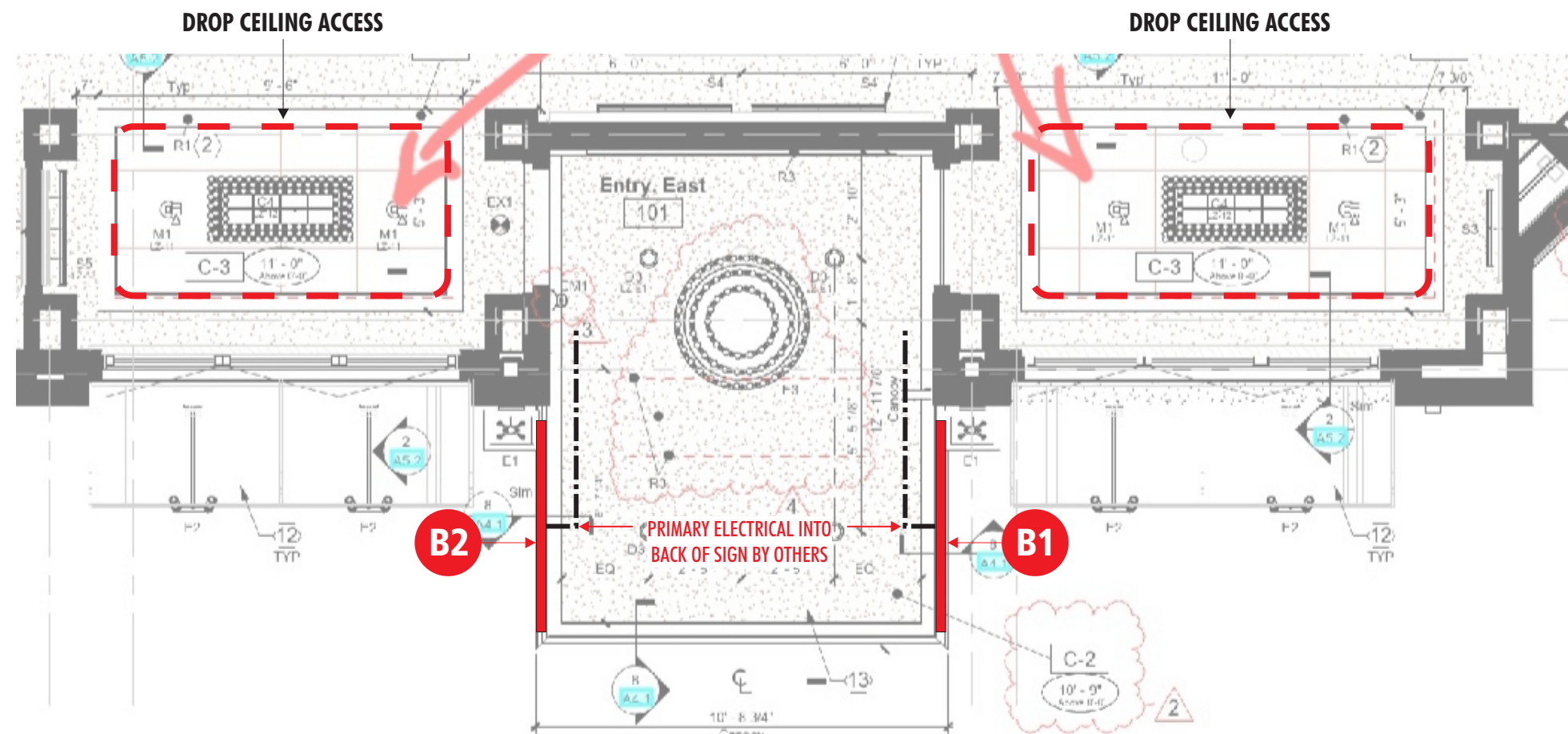
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1

ELECTRICAL PLAN

SCALE: 1/4" = 1'-0"

Approved

☐ Approved as Noted

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BE

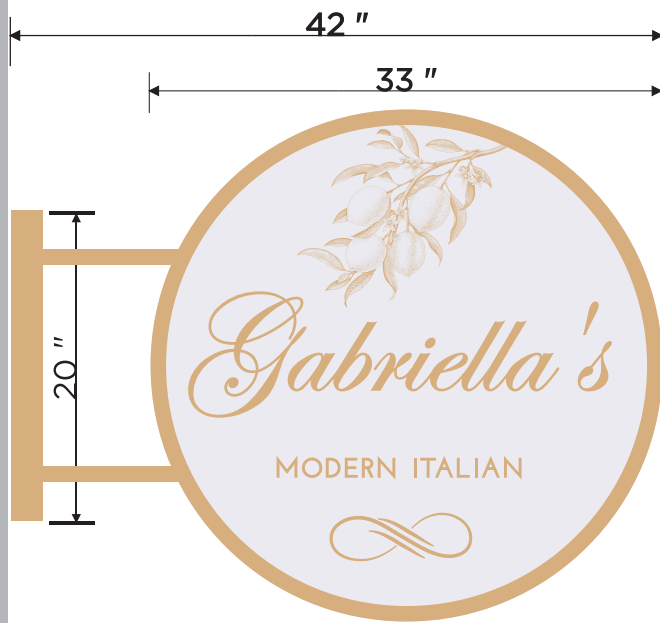
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The way to grow your business.

East/West Elevation - 40 NE 7th Ave Delray Beach, FL



Digitally signed by
Christian Langley
Date: 2024.10.23
10:47:10 -04'00'

This item has been digitally signed
and sealed by Christian Langley PE
on the date adjacent to the seal.
Printed copies of this document are
not considered signed and sealed
and the signature must be verified
on any electronic copies.

Serial: 51 A6 FC E1 40 BB 1B 57 18 07 F8 4F

ALUMINUM SIGN BODY
PAINTED ACRYLIC BORDER
20" X 6" X 1/4" THK ALUMINUM MOUNTING
PLATE WITH (4) HOLES TO ACCEPT
(4) CONCRETE ANCHORS SECURING THE SIGN TO THE WALL

TWO (2) 2" SQ x 0.250" ALUMINUM SUPPORTS
WELDED TO THE SIGN BODY
AS WELL AS TO THE ALUMINUM MOUNTING PLATE

3/8" TAPCONS x 3.5" EMBED
TO CONCRETE:
(4) TOTAL AT MIN 4" O.C.

Proposed Sign

7.5 sq.ft.

