

## Advisory Board Appointment Application

NOTE: Each applicant is advised to attend at least one meeting prior to applying for appointment.

### Contact Information:

\* Name  
Cynthia Lloyd

\* Home Address  
239 NE 7th Avenue  
Delray Beach FL 33483

\* Cell Phone  
(314) 398-4973

\* **Email**  
mawhiggins@gmail.com

\* **Occupation**  
Retired Not for Profit Founder and Executive Director

**Business Name**  
N/A

Business Address  
\*\*SKIPPED\*\*

Business Phone  
\*\*SKIPPED\*\*

Office of the City Clerk

Received

8/5/2024

Expires

8/5/2026

### Advisory Board Selection:

Please select your top four boards in order of preference (first choice to fourth choice) from the drop down lists below:

**First Choice**  
Planning and Zoning Board

**Second Choice**  
Site Plan Review and Appearance Board

**Third Choice**  
Historic Preservation Board

**Fourth Choice**  
Board of Adjustment

NOTE: Your responses or disclosures are intended to assist the City Council in considering an application for appointment/re-appointment to a City board or committee, and will not result in the automatic disqualification from consideration or appointment/re-appointment. Therefore, complete and accurate responses should be provided.

### Qualifications:

\* Please select all qualifications that apply:  
Delray Beach resident  
Expertise or an interest in environmental conservation and sustainability  
Knowledge, experience, background, and interest in historic restoration and preservation  
Local organizer  
Member of religious or faith-based organizations  
Own property in Delray Beach

\* Are you a registered FL voter?

Yes

\* Are you a vendor or employed by a vendor that does business with the city?

No

\* Are you a lobbyist or employed by a lobbyist, as defined in the Palm Beach County Registration Ordinance?

No

\* Have you attended any Delray Beach Commission or Advisory Board Meetings?

Yes

**If yes, please explain and provide dates when possible.**

I've attended & been active with the Palm Trail Neighborhood Association, at various meetings concerning Bounce Sports Bar and The Edge, over the last few years to support our village by the sea.

**Are you currently serving, or have you ever served on a Delray Beach Advisory Board? If yes, please provide details and dates.**

No.

\* Are you aware of any potential conflict of interest (including, without limitation, any potential voting conflicts or potential prohibited conflicts) that may arise from your serving on the City board or committee to which you are seeking appointment?

No

**If yes, please explain:**

\*\*SKIPPED\*\*

\* Do you, any member of your immediate family, your employer or your business (or any entity in which you have a controlling interest) currently have any contractual relationship with, or do business with, the City, or has there been any such relationship within the past 5 years?

No

**If yes, please explain:**

\*\*SKIPPED\*\*

Do you (or any entity in which you have a controlling interest) have any delinquent accounts with the City or owe any monies to the City?

No

**If yes, please explain:**

\*\*SKIPPED\*\*

Do you (or any entity in which you have a controlling interest) have any pending code enforcement cases or unpaid, certified code enforcement fines relating to property in the city that is owned or rented by you (or any entity in which you have a controlling interest)?

No

**If yes, please explain:**

\*\*SKIPPED\*\*

\* Do you (or any entity in which you have a controlling interest) have any pending code enforcement cases or unpaid, certified code enforcement fines for any other violations relating to other city codes?

No

**If yes, please explain:**

\*\*SKIPPED\*\*

Have you ever been found to have violated, or had a complaint filed against you alleging a violation of, the Florida Code of Ethics for public officers and employees, Palm Beach County Code of Ethics (or any other ethics code)?

No

**If yes, please explain:**

\*\*SKIPPED\*\*

If you selected the Downtown Development Authority, do you own land in the downtown area?

No

If you lease property in the downtown area, do you pay taxes on the property as part of your lease agreement?

Please upload a copy of your lease

\*\*SKIPPED\*\*

## **Interest & Experiences**

**List any certifications or licenses which may further qualify you to serve on a board or committee.**

Executive Certificates from University of Pennsylvania Center for Social Impact Studies: 1). Social Impact Strategy. 2). Digital Media for Social Impact.

