



**Junior
Achievement™**
of South Florida



Junior Achievement of South Florida,
Delray Beach Chamber of Commerce,
Carver Middle School and
Village Academy

Partnership Proposal

The Challenges:

Employers across industries are facing a critical workforce pipeline shortage. At the same time, many young people lack the essential skills needed to compete in an increasingly complex and evolving economy.

- Limited workforce readiness skills hinder career success.
- Gaps in financial literacy contribute to long-term economic instability.
- Students are experiencing:
 - Decreased engagement and attendance
 - Learning gaps and reduced preparedness
 - A diminished sense of belonging within schools.

Education systems are under pressure—and innovative, community-driven solutions are needed now more than ever.

Why JA:

Junior Achievement of South Florida (JA) works with a variety of communities including education, business, and community to address these challenges head-on.

Our partners trust JA to deliver meaningful, scalable solutions that prepare students for the future of work.

What Sets JA Apart

- Experiential, real-world learning environments
- Deep expertise in workforce readiness skills and mindsets
- Strong community relationships and trusted reputation
- Alignment with school district priorities
- Proven track record of measurable student impact

JA prepares students for lifelong success through three key pillars:

- **Workforce Readiness** – Career exploration and skill-building
- **Entrepreneurship** – Students start and run real businesses.
- **Financial Literacy** – Budgeting, saving, investing, and credit.

Our Impact

Last year alone:

- **73,000+ students served** across Broward and South Palm Beach County
- **724,450 instructional hours delivered.**
- **5,000+ volunteers engaged**, contributing over **41,000 hours.**
- **270 schools reached**, with ~68% Title I participated.

Since 2008, more than **75,000 students** have participated in immersive simulations at JA World, the largest JA facility globally.

JA's 5 unique differentiators allow us to bring assets and resources to the solution:

- authentic, engaging & experiential real-world connectivity.
- deep understanding and expertise of the skills, mindsets, and behaviors necessary to thrive in the future of work.
- long-standing trust, credibility, reputation, and relationships in community
- alignment with vision of school district
- enmeshed in local community with track record of student impact.

JA focuses on its three core pillars to help students succeed by:

- providing cutting-edge workforce skill-building opportunities and career exploration to discover careers.
- offering deep entrepreneurial experiences where students start and run real businesses.
- teaching financial literacy concepts including budgeting, spending, investing, and credit

Last year, with the help of **5,000 trained corporate and community volunteers who donated 41,198 hours of time at a value of \$994,5017**, JA delivered **724,450 instructional program hours** to over **73,000 5th and 8th grade and high school students** both in the classrooms across **270 schools** throughout Broward and south Palm Beach County and in simulations at JA World Huizenga Center at the Lillian S. Wells Pavilion. **About 68% of students receive free and reduced lunch and attend Title I schools.** JA's programs are well-aligned with prosperity initiatives, community redevelopment, and workforce development activities.

More than 75,000 students have experienced engaging simulations at JA World, the largest JA educational facility in the world. Since 2008 JA BizTown and JA Finance Park curriculums have been a Broward County Public Schools (BCPS) program requirement and embedded into the core education plan of **every 5th and 8th grade student.** JA uses a program delivery approach that blends technology with hands on activities to engage students.

JA Programs:

- **JA BizTown** – designed for 5th grade students, teachers implement this 16-week curriculum in the classroom. Upon completion of the classroom lessons, students visit JA World for a one-day simulation where they learn how to run a business, apply personal finance education and work in a student business team led by volunteers.
- **JA Career Discovery**– designed for 8th grade students, teachers implement curriculum in the classroom before the one-day visit. During their simulation time at JA World, students participate in activities using high and low tech in each storefront that over 125 careers across 18 industries live. Once they have explored careers, they participate in an activity making personal financial decisions.
- **JA Stock Market Challenge** – High school students compete against each other in teams in a simulated stock market environment that is hectic, loud, exciting, and filled with energy. Students are given \$500,000 in fake currency used to make their initial stock selections from more than 25 fictitious companies before the challenge begins.
- **JA Career Bound** – Open to high school juniors and seniors, JA Career Bound is a 10-month program that develops vital work force readiness skills such as critical thinking, collaboration, and effective communication. Students meet one Friday a month and receive expertise, lessons learned and guidance from local executives. The program culminates with a business plan competition.
- **JA Youth Employment** – Open to high school juniors and seniors who have completed JA’s Career Bound program. Students receive intensive interview skills training and career coaching and are matched with employers in their identified careers of interest. Students and employers receive ongoing support and coaching to ensure the experience is meaningful and valuable for all.
- **JA Pre-Apprenticeships** – Open to youth ages 16-24 who have an interest in exploring a career in the marine or construction industry, specifically as a technician or in services such as electric, carpentry, etc. Upon completion of a 6-month hands-on course, students will obtain several industry certifications and be placed into apprenticeship positions or employment.
- **JA Inspire**-It is a large-scale interactive career exploration fair for students in Broward and South Palm Beach counties. Targets primarily 8th-12th grade students and include virtual career booths, industry mentors, career pathway exploration, webinars, networking, career assessments. Students explore careers in finance, healthcare, technology, aviation, construction, hospitality, government, automotive, marine industry, non-profit and more.