Non-Illuminated double sided sign

Scale: 1" = 1'

- Acrylic logo, copy and border
- Double sided aluminum body
- Painted Gold and White

Color Schedule

Gold t.b.d.
White



2353 N. Military Tr. West Palm Beach, FL

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SignaramaWPB.com

561.687.7993

Prepared for: Gabriella's

By: MS

page 1

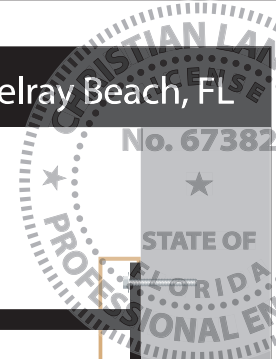
Revision #: 0

Date: 08/16/2024

Sales Rep: Mike

Contact: Sales@signaramawpb.com

COLORS ON DESIGN
ARE REPRESENTATIONS
AND ARE NOT EXACT.
A COLOR SWATCH
WILL BE PROVIDED
UPON CLIENT REQUEST



OCT
23
2024
ENGINEER
SIGNATURE

Christian Langley
Florida PE #67382
Cert of Auth #31124

1200 N Federal Hwy, #200
Boca Raton, FL 33432
1-888-371-3113

TORNADO LOADS:
Design for Tornado
Loads is NOT Required

• Sign Height = 30 ft max • Wall components & cladding:
• V=170 mph • Exposure C • Kzt=1.0, Kd=0.85, G=0.85 • Zone 4: ± 40.7 psf
• Risk Category 2 Structure • ASD Load Coeff = 0.6 • Zone 5: ± 51.8 psf

General Notes: Design is in accordance with the requirements of the Fla Bldg Code 8th Ed (2023) for use within & outside the High Velocity Hurricane Zone (HVHZ). • This engineering certifies only the structural integrity of those systems, components, and/or other construction explicitly specified herein. • Electrical notes, details, & specifications are provided by and are the sole responsibility of the electrical contractor. No electrical review has been performed and no certification of such is intended. • Structural design meets requirements of ACI 318-19, AISI 360-16, ADM1-20, & NDS-18, as applicable. • Steel components shall be coated, painted, or otherwise protected against corrosion per FBC Sec 2203.2/2222.6. • Alum components in contact with concrete shall be painted or protected as prescribed in ADM1-20(1a), or plastic/neoprene spacers provided. • All exposed fasteners shall be S.S. or have a protective coating for corrosion protection. • All welding shall be per AWS requirements. • Steel welds: E70xx electrodes. • Aluminum welds: 4043 filler alloy. • Alum extrusions: 6063-T6 or stronger, UN JN



Proposed Sign

Scope of work

- Fabrication and Installation of new sign
- 108" min. grade clearance



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Prepared for: *Gabriella's*

By: *MS*

page 2

Revision #: 0

Date: 08/16/2024

Sales Rep: *Mike*

Contact: *Sales@signaramawpb.com*

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This item has been digitally signed and sealed by Christian Langley PE on the date adjacent to the seal. Printed copies of this document are not considered signed and sealed and the signature must be verified on any electronic copies.
Serial: S1 A6 FC E1 40 BB 1B 57 18 07 F8 4F

Digitally signed by
Christian Langley
Date: 2024.10.23
10:46:57 -04'00'

OCT 23 2024

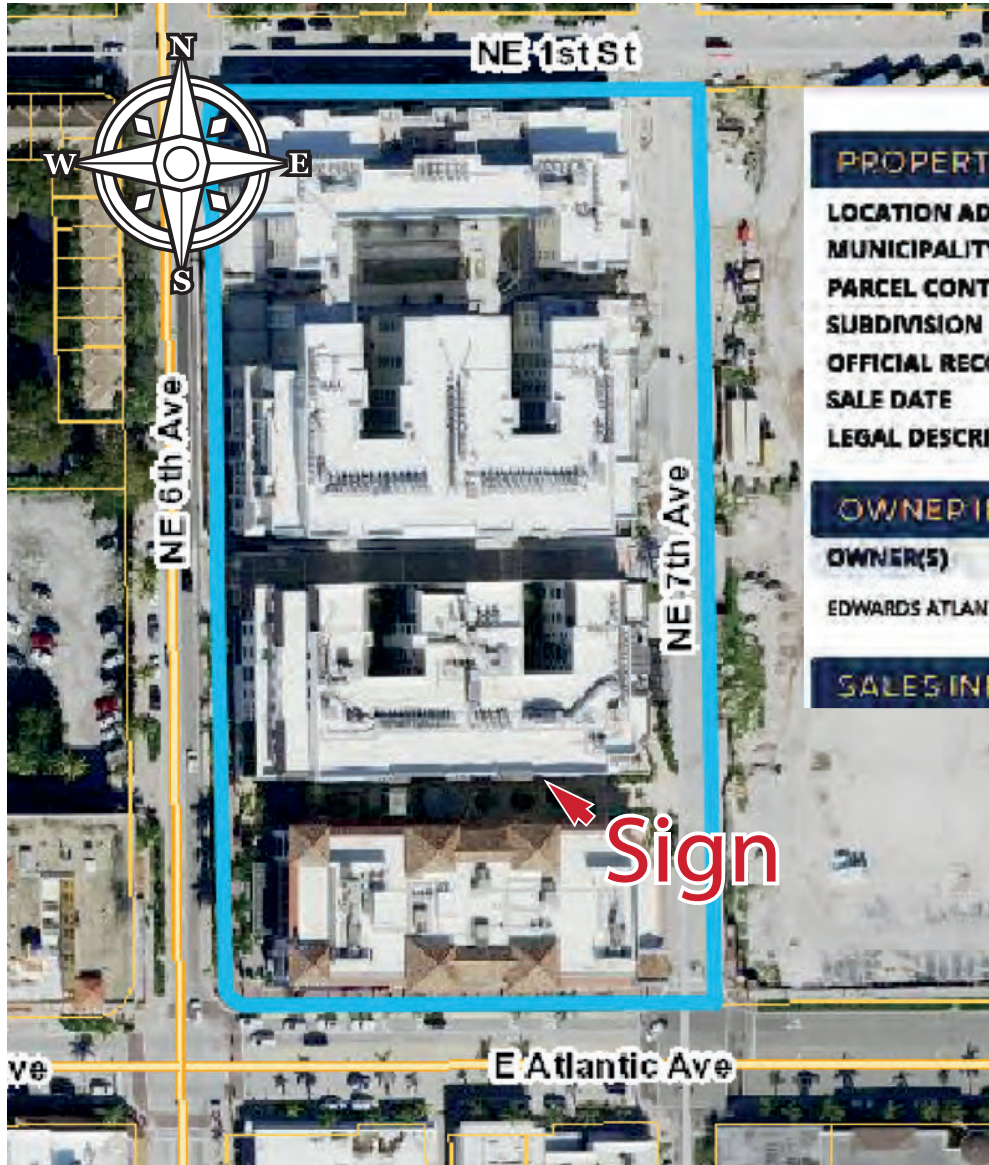
ENGINEER SIGNATURE

Christian Langley
Florida PE #67382
Cert of Auth #31124

1200 N Federal Hwy, #200
Boca Raton, FL 33432
1-888-371-3113

TORNADO LOADS:
Design for Tornado
Loads is NOT Required

ASCE 7-22 WIND LOADS: Sign Height = 30 ft max Wall components & cladding:
• V=170 mph • Exposure C • Kzt=1.0, Kd=0.85, G=0.85 • Zone 4: ± 40.7 psf
• Risk Category 2 Structure • ASD Load Coeff = 0.6 • Zone 5: ± 51.8 psf



PROPERTY DETAIL

LOCATION ADDRESS	601 E ATLANTIC AVE
MUNICIPALITY	DELRAY BEACH
PARCEL CONTROL NUMBER	12-43-46-16-P7-001-0010
SUBDIVISION	ATLANTIC CROSSING
OFFICIAL RECORDS BOOK/PAGE	28972 / 461
SALE DATE	JUN-2016
LEGAL DESCRIPTION	ATLANTIC CROSSING TR A (LESS ELY 306.05 FT)

This item has been digitally signed and sealed by Christian Langley PE on the date adjacent to the seal. Printed copies of this document are not considered signed and sealed and the signature must be verified on any electronic copies.

