

Development Services Department

# **BOARD ACTION REPORT – APPEALABLE ITEM**

Project Name: Nina Raynor Project Location: 210 NE 6<sup>th</sup> Ave Request: Consideration of an Amendment to the Current Blanket Sign Program PCN: 12-43-46-16-01-106-0170 Board: Site Plan Review and Appearance Board Meeting Date: January 8, 2020 Board Vote: (7-0)

# **Board Action:**

Approved (7-0)

# Project Description:

The subject property is located on the west side of NE 6th Avenue between NE 2nd Street and NE 3rd Street. The property is in the Central Business District (CBD) and has a CC Future Land Use Map (FLUM) designation. The property is described as Town of Delray LTS 17 & 18 Blk 106. The one-story, 4,792 sf commercial building was constructed in 1990. The existing uses include retail and real estate uses.

The proposed amendment is to allow a channel letter sign for a new tenant "Nina Raynor" that has moved from its original location on Atlantic Avenue. They would like to use their current sign which is 18.25" x 9.5 for a total of 14.7 SF. The sign is illuminated black channel letters that reads "Nina Raynor". The tenant will occupy two tenant bays.

Board Comments: N/A

Public Comments: N/A Associated Actions: N/A

Next Action: The SPRAB action is final unless appealed by the City Commission.



# SITE PLAN REVIEW AND APPEARANCE BOARD STAFF REPORT

DEVELOPMENT SERVICES DEPARTMENT 100 NW 1<sup>ST</sup> Avenue, Delray Beach, Florida 33444 Planning & Zoning Division: (561) 243-7040 • Building Division: (561) 243-7200

### SITE PLAN REVIEW AND APPEARANCE BOARD

eneral Data: oplicant: Delray Investment gent Katie Ross	Dortnoro	
	Dorthoro	
ent Katie Ross	Partners	
dress: 210 NE 6th Avenue		
<b>CN</b> : 12-43-46-16-01-106-017	0	
operty Size: 0.36 Acres		
UM: Central Core (CC)		
oning: Central Business Dist	rict (CBD)	
ljacent Zoning:		
o North: CBD		
o East: CBD		
o South: CBD		
o West: CBD		
sisting Land Use: Commerc	0	
oposed Land Use: No chan	ge	Z AND Z Z
m before the Board:		nd St
	nt to the Current Blanket Sign Progra	
	0 0	
otional Board Motions for A	Action Items:	
A. Move to continue with	direction.	
		ogram (2020-062) for Nina Raynor located at 210 NE 6th Avenu
and finding that the re	quest meets the applicable criteria in	the Land Development Regulations.
C. Move denial of the Ar	nendment to the Blanket Sign Progra	m (2020-062) for Nina Raynor located at 885 210 NE 6th Avenu
and find that the reque	est does not meet the applicable crite	ria in the Land Development Regualtuions.
ssessment and Summary:		

The property measures 0.36 acres and is zoned Central Business District (CBD) and is located on the west side of NE 6<sup>th</sup> Ave between NE 2nd St and SNE 3rd St.

Currently a Blanket Sign Program exists at the site for 5 bays. The program consists of 20" maximum height cabinet style flat wall; red or black color of copy on ivory background. There is one free standing sign identification sign at a 7 ft maximum height with beige background and black copy.

Now before the board is an Amendment to the sign program to allow illuminated Channel Letters in Black that read "Nina Raynor".

Review Dates: SPRAB Board: January 8, 2020 Attachments: Master Sign Program



#### Background:

The subject property is located on the west side of NE 6<sup>th</sup> Avenue between NE 2nd Street and NE 3rd Street. The property is in the Central Business District (CBD) and has a CC Future Land Use Map (FLUM) designation. The property is described as Town of Delray LTS 17 & 18 Blk 106. The one-story, 4,792 sf commercial building was constructed in 1990. The existing uses include retail and real estate uses.

