

RESOLUTION NO. 124-24

A RESOLUTION OF THE CITY COMMISSION OF THE CITY OF DELRAY BEACH, FLORIDA APPROVING THE OLD SCHOOL SQUARE RE-BRANDING PACKAGE SUBMITTED BY THE DELRAY BEACH DOWNTOWN DEVELOPMENT AUTHORITY FOR USE IN MARKETING OF THE OLD SCHOOL SQUARE CAMPUS; AUTHORIZING THE CITY MANAGER TO TAKE ANY AND ALL ACTIONS NECESSARY TO EFFECTUATE THIS RESOLUTION; AND PROVIDING AN EFFECTIVE DATE; AND FOR OTHER PURPOSES.

WHEREAS, the City of Delray Beach (“City”) and the Delray Beach Downtown Development Authority (DDA) have entered into an Interlocal Agreement with the DDA for the DDA to manage and operate the Old School Square Campus; and

WHEREAS, the Interlocal Agreement provides that the DDA shall be responsible for re-branding the Old School Square Campus subject to the approval of the City Commission; and

WHEREAS, the DDA has submitted a re-branding package including a new logo, color scheme, and potential uses for the logo and color scheme; and

WHEREAS, the City Commission deems the re-branding package to be appropriate for use for marketing the Old School Square Campus and associated events and activities at the Campus.

NOW, THEREFORE, BE IT RESOLVED BY THE CITY COMMISSION OF THE CITY OF DELRAY BEACH, FLORIDA, AS FOLLOWS:

Section 1. The foregoing recitals are hereby affirmed and ratified.

Section 2. The City Commission of the City of Delray Beach has reviewed and hereby approves the re-branding package attached to this Resolution as Exhibit “A” to be used to market the Old School Square campus.

Section 3. The City Commission authorizes the City Manager to take any action necessary to effectuate the intent of this Resolution.

Section 4. This Resolution shall become effective immediately upon adoption.

PASSED AND ADOPTED in regular session on the _____ day of _____ 2024.

ATTEST:

Katerri Johnson, City Clerk

Thomas F. Carney, Jr., Mayor

Approved as to form and legal sufficiency:

Lynn Gelin, City Attorney