Serial: 51 A6 FC E1 40 BB 1B 57 18 07 F8 4F

Digitally signed by
Christian Langley
Date: 2024.10.23
10:46:45 -04'00'

OWNER INFORMATION

OWNER(S)
EDWARDS ATLANTIC AVENUE LLC

MAILING ADDRESS
495 S HIGH ST STE 150
COLUMBUS OH 43215 5695

SALES INFORMATION



2353 N. Military Tr. West Palm Beach, FL

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Master Sign Program Atlantic Crossing, Delray Beach, Fla 11/12/21



Created By:
Mark Gregory
Sign Specialist
ES 12-001050
561-716-4531
MGreg01@comcast.net



For the Edwards Companies

Context

The program will be implemented in stages.

Phases as follows:

Phase One South West side of the site. Currently for board review.

- Building 1 - East, South, North and West elevations (North being the internal to the mall)
- Building 3 - East, West and South and Elevations (South being internal to the mall)
- Building 6 South - East elevation Parking Garage Sign

Phase Two To follow

Before the board today we are requesting the following.

Tenant signs for the west and south elevations, the interior mall walk way tenants and a Parking Garage entrance identification

Tenant Signs

Building 1

Naming rights for Building 1 for Bank of American or future tenant

Retail tenants on the first floor.

- Le Colonial, Chico's and others

Building 3

Retail tenants on the first floor

- Hampton Social

Hampton Social Has been removed from the program

Building 6 South

- Center use Parking sign

Program outline

Analysis

(1) site specific sign program unique for the hallmark tenants.

Le Colonial

Hampton Social Removed

Naming rights for Building 1 to Bank or America (Or other future tenant)

External (Road Facing) Tenant signs shall comply with the sizing and placement of existing sign code.

Allowing unique tenant logo and colors

Tenants on corner locations allowed a sign on each frontage. Tenants with front and rear exposure to be allowed signs on both frontages.

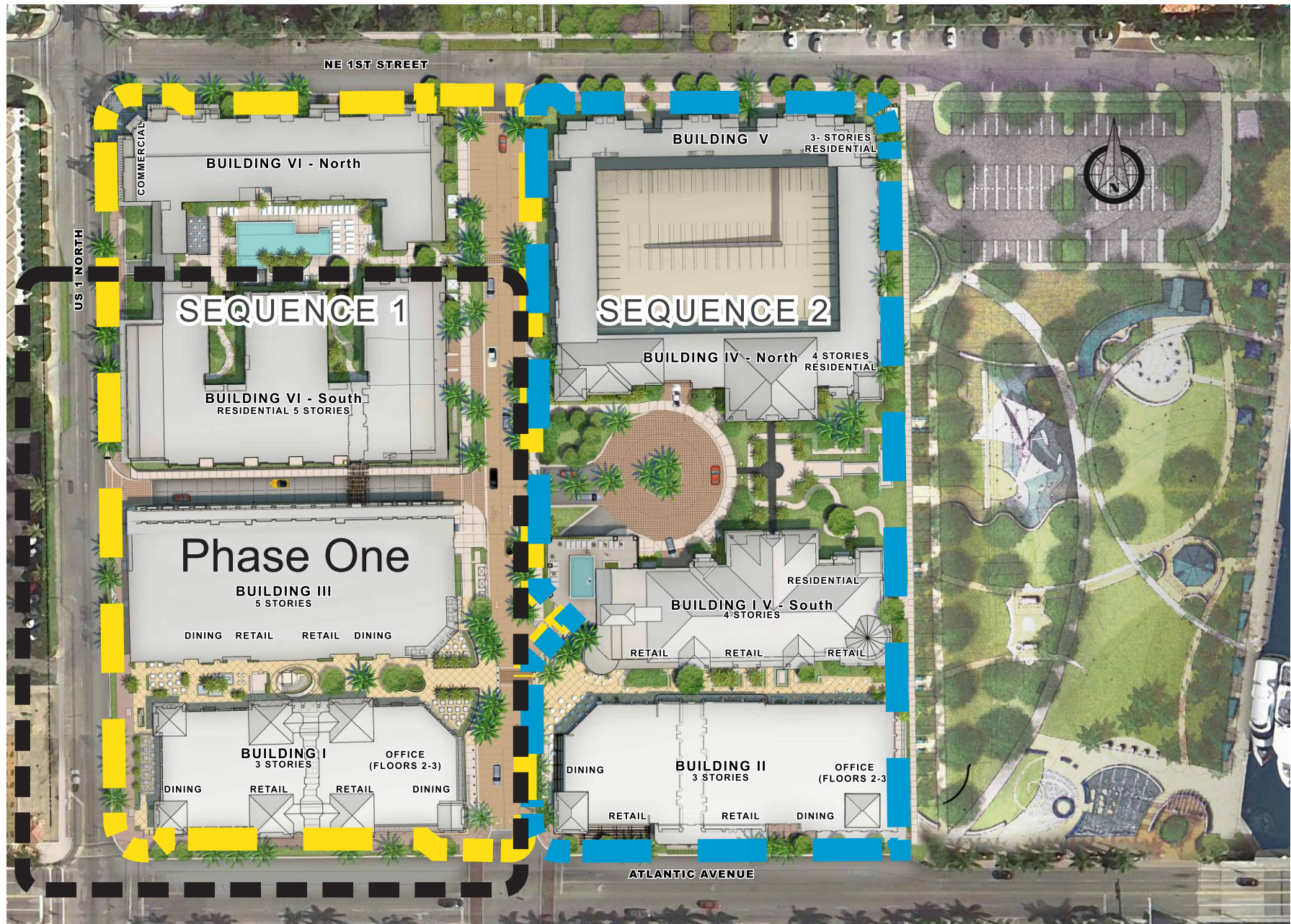
Smaller retail tenants with internal exposure to be allowed a flat wall sign or a projecting sign with window lettering.

Allowing unique shapes with tenant logo and colors

Window lettering to comply with existing city regulations

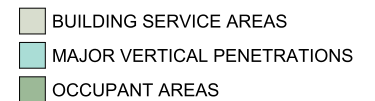
All signs require landlords approved graphic with written approval.