On November 28, 2001, the Site Plan Review and Appearance Board approved a Blanket Sign Program for 5 Bays and a free-standing sign.

#### **Project Description:**

The proposed amendment is to allow a channel letter sign for a new tenant "Nina Raynor" that has moved from its original location on Atlantic Avenue. They would like to use their current sign which is 18.25" x 9.5 for a total of 14.7 SF. The sign is illuminated black channel letters that reads "Nina Raynor". The tenant will occupy two tenant bays.

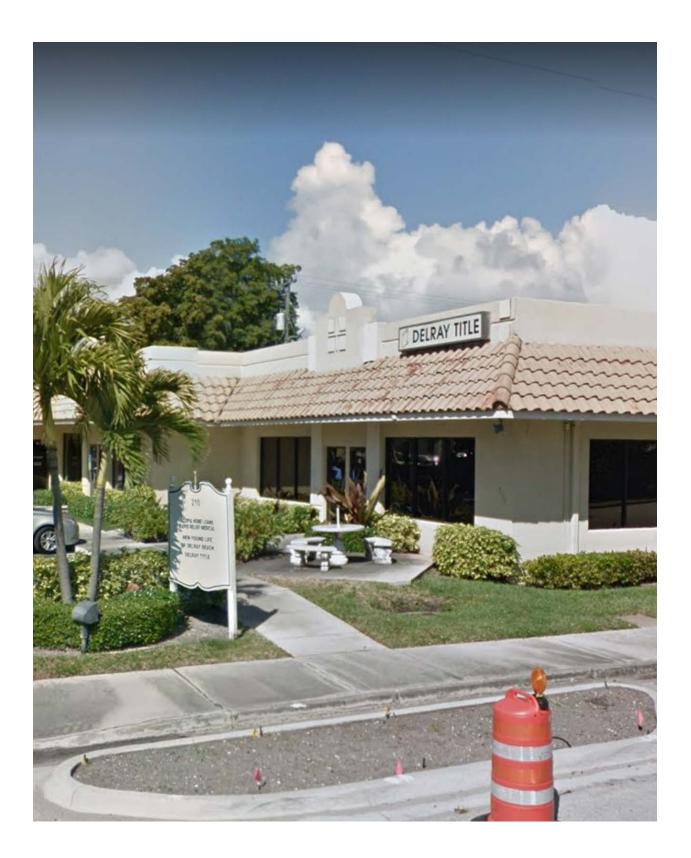
#### Attached is the sign rendering

#### **Blanket Sign Analysis**

#### LDR SECTION 4.6.7(F)(2)(a) Blanket Sign Program

Blanket sign program. A Blanket Sign Program may be required for a commercial property establishing the font, color, size and locations of signs on a multiple tenant building. A Blanket Sign Program shall be approved by the Site Plan Review and Appearance Board or the Historic Preservation Board if the project is in a historic district or historically designated site. After approval of a Blanket Sign Program, individual signs consistent therewith shall be administratively approved.

Once a sign program has been established, staff can approve signs at the location if they meet the criteria that was set forth in the program. If signage is submitted that does not meet the current criteria, the applicant must go through the board process for approval. The sign that is proposed is smaller than what is allowed by the Blanket Sign Program and will be placed over two bays as opposed to one bay. Since the current sign program only allows for the cabinet style boxes and the applicant is proposing a reverse channel letter sign the amendment is required to approve the sign.



# NINA RAYNOR 210 NE 6th AVE



MacLaren Sign Co. LLC 318 N. Federal Highway Delray Beach, Fla. 33483 Mower (561) 276-5191 Mar dmacsigns1@aol.com





# 41' BAY LENGTH



WIRE WAY = 2"x24"x116" ALUMINUM FINISHED WHITE

BLACK COPY = 110"x18.25" EXISTING LED ILLUMINATED REVERSE CHANNEL LETTERS MOUNTED ON WIREWAY

