



City of Delray Beach

Cover Memorandum/Staff Report

File #: 25-162 CRA Agenda Date: 9/30/2025 Item #: 7D.

TO: CRA Board of Commissioners

FROM: Christine Tibbs, Assistant Director

THROUGH: Renée A. Jadusingh, Executive Director

DATE: September 30, 2025

PROJECT CONSULTANCY & DESIGN SERVICES FUNDING ASSISTANCE APPLICATION - FLEUR ROUGE PREVENTIVE CARE GROUP, INC. (20 NW 6^{TH} AVENUE)

Recommended Action:

Approve a Project Consultancy & Design Services Funding Assistance Agreement (Level 2 Design Services) with Fleur Rouge Preventive Care Group, Inc. for the proposed improvement project located within the building located at 20 NW 6th Avenue, for an amount not to exceed \$11,500 and authorize the CRA Board Chair to execute all related documents for said purpose.

Background:

Fleur Rouge Preventive Care Group, Inc. (Fleur Rouge), is requesting funding assistance under the Project Consultancy & Design Services Program for an improvement project located within the building located at 20 NW 6th Avenue (Building) for an amount not to exceed \$11,500; the Building is owned by Hatcher Construction and Development, Inc., and was developed through a Ground Lease Agreement with the CRA within CRA sub-area #3.

Fleur Rouge is a medical spa and is leasing a suite within the Building to provide aesthetic medical treatments to the general public. Funding assistance is requested to design the interior space that maximizes the available square footage of the suite and provides an upscale facility that offers a seamless fusion of medical grade aesthetic services and luxurious spa experiences. If awarded, the completed designs and plans produced under the Project Consultancy & Design Services Program will be used so that Fleur Rouge can apply for the Site Development Assistance Funding Program to help with the actual construction and improvement costs.

A funding assistance award to Fleur Rouge will help further the CRA's mission by supporting and promoting business activity within the CRA District and aligns with the goals stated within the CRA Redevelopment Plan for the area.

At this time, CRA staff is requesting the CRA Board approve a Project Consultancy & Design Services Funding Assistance Agreement (Level 2 Design Services) with Fleur Rouge Preventive Care Group, Inc., in an amount not to exceed \$11,500 and authorize the CRA Board Chair to execute all related documents for said purpose.

Attachments: Exhibit A - Location Map; Exhibit B - Photos of Existing Conditions; Exhibit C - Funding Assistance Detail Sheet; Exhibit D - Application Form; Exhibit E - Project Consultancy & Design Services Program Guidelines; Exhibit F - Funding Agreement

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CRA Attorney Review:

The CRA Legal Counsel has prepared and reviewed the Funding Agreement for legal sufficiency and form and determined it to be acceptable.

Funding Source/Financial Impact:

Funding has been allocated from GL #7313.

Overall need within the Community Redevelopment Area from Delray Beach CRA Redevelopment Plan:

Removal of Slum And Blight Land Use

Economic Development

Affordable Housing
Downtown Housing
Infrastructure
Recreation and Cultural Facilities