Illustrated Site Plan First Phase program area



This includes Building 1, Building 3 (for retail Tenants) and the southern part of Building 6 South (for parking garage for ID)

NORTH FEDERAL HIGHWAY (6TH AVE)


$$1/16'' = 1'-0''$$

06.11.21

217093
MERCHANDISING PLAN
A001



Illustration of building mall area



Illustration of building mall area





Corner of Atlantic and 6th Avenues



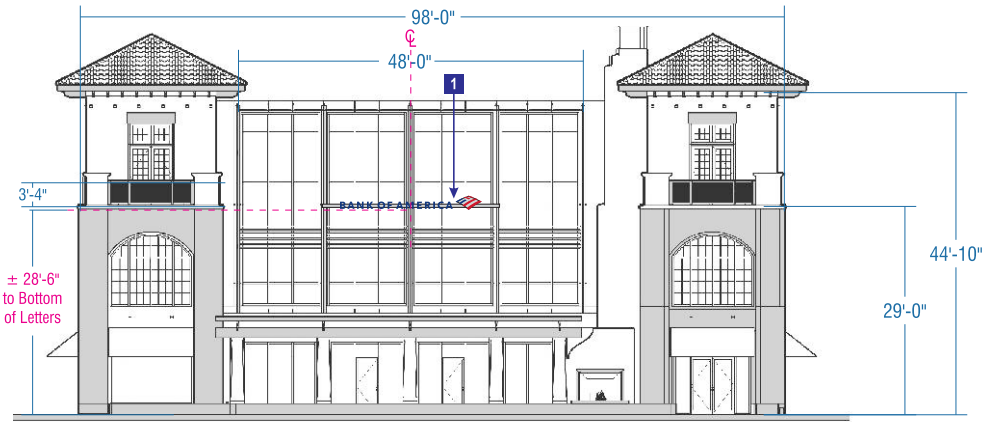
West side

South Side

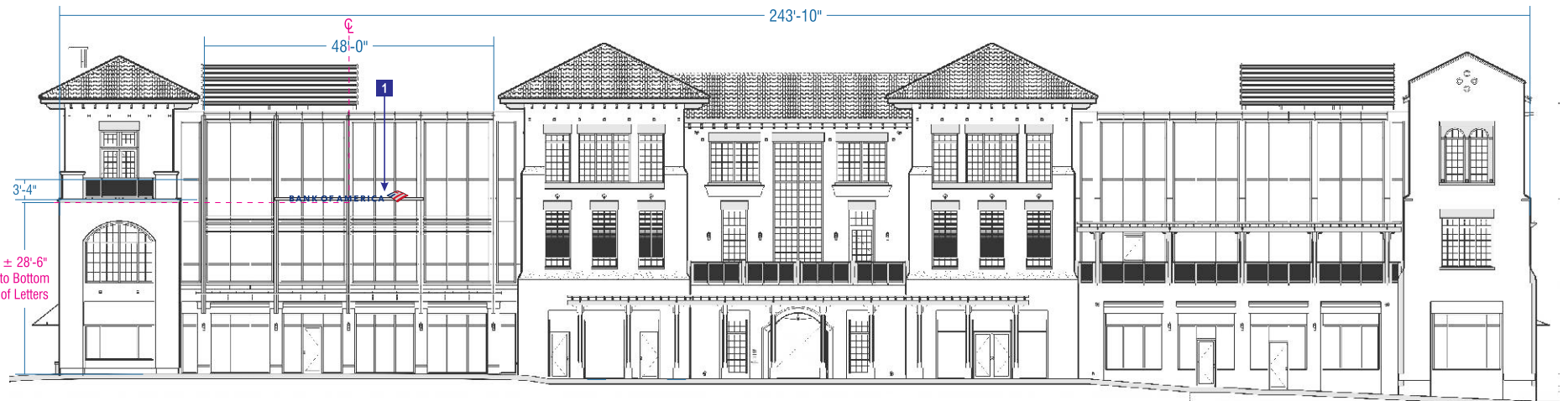


BUILDING 1 ELEVATIONS

Scale: 1/16" = 1'-0"



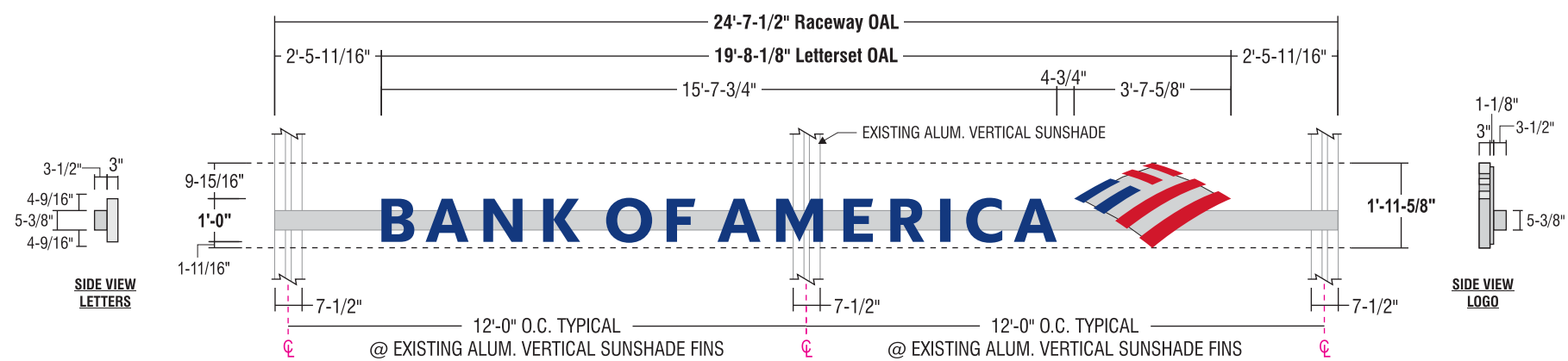
West Elevation



South Elevation








Letter construction detail



- FACES:** 1/2" thick Plaskolite 2406 LD acrylic w/ routed back 5/16" from back leaving a 3/16" thick x 5/32" flange for drop in faces secured thru returns (see detail)
Surface applied vinyl overlays to match colors shown w/ 3M overlamine
- RETURNS:** 3" deep .040 alum returns - aluminum Coil Bright Brushed Clear by Alumet Supply
- BACKS:** .090" alum. backs - insides painted w/ White Light Enhancement paint
- ILLUM.:** Agilight White LED illumination as required by manufacturer or approved equivalent
Remote power supplies
- RACEWAY:** Signcomp aluminum extrusion raceway, painted to match sunshade.
- WALL MATERIAL:** To be provided from survey
- INSTALL:** Raceway is mounted to 1/8" thick formed alum. brackets w/ 3/8"-16 hex head bolts. Formed alum. brackets are attached to the existing vertical sunshade w/ 3/8" dia. threaded rods and 1/4" thick alum. mounting plates.
(2) 3" x 3" x 1/4" Alum. structural angles 11'-2-1/2" long to span in between attachments to vertical sunshade structures.
Paint to match sunshade.
- QUANTITY:** (2) Two lettersets required

COLOR PALETTE

 ALL FACES: Plaskolite 2406 LD	 LOGO FACES: 3M 3630-2413 Red w/ Overlam 3M 3660M
 RETURNS: Brite Brushed Alum. Coil -Alumet Supply	 COPY & LOGO FACES: 3M 3630-8530 Blue w/ Overlam 3M 3660M
	 RACEWAY ATTACHMENTS Paint to Match Sunshade