JA World Huizenga Center at the Lillian S. Wells Pavilion

The mission of JA has remained consistent however the delivery of the mission has evolved to meet the current needs of students and employers and the overall future of our economy. JASF (Junior Achievement of South Florida) decided to innovate in 2007 and take its education model to a new level by launching a capital campaign to build the largest single JA educational center in the world. This is a unique opportunity for our students, as only 26 JA areas operate centers.

The transformation began with the opening of JA World Huizenga Center in 2008, located on the north campus of Broward College. This center allows students to apply the concepts and lessons they learn in the classroom in a simulated, engaging, and interactive environment. JA partners with business, public sector and community leaders and companies who invest because they share our belief that when students understand how academics apply in the real world, they are more motivated to succeed.

JA World houses three simulation towns.

JA BizTown (2 towns) – simulated towns where every 5th grade student applies the concepts they learned and practiced in a simulated environment. Students learn the basics of financial literacy like saving and spending, practice work readiness skills like teamwork, communication, sales, customer service, etc. and participate in an entrepreneurial environment understanding career pathways and concepts like business investments and loans, etc.



JA Finance Park (1 town)

At the Patten Family Foundation JA Finance Park, each year more than 18,000 eighth grade students from Broward and south Palm Beach Counties learn how financial decisions impact their lives. These include expenses related to family health care, real estate and home improvements, automobiles, insurance, entertainment, education, and purchasing items such as clothing, furniture, and groceries.

This year, for Broward County Public Schools, the JA Finance Park Program will encompass career exploration and financial literacy in a Project-Based Learning (PBL) format to provide students with deeper knowledge through active exploration of real-world challenges and problems.

The JA Finance Park helps students build a foundation for making lifelong personal-finance decisions. It consists of curriculum that teaches them about finances, careers, income, expenses, savings, and credit, while helping students recognize that their education decisions affect their career options and have an impact on their potential income and quality of life. At the end of the curriculum instruction, students participate in an on-site simulation and put what they learned into action by managing a real world inspired personal budget based on local careers in a simulated city.

JA World Storefront Partners

Broward College
Broward Sheriff's Office
Build Your Future
City Furniture
CohnReznick
Community Support Center
Community Care
CVS Health
Debt.com
Explore Broward
Florida Blue
FPL

Future Founders
It's a 10!
JA Café
Joe DiMaggio Children's Hospital
Lifestyle Media Group
Publix
Sea the World
South Florida Symphony Orchestra
Toyota
Truist Bank
United Way of Broward County
Universal
Wells Fargo

Carver Middle School

An annual investment of **\$25,000** will provide students at Carver Middle School with access to a fully immersive, real-world learning experience through JA Career Discovery. During this dynamic two-hour simulation, students assume adult roles, manage personal budgets, operate businesses, and make critical financial and economic decisions in a hands-on environment designed to prepare them for future success.

The sponsorship investment includes:

- Transportation to and from Carver Middle School
- Comprehensive educator training to ensure classroom integration and readiness.
- All student curriculum materials and program resources
- Snacks and beverages for participating students
- Full participation in the JA Finance Park simulation experience

This initiative represents far more than a traditional field trip. It is a transformational educational experience that strengthens financial literacy, critical thinking, collaboration, and decision-making skills while helping students build confidence, aspiration, and career awareness at a pivotal stage in their development.

Village Academy (K–12)

Village Academy's smaller student population creates a unique opportunity for collaborative participation alongside another partner school. Through an annual sponsorship investment of \$25,000 per school, students would have the opportunity to participate in either JA BizTown or JA Finance Park.

JA BizTown Sponsorship Includes:

- Transportation
- Comprehensive teacher training and classroom preparation
- All curriculum materials and student resources
- Snacks and beverages for students
- Full access to the JA BizTown simulation experience

JA Career Discovery Sponsorship Includes:

- Transportation
- Comprehensive teacher training and classroom preparation
- All curriculum materials and student resources

- Snacks and beverages for students
- Full access to the JA Finance Park simulation experience

JA Stock Market Challenge

An annual investment of \$3,000 per participating school will support involvement in the JA Stock Market Challenge, an experiential program that introduces students to investing, market strategy, teamwork, and real-time financial decision-making in a highly engaging competitive environment.

Long-Term Partnership Vision

To maximize educational impact and sustainability, Junior Achievement of South Florida ideally seeks to establish a three-year funding commitment for participating schools. Multi-year support allows for stronger program integration, measurable student outcomes, and long-term relationship building with school leadership and educators. Final participation would be contingent upon principal approval and school-level commitment to program implementation.