**Briefly describe why you wish to serve as a member of a board or committee and how your personal experience and background relate:**

I seek to participate in the success of Delray Beach, as a resident and champion of our Village by the Sea. My personal background in service through not for profit community based projects, along with serving on the Creve Coeur, Missouri Planning and Zoning and City Council, I am aware of both the challenges and opportunities that can exist. I wish to contribute knowledge gained through work, neighborhood boards, and various volunteer activities. It would be an honor to serve.

**List any other community/civic involvement which you would like the Commission to consider:**

Delray Public Library Volunteer. Palm Trail Neighborhood Board. Regularly participate in local activities and am a booster for Delray Beach.

**Educational Background:**

**University attended:**

University of Pennsylvania - Center for Social Impact Studies (See Resume for Further Information)

**Degrees received:**

2 Executive Certificates (See Resume for Additional Information)

**Major area of study:**

Social Impact

Upload your resume:

[Cynthia Lloyd Resume 2024.pdf](#)

**Terms Of Acceptance**

Applications are kept on file in the City Clerk’s Office for a period of two years.

Applicants may supplement their application with a resume or other information relevant to their qualifications.

**Declaration of Personal Information Exemption:**

Personal information provided in this application is public information unless the applicant qualifies for an exemption pursuant to Florida Statutes. You are encouraged to thoroughly read the applicable sub-sections of F.S. 119.0 71

([http://www.leg.state.fl.us/Statutes/index.cfm?App\\_mode=Display\\_Statute&URL=0100-0199/0119/Sections/0119.071.html](http://www.leg.state.fl.us/Statutes/index.cfm?App_mode=Display_Statute&URL=0100-0199/0119/Sections/0119.071.html)).

If you qualify for an exemption, please indicate below which statutory provision you are citing for the exemption. If you qualify, your address and phone number are protected information. You may contact the Board Liason at 243-7056 if you have any questions.

My address and telephone number are statutorily exempt from public disclosure:

No

**If yes, pursuant to which sub-section of F.S. 119.071?**

\*\*SKIPPED\*\*

Please agree with the following statement: I understand the duties and responsibilities of the board(s) or committee(s) for which I am applying. By signing below, I warrant the truthfulness and accuracy of the information provided in this application.

I agree

\* E-Signature of Applicant:

Cynthia Lloyd

\* **Date:**

08/05/2024

\* Please agree with the following statement: I understand that checking this box constitutes a legal signature confirming that I acknowledge and agree to the above Terms of Acceptance.

I Agree

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# Cynthia Lloyd

239 NE 7<sup>th</sup> Avenue Delray Beach FL 33483

(314) 398-4973

cloyd@scopenational.org

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## Summary

Organizational founder, marketing professional and community leader with more than 25 years of experience managing complex projects, successfully undertaking new challenges and working collaboratively to build coalitions to improve the quality of life throughout the St. Louis region, Missouri and beyond.

- Volunteer Management
- Fundraising
- Public Speaking
- Strategic Planning
- Science and Technology Advocate Education to Workforce
- Project Management
- Marketing and Trend Forecasting
- Teacher and Trainer
- Advocacy
- Community Development

## Professional Achievements

### **City Council Member Ward 1, Creve Coeur, MO**

**2013-2016**

Elected to serve a ward rich with Science and Technology with a platform dedicated to raising awareness of institutions such as: Monsanto, Danforth Plant Science Center, St Louis Community College Center for Plant & Life Sciences, Business Research and Development Park, Helix Center Biotech Incubator and Missouri Extension & 4-H, with an eye towards accessing education involvement and economic development. Council liaison for the Climate Action Task Force, Finance and Economic Development Committee.