Building 1 One First Floor

Le Colonial



6th Avenue View

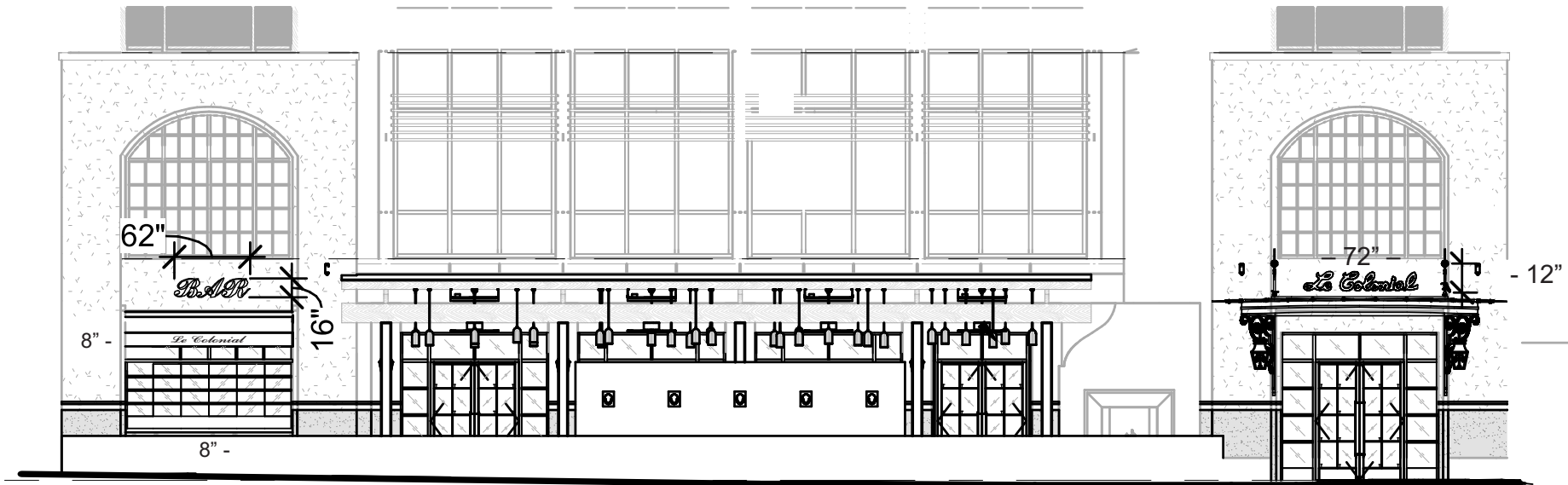


Corner of Atlantic and 6th Avenues

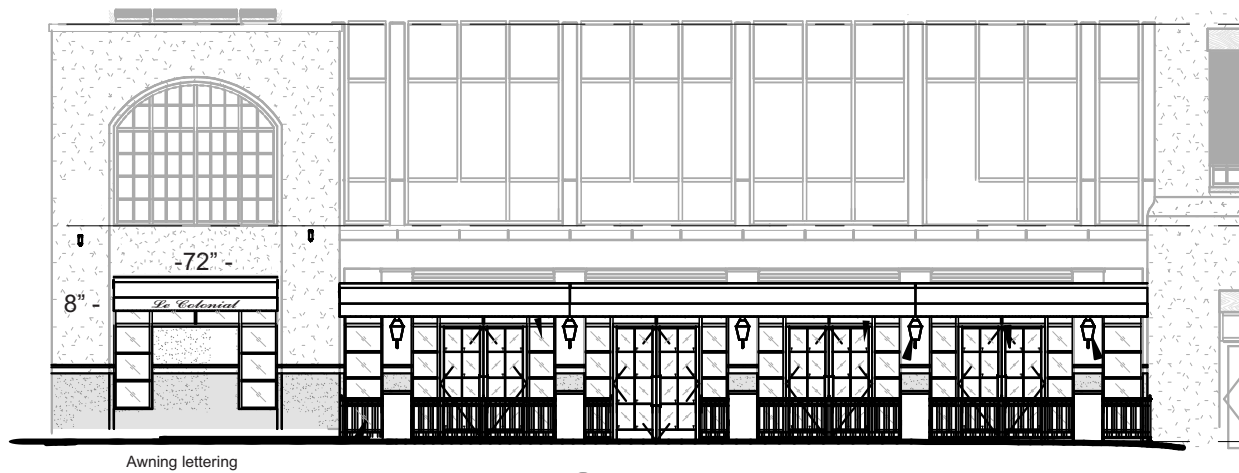


Atlantic Avenue View

Sign locations



West Elevation



South Elevation

Le Colonial
North & West facing sign
Awning Lettering Only

Le Colonial site sign placement

Bar

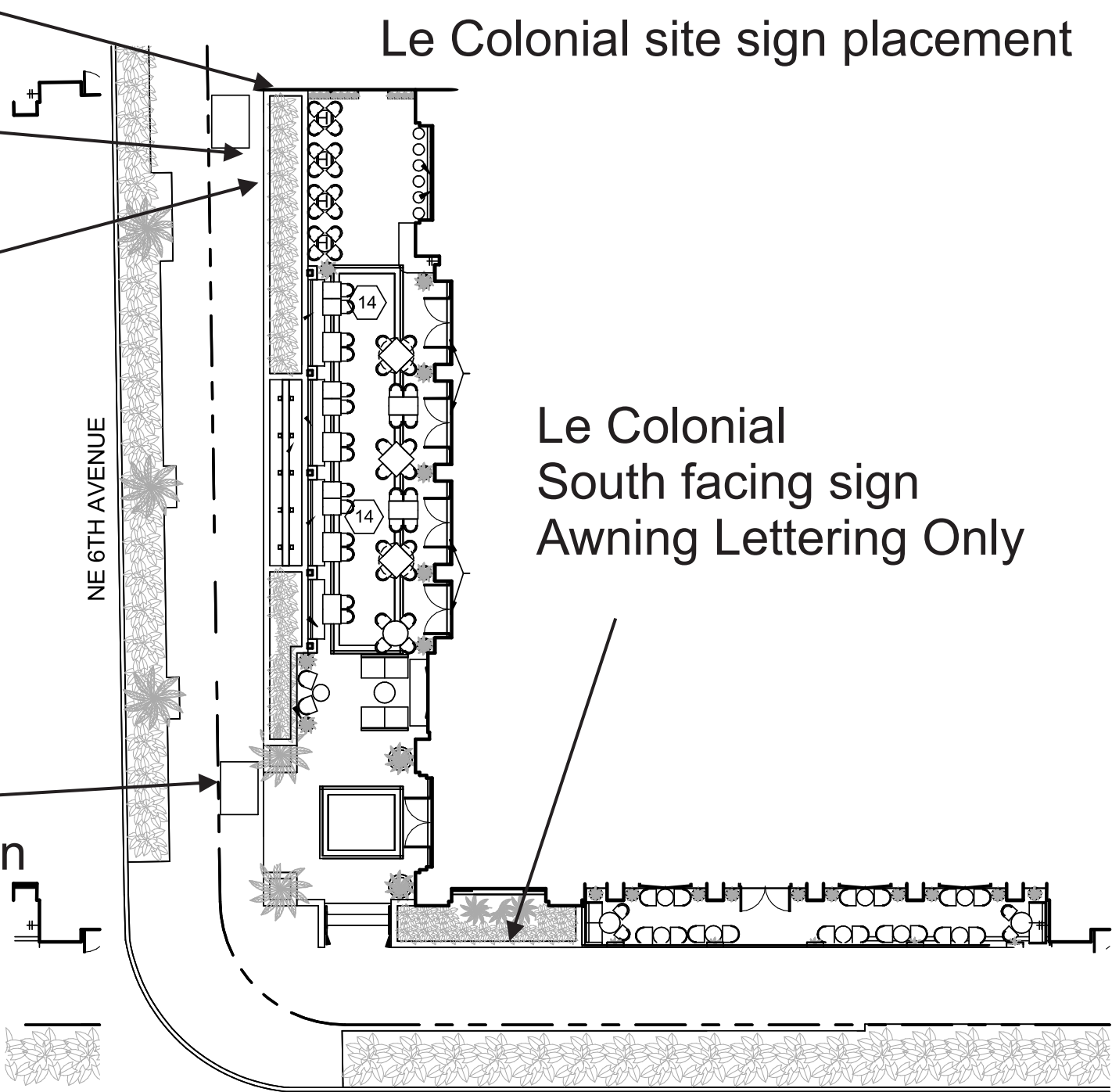
Le Colonial
South facing sign
Awning Lettering Only

