CRA Social Media January 2022



The first Crafted on the Ave was held January 8th Crafted on the Ave. is a new outdoor craft market created to highlight local Delray Beach small and micro-businesses that are merchants/creators of handmade products, art, and other crafts and goods."

There are three Crafted on the Ave. events scheduled for 2022 so far, and include Saturday, January 8, Saturday, February 5 and Saturday, March 5. The event will be held from 1 to 4 p.m. and visitors can expect to enjoy handmade products, confections, art, jewelry, fashion, soaps, skin care, etc. from local and regional creators. <u>More</u>



2022 FUNDING ASSISTANCE PROGRAMS

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The Delray Beach CRA offers numerous funding assistance programs for the Delray Beach community and the goal for these many funding programs is to support redevelopment projects and improvements throughout the CRA District. The programs are put in place to encourage economic activity and growth of the existing businesses in the City, as well as bring new and thriving businesses to the Delray Beach community.

During this current fiscal year, 2021-2022, the CRA has allocated \$850,000 in economic development funding assistance for eligible businesses. Because the total amount of funding available can change from year to year, the CRA team highly encourages local business owners to take full advantage of these funding programs. <u>More</u>



December 14th - January 13th Insights

Instagram Content Interactions 518, Accounts Reached 10,213 , Followers 2,363 +135

Facebook Post Reach 12,892 , 167 Page Views, 617 Post Engagement, 12 New Page Followers