### **Executive Director and Founder, Science and Citizens Organized for Purpose and Exploration:**

**SCOPE National, St Louis, MO**

**2007-2023**

Created not-for-profit dedicated to connecting Missouri and U.S. citizens, particularly adults, with opportunities in all areas of Science & Technology, including informal and formal education, curriculums, scholarships, internships and careers. Provide relevancy to the importance of Science and Technology in an innovative global world. Connect best practices, resources and information for public access the Education to Workforce pathway, at no cost to communities. Coordinate partners from government, civic, industry and education. Oversight: vision, marketing, development, board recruitment, fundraising, presentations, coordinating field activities for outreach and engagement including: USA Science & Engineering Festival Pavilion, Missouri State Fair and mentoring Science Festivals nationwide through Massachusetts Institute of Technology's Science Festival Alliance Sloan Foundation sub award.

### **Candidate for Missouri State Representative, Creve Coeur, MO**

**2005-2006**

First time candidate, raised over \$150,000 in 8 months and gained the support of over 500 volunteers in a bi-partisan effort to elect a pro-advanced medical research candidate in the Missouri 87<sup>th</sup> State Representative District. Developed broad based coalition. Succeeded in increasing visibility of life science issues. Garnered 45% of the vote where incumbents previously held a 64% base. Produced candidate DVD and delivered to 10,000 voters

### **Social Justice Coordinator, St. Louis Hillel at Washington University**

**2003-2004**

Redesigned program to include study and service components for the students. Designed curriculum to study ethical, moral and religious basis for Jewish work in social justice. Taught grassroots tools necessary to affect real social change. Assisted students in developing community based service projects and in developing a bi-partisan international forum on Iraq.

## Community Leadership

**Executive Board Member, SySTEMic Innovations', Kansas City, MO** **2011-2020**  
Assisted with the formation of new 501c3. Serve to raise awareness of this educational opportunity. Work with organization on strategic growth, sustainability and mission.

**Commissioner, Planning and Zoning, Creve Coeur, MO** **2010-2013**  
Prepared, updated and recommended modification to city's Master Plan, for the physical development of the city. Review and bring forth potential municipal, state or national legislation to implement goals of the commission. Prepare and submit reports to City Council and Mayor relating to commission.

**Board Member, Whitney Harris Conservation Center – University of Missouri St. Louis, St Louis, MO** **2010-Present**  
Coordinate all areas of social media with board, staff and students, assist with marketing plan to raise awareness of Center and international research, connect Center to outside partners in education and industry for sustained growth and engagement.

**Education Chair and Board Member, Women's Society Washington University, St Louis, MO** **2009-2019**  
In conjunction with other board members, encouraged the pursuit of issue-oriented programs. Assisted with strategic vision, mission and long term growth. Involved with showcasing assets of Washington University to the public and students.

**Program Chair and Board Member, Business and Professional Women's Division** **1997-2001**  
**Jewish Federation of St. Louis**  
Created innovative programs to create a more broad-based and welcoming organization for business and professional women who were no longer working outside the home. Programming focuses on empowering other to take action toward social change.

## Awards and Honors

**International Association of Fairs and Expositions Awards** **2009 - 2012**  
Science & Tech Festival held inside Missouri State Fair recognized.

**American Institute of Aeronautics and Astronautics-St Louis Civic Award** **2009**

**Hadassah National Leadership Award** **2005**

**Missouri House of Representatives Stem Cell Advocacy Resolution** **2005**

**Simon Rockower Award for Excellence in Journalism,**  
**American Jewish Press Association** **2005**

## Education

**Center for Social Impact Strategies, Philadelphia, PA** **2016**  
Executive Certificate Program

**Hadassah Leadership Academy, National** **2001-2003**  
Leadership training with emphasis on ethical leadership and advocacy.

**Fashion Institute of Design & Merchandising, Los Angeles, CA** **1987-1988**  
Associate of Arts, Merchandising and Marketing

**Northeastern University, Boston, MA** **1982-1984**  
Major in Political Science