Le Colonial
West facing sign

NE 6TH AVENUE

E ATLANTIC AVENUE

PROPOSED

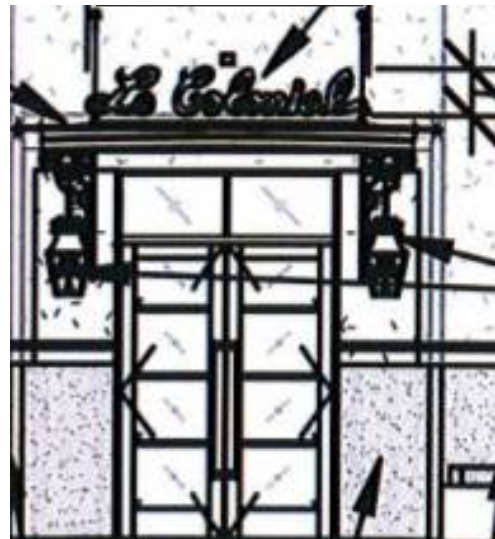
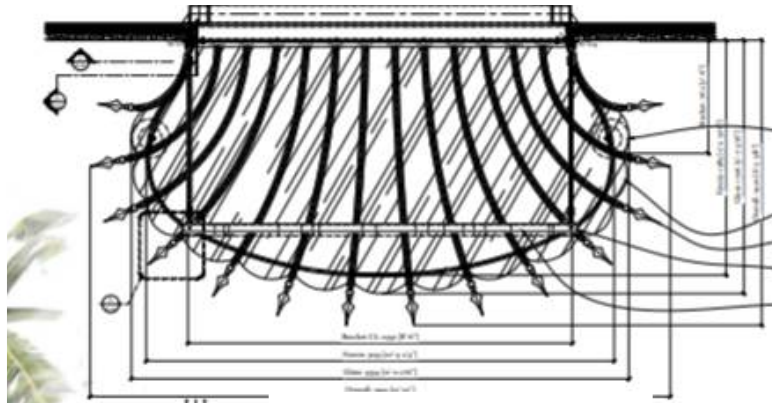
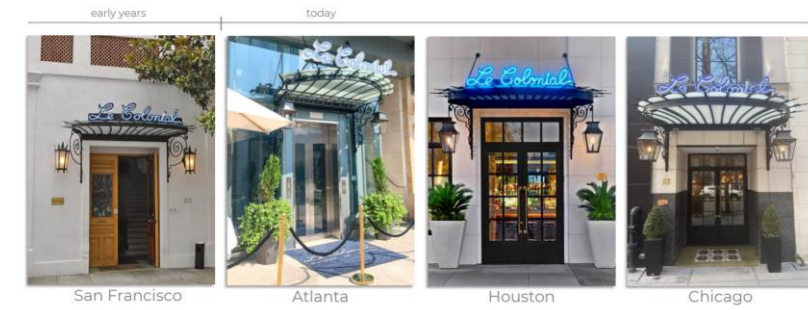


Awnings with one name facing south and the awning with outlining



Atlantic Avenue View

The Le Colonial Brand Identity

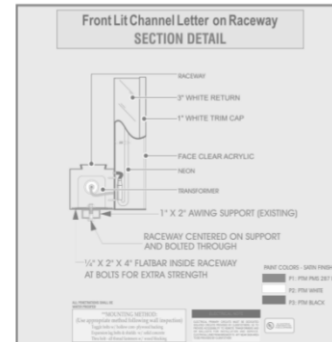


Front Entry Reduced Size

SCOPE OF WORK

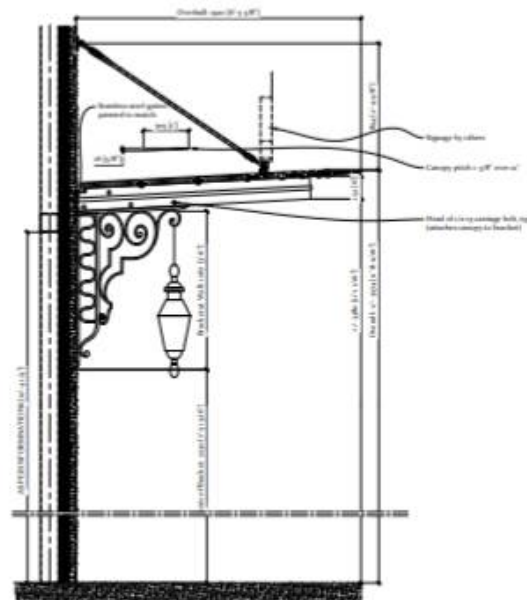
FABRICATE AND INSTALL ONE SET OF ILLUMINATED CHANNEL LETTERS ON A RACEWAY

- RETURN: 1" DEEP .040 ALUMINUM
- BACKING: .040 ALUMINUM
- ILLUMINATION: ONE SPOKE
- TRANSFORMER: 30W IN-SIDE RACEWAY
- INCREASE IF 1/2" RACEWAY EXISTING ALUMINUM
- RACEWAY MOUNTED DIRECTLY TO A CUSTOM AWNING
- INTERIOR FINISH: F1
- EXTERIOR FINISH: F2
- FINISH: F3



Channel letter General Specifications	
Sign Type	Front Lit Channel Letters
Illumination Type	12mm NEON
LED Color	HORIZON BLUE NEON
Face Material Gauge	3/16"
Face Color	Acrylic / Clear
Return depth Gauge/Color	3" Wide Alum .040 / White
Back Material Gauge	Aluminum .063
Tube Support Type	Glass 10T3 Standard
Transformer Type / mA / volt	15k W / 30mA / 120V Inside Raceway
Retainer screw	#4 x 0.5" lg Hex hd
Wire Type	UL Silicone GTO-15
Electrical Connectors	1/2" Greenfield

