

City of Delray Beach



Cover Memorandum/Staff Report

To: CRA Board of Commissioners FROM: Cassidy Heitman, Legal Advisor

THROUGH: Renée A. Jadusingh. Executive Director

DATE: August 28, 2025

INDEPENDENT CONTRACTOR AGREEMENT FOR ARTISTIC SERVICES - THE ATLANTIC CURRENT, LLC

Recommended Action:

Approve an Independent Contractor Agreement with The Atlantic Current, LLC for the provision of artistic service for the Delray Beach Community Redevelopment Agency.

Background:

Section 163.370(2)(b) of the Florida Statutes provides that the Delray Beach Community Redevelopment Agency (CRA) shall have all the powers necessary or convenient to carry out and effectuate the purposes and provision to disseminate community redevelopment information. On a regular basis the CRA disseminates information to residents, property owners, and the general public regarding its current and future projects and programs. As such, the CRA requires the artistic services and talent of experienced creative and visual arts professional firm to assist the CRA in developing original, unique media with a consistent voice and aesthetic; this will help to ensure that the information disseminated has the greatest reach, especially within the CRA District, and, more importantly, those receiving the information recognize its authenticity.

The Atlantic Current has provided a proposal for artistic services that meets the needs and goals required of the CRA (see Exhibit A).

The Independent Contractor Agreement (Agreement) will be one (1) year, with the Agreement commencing on September 1, 2025. and terminating August 31, 2026. The total Contract Price is not to exceed \$47,400 to be paid each month at a compensation rate not to exceed \$3,950. Per the CRA's Purchasing Policies and Procedures, artistic services are exempt from the competitive process.

At this time, CRA Staff recommends the approval of the Agreement, in substantially the same form as attached in Exhibit B, with The Atlantic Current, LLC for the provision of artistic services in the total Contract Price not to exceed \$47,400.

Attachments: Exhibit A - Artistic Services Proposal; Exhibit B - Independent Contractor Agreement

CRA Attorney Review:

The CRA Legal Advisor has reviewed the Independent Contractor Agreement for legal sufficiency and form.

Funding Source/ Financial Impact:

Funding has been allocated from GL #7425.

Overall need within the Community Redevelopment Area from Delray Beach CRA Redevelopment Plan:

Removal of Slum and Blight

Land Use

Economic Development

Affordable Housing Downton Housing Infrastructure

Recreation and Cultural Facilities