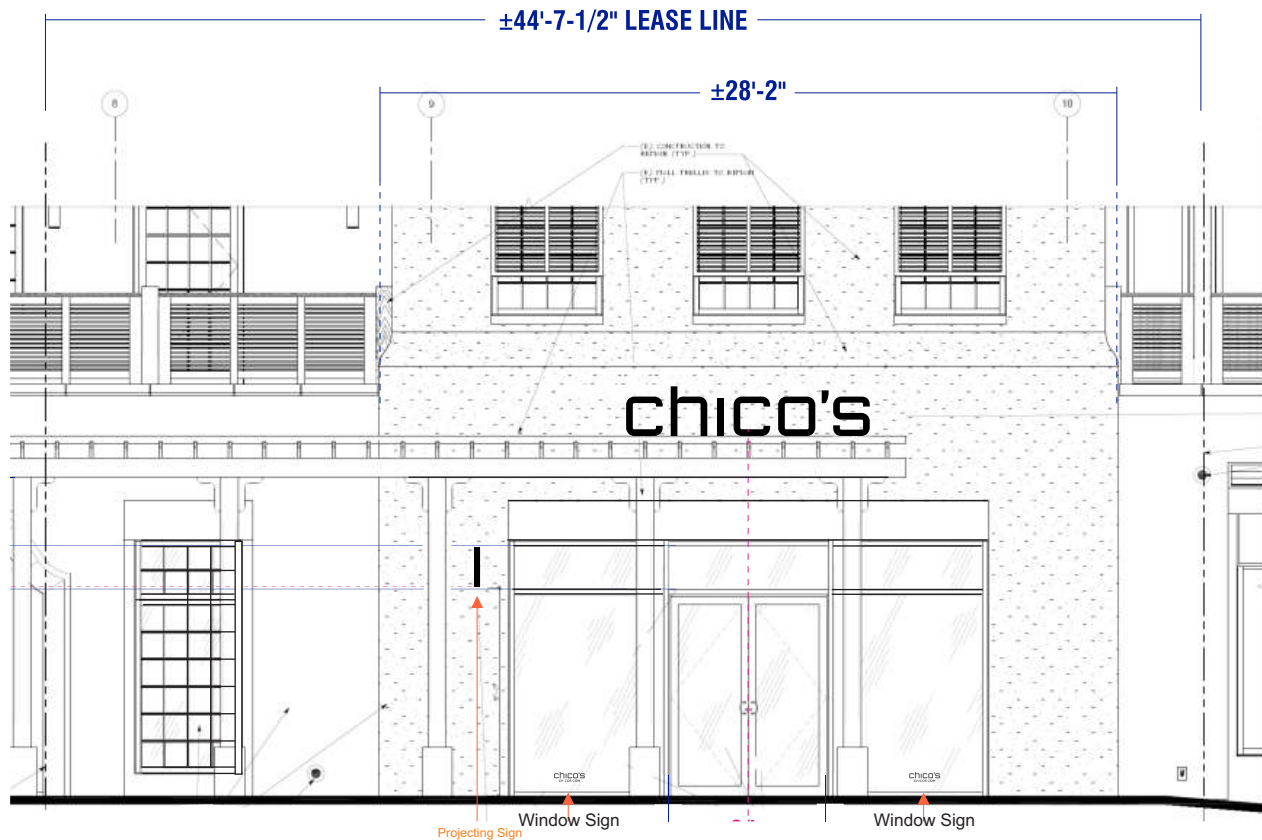
Sign Details



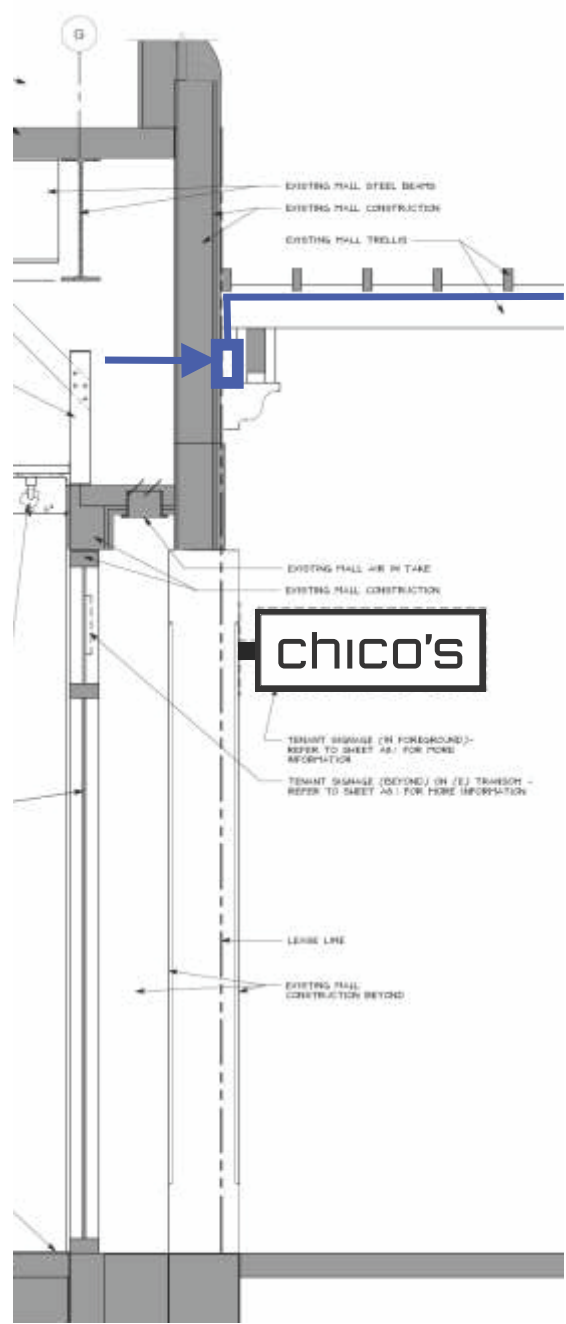
90" wide

18" tall

chico's

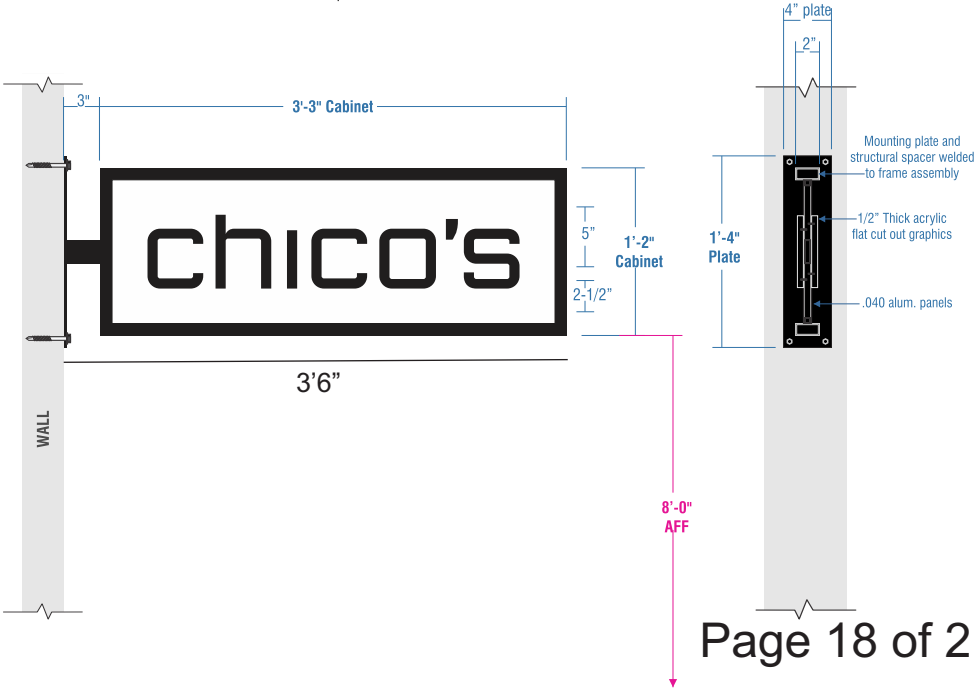


Projecting sign

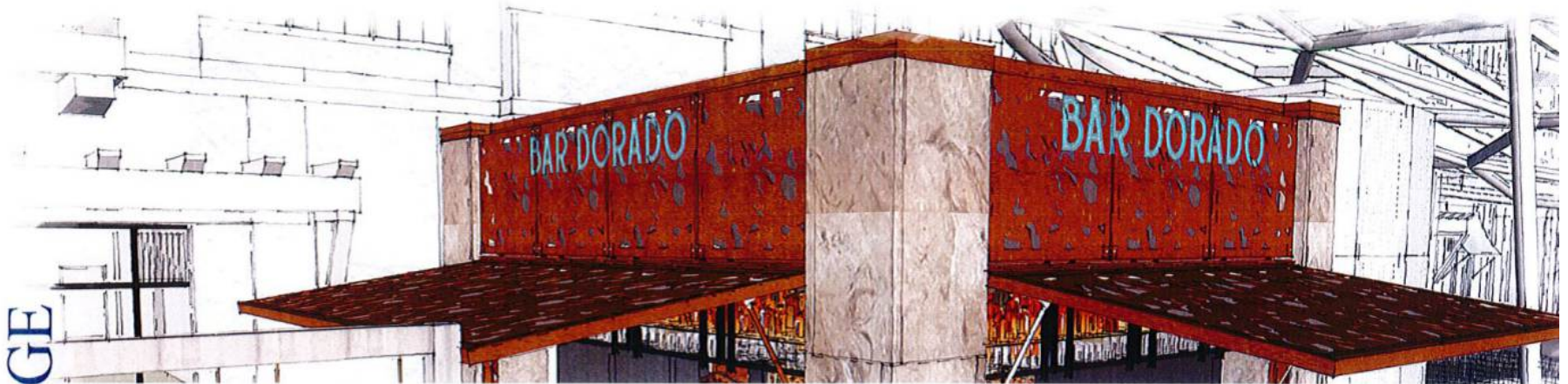


D/F NON-ILLUM. BLADE SIGN

Scale: 1" = 1'-0"
3.8 square feet



SIGNAGE



10" **BAR DORADO**
6'-0"

PIN MOUNTED BACK LIT LETTERS

Rough Cut Out Steel Letters

Turquoise Powder Coated

Benjamin Moore | Mexicali Turquoise | 662 | PMS 2342C

White LED – 3000° K

Two Signs – South + West sides of existing bar structure

See Elevations on previous page for locations

KNAUER

The Hampton Social | Delray Beach FL



PARKER
RESTAURANT GROUP 28

Bar Dorado interior to the mall
West and south side of mall kiosk

Based on a 42" projection

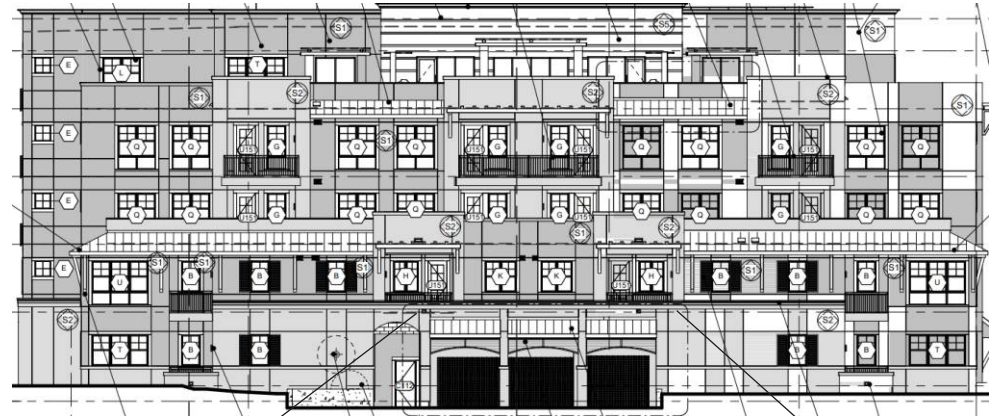


Parking Garage Sign

Projecting sign
Internally illuminated

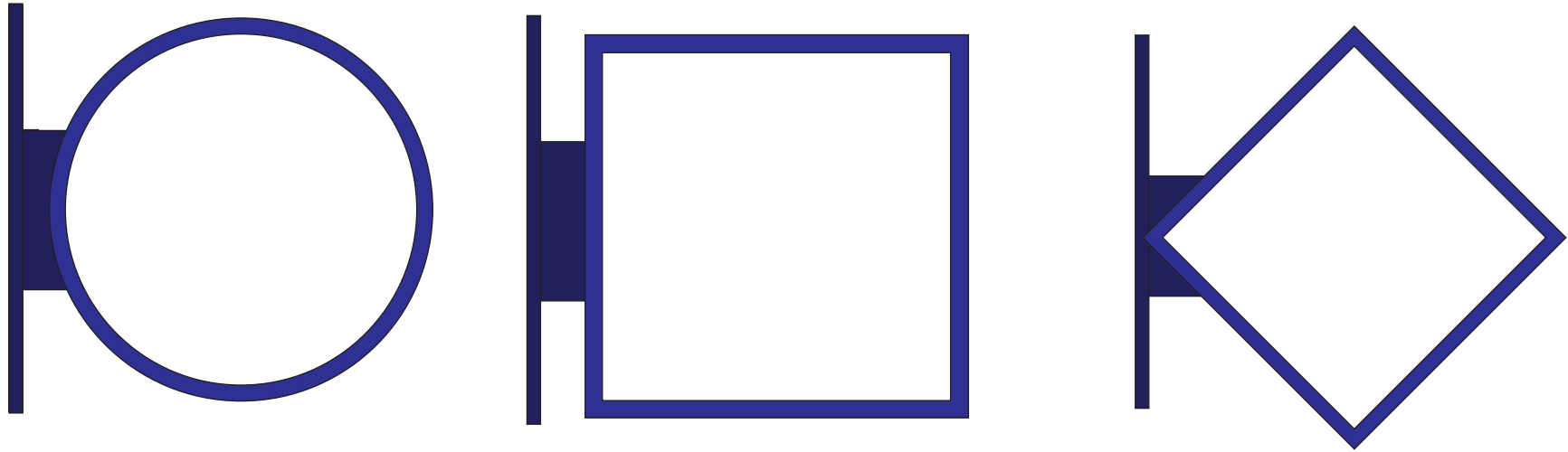
40"

BLDG 6 East Elevation



Sign placement

Typical Tenant Projecting signs Unique Shapes encouraged Up to a 42" projection from the wall surface
Face area based on a 39" width by 39" height or less
Unique color and graphic presentations allowed with landlords approval



Typical Tenant Projecting sign placement to be on the units demising store front center or adjacent